NEWSLETTER #148
29th June, 2023

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ISEG
Lisbon School of Economics & Management
Universidade de Lisboa
OPINIÃO
U LISBOA UNIVERSIDADE DE LISBOA

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of First

CIP/ISEG Economic Outlook Barometer.

For many years ISEG's Economic Analysis Group has been publishing two important documents on a monthly basis: the "ISEG Economic Confidence Index" and the "ISEG Economic Outlook". Recently, the preparation of these two documents was handed over to the Research Centre on the Portuguese Economy (CISEP), a research centre which is hosted by ISEG, under an agreement between the two institutions.

With the aim of consolidating and giving more visibility to these two documents and complementing them with a set of additional information, having obtained ISEG's prior agreement, CISEP has established a protocol with the Confederation of Portuguese Industry (CIP) with the objective to create a single monthly document called the "CIP/ISEG Economic Outlook Barometer", which includes:

a) An "Economic Outlook", which will continue to be produced in the same way as the "ISEG Economic Outlook".

b) An "Economic Confidence Index", which will continue to be produced in the same way as the "ISEG Economic Confidence Index".

c) A "Statistical Synthesis", with more descriptive and informative information in a standardised form, which will include comparative tables on: economic forecasts by national and international entities and indicators on the evolution of the Eurozone, foreign trade, labour market, budgetary execution, and financial markets.

José Zorro Mendes
Chair of the Research Centre on the Portuguese Economy (CISEP)

Some of the editions of the Barometer are expected to include additional information on a particular topic or sector of the Portuguese economy, such as the following: the competitiveness of the export model, the role of tourism in growth dynamics, the role of Foreign Direct Investment, investment structure, and financing mechanisms. The frequency of these special editions of the Barometer has not yet been defined.

Obviously, the scientific independence of ISEG is guaranteed in the work and analyses carried out in the Barometer.

The partnership between the two institutions (CIP and ISEG) combines CIP's experience and knowledge of the country's business world with ISEG's scientific rigour and is mutually beneficial and will be valued by the market, thus improving ISEG's position in business circles and with the mass media and civil society, thus contributing to fulfilling ISEG's mission.

CISEP's goal is to place the CIP/ISEG Economic Outlook Barometer as Portugal's reference document for "measuring the pulse" of the evolution of the economic climate and the forecast path, presenting economic and political decision-makers with increasingly credible information which enables them to obtain a reliable portrait of the Portuguese economy on a monthly basis, and thus be able to anticipate its evolution with a minimum deviation from reality.

In this week's issue, we highlight the launch of the CIP/ISEG Economic Outlook Barometer, the report on the Hult Prize Lisbon Summit 2023 which took place at ISEG, the 3rd Annual Meeting of the European Journal of Management Studies, the Piano Recital with the Young Soloists of Metropolitana de Lisboa, the inauguration of the new Exhibition of ISEG's Cultural Commission's Painting Workshop, the 5th episode of the podcast on "Uncomplicating Sustainable Finance", and the usual sections with news about research and students.

The following are cited in this number: António Mendonça, Eduardo Catroga, Fernanda Ilhéu, Francisco Louçã, Francisco Velez Roxo, Joana Pais, João Duque, Joaquim Sarmento, José Veríssimo, Maria Rosa Borges, Paulo Trigo Pereira, Pedro Castro e Almeida, Sofia Santos, and Winnie Picoto.

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The new Economic Outlook Barometer

>> **Francisco Louçã** analyses Prime Minister António Costa's stopover in Budapest to watch the final of the Europa League. see more

>> **Francisco Louçã's** article in Expresso – "Galambizando à tripa forra". see more

>> **João Duque** comments on the intention revealed by João Galamba, the Minister of Infrastructure, regarding the national railway network with the aim to maintain investment in the Iberian gauge (distance between rails). see more

>> **Sofia Santos** writes about the "economy that interests our children". see more

>> **Eduardo Catroga** was honoured by the Order of Economists at ISEG, with the title of Economist Emeritus. see more

>> **Fernanda Ilhéu** says that when Europe discusses "decoupling" or "de-risking" China, it cannot expect to receive large investments. see more

>> **Paulo Trigo Pereira** article in Observador – "OE2024: Austerity or Budgetary Consolidation? ver mais

>> **João Duque**, **Joana Pais**, **Pedro Castro e Almeida**, **Winnie Picoto**, and **José Veríssimo** attended the monthly meeting of the Executive Digest Editorial Board. ver mais

