2021 has been characterized by the search for new and more sustainable ways of doing business and consumption, with the emergence of new trends and new ways of thinking about the future.

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The Cultural Convention is a vital tool for the development of the cultural sector in Brazil. Its author, Professor Antônio Rubim, the composer João Guilherme Ripper, the lawyer Ana Carla Fonseca Reis and the cultural manager Ana Paula Lima, have been working on the proposal for the last two years, with the support of the Brazilian Institute of Culture, promoting the express Conversa Brasileira Brasil and the Cultural Forum.

The Annual Report of the Cultural Economy Observatory of Brazil, which is in its 3rd edition, is a work of great institutional, political, conceptual, and technical relevance, in a moment when the cultural sector is still suffering from the impacts of the pandemic, with the closure of cultural spaces, the precarious situation of cultural workers, the abandonment of cultural policies, the dismantling of participatory spaces, the lack of resources, the lack of transparency, the lack of dialogue with society, the lack of a cultural plan, the lack of a cultural secretariat, the lack of a Ministry of Culture, the lack of a cultural agenda