Lisbon School of Economics & Management Universidade de Lisboa Welcome to ISEG My #life at ISEG! ISEG has been My first days in Lisbon were really great. I came six educating leaders of days before the official Welcome Day and that gave me thought and action some time to adapt a bit to the Portuguese culture and since 1911. Today, at a enabled me to settle in and arrange things. If I could do time when society it over again. I would suggest arriving even earlier. The recognises the Welcome Day was a really nice way to get a head start importance of good and meet new people. I had already had the economic management opportunity to meet a lot of people in the days before more than ever, we are that, by attending events arranged by Erasmus Life here to build solutions: Lisboa (ELL), however on the Welcome Day you get to ISEG - 112 years of a meet people who are all from ISEG. It was really nice School of First to already know some familiar faces when you start studying at ISEG, and in addition this gives you a great overall view of how the university operates. Besides that, the walking tour around the ISEG campus on the Welcome Day was nice, as you get to know where everything is located.

NEWSLETTER #155

27th September, 2023

VERSÃO WEB

The integration to life at ISEG during the first couple of days was quite hard, as personally I had a lot of trouble arranging my courses units. However ISEG's Mobility Office really put in a great effort to think of all the

possible solutions. Within minutes one was able to sit down with someone from the Mobility Office and start discussing solutions together, which is really good, as I

am not used to receiving such immediate assistance in person. After a couple of days all my problems were resolved. **Thomas Peters** 23 years old. Erasmus student from Tilburg

University (The Netherlands) The teaching methodology here in Portugal is quite

different from what I am used to. The faculty are way more relaxed and are not rushing things by any means. There is much more room at ISEG for exploring the context of each subject, an example being when faculty teach certain theories or formulae, they attempt to give an example of a real-life application. This was something I was not used to, but I think it is really interesting and in my opinion it keeps your attention focussed on the topic. The duration of lectures here is different too. For instance. I have some lectures which last one hour and others which last three hours. however one gets used to this guite fast. The only thing which has taken some time for me to adapt to is that some of the lectures are held in the evening. I fell in love with the city of Lisbon on the first day I was here.... the architecture, the weather, and the people. The Portuguese are really helpful and welcoming, if you have a question or you are looking lost, everyone helps you. The people here are really proud of their city

and love to share it with you. Furthermore, I think that during just one semester here, one cannot see all that Lisbon has to offer, as there are so many things to see or to do here.

Welcome Day for the International Students We wish these students an excellent time at ISEG!

The Welcome Day for International/Exchange Students was held on the 14th September during the afternoon, in the Quelhas Building. The session included a welcome speech by the Vice-Dean of ISEG. Professor José

Veríssimo, in the CGD Auditorium. The meeting provided students with the opportunity to find out more about the School, meet the staff and the Students' Association, and to witness another vibrant performance by the Tuna Económicas musical ensemble. The day ended with a guided tour of the campus, followed by the ISEG Welcome Party at In today's issue, we highlight the Welcome Day for International Students, the fact that ISEG is a finalist in the APPM awards, the CIP/ISEG Economic Climate Barometer for

The following are cited in this number: António Garcia Pereira, Carlos Bastardo, Francisco Louçã, Joana Santos Silva, João Duque, Joaquim Sarmento, Maria Rosa Borges, Paulo Trigo Pereira, Ricardo Ferraz, Sandra Maximiano and Sofia Santos.

September, the "Artificial Intelligence: Opportunities, Risks and Regulation" seminar, the launch of the 2nd Edition of the ISEG + Columbia Strategic Leadership Program, and also

the news in the Research, Students and Alumni sections.

Pátio das Francesinhas

Investments, elections, and sustainability >> Sandra Maximiano and lottery scratch cards: "It's unethical see more for the government and the Santa Casa to fund social activities at the expense of those who need it most."

>> Francisco Louçã criticises the ECB's policy of raising interest rates to curb inflation. >> Francisco Louçã comments on the results of the elections see more in Madeira.

>> João Duque questions whether it's now the time for the Government to move forward with a sustainability-orientated

>> Carlos Bastardo opinion on the most important risk factors

>> Paulo Trigo Pereira writes about tax injustices in Portugal

>> **Sofia Santos** emphasises that the areas of "Environment.