>> **Maria Rosa Borges** is interviewed by ECO: "There is room for a more family- and company-friendly tax policy" see more

>> An article by **Joaquim Sarmento** in ECO – "The problems overshadowing economic growth". see more

>> **Francisco Velez Roxo** explains how ISEG Executive Education is preparing for the future see more

>> **António Mendonça** is interviewed on TSF/Dinheiro Vivo: "It doesn't shock me that the State holds a golden share in TAP". see more see more

What's Up @ ISEG

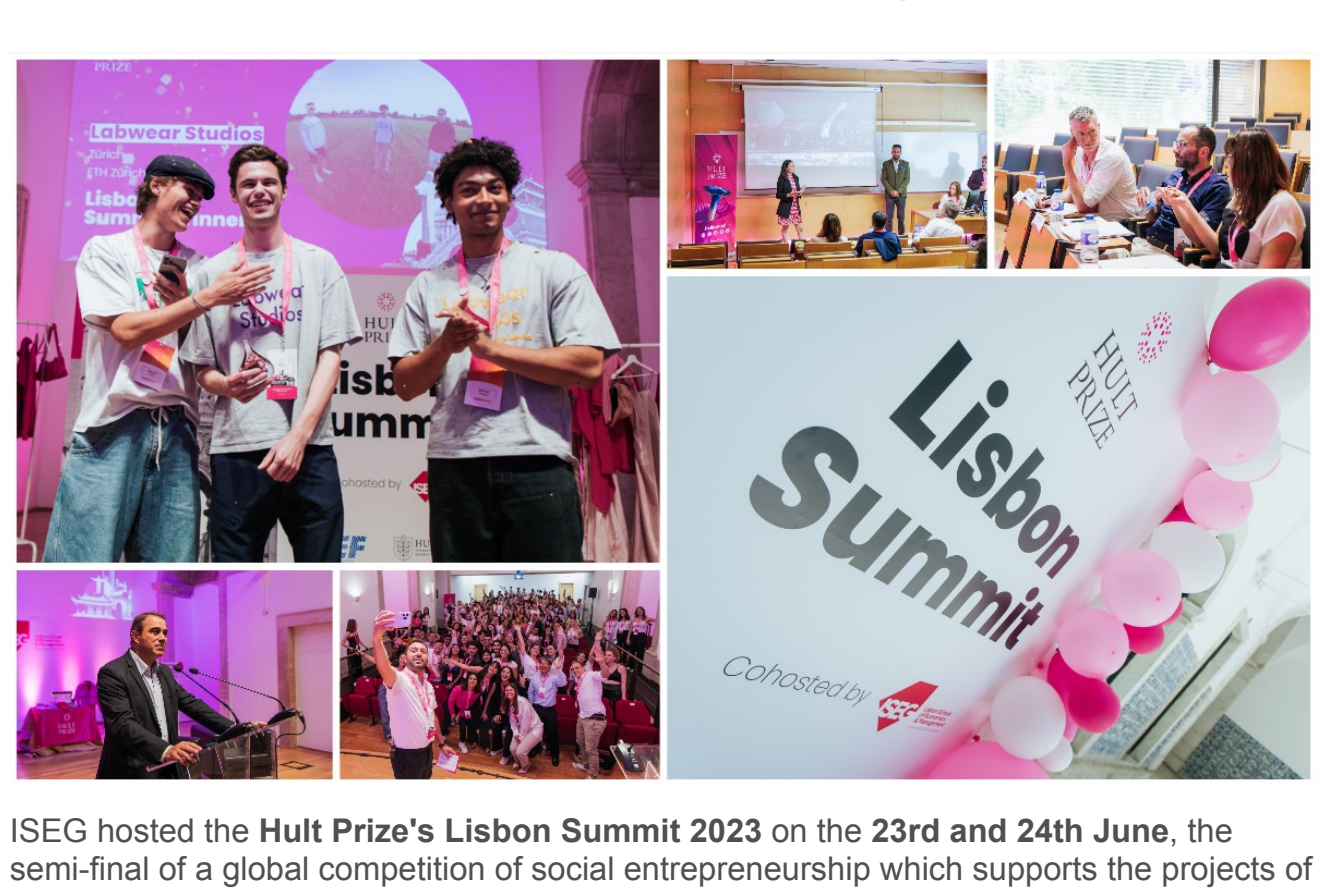
The CIP/ISEG Economic Outlook Barometer – June, 2023

ISEG Lisbon School of Economics & Management
CIP CONFEDERAÇÃO EMPRESARIAL DE PORTUGAL
Barómetro da Conjuntura Económica
Junho/2023

In what is the first monthly barometer on Portugal's economic outlook carried out by the Confederation of Portuguese Businesses (CIP) and ISEG's Research Centre on the Portuguese Economy (CISEP), the expectations advanced for the second half of the year forecast the consolidation of the annual growth for 2023 of between 2.1% and 2.9%, centred on 2.5%.

