



PORTUGUESE
GERMAN
FORUM

Digitalisation: A Global and Bilateral Perspective



April 17th, 2023

9:00 am - 4:30 pm

ISEG Lisbon,
CGD Auditorium

Register here:



Programme:

LIVE STREAMING

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| <p>9:00 am Registration of participants</p> <p>9:30 am Kick-off Welcome addresses
 JOÃO DUQUE, President, ISEG Lisbon School of Economics & Management
 ANDREAS GEBHARD, Co-founder & CEO, re:publica
 DR. ANNA LÜHRMANN, Minister of State for Europe and Climate, Germany
 JOÃO GOMES CRAVINHO, Minister of Foreign Affairs, Portugal</p> <p>10:00 am Panel 1: Digitalizing Entrepreneurship and Startups towards adaptation and innovation
 ANTÓNIO DIAS MARTINS, Executive Director, Startup Portugal
 PEDRO FALCÃO, Vice-President, Investors Portugal
 JANINE HEINRICH, Academic Researcher, Founderland
 IDA KYMMER, Director of Global Affairs, Journee
 Moderation: ANA VENÂNCIO, Associate Professor, ISEG</p> <p>11:15 am Coffee Break</p> | <p>11:45 am Panel 2: Tech-Powered Opportunities & Challenges Digitalization and the Sustainable Development Goals
 JOANA SANTOS SILVA, Director, ISEG Executive Education
 VERONICA ORVALHO, Founder and CEO, Didimo
 OLE SEIDENBERG, Co-Founder, Skyseed /
 DR. IEVA BEBRE, Forest Scientist, Skyseed
 HANNAH KROMMINGA, Founder, GIFTD & Co-Founder Green Tech Alliance
 Moderation: TILO WAGNER, Journalist</p> <p>1:00 pm Lunch-break</p> <p>2:30 pm Fishbowl-Discussion: The Portuguese-German Ecosystem the state of play of Portuguese-German relations in the digital society: sharing experiences, analysing challenges, finding opportunities and searching for solutions
 GIL AZEVEDO, Executive Director, Startup Lisboa
 FREDERIK FLECK, Founding Partner, Richmond View Ventures</p> | <p>KATHLEEN OLSTEDT, Venturist & Business-Building Expert
 SILVIA BECHMANN, CEO & Managing Director, Mercedes-Benz.io
 Moderation: MAFALDA ANJOS, Director, Visão; Member of the Jury, Portuguese-German Journalism Award</p> <p>4:00 pm Day Recap Sum Up of the Day
 ANA VENÂNCIO, Associate Professor, ISEG
 TILO WAGNER, Journalist
 MAFALDA ANJOS, Director, Visão; Member of the Jury, Portuguese-German Journalism Award</p> <p>4:20 pm Finale Closing remarks
 JULIA MONAR, Ambassador of Germany in Portugal
 HELENA MALCATA, Director General for European Affairs, Portuguese Ministry of Foreign Affairs</p> <p>4:30 pm Cocktail Networking moment</p> |
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Speakers, Panelists and Moderators Short Bios



ANA VENÂNCIO

Associate Professor, ISEG Lisbon School

Ana Venâncio is Associate Professor of Finance and Entrepreneurship at ISEG Lisbon School of Economics and Management at Universidade de Lisboa. Ana teaches undergraduates and masters courses on business entrepreneurship and corporate finance. She also teaches executive courses in the area of finance and entrepreneurship. In the ISEG MBA, she teaches a module on Business Models. She has an PhD in technological change and entrepreneurship from Carnegie Mellon University.



ANNA LÜHRMANN

Minister of State for Europe and Climate, Germany

Anna Lührmann is Minister of State for European Affairs and Climate at the German Federal Foreign Office and member of the German Bundestag. Until 2021, she was an Associate Professor and democracy researcher at the University of Gothenburg.



ANDREAS GEBHARD

Co-founder & CEO, re:publica

One of the founder and CEO of re:publica GmbH and, with that, one of the brains behind Germany's number one digital business festival. He is responsible for business- and content aspects of re:publica and act as its first point of contact. This yearly event, with over 5,000 visitors, is a central meeting place for the German and international digital society.