Social, and Governance" (ESG) are now considered to be key

>> Maria Rosa Borges writes about the series of benefits

>> Artigo de Joaquim Miranda Sarmento's article on "Public

>> An article by António Garcia Pereira – "When will the

Portuguese Labour Court dare to condemn giants such as

>> João Duque comments on the Government's measures to

Finances for Development and Growth".

government will accept CIP's proposal.

reduce mortgage lending on TSF Forum.

ISEG is a finalist in the APPM awards

What's Up @ ISEG

Uber?

leadership programme.

Professionals awards.

tax reform.

in Observador.

for investment at this time.

for good business management.

specifically aimed at young graduates presented by the Government. >> "Events that make a difference" – an opinion piece by Joana Santos Silva.

>> A 15th month's salary? Ricardo Ferraz doubts whether the see more see more PME Magazine see more >> PME Magazine highlights the start of the ISEG + Columbia

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O ISEG é Finalista! Nos prémios da APPM*

Barómetro da Conjuntura Económica Setembro/2023

The latest monthly barometer on Portugal's economic outlook compiled by the

The CIP/ISEG Economic Outlook Barometer – September, 2023

ISEG is a finalist in the AAPPM - Portuguese Association of Marketing

The evaluation panel is made up of renowned marketing professionals.

competition, 90 were selected for this shortlist.

best in the marketing sector in Portugal.

The "No one has the Numbers that ISEG has" campaign is in the running for the Social

The APPM Marketing Awards are an initiative promoted by the APPM - PORTUGUESE ASSOCIATION OF MARKETING PROFESSIONALS, whose objective is to reward the

The awards ceremony will take place on the 27th September, at the end of the afternoon.

Media, Integrated Media and Outdoor subcategories. Out of the 229 entries in the



Artificial Intelligence: Opportunities, Risks and Regulation

To this end, the **Institute of Public Policy** (IPP) is organizing a seminar with the

Artificial Intelligence is undoubtedly one of the biggest challenges facing contemporary societies. It has significant economic and geopolitical impacts. For these reasons, the European Union is already in a trilogue (three-way discussion between the European Parliament, the Commission and the European Council) with a view to regulating it.

participation of government officials, academics and representatives of the sector to clarify the "state of the art" regarding European regulation and the analysis of these economic

Don't miss this webinar, which will take place at ISEG on the **2nd October**, from 17.00 to 19.00, with the participation of the Chair of ANACOM, João Cadete de Matos, Steffen Hoernig, a professor at NOVA SBE and the director of the Institute of Public Policy-Lisbon, as well as members of three other European think tanks (Real Elcano/Spain; IOBE/Greece, and I-Com, Institute for Competitiveness/Italy) and also experts in AI from

PromethEUs Hybrid Conference

2nd October, 17h - 19h WEST (18h - 20h CET)

and geopolitical impacts.

these three countries and Portugal.

powerful people in the country.

Online and at ISEG, Quelhas 6, Lisbon – Room 202

Confederation of Portuguese Businesses (CIP) and ISEG's Research Centre on the

See the programme here. Registration and further information here. This event will be **held in English**. **Highlights - ISEG Executive Education** The ISEG + Columbia Strategic Leadership Program which is designed for C-level and board members started its 2nd Edition with an

extraordinary group of high-level decision-makers and some of the most

Your journey towards becoming an exceptional leader starts

ISEG lecturer in the Top of the Most-Cited Articles in Digital Marketing

The paper on "Digital marketing and social media: Why bother?", co-written by Maria Teresa Pinheiro Melo Borges Tiago and José Manuel C. Veríssimo, a professor and

Vice-Dean of ISEG, is place in the Top 25 of the most-cited articles in the area of Digital &

CRIARS - V Ibero-American Congress on Social Responsibility |

DE

Congresso Ibero-Americano

de Responsabilidade Social

Responsabilidade Social e Metas do Desenvolvimento Sustentável

Instituto Superior de Economia e Gestão da Universidade de Lisboa (ISEG) 22, 23 e 24 de novembro de 2023

A new call for papers for CRIARS 2023 is now open. The event will take place from the

8th Workshop on the Socio-Economics of Ageing and a Special Issue in

22nd to the 24th November, in both face-to-face and virtual format, at ISEG.

The main theme of this Congress is "Social Responsibility and Sustainable

Authors should address their papers to one of the following Thematic Groups: Social Responsibility; Ethics and Human Rights; Sustainability and territory; and

The deadline for the submission of abstracts is the 10th October, 2023.

Extension of the deadline for the submission of papers.