Read the June 2023 CIP/ISEG Economic Outlook Barometer **HERE**.

Lisbon Summit 2023 of the Hult Prize at ISEG I Report


Labwear Studios
Lisbon Summit
HULT PRIZE
Cohosted by ISEG

ISEG hosted the **Hult Prize's Lisbon Summit 2023** on the **23rd and 24th June**, the semi-final of a global competition of social entrepreneurship which supports the projects of young university entrepreneurs.

The winning team was the Swiss-based startup **Labwear Studios**, which captivated the judging panel with its innovative approach. In line with the theme of this year's competition ('Sustainable Fashion'), the young Swiss company consisting of **Michael Mangold** (23), **Nicolas Schierle** (24), **Max Schmid** (22), and **Samuel Thoma** (22) aim to revolutionise the fashion industry by introducing advanced and sustainable manufacturing solutions.

Recognising the industry's sustainability challenges, Labwear Studios is determined to eliminate overproduction and minimise waste by producing garments at the same rate at which they are sold. This strategy reduces inventory and promotes a more sustainable and circular fashion ecosystem.

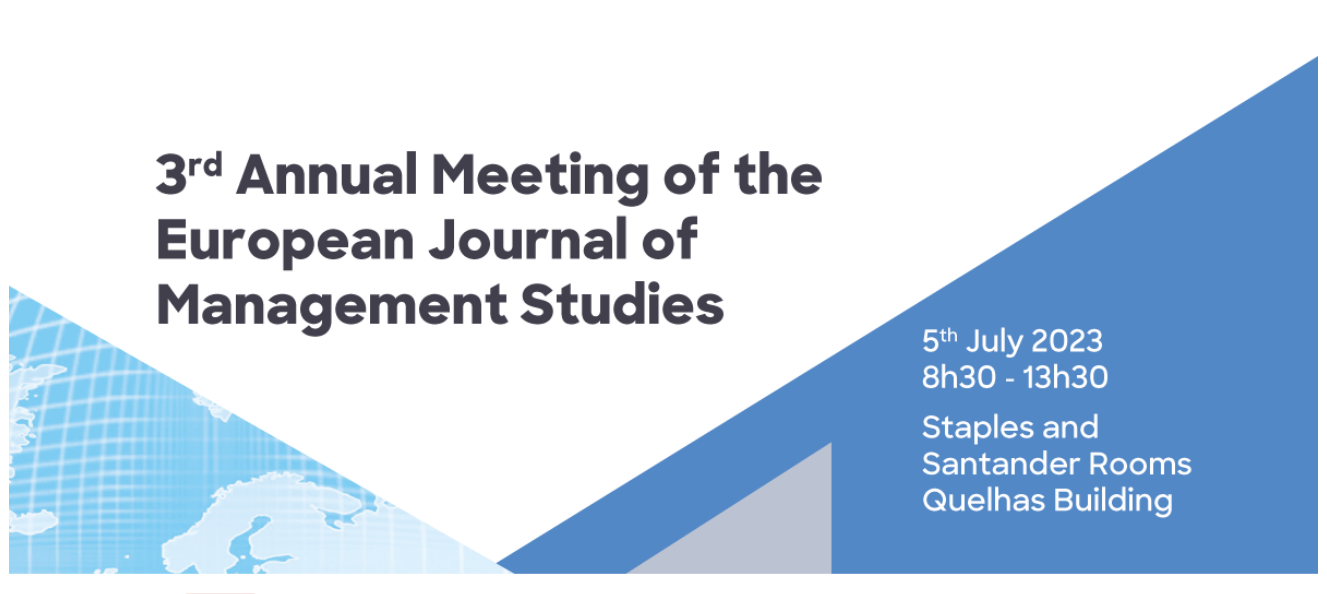
"Our win in the Hult Prize semi-finals validates the urgency and relevance of our mission to redefine the fashion industry," said Nicolas Schierle, the CEO of Labwear Studios. "We are rewriting the rules by giving fashion designers and brands a sustainable solution that promotes accessibility, circularity and transparency," he concluded.