ANTÓNIO DIAS MARTINS

Executive Director, Startup Portugal

António Dias Martins holds an MBA by Nova School of Business and Economics and a graduation degree from Católica Business School of Business and Economics. With a strong background in investment management, venture capital & private equity, management consultancy, automotive industry, construction, real estate and tourism, he is now committed to the development of the Portuguese startup and entrepreneurial ecosystem.



FREDERIK FLECK

Founding Partner, Richmond View Ventures

Frederik Fleck is a serial entrepreneur. He founded Richmond View Ventures to be able to invest in new ventures, and simultaneously remain active as an entrepreneur. His current passions are Health Tech and B2B SaaS.



GIL AZEVEDO

Executive Director, Startup Lisboa

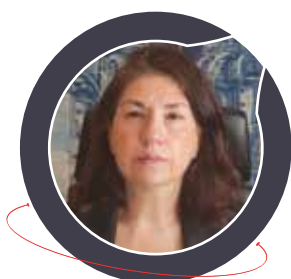
Former Senior Vice President @ Emirates NBD Group, UAE; Former Consultant @ McKinsey & Co, Portugal; Executive Education @ Harvard Business School, USA; MBA @ Columbia Business School, USA; BSc in Industrial Engineering and Management @ IST, Portugal.



HANNAH KROMMINGA

Founder, GIFTD & Co-Founder Green Tech Alliance

Hannah Kromminga is the founder of GIFTD, and a co-founder of the Greentech Alliance, the largest Greentech Startup network globally with 2000+ members such as Ecosia, Plan A and more. Her personal mission is to revolutize consumer tech by building products that promote human kindness and incentivise the good in people.



HELENA MALCATA

Director General for European Affairs, Portuguese Ministry of Foreign Affairs

Graduated in Law from the Portuguese Catholic University; post graduated in European Studies from the Portuguese Catholic University; Entered the Diplomatic Service in May 1992; Posted in the Permanent Representation of Portugal to the European Union in Brussels from January 1998; Diplomatic Advisor to the Secretary of State for European Affairs from September 2002; Diplomatic Advisor to the Minister of Foreign Affairs from March 2005; Head of Cabinet of the Under-Secretary of State for Foreign Affairs from January 2006; Political Counsellor at the Mission of Portugal to the United Nations in New York, from October 2006; Director of the Department for Common Foreign and Security Policy, from February 2011; Deputy Director General for Foreign Policy, from April 2012; Executive Member of the Board of AICEP - Agency for Investment and Foreign Trade of Portugal, E. P. E., from August 2015; Ambassador to Ethiopia and Observer to the African Union, from January 2018, accredited as non-resident ambassador to Rwanda, Djibouti and South Sudan; Director-General for European Affairs since November 2021.



IDA KYMMER

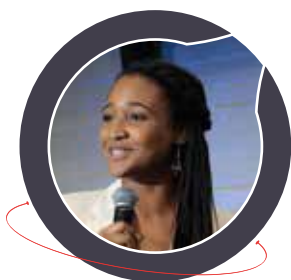
Director of Global Affairs, Journee

Ida has an MA in Peace and Conflict Studies. She has lived in eight countries and speaks five languages. Her experience in creative technologies is extensive: she worked with Dexter Studios to develop the 3D interior screens for SLS Hotel & Casino Las Vegas. Together with the best partners in the web3 space, she is driving the cloud-rendered Journee solution forward to keep developing the most immersive, seamless, and accessible solution that enables interoperability and user ownership. Ida is a frequent keynote speaker and has been speaking at events such as the World Economic Forum, Deloitte Innovation Day, Split X Summit, and many more.



IEVA BEBRE
Forest Scientist, Skyseed

Ieva studied forestry in Latvia, Finland, Sweden, and Germany. She started her career by researching cutaway peatland reclamation for forestry and GHG emissions from managed peatlands at the Latvian State Forest Research Institute. She then went on to pursue her doctoral degree at the Georg-August University of Göttingen. There she studied the effects of light on tree seedling morphology, structural complexity, and biomass allocation. She also worked on developing novel methods to use mobile laser scanning to assess forest understory's structural complexity, predict small mammal capture rates, and evaluate their local populations' effect on seed removal. Currently, she's a forest researcher at the Berlin-based start-up Skyseed. Skyseed carries out afforestation by using pelleted seeds and drone seeding. Ieva is responsible for the in-house research, developing seed mixtures, assessing the seeding success, and the international pilot projects. She is also part of a COST Action "Pan-European Network for Climate Adaptive Forest Restoration and Reforestation" and co-leads a working group, "Planting for the Future."



