



OPINIÃO

Research and teaching. A balance for excellence in universities

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of First

As a method of teaching and learning, pedagogy does not end with teaching. For as universities are centres of excellence for research, Pedagogy should also be part of that excellence. Pedagogy is born out of concern for others.

As Hannah Arendt wrote in her book 'Between the Past and the Future', the teaching-learning process can be defined as "the point at which we decide whether we love the world enough to take responsibility for it", thus preparing young people for the task of renewing a common world.

Perpetuating the idea that pedagogy is the "poor relation" in universities will only lead to us to preparing incomplete researchers and professionals. All science is born from a question. In that sense, the role of every member of faculty has to be first of all to teach how to question. Without questions, there will never be science. However, a member of faculty's mission cannot, and should not, merely terminate at the first stage of the journey. He or she must also emphasise the importance of knowledge on a daily basis and adapt as much as possible to technological innovations, which leads to an understanding that not only science but reality is also in constant mutation, and thus new questions are presented that lead to the formulation of new proposals for scientific analysis which must always be open to the plurality of points of view. Accordingly, our student body will be able to enjoy studying at a school with higher quality, which in turn will create a privileged dimension for attracting more students to come and study at ISEG.

Rita Martins de Sousa
Professor and Chair of ISEG's Pedagogy Board

Our school has recognised good teaching practices by presenting awards to the best members of faculty every year. During the official opening of the academic year on the 9th March, prizes and honourable mentions were given to the best performing members of faculty for the 2021/2022 Academic Year. This year Ana Neto, Bernardo Pimentel, Raquel Bernardino, Alexandre Rodrigues, Fernanda Tigre, and Rui Manuel Guedes were all distinguished – representing various Departments and Scientific Areas and various degrees with differing amounts of students (i.e., awards for large and small degrees), which demonstrates the transversal nature of the quality of teaching practiced at ISEG.

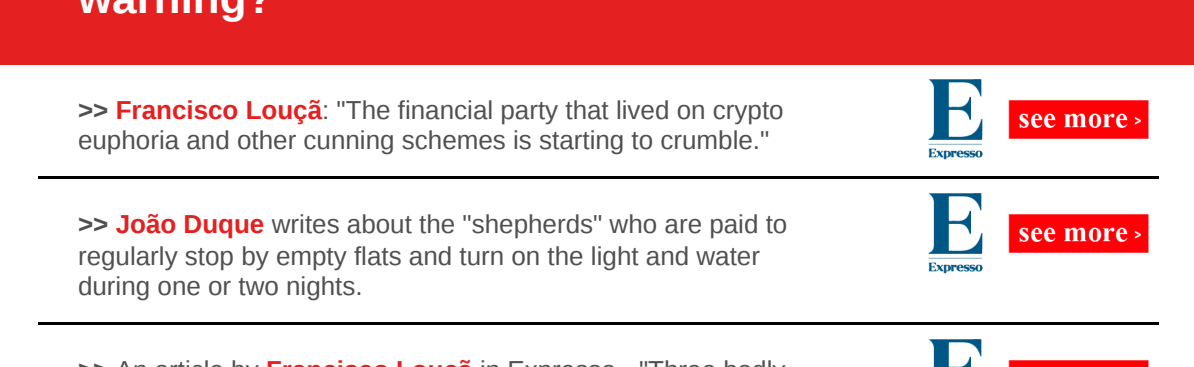
These awards are based on the classification obtained in the Pedagogical Survey which is carried out among students each semester and they represent the students' recognition of those who teach them to how to think. The intention of the Pedagogy Board is to work towards rewarding even more members of faculty in the near future and whenever possible to award them with prizes with greater visibility.

Finally, if the challenge of a university professor is to find the right balance between good pedagogical practices and science and to believe that good thinking leads to good action (*bona mensura leva ao bono agere*), then long may ISEG's faculty continue to contribute to generations of thought and action.

