since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of First

educating leaders of

thought and action

**NEWSLETTER #151** 

19th July, 2023

from their 1st Year tuition fees. Up until now, Fundação Económicas awarded 10 merit

scholarships to students starting their studies at ISEG with the best grades. However, the programme has been widely extended this year to include all new students with an average grade of 17.50 or more who enrol in the Bachelor's degrees in Economics, Management, Economics, Management and Finance.

its merit scholarships to new students with the highest

average admission grades, affording them exemption

**VERSÃO WEB** 

Students enrolled in the degree in Applied Mathematics

for Economics and Management (MAEG) with an average admission grade of 18.50 or more for can benefit from this scholarship, provided that they placed ISEG as their 1st option in their application for higher Recognising that attracting talent starts early in life, we are - more than ever before - we are committed to supporting and retaining young people with ambition and potential by providing an outstanding international environment where students can develop their skills in

education. both English and Portuguese. João Duque

Dean of ISEG - Lisbon School of Economics and Management

In addition to this responsibility to attract and retain young Portuguese talent for their education in the area of economic and business decision-making, through

this programme, ISEG feels that it is providing assistance to those less-advantaged families who have

difficulties in supporting the studies of children with ability and ambition. In social terms, it is criminal that someone with talent is barred from studying because they cannot afford it. Currently, the attraction of talent starts at a very young

age and is exercised early on by external entities. Accordingly it is very important that the most prestigious and recognised schools in Portugal and Europe, such as ISEG, are willing to support this talent and Portuguese youth, making an effort to keep them in Portugal. Furthermore, this programme also contemplates the development of the notion of inter-generational solidarity. We want the beneficiaries of this scholarship to make a commitment of honour to give back to their country and to future generations the benefit that they receive now, based on the time and rate

the organisations where they work and that they will contribute to this chain of solidarity of merit that has been in operation for 112 years! Tens a média

capitalisation that their conscience and life permits. ISEG has time to wait for its "children" and knows that they will reciprocate by contributing to the success of

In this week's issue, we highlight the new episode of the "Uncomplicating Sustainable Finance" podcast, the Exhibition of ISEG's painting workshop, the webinars of ISEG

The following are cited in this number: Alexandre Abreu, Carlos Bastardo, Francisco Louçã, Joana Santos Silva, João Duque, João Ferreira do Amaral, Joaquim Miranda

Executive Education, and also the research and Alumni sections.

lá em cima?

propina\*é zero.

No ISEG a

Sarmento and Ricardo Cabral.



## The "Uncomplicating Sustainable Finance" Podcast | Episode #7, with Nina Seega

debt reduction to 110.8% of GDP "is plausible".

Descomplicar **as** Finanças Sustentáveis

O Jornal Económic

**Nina Seega** (Cambridge University), an expert in sustainable finance, is the guest of the next episode of the "Uncomplicating Sustainable Finance" podcast, which will be streamed on the 21st July and will discuss the topic of "How climate-related and environmental sources of risk are being integrated in financial institutions decisions?" The podcast is the result of a partnership between Jornal Económico, ISEG's Centre for

des.construção

exposição do atelier de pintura no ISEG

António Costa Beanie Reis Cristina Braziel

Elisa Simões

Elsa Rosa

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atelier)aberto(

2022/2023

Rodrigues

Columbia Business School

**Executive Education** 

ONC VCENER!

see more

see more

see more

see more

see more >

see more

see more :

Summer Break João Gomes 15° Edição Rodrigues Adriana Lima Pós-Graduação em SAMSUNG Climate Solutions Google Marketing Digital Fábio Lopes

Notable.

