

### When women disrupt research...

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of First

"For more than 150 years (...) scientists have generally considered bird song to be a male attribute. (...) Finally, research has come to show that both males and females in many bird species sing. Such a fantastic discovery is due to female researchers who, over the last 20 years, have entered in this scientific domain."

I came across this curious synopsis in a communication published by the World Economic Forum, with the link to the **original news item**. I could just as well point to many other examples — from science to economy, from politics to arts - that demonstrate how women's vision, shaped by their experiences and life paths, contributes to question the dominant thinking, broaden perspectives, create and innovate in all fields where they are represented. In the scientific field, studies on gender inequalities were initiated by women. It was they who, unsurprisingly, became interested in analysing the causes of the asymmetries between men and women in both the public and private domains.

It is always with remarkable pride that I recall the book published by Manuela Silva, in 1983 - O Emprego das Mulheres em Portugal - A 'mão Invisível' da discriminação sexual no emprego, making ISEG a pioneer in this line of research in the country (again). At the time, it presented a critical approach to the insufficiencies of theoretical, methodological and analytical instruments of mainstream economics in identifying and explaining the causes of gender discrimination [Here it is: Women disrupt research and significant contributions are made...].



To commemorate the 8th March is also to aspire to transformative knowledge that contributes to the eradication of the various manifestations of discrimination and violence against women. Today there is broad consensus on the complexity inherent in gender inequalities and the processes that reproduce them.

The analysis of the condition of women and men requires an approach that pays attention to specific socioeconomic contexts, as well as to the intersection with other structures of social stratification and inequality. The importance of "dialogic" research practices is increasingly recognised, focused on an understanding of the importance of the interdependence between theories, concepts, methods and techniques of analysis. I believe that ISEG constitutes - in this and other fields of study - a privileged space for knowledge production, anchored in the dialogue between the various disciplines represented here.

This is, after all, a collective challenge that we at CSG -Centre for Research in Social Sciences and Management are committed to consolidate.

In this week's edition, we highlight the ISEG Index for February, the ISEG Research e i2030 ISEG seminars, the online clarification session for the PhD in Population Sciences, the Books of Our Time Cycle, the "Strategic Management & Innovation" executive programme and the launch of the book entitled "Empowerment Leadership: Teams of excellence by Prof. Ricardo Fortes da Costa, as well as the research, students, and alumni news sections.

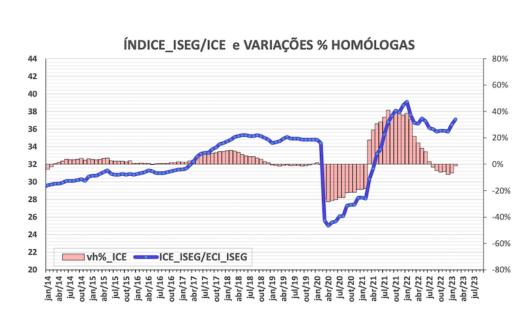
The following are cited in this number: António Garcia Pereira, Carolina Afonso, Francisco Louçã, Joana Santos Silva, João Duque, Jorge Gomes, José Veríssimo, Maria Rosa Borges, Paulo Soeiro de Carvalho, Paulo Trigo Pereira, Sandra Maximiano, Sara Falcão Casaca and Sofia Santos.