Labwear Studios thus marks its passage to the final, which will be held in September in France, where the winner will receive a $1 million prize to fund their project.

Over two days, ISEG hosted 47 startups and more than 200 university students from 28 countries from all continents, representing 43 different universities.

The full photographic report of the event can be consulted **HERE**.

3rd Annual Meeting of the European Journal of Management Studies (EJMS)


3rd Annual Meeting of the European Journal of Management Studies
5th July 2023
8h30 - 13h30
Staples and Santander Rooms
Quelhas Building

The **European Journal of Management Studies (EJMS)** has organised its 3rd **Annual Meeting at ISEG, on the 5th July, 2023, from 8:30 to 13:30.** The event will take place in a hybrid format (in-person and online).

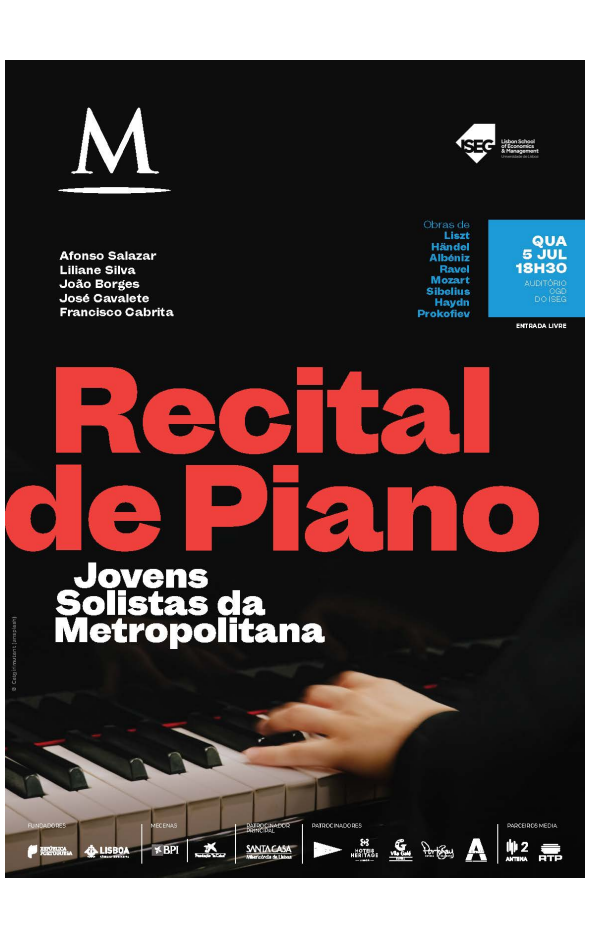
The meeting will count with the participation of **Tiago Cardão-Pito** (ISEG professor and Editor-in-Chief of the EJMS), **Carlos Costa** and **José Novais Santos** (ISEG professors and EJMS Associate Editors). Several papers which will be presented in the parallel sessions and other ISEG professors participating as discussants include **Bernardo Chagas**, **Fernanda Tigre**, **Nuno Crespo**, **Pedro Rino Vieira**, **Rafael Marques**, **Ricardo Belchior**, and **Tiago Gonçalves**.

See the programme HERE.

The program includes the rooms where the various sessions take place, as well as the links to participate online.

Free admission.