Report | Official Opening of the 2022-2023 Academic Year

The Official Opening of the 2022-2023 Academic Year took place on the 9th March, 2023. Apart from the address by the Dean of ISEG, Professor João Duque, the Magnificent Rector of Universidade de Lisboa, Professor Luís Ferreira and the Chair of the Students Association, Carolina Flores, also spoke.

This year the Department of Economics was responsible for the Knowledge Lecture, which was delivered by Professora Joana Pais, Vice-Dean of ISEG, whose lecture was entitled: "Market Design: An App".




We highlight the presence of our prize-winning students and the representatives of ISEG's numerous partner entities which sponsored these prizes, namely: Associação Mutualista Montepio, Caixa Geral de Depósitos, Deloitte, EDP, EY, Fundação Económica, KPMG, IAPMEI, PHD, PWC, and AEISEG. We are also grateful for the support of former benefactors Otília and Carlos Silveira for funding scholarships. Those members of faculty who were voted as being outstanding last academic year were also honoured during the ceremony, as were those who had retired and those who have taken on new responsibilities at ISEG.

The ceremony also counted with musical interludes by the Vivace quartet and the Tuna Económica musical ensemble.

See the [photographic report](#) and watch the streaming on [ISEG's Youtube channel](#).

In this week's edition, we highlight the report on the Official Opening of the 2022-2023 Academic Year, the "Summer Internship 2023", "Unlimited Action", "Mock Interviews" and "Talent Bootcamp" programmes organised by ISEG's Career Services, the new 2023 seminar, the Brazilian Music Recital with Maria Helena de Andrade, the Mindfulness Workshop, the best result ever achieved by ISEG in the L'Oréal Brandstorm competition which was achieved by students from the Masters in Marketing, as well other novelties in the What's Up @ ISEG, Research, and Alumni news sections.

The following are cited in this number: António Garcia Pereira, António Mendonça, Carlos Bastardo, Francisco Louçã, João Carlos Graça, João Duque, João Pereira dos Santos, Pedro Soeiro de Carvalho, Ricardo Ferraz and Sérgio Nunes.



Was the demise of Silicon Valley Bank a warning?

>> **Francisco Louçã:** "The financial party that lived on crypto euphoria and other cunning schemes is starting to crumble."

>> **João Duque** writes about the "shepherds" who are paid to regularly stop by fables and turn on the light and water during one or two nights.

>> An article by **Francisco Louçã** in Expresso - "Three badly-recounted fiddles at TAP".

>> **João Carlos Graça** participated in the public session organised by the PCP party on the "myths and realities" concerning Portugal's growth and its integration into the European Union.

>> **Carlos Bastardo** points out that exports weigh more than 50% of 2022's GDP.

>> **João Pereira dos Santos** explains that the opening of new hotels "also plays a role" in the lack of affordable housing, and **Ricardo Ferraz** considers that it is "fundamental" that the State, "looks at its real estate assets", as "it owns hundreds of uninhabited properties".

>> **António Mendonça** comments on the increase in telecommunications prices.

>> **Paulo Soeiro de Carvalho** highlights the importance and transformative and timeless nature of an MBA.

>> **João Duque** explains the demise of the American Silicon Valley Bank.

>> **António Garcia Pereira** writes about bonuses and severance pay at TAP – "A necessary clarification".

>> **Sérgio Nunes** took part in the panel discussion on "Challenges of the human dimension of risk" at the C-Days Madeira event.

>> **João Pereira dos Santos** discusses how the State should intervene in housing on Rádio Renascença's "From Cover to Back Cover" programme.

Grab your future with the Career Services!


The principle objective of ISEG's Career Services is to bring companies closer to students and to facilitate communication between the two parties. Accordingly, it has prepared a series of activities for the coming months designed to help you enter the job market.

Summer Internship Experience 2023

On the 22nd March 2, from 15.00 to 18.00, you can find out about the Summer Internship Programmes of 22 companies and establish direct contact with their representatives, through a Networking event.

Registrations are open until the 19th March via this [link](#).

Further information [HERE](#).



Unlimited Action | Trying to find your first job?

This is an event in the style of "The Voice", where you are part of the panel for judging the companies' pitches.