Lisbon School of Economics & Management Uriversidude de Labor	
Parity in companies? There is still m	uch to do
>Sara Falcão Casaca considers that the legislation regarding gender parity in management positions needs to be strengthened.	see more >
>> Francisco Louçã talks about the "attack" by a former Minister of Health (Campos Fernandes) on a former Minister of Health (Marta Temido) of the same party.	See more >
>> <b>João Duque</b> writes about the revolution that is already at your fingertips: artificial intelligence.	See more >
>> Francisco Louçã's article in Expresso – "Portugal hurts so much".	Expresso see more >
>> An opinion article by <b>Sofia Santos</b> on "Carbon credits and fires".	see more >
>> <b>João Duque</b> foresees a growth of the economy of more than 1% in 2023.	see more >
>> In the "Dean's Corner" of Jornal de Negócios, João Duque and José Veríssimo write about how strong and relevant management school brands come with responsibilities.	see more >
>> Sandra Maximiano discusses the way women look at money.	see more >
>> Maria Rosa Borges warns that "we are a country of poor people and this is a real constraint".	JE see more >
>> Joana Santos Silva highlights the need to value those who go into teaching with the aim of improving society.	JE see more >
>> Paulo Soeiro de Carvalho addresses the recovery in international demand for executive training programmes.	JE see more >
>> An article by <b>Paulo Trigo Pereira</b> – "Strike: the unions, passengers, and CP".	OBSERVADOR
>> An opinion by <b>António Garcia Pereira</b> – "TAP - Hunting the octopus".	see more >
>> In an interview, <b>Carolina Afonso</b> speaks about leading a brand such as "Gato Preto", the role of women in companies, and the challenge of reconciling the role of being a mother and having a career.	Cristina <sup>®</sup> see more >
>> An article by <b>Bernardo Chagas</b> – "Technology as a competitive advantage in a context of inflation".	see more >
>> Sandra Maximiano in the "In their place" (O Lugar Delas) podcast, a series of three episodes to mark the occasion of Women's Day.	see more >
>> Sara Falcão Casaca analyses the pay gap between men and women.	antena1 <mark>  see more&gt;</mark>

# **ISEG INDEX | February, 2023**

1. ÍNDICE ISEG – FEVEREIRO 2023



The ISEG Index for February 2023 regarding the short-term evolution of Portuguese economic activity, registered a value of 37.1, which represents an increase in the level of confidence in comparison to the previous month, when the value was 36.5. In year-onyear terms, the percentage variation of the index was -1.3%.

Find out more **HERE**.

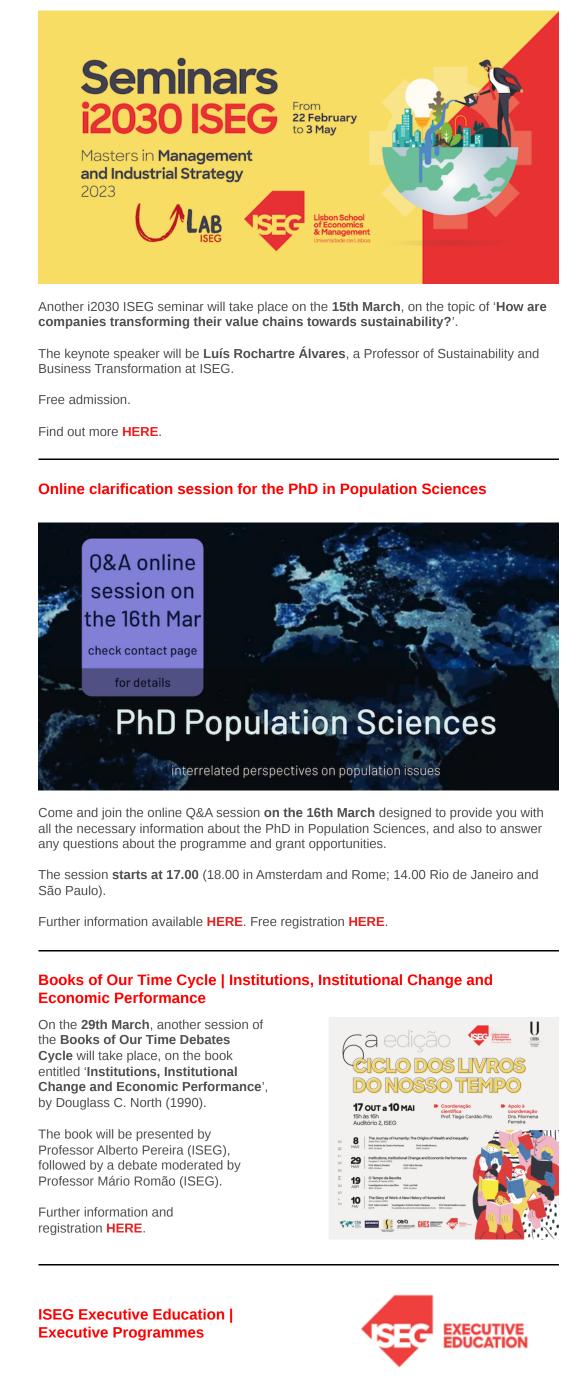
### What's Up @ ISEG

### ISEG Research Seminar **Teacher discretion in** educational tracking

On the 15th March, Jaap Abbring, from Tilburg University, will present the study on "Teacher discretion in educational tracking" at ISEG.