Piano Recital I Young Soloists from the Metropolitana de Lisboa


M
Recital de Piano
Jovens Solistas da Metropolitana
QUA 5 JUL 18H30

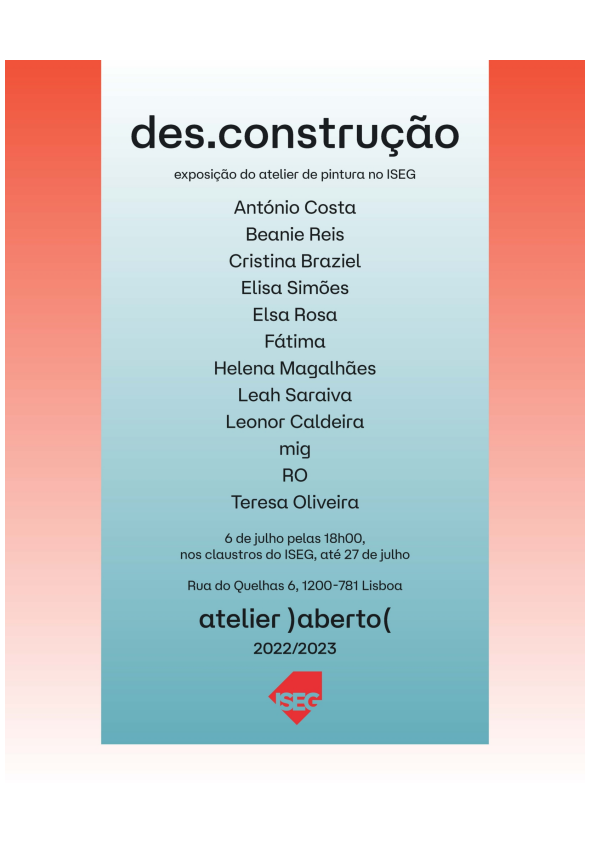
On the **5th of July**, at 18.30, ISEG will host a **Piano Recital** of the **Young Soloists of the Metropolitana de Lisboa Orchestra**.

Developing an unprecedented pedagogical bridge between practice and music education, the ANSO - National Superior Academy of Orchestra is the only school in the country that trains conductors, orchestral instrumentalists and pianists for chamber music.

Come and hear the musicians of the future, with repertoires from the past.

Find out more **HERE**.

Inauguration of the Painting Workshop Exhibition at ISEG I des.construção


des.construção
António Costa
Beanie Reis
Cristina Braziel
Elisa Simões
Elsa Rosa
Fátima
Helena Magalhães
Leah Saraiva
Leonor Caldeira
mig
RO
Teresa Oliveira
atelier)aberto(
2022/2023

ISEG's Cultural Commission is pleased to announce the next **ISEG's Painting Atelier Exhibition**, which is the responsibility of **Anabela Mota**.

The inauguration will take place on the 6th July, at 18.00, in ISEG's cloisters, and the exhibition will remain open until the 27th July.

Find out more **HERE**.

Podcast | Uncomplicating Sustainable Finance – 5th episode

PODCAST
Descomplicar as Finanças Sustentáveis
Ep. 5
Nick Bridge
O Jornal Económico
Embaixada Britânica Lisboa

Nick Bridge, the head of the UK's climate diplomacy, is the guest of the 5th episode of the podcast on "Decomplicating Sustainable Finance", which originated from a partnership between Jornal Económico, the Centre for Sustainable Finance of **ISEG**, and the British Embassy in Lisbon.

The topic under discussion is "The COP negotiations and sustainable finance", in which Nick Bridge will address the fact that the dynamics of the economy is already on the path towards decarbonisation and that this path – of which China and India are examples – has become irreversible.

Listen to the episode **HERE**.

Highlights | ISEG Executive Education

Strategic Leadership Program ISEG+Columbia

ISEG EXECUTIVE EDUCATION
Columbia Business School Executive Education

ISEG Executive Education has established a partnership with Columbia Business School, the best Business School in the world according to the Financial Times, and the only Ivy League School at the heart of business.

The ISEG+Columbia Strategic Leadership Program is an exclusive programme designed for the Top Management of companies and other national and international organizations. The learning journey is based on three main purposes – Immerse, Develop and Engage – and is designed to provide participants with a myriad of opportunities and experiences to enhance their personal development and networking, and to contribute to a truly transformational experience.

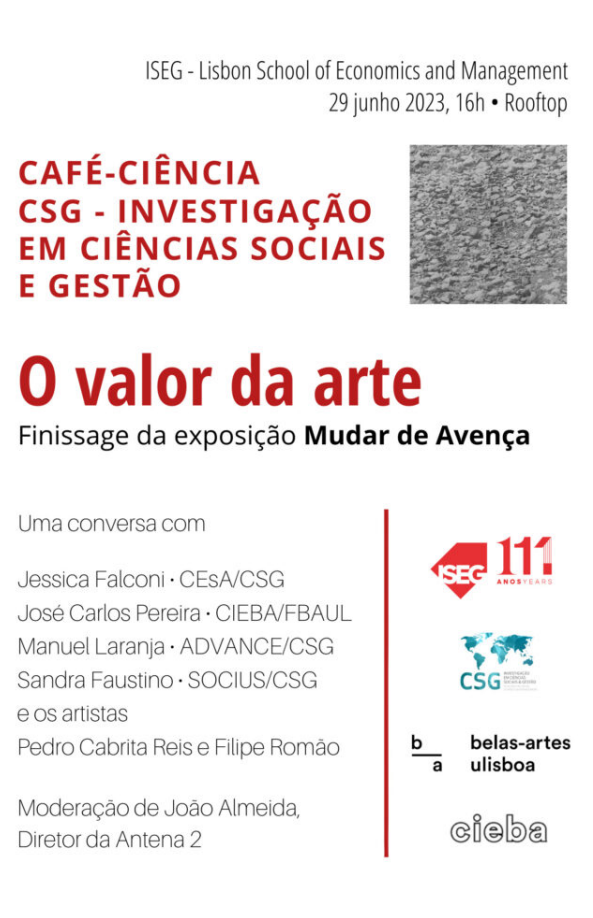
Join a unique experience that will enhance your development as a leader and your personal growth. The **ISEG+Columbia SLP is for those leaders who want to make a difference, explore new challenges, and build a network that will last well into the future.**

