

MASTER IN MANAGEMENT



AWARENESS WEEK |  **THE GLOBAL GOALS**

Marta Varanda (Coord.) with Gabriel Medeiros, e Marta Romero

September 2023



OVERVIEW OF THE GGAWEEK

03

SECTION 3

DAY 1

DAY 2

DAY 3

DAY 4

DAY 5

No activity

10:00 -13:00
Improvisity (Group 1)

10:00 -13:00
Improvisity (Group 2)

10:00 - 13:00
Energy and sustainability
10:00 - 11:00 - Hyperion
Renewables, Francisco
Mendonça

No activity

**11:00 - 12:00 - Coopérnico -
Energia verde,
Sustentabilidade, Cidadania,
Miguel Almeida**

12:00 - 13:00 - Open Discussion + Activity

13:00 - 14:00
Lunch break + Visiting ISEG
Urban Forest with Oriana Bras

14:30 - 17:00
Movie Session + Story Telling
instructions with Marta Romero

Final Group Activity preparation

14:30 - 16:00
Telling a story - Group
Presentation

16:00 - 16:30
Closing Ceremony

14:00 - 14:30
Content: Welcome +
Overview of the Week

14:30 - 17:00 Agriculture and Sustainability

14:30 - 15:30 - RIZOMA
Cooperativa, João Fialho e
Bernardo Fernandes

**15:30 - 16:30 - Quinta do
arreiro, Luisa Ferreira de
Almeida**

14:30 - 15:00
Ice-Breaking Activity

15:00 - 17:00
Sustainability, the big picture with Olivia Bina

Intro to the SDG with Gabriel Medeiros

14:00 - 17:00
Improvisity (Group 3)

Morning

Afternoon

DAY

1

14:00 - 14:30

Welcome + overview of the week with José Veríssimo e Marta Varanda

14:30 - 15:00

Let's Meet - in groups of 3 stand up and talks to each other; spread around the hall to meet another student you have not talked before. After, take note in a post it two aspects of the talk for each of your colleague.

15:00 - 16:30

Lecture with Olívia Bina - Sustainability, the big picture

Discussion: Dwelling into complex social systems – 1) reflect – what comes to mind; 2) links with SDG's – bridges and overlaps; 3) Disentangle sustainable management solutions; 4) the role of business

16:30 - 17:00

Lecture with Gabriel Londe Medeiros - An Introduction to SDG and Global Compact

DAY 2

10:00 - 13:00

Improvisity - Group 1 (Room 101)

14:30 - 17:00 - Agriculture and sustainability presentations

14:30 - 15:30 - Rizoma Cooperativa, with João Fialho e Bernardo Fernandes

15:30 - 16:30 - Quinta do Arneiro with Luisa Ferreira de Almeida

Open discussion: Future thinking : do we want more vs less RIZOMAS and QUINTAS do ARNEIRO? Way to go? Main challenges?

DAY 3

10:00 - 13:00

Improvisity - Group 2 (Room 101)

14:30 - 17:30

Improvisity - Group 3 (Room 101)

DAY

4

10:00 - 13:00 - Energy and sustainability presentations

10:00 - 11:00 - **Hyperion Renewables**, with Francisco Mendonça

11:00 - 12:00 - Coopérnico - Energia verde, Sustentabilidade, Cidadania, with Miguel Almeida

Open Discussion

Final Activity proposal - Write a story in Groups

13:00 - 14:30 - Lunch break and visit to ISEG's Urban forest, with **Oriana Bras**

14:30 - 17:00 - Watch a movie and story telling instruction (for the final Project proposal), with **Marta Romero**

DAY

5

Morning - Free

14:30 - 16:00 - Story telling - Each group will present a Story

16:00 - 16:30 - Closing Ceremony and feedback from the students