Marketing is organising a **Digital Marketing Summer Break** – a cycle of 5 webinars over

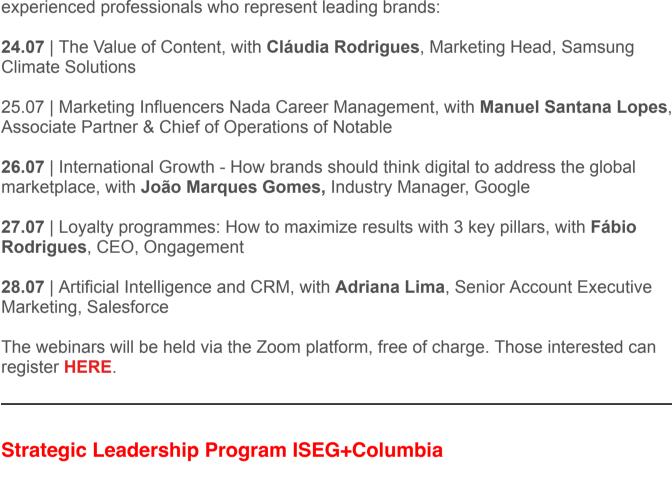
The sessions are 30 minutes each and will take place from the **24th to the 28th July**,

Within the framework of the Postgraduation in **Digital Marketing**, ISEG Executive

ISEG Executive Education organises webinar cycle in the Digital area

24 a 28 de julho das 12h00 às 12h30

CICLO DE WEBINARS



The 16th Annual Meeting of the PEJ took place on the 7th and 8th June at Universidade do Minho. The keynote speaker was Bruno Julien (Toulouse School of Economics) and the conference programme featured 93 presentations by researchers from 36 universities, located in 12 different countries. The Consultaccount prize for the best paper presented by a PhD student was awarded to João Ritto (UPenn).

The Migration Conference 2023 | Registration now open

THE MIGRATION

CONFERENCE

**2023 HAMBURG** 

The 11th edition of **The Migration Conference - TMC 2023** will take place in Germany

8th Workshop on the Socio-Economics of Ageing | Registration now

SOCIUS is organising the 8th Edition of the Workshop on the Socio-Economics of

The keynote speaker will be Professor **Marjia Aartsen** (Centre for Welfare and Labour Research, OsloMet, Norway) and the session will address and discuss the following

Congresso Ibero-Americano

de Responsabilidade Social

Responsabilidade Social e Metas do Desenvolvimento Sustentável

Instituto Superior de Economia e Gestão da Universidade de Lisboa (ISEG) 22, 23 e 24 de novembro de 2023

The call for papers for CRIARS 2023 is now open, which is to be held from the 22nd to

Authors should prepare their papers while into account the following Thematic Groups:

The deadline for the submission of abstracts has been extended to 30th September

Avançada em Gestão ISEG

21ST JULY 2023 - 6PM - AUDITORIO 4

ISEG- LISBON SCHOOL OF ECONOMICS AND MANAGEMENT

A BRIGHT SPOT

FOR WORKERS

AND INDUSTRIES?

With Prof. R. Trebor Scholz from The New School, NYC

The main theme of this Congress is "Social Responsibility and Sustainable"

Social Responsibility, Ethics and Human Rights, Sustainability and Territory, and

Ageing, which will take place at ISEG on the 13th and 14th October.

HINTERNATIONAL WORKSHOP

REGISTRATION

SOCIO-ECONOMICS OF AGEING

SOCIUS has been a partner of this Conference since 2018, the year when it organised the 6.ª The Migration Conference, one of the largest international scientific events to be held

from the **23rd to the 26th August**, at the Faculty of Law of Universität Hamburg.

at ISEG - Lisbon School of Economics & Management.

Registration and further information available **HERE**.

open

topics:

Centro de Investigação em Sociologia

Económica e das Organizações

REGISTRATION OPEN

**Highlights | SOCIUS - Centre** 

for Research in Economic and

**Organisational Sociology** 

CRIARS – V Ibero-American Congress on Social Responsibility | **Extension of the deadline for the submission of papers HAMADA DE TRABALHOS** 

**COOPERATIVES IN** Following the publication of his recent title "Own this! How Platform THE GIG ECONOMY: Cooperatives Help Workers Build A **Democratic Internet**", Trebor Scholz, author and lecturer at The New School (USA), will be in Lisbon on the 21st July for a conversation at ISEG on the topic

>> Francisco Louçã considers that the Public Prosecutor's Office must be defended. >> An article by Francisco Louçã – "Industrial policy has arrived, beware of it". >> In an opinion article, **João Duque** points out that "tourism continues to drive us and is increasingly asserting itself as our source of grace". >> One week before the annual debate in Parliament, Joaquim Miranda Sarmento co-writes an article on the State of the Nation.