JANINE HEINRICH
Academic Researcher, Founderland

Janine is an avid advocate for Diversity, Equity, and Inclusion (DEI) in the entrepreneurial ecosystem. Due to exposure to the startup world through her studies and personal endeavours, she quickly realised that the entrepreneurial landscape is not a level playing field. To combat this, Janine has made it her mission to support and create initiatives dedicated to uplifting underrepresented founders. Over the past two years, she's been actively working with ADAN e.v. to build a holistic entrepreneurship program targeted at BIPOC founders and conducting research with Founderland gUG to foster change on both a micro and macro level. The findings of this research were launched in January 2023 in Founderland's Rise & Thrive report.



JOANA SANTOS SILVA
Director, ISEG Executive Education

Joana is an award-winning professor, advisor and consultant in the fields of innovation, strategy, management, health technology, digital marketing and transformation. She serves on the advisory board and faculty of ISEG Lisbon School of Economics & Management at the University of Lisbon. She has a PHDc in Management with a specialization in strategy & entrepreneurship. PharmD from the University of Coimbra. MBA from TheLisbonMBA in partnership with MIT. Post-graduate from the Kellogg School of Management. Director of several Executive Programs - Open and Custom. Director of Corporate Universities in the area of Management. Director of Innovation at ISEG Executive Education. Program Designer and Expert in Active Teaching Methodologies. Board member of Make-a-Wish Portugal.



JOÃO DUQUE

President, ISEG Lisbon School

Graduated in Organization and Business Management from the University of Lisbon in 1984 and obtained a PhD in Business Administration from the University of Manchester in 1995. He is Full Professor and Dean of ISEG. He writes weekly for the newspaper Expresso and maintains a weekly comment space on TSF and another one by economic and financial education on SIC-TV.



JOÃO GOMES CRAVINHO

Minister of Foreign Affairs, Portugal

João Cravinho has a PhD in Political Science from Oxford University and a master's and undergraduate degree from the London School of Economics. He was European Union Ambassador to Brazil from 2015 to 2018 and to India from 2011 to 2015. From 2005 to 2011, he was Secretary of State for Foreign Affairs and Cooperation. Previously, he lectured as Professor of International Relations at Coimbra University Faculty of Economics and as visiting professor at ISCTE and the School of Law at Nova University in Lisbon. He was a Consultant for the National Defence Institute, the Calouste Gulbenkian Foundation, the European Commission, and the World Bank. He presided over the Portuguese Cooperation Institute from 2001 to 2002. He was a rapporteur for the Judicial Sector in the World Bank's Joint Assessment Mission for East Timor, 1999 and was coordinator and member of an international observer mission of the East Timor popular consultation. He wrote the book "Visions of the World" (2002), published several papers in specialist academic reviews and journals on subjects relating to defence policy, cooperation, and international relations. He was Minister of National Defence from 2018 to 2022 and he is Minister for Foreign Affairs since 2022.



JULIA MONAR

Ambassador of Germany in Portugal

Julia Monar is a German diplomat. She has been Commissioner for Export Control at the Federal Foreign Office since July 2019. Previously, she was ambassador to the Republic of Moldova. She studied law in Bonn and Geneva and at the Kennedy School of Government at Harvard University, USA, graduating with a Master of Public Administration. She received her doctorate in 1992 from the Rheinische Friedrich-Wilhelms-Universität in Bonn. Julia Monar entered the foreign service in 1992 and completed her preparatory service for the higher foreign service in 1994. In 2017 Julia Monar was appointed ambassador to the Republic of Moldova and stayed there until 2018. Monar has been the Export Control Officer at the Federal Foreign Office since 2018. Since August 2022 she has been the Extraordinary and Plenipotentiary Ambassador of the Federal Republic of Germany in Portugal. She is also accredited as an ambassador for Cape Verde.