Free admission. Find out more **HERE**.

Seminário i2030 ISEG | How are companies transforming their value chains towards sustainability?





### **Book launch: "Empowerment** Leadership: Teams of excellence"

The launch of the book entitled "Empowerment Leadership: Teams of Excellence", by Professor Ricardo Fortes da Costa, will take place at ISEG on the 14th March.

The event will be opened by Professor João Duque, Dean of ISEG, and the presentation will be made by Professor Clara Raposo (ISEG), Vice-Governor of the Bank of Portugal.

The event takes place in Auditorium 2 (Quelhas), at 18.30. Free admission.

### **Research News**

**Highlights | CEsA – Centre for African and Development Studies** 



Further information https://cesa.rc.iseg.ulisboa.pt/

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CSG III

**Topics in Development Studies | Megaprojects, Displacement and Social** Implications in Mozambique



**PhD Research Seminars** <u>March 13th, 2023</u> 6pm-8pm UTC+0 In person: Room 1.2. IGOT (Metro: Cidade Universitária) Zoom: l1nq.com/topicsindsmar6

**Megaprojects, Displacement and Social Implications in Mozambique Presenter:** 

DEVELOPMENT CONTRACTOR DE LA CONTRACTÓRIA DE LA CON

Paulo Granjo (ICS-ULisboa)

#### Strategic Management & Innovation

A programme that will enable you to apply and develop critical thinking and structure strategic planning models, where you will have the opportunity to apply the knowledge acquired in a management simulator.

The programme is taught over four Fridays: 12th, 19th, 26th May, and 2nd June.

Information and enrolment HERE.





In conjunction with the coordination team of the PhD in Development Studies (PDED), CEsA invites you to attend the session of the "Topics in Development Studies" 2023 seminar cycle, which will be held on the 13th March, from 18.00 to 20.00 (Lisbon time), in Room 1.2 of IGOT (Rua Branca Edmée Marques, Edifício IGOT, Cidade Universitária, 1600-276 Lisbon; metro station: Cidade Universitária).

The session is entitled "Megaprojects, Displacement and Social Implications in Mozambique" and it will be presented by ICS researcher Paulo Granjo and streamed live via Zoom.

Further information is available on CEsA's website.

DS Seminars | The Tourism Chain Value as a Strategic Development Element in Angola under the PRODESI Programme



The coordination team of the PhD in Development Studies (PDED) and CEsA invite you to attend the session of the "Topics in Development Studies" 2023 seminar cycle, which will be held on the 14th March, from 18.00 to 20.00.

The session will be on the topic of "The Tourism Chain Value as a Strategic Development Element in Angola under the PRODESI Programme" and will be presented by Eduardo Sarmento, an ISEG professor and CEsA researcher.

Mais informações no site do CEsA's website. Registration on this link.

### **Student News**

### AEISEG workshop | Is a tasty cocktail in the making?

In this workshop, which will take place on the afternoon of the 15th March, you will not only learn the techniques and ingredients needed to make delicious cocktails, but you will also have the opportunity to create your own drinks.

Deadline for registration: 13th March.

Further information and registration HERE.



## Alumni in the news

### Sofia Marta is the new Country Manager for Google Cloud in **Portugal**

Sofia Marta is the new Country Manager for Google Cloud in Portugal and is now responsible for business leadership and market growth. The new Google Cloud leader has a postgraduation in eBusiness from ISEG.

Find out more **HERE**.

### Fernando Chaves heads up the new risk consulting team of **Marsh Portugal**

Marsh has announced the creation of the Risk Advisory team, a new area that is dedicated to strategic risk management, which will be led by Fernando Chaves. The Risk Specialist of Marsh Portugal participated in the executive programme in Sustainable Finance at ISEG.

Find out more **HERE**.

#### Sofia Correia de Barros is the new Chair of ANADIAL

The Associação Nacional de Centros de Diálise (the National Association of Dialysis Centres) – ANADIAL has nominated Sofia Correia de Barros to be the new Managing Director for the next biennial (2023-2024). The new head of ANADIAL holds a degree in MAEG from ISEG.

Find out more **HERE**.

### **OPEN MINDS. GRAB THE FUTURE!**





ISEG - Lisbon School of Economics & Management