Become inspired and find out more **HERE**.

Research News

Highlights | CSG - Research in Social Sciences and Management

CSG Science-coffee | The Value of Art


ISEG - Lisbon School of Economics and Management
29 junho 2023, 16h • Rooftop
CAFÉ-CIÊNCIA
CSG - INVESTIGAÇÃO EM CIÊNCIAS SOCIAIS E GESTÃO
O valor da arte
Finissage da exposição Mudar de Avença
Uma conversa com
Jessica Falconi - CEsA/CSG
José Carlos Pereira - CIEBA/FBAUL
Manuel Laranja - ADVANCE/CSG
Sandra Faustino - SOCIUS/CSG
e os artistas
Pedro Cabrita Reis e Filipe Romão
Moderação de João Almeida, Diretor da Antena 2

'The value of art' is the title of the next **CSG Science-coffee**, which takes place on **29th June** at 16.00, on ISEG's Rooftop Terrace.

The event is associated with *the finissage* of the *Change of Agreement* exhibition, which is also open in the Cloisters of the Convento das Inglesinhas until the 29th June.

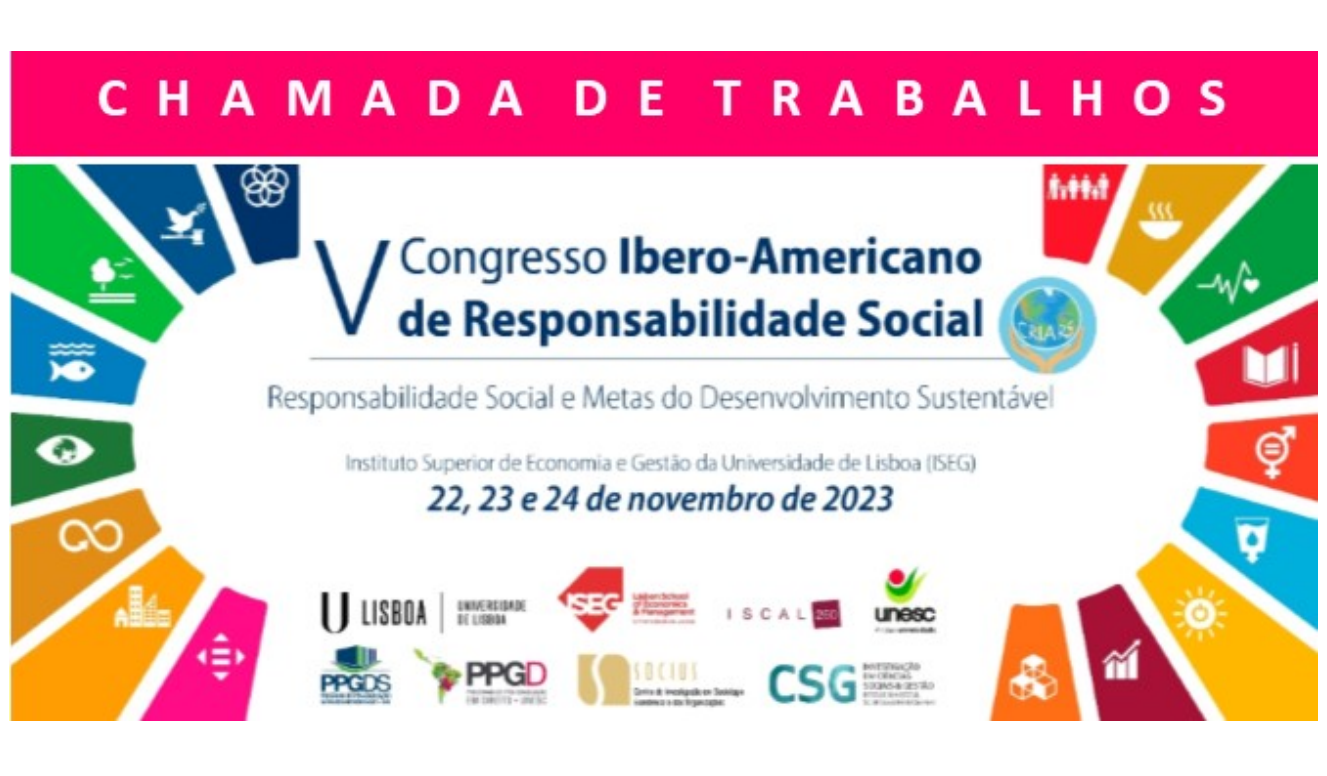
The journalist and director of Antena 1, **João Almeida**, will moderate the debate.