>> An opinion article by Joana Santos Silva - "the recipe for a

>> Alexandre Abreu has doubts about the role of tourism in

>> Carlos Bastardo's opinion on the economic outlook up

>> Ricardo Cabral says that the Government's estimate of

'fit' summer: digital detox".

Portuguese finances.

until the end of the year.

What's Up @ ISEG

Sustainable Finance, and the British Embassy in Lisbon. ISEG's Painting Workshop exhibition | Last days

Have you visited ISEG's Painting

the participants of ISEG's Painting

the 27th July to do so.

Workshop on display.

gradual progress.

MINUTES

Em parceria com:

Digital Marketing

phd Google 14.0

Workshp yet? If not, you have until

Don't miss it! We have several works of

The Workshop is intended for the entire

ISEG community and beyond, and its

value proposition is the learning and

techniques, using different materials

and supports with exercises that enable

**Destagues | ISEG Executive Education** 

Parceiro institucional:

always at the same time of **12.00 to 12.30**.

REPUBLICA PORTUGUESA

5 days about diverse key topics that have a large digital impact.

exploration of basic painting

Watch the streaming on the JE website, or on Spotify.

The cycle is organised by faculty members **Helena Gonçalves** and **Carolina Afonso**, the Coordinators of the Postgraduation in Digital Marketing and all the speakers are experienced professionals who represent leading brands: **24.07** | The Value of Content, with **Claudia Rodrigues**, Marketing Head, Samsung Climate Solutions 25.07 | Marketing Influencers Nada Career Management, with **Manuel Santana Lopes**,



**ISEG Executive Education** has established a partnership with Columbia Business

enhance their personal development and networking, and to contribute to a truly

Join a unique experience that will enhance your development as a leader and your

personal growth. The ISEG+Columbia SLP is for those leaders who want to make a difference, explore new challenges, and build a network that will last well into the

only Ivy League School at the heart of business.

transformational experience.

future.

School, the best Business School in the world according to the Financial Times, and the

The ISEG+Columbia Strategic Leadership Program is an exclusive programme designed for the Top Management of companies and other national and international organizations. The learning journey is based on three main purposes – Immerse, Develop and Engage – and is designed to provide participants with a myriad of opportunities and experiences to

- The causes and consequences of social exclusion in old age - Social exclusion and key transitions across the life cycle - The effectiveness of policies to combat social exclusion - Social exclusion in low and middle income countries - Gender and social exclusion in late life - Mechanisms of exclusion affecting minority groups - Social exclusion and the digital divide - Comparative studies on exclusion in old age

- Other topics in the field of the economics of ageing

Further information and registration **HERE**.

Papers should be submitted on this link. Find out more **HERE**.

**Highlights | ADVANCE - Centre** 

for Advanced Research in

**Bright Spot for Workers and** 

**Industries? | Conversation with** 

of 'Cooperatives in the Gig Economy:

A Bright Spot for Workers and

The event **starts at 18.00**, in Auditorium 4 (New Quelhas).

Management

**Trebor Scholz** 

Industries?'

the 24th November, both in-person at ISEG, and online.

**Development Goals**".

Associated Topics.

2023.

OPEN MINDS. GRAB THE FUTURE! www.iseg.ulisboa.pt

Free admission. Alumni Spotlight Joana Martinho is the new head of strategy and business development at Zurich Portugal With a Masters in Actuarial Science from ISEG. Joana Martinho returns to Portugal after 11 years at Zurich Insurance Group in Switzerland, where she held different positions in the areas of strategy. Read the news **HERE**.

Follow us at: in 💆

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