KATHLEEN OLSTEDT

Venturist & Business-Building Expert

Kathleen is a venturist & business-building expert with more than 15 years of experience in emerging tech. She has worked with the innovation departments of Europe's largest media and automotive companies, such as Axel Springer and Daimler. Further, she facilitated investments in Berlin-based startups through IBB Ventures. In 2017, she entered the Blockchain space, working with the logistics consortium PlusD on decentralized supply chain solutions. For the past 2 years, Kathleen has been actively involved in Web3 Governance, developing the next generation of decentralized and resilient organizations.



MAFALDA ANJOS

Director, Visão

Member of the Jury, Portuguese-German Journalism Award

Mafalda Anjos graduated from Law School, but has been a journalist for 25 years. She is currently director of VISÃO, VISÃO Saúde, VISÃO Biografia and A Nossa Prima magazines, and resident political commentator on CNN Portugal since day one. Mafalda Anjos has also worked at Expresso, Semanário Económico, Focus and Exame.



OLE SEIDENBERG

Co-Founder, Skyseed

Ole Seidenberg is one of three co-founders of Skyseed, a drone-based regeneration and reforestation startup from Berlin, responsible for partnerships, sales and investor relationships. Before starting Skyseed in early 2021, Ole was a consultant with Open State Strategies, working for startups, SMEs and large cooperations on transformation towards a more just and sustainable society and business models, as well as co-founder and MD of Germany's then first truly impact-focused communications and campaign agency Wigwam. Ole loves the idea of "scaling regeneration" and thus focuses his work on the intersections of digitalization, climate tech, healthy (eco-)systems and human cooperation.



PEDRO FALCÃO

Vice-President, Investors Portugal

Pedro Falcão is Vice President of the Portuguese Association of Early Stage Investors - INVESTORS PORTUGAL, CEO of LC Ventures and Best Horizon and founder of the associations EMCC Portugal and APMENTOR. He has more than 20 years of venture capital experience, having made more than 100 pre-seed and seed investments in Europe and the Americas, including three unicorns. He has a degree in Computer Engineering and an MBA from UNL. Previously, he was Investment Director at Novabase Capital and Aitec SGPS and Marketing Director at OutSystems and TIMw.e., among other positions in strategic consulting and project management.



SILVIA BECHMANN

CEO & Managing Director, Mercedes-Benz.io

Silvia Bechmann, global CEO of Mercedes-Benz.io, started her career at Whirlpool Brazil, where she spent eight years leading several IT projects. In 2000, Silvia joined Mercedes-Benz Group AG. Over the years, she had the opportunity to work in different technological projects of the group, having passed through the Powertrain plant Gaggenau and IT After-Sales with global Spare Part Logistics in Germersheim. She also spent five years as head of IT governance for the European markets and, in 2018, started leading the Regional Competence Centre Europe. In May 2021, she was appointed CEO of Mercedes-Benz.io, where she has been leading a global team of more than 500 people to drive the digital transformation of Mercedes-Benz Sales and After-Sales.



TILO WAGNER

Journalist

Tilo Wagner has lived in Lisbon since 2003 and works as a freelance correspondent and producer for Deutschlandfunk, ZDF, SRF and other German-language media in Portugal. Born and raised in Mainz, Germany, he spent a year at an American high school in Oregon. After graduating from high school in Mainz, he traveled through South America for five months and discovered his love for the Iberian world. He studied history, economics, Spanish, Portuguese and Arabic in Mainz, Madrid and Berlin. He lived in Beirut, Lebanon, for six months and completed an internship there at the United Nations. He graduated with a master's degree from Humboldt University in Berlin. He has been working in journalism since his high school days and gained experience in editorial offices of German daily newspapers before and during his studies.



VERONICA ORVALHO

Founder and CEO, Didimo

Verónica Orvalho is the founder and CEO of Didimo. She has translated years of research, data science, and computer graphics expertise into a patented technology platform to create digital humans, empowering people to engage more authentically and humanly in digital spaces. This breakthrough provides the next evolution of how humans will engage the world around them. Veronica earned a Ph.D. in Computer Graphics and is a professor at Porto University. She has lived and worked on three continents, with companies like IBM, Sony, Amazon, Universal Studios, and more.