The session has free admission and will also include the presence of the **Dean of ISEG, Professor João Duque**and the **Vice-Dean, Professor José Veríssimo**.

Under the motto ***The value of art***, this edition of Café-Ciência that will bring together the researchers **Jessica Falconi** (**CEsA/CSG**) and **Sandra Faustino** (**SOCIUS/CSG**), ISEG professor and researcher **Manuel Laranja** (**ADVANCE/CSG**), the curator and researcher **José Carlos Pereira** (**CIEBA/FBAUL**) and the artists **Pedro Cabrita Reis** and **Filipe Romão**, for a reflection on the role of the work of art and its values – aesthetic, anthropological, hermeneutic, economic, among others – in contemporary society.

Highlights | SOCIUS – Centre for Research in Economic and Organisational Sociology

CRIARS - V Ibero-American Congress on Social Responsibility | Call for Papers


CHAMADA DE TRABALHOS
V Congresso Ibero-Americano de Responsabilidade Social
Responsabilidade Social e Metas do Desenvolvimento Sustentável
Instituto Superior de Economia e Gestão da Universidade de Lisboa (ISEG)
22, 23 e 24 de novembro de 2023

The call for papers for **CRIARS 2023** is now open. The event will take place from the **22nd to the 24th November** at ISEG, in both face-to-face and virtual format.

The main theme of this Congress is "**Social Responsibility and Sustainable Development Goals**".

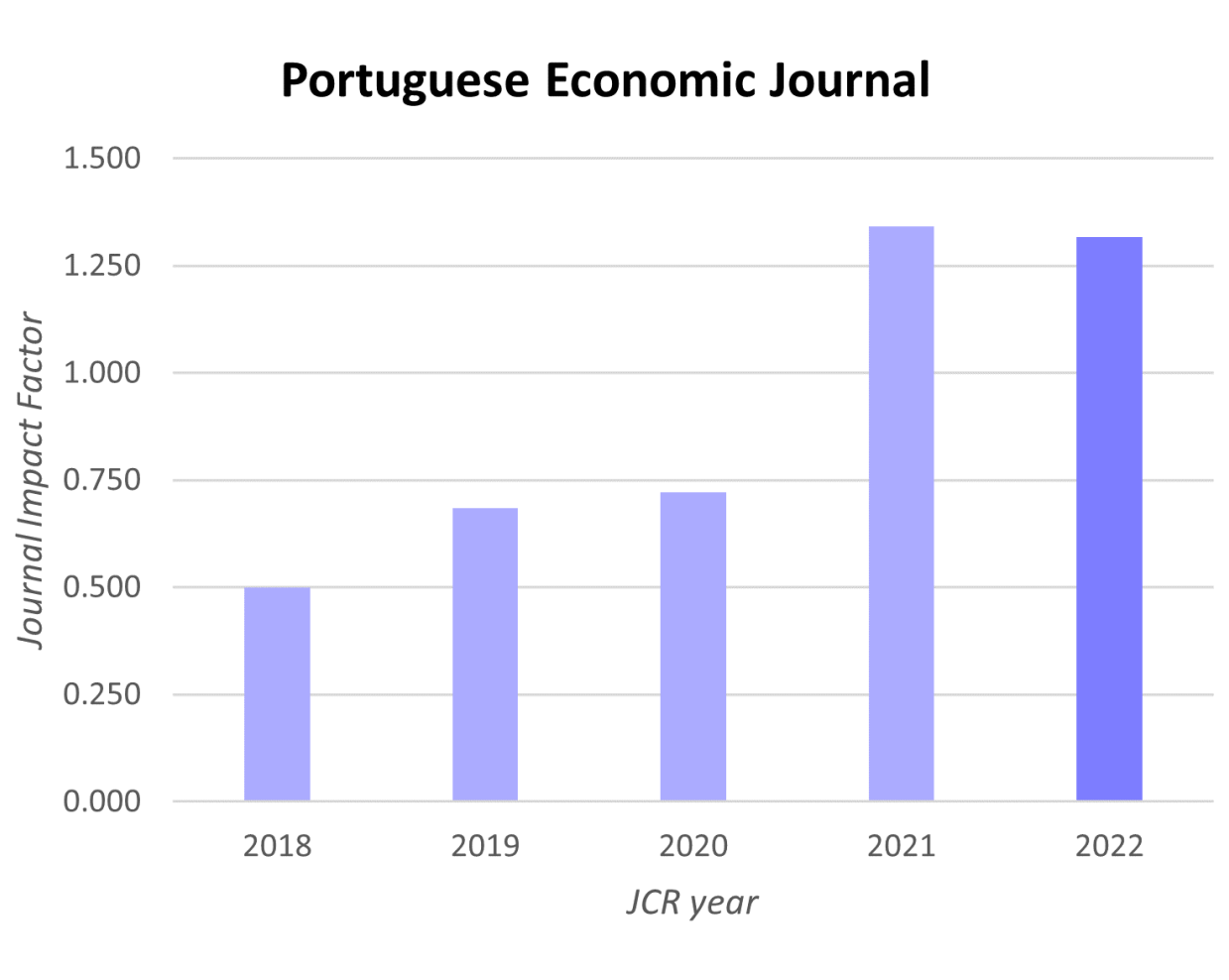
Authors should address their papers to one of the following Thematic Groups (GTs): Social Responsibility, Ethics and Human Rights, Sustainability and territory, Associated Topics