You'll have the opportunity to develop personal knowledge, networking, and turn (or not) the chair in positive recognition of the companies' value proposition

Further information [HERE](#).



5th Edition of 'Mock Interviews'

The 5th Edition of 'Mock Interviews' is nearly upon us, which is organised by Career Services and the ISEG Business Club (IBC).




Talent Bootcamp

The Talent Bootcamp by Magma Studio will take place at ISEG on the 14th and 15th April.

This is a career accelerator programme aimed to help you, among other things, to learn how to look for a job or an internship, how to build a CV or prepare for an interview, and be able to understand which jobs companies are recruiting for.

Boost your career and over two days come and meet 150 extraordinary companies!


Find out more [HERE](#).



What's Up @ ISEG

i2030 ISEG Seminar | How Artificial Intelligence impacts Business Competitive Strategies

Another i2030 ISEG seminar will take place on the 22nd March, on the topic of 'How Artificial Intelligence impacts Business Competitive Strategies'.



The keynote speaker will be **António Grilo**, a Professor of Engineering and Industrial Management at NOVA School of Science and Technology.

The session will start at 18.30 in Auditorium 2 (Quelhas Building, 2nd Floor).

Further information [HERE](#).

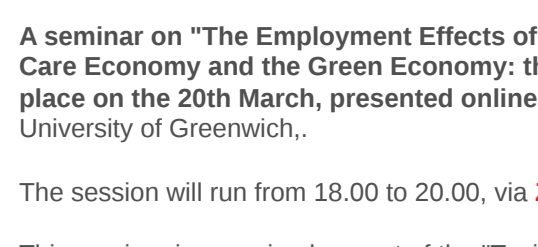


Recital of Brazilian Music with Maria Helena de Andrade

As part of the Music in the Museum International project, ISEG and its Cultural Committee are to host a Recital of Brazilian Music, with the pianist **Maria Helena de Andrade**, on the 24th March.


The concert will take place in the CGD Auditorium (Quelhas), at 19.00, and is an integral part of ISEG's 111th Anniversary Commemorations.

Free admission, subject to the capacity of the auditorium. The programme can be consulted [HERE](#).



Practical Workshop on Mindfulness and Chi-Kung

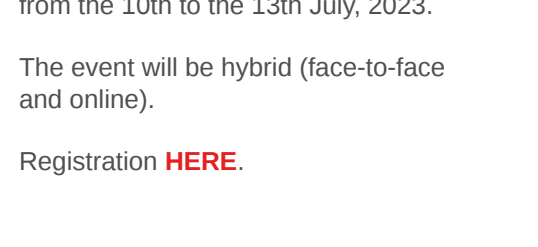
Don't miss out on the 'Practical Workshop on Mindfulness and Chi-Kung', which will take place on Saturday, the 25th March, on the ISEG Terrace, from 09.30 to 13.30.



In this workshop, Professor **João Carvalho das Neves** (ISEG) brings together the theory and practice of Mindfulness with the aim to improve your health and well-being, including energy management exercises (chi-kung). The workshop will provide you with tools for your daily life and counts on specific moments of interaction designed to clarify questions and doubts.

Limited places. To participate in the workshop, register by sending an email to: cpsilva@socius.iseg.ulisboa.pt

Further information and registration [HERE](#).



Library Users Training | Web of Science

On the 29th March, from 10.00 to 11.00, we will be presenting the regional collections of Web of Science in an online workshop in English.

Further information and registration [HERE](#).



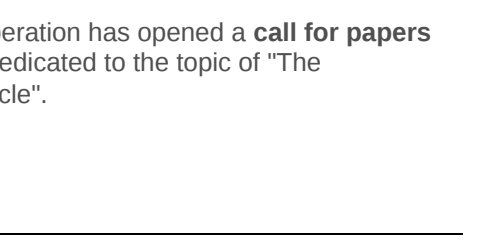
Antena 2 Concert | João Barradas (accordion) and António Cebola (piano)

On the 30th March ISEG will host the accordionist **João Barradas** and the pianist **António Cebola** for yet another Antena 2 concert.

