



PORTUGUESE
GERMAN
FORUM

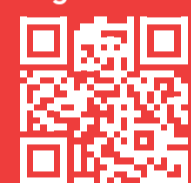
Digitalisation: A Global and Bilateral Perspective

April 17th, 2023

9:00 am - 4:30 pm

ISEG Lisbon,
CGD Auditorium

Register here:



Programme:

LIVE STREAMING

9:00 am Registration of participants

9:30 am **Kick-off** | Welcome addresses

JOÃO DUQUE, President, ISEG
Lisbon School of Economics &
Management

ANDREAS GEBHARD, Co-founder &
CEO, re:publica

DR. ANNA LÜHRMANN, Minister of
State for Europe and Climate,
Germany

JOÃO GOMES CRAVINHO, Minister
of Foreign Affairs, Portugal

10:00 am **Panel 1: Digitalizing
Entrepreneurship and Startups** |
towards adaptation and innovation

ANTÓNIO DIAS MARTINS, Executive
Director, Startup Portugal

PEDRO FALCÃO, Vice-President,
Investors Portugal

JANINE HEINRICH, Academic
Researcher, Founderland

IDA KYMMER, Director of Global
Affairs, Journee

Moderation: ANA VENÂNCIO,
Associate Professor, ISEG

11:15 am **Coffee Break**

11:45 am **Panel 2: Tech-Powered
Opportunities & Challenges** |
Digitalization and the Sustainable
Development Goals

JOANA SANTOS SILVA, Director,
ISEG Executive Education

VERONICA ORVALHO, Founder and
CEO, Didimo

OLE SEIDENBERG, Co-Founder,
Skyseed /

DR. IEVA BEBRE, Forest Scientist,
Skyseed

HANNAH KROMMINGA, Founder,
GIFTD & Co-Founder Green Tech
Alliance

Moderation: TILO WAGNER,
Journalist

1:00 pm **Lunch-break**

2:30 pm **Fishbowl-Discussion: The
Portuguese-German Ecosystem** |
the state of play of
Portuguese-German relations in
the digital society: sharing
experiences, analysing challenges,
finding opportunities and
searching for solutions

GIL AZEVEDO, Executive Director,
Startup Lisboa

FREDERIK FLECK, Founding
Partner, Richmond View Ventures

KATHLEEN OLSTEDT, Venturist &
Business-Building Expert

SILVIA BECHMANN,
CEO & Managing Director,
Mercedes-Benz.io

Moderation: MAFALDA ANJOS,
Director, Visão; Member of the
Jury, Portuguese-German
Journalism Award

4:00 pm **Day Recap** | Sum Up of the Day
ANA VENÂNCIO, Associate
Professor, ISEG

TILO WAGNER, Journalist

MAFALDA ANJOS, Director, Visão;
Member of the Jury,
Portuguese-German Journalism
Award

4:20 pm **Finale** | Closing remarks

JULIA MONAR, Ambassador of
Germany in Portugal

HELENA MALCATA, Director
General for European Affairs,
Portuguese Ministry of Foreign
Affairs

4:30 pm **Cocktail** | Networking moment