The deadline for the submission of abstracts is the 15th July, 2023.

Submission of papers on this link.

Find out more **HERE**.

PEJ Highlights - Portuguese Economy Research



The **Portuguese Economic Journal (PEJ)** maintained its **Impact Factor** at 1.3. Among the 380 journals indexed in the Web of Science in the scientific area of Economics, the PEJ remained in the 3rd quartile.

In CiteScore, Scopus's similar indicator, the PEJ presented a value of 2.4, representing an increase of more than 50% compared to 2021. In this database, the PEJ remained in the 2nd quartile among the 705 journals indexed in the scientific areas of Economics and Econometrics.

The executive board of the PEJ is grateful for the support of the Dean's Office of ISEG, as well as that of the various colleagues who have contributed to this success story by submitting their papers, reviewing papers by others, and participating in the editorial board.

The bibliometric information for 2022 is already available on Journal Citation Reports.

Highlights | CEsA - Centre for African Studies and Development

Cinema and Activism in African Independences | Global Workshop Newsletter

Newsletter nº 5 - Junho 2023
CINEMA E ATIVISMO NAS INDEPENDÊNCIAS AFRICANAS
CSA Images (iStock)

The role of cinema in independence and cultural decolonisation is the main theme of the **Global Workshop's** latest biannual newsletter. The highlight of this 5th edition is the editorial of the researcher **Jessica Falconi** (CEsA/CSG/ISEG) and the interview with **Camilo de Sousa**, photojournalist, film-maker, film producer, and former fighter of the Mozambican national liberation struggle.

The newsletter can be read **HERE**.

Development Studies Seminars 2023 | Videos available on CEsA's YouTube channel

Development Studies Seminars 2023
on YouTube
WATCH NOW

The sessions of the **2023 Development Studies Seminars** which took place at ISEG from the **28th February to the 30th May** are now available on CEsA's YouTube.

Student News

Article | Tell us about your Science

Raquel Rosa Dias, a student of ISEG's PhD in Management and an officer in the Portuguese Air Force, wrote an article for the newspaper Público on "The circular economy and resilience in the National Defence sector" in the 'Tell us about your science',column.

Leia o artigo **HERE**.

ISEG Business Club | How I Made It

HOW I MADE IT
disponível no YouTube
com a participação de
MIGUEL REIS

Professor Miguel Reis was the guest of the **ISEG Business Club's** "How I Made It", where he talked about his academic and professional career.

The complete video can be seen **HERE**.

OPEN MINDS. GRAB THE FUTURE!

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