The event will commence at 19.00 in the CGD Auditorium (Quelhas, 2nd Floor).

Free admission.

Consult the programme [HERE](#).



Tutors and Graders | Applications extended until 31 March 2023

As part of the Development of ISEG's Mission and Strategy, ISEG's Dean's Office published the Rules and Regulations for contracting Tutors and Graders for Undergraduate Degrees of the 2023/2024 academic year. Consult the Rules and Regulations [on this link](#).

Further information and registration [HERE](#).

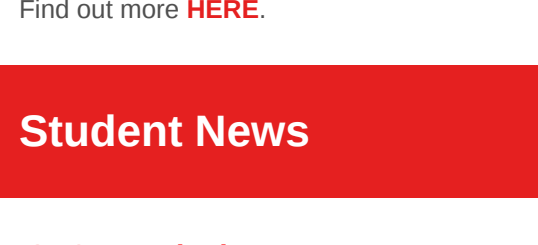


Postgraduation in Applied Artificial Intelligence & Machine Learning


In partnership with Devoteam and Amazon Web Services (AWS), ISEG is organising the 2nd Edition of the postgraduation in Applied Artificial Intelligence & Machine Learning.

Ranging from banking to finance and insurance, among other sectors, Artificial Intelligence and Machine Learning can cause a disruption that ensures a unique competitive advantage.

Find out more [HERE](#).



Research News



CENTRO DE ESTUDOS SOBRE AFRICA E DESENVOLVIMENTO

Highlights | CESA – Centre for African and Development Studies

Seminário | The Employment Effects of Public Spending in Infrastructure, the Care Economy and the Green Economy: the case of emerging economies

A seminar on "The Employment Effects of Public Spending in Infrastructure, the Care Economy and the Green Economy: the case of emerging economies", will take place on the 20th March, presented online by Professor **Ozlem Onaran** from the University of Greenwich.

The session will run from 18.00 to 20.00, via [Zoom](#).

This seminar is organised as part of the "Topics in Development Studies, 2023" seminar cycle by CESA - Centre for African and Development Studies and the coordination of the [PhD in Development Studies](#).

Find out more [HERE](#).

EADI CESA Lisbon Conference, 2023 | Early Bird registration ends on the 26th March.

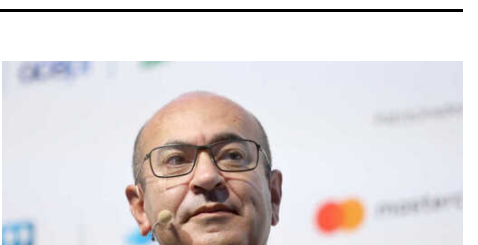
Europe's largest conference in Development Studies, the EADI CESA Lisbon Conference, 2023: 'Towards New Rhythms of Development', is now open for **Early Bird registration until the 26th March 2023**.

PhD and post-doc student researchers pay a reduced registration fee.

The conference will take place at ISEG from the 10th to the 13th July, 2023.

The event will be hybrid (face-to-face and online).

Registration [HERE](#).



Mundo Crítico | Journal of Development and Cooperation opens a call for papers

Mundo Crítico - Journal of Development and Cooperation has opened a call for papers up until the 30th April for its 9th issue, which is dedicated to the topic of "The Representations of the World in the Age of Spectacle".

Further information [HERE](#).



SOCIUS highlights - Centre for Research in Economic and Organisational Sociology

Call for Papers | The Migration Conference 2023

The 11th Edition of The Migration Conference - TMC 2023 will take place in Germany from the 23rd to the 26th August 2023, at the Faculty of Law of Universität Hamburg.

SOCIUS/ISEG-Ulissboa has been a partner in the organisation of this Conference since 2018, which was the year when it organised the 6th Migration Conference, one of the largest international scientific events held at ISEG - Lisbon School of Economics & Management.

Submit your proposal for a paper by the deadline of the 15th March [HERE](#).

Find out more [HERE](#).