RABALHOS

8th Workshop on the Socio-

ISEG - LISBON SCHOOL OF ECONOMICS & MANAGEMENT R. QUELHAS 6, LISBON

Addressing

comparative analysis

Lisboa | Universidate | CSG | Lisboa | Universidate | CSG |

Centro de Investigação em Sociologia

Económica e das Organizações

Social Media Marketing, in 12th place.

Highlights | SOCIUS - Centre

Organisational Sociology

Development Goals".

Associated Topics.

Find out more here.

Submission of papers on this link.

SOCIUS is organising the 8th

October, at ISEG.

Rodrigues.

Workshop on the Socio-Economics

The full programme can be found here.

emerald

Organizational **Effectiveness: People**

ISEG professors and researchers Carla Curado and Graça Miranda

Effectiveness with Qualitative Comparative Analysis".

All information regarding the call for papers can be found **here**.

Silva (ADVANCE/CSG/ISEG/ULisboa) and Catherine Prentice (University of Southern Queensland) are the guest editors of the Journal of Organisational Effectiveness: People

The deadline for the submission of contributions for this issue is the **1st October**, 2023.

7th Annual Political Economy Meeting | Submission of abstracts by the

and Performance, in the Special Issue dedicated to the topic of "Organisational

and Performance

of Ageing on the 13th and 14th of

the Journal of the Economics of Ageing

for Research in Economic and

HAMADA

Read the article here.

See the Top 25 on this link.

conomics The keynote speaker will be Professor Marjia Aartsen (Centre for Welfare and Labour Research, OsloMet, Norway), who will address the topic "Social exclusion in later life: on life course predictors, drivers and outcomes." Opening lecture (free entrance) 13 October 9:15 - 10:30 | Aud. Novo Ban The event will also feature "Social exclusion in later life: on life course presentations and contributions from dictors, drivers and outcomes ISEG professors. The event is Marja Aartsen (Centre for Welfare a Labour Research, OsloMet, Norway) organised by professors Paula Albuquerque and Ricardo Alcobia

deadline of the 10th October ECONOMIA POLÍTIC ° Encontro Anual de DEMOCRACIA: Economia REIMAGINAR O MUNDO NOS 50 Política ANOS DO 25 DE ABRIL ISEG 25-27 Janeiro 2024 Chamada de Comunicaçõe

The 12-month programme is organised by Altice Portugal, with the objective to integrate

Regulatory Authority (ERSE). She previously held the position of Director of Tariffs, Prices, and Energy Efficiency for the same regulator. Leia a notícia aqui. OPEN MINDS. GRAB THE FUTURE!

Alumni in the spotlight

Isabel Apolinário is ERSE's new

board member

www.iseg.ulisboa.pt Follow us at: ISEG - Lisbon School of Economics & Management

The first leg of this journey which was hosted in Lisbon, was centred on those topics that are essential for any business leader. The journey focused on innovation, macroeconomics, new technologies, governance, sustainability, and geopolitics, among others. The group discussion was rich in terms of insight and heated debate regarding the main challenges faced by businesses nowadays. Over the following weeks, the group will travel to New York and participate in sessions hosted by our partner, Columbia Business School. These leaders will define their personal objectives and build the foundations for their journey as a leader. These exercises are a great example of shared experiences and peer-to-peer learning, which is solely made possible by the accumulated expertise and knowledge of the participants. For all those on the ISEG + Columbia SLP program, we wish you a great trip to New York and a more in-depth immersion in the main skills required for effective leadership. Expect the unexpected! Find out more here. **Research News**

Highlights | Advance – Centre for Advanced Research in Centro de Investigação Management Avançada em Gestão ISEG Call for papers | Journal of Organizational Effectiveness: People and **Performance**

The **7th Annual Political Economy Meeting**, organised by the Portuguese Political Economy Association, will be held at ISEG from the 25th to the 27th January, 2024, on the topic of "Politics and Democracy: Reimagining the world on the 50th anniversary of 25 April". ISEG, CSG, SOCIUS, CEsA and ADVANCE, in conjunction with DINÂMIA'CET-Iscte, are all part of the event's organising committee. The deadline for the submission of abstracts is the 10th October and the 31st October for thesis project proposals. Further information can be found on the meeting's website **here**.

Our DarWiN 2023 Trainee Programme welcomes young university

Student News

students.

young Bachelors and Masters graduates in Engineering, Information Technology, Management, and Economics, among others into the labour market. 125 students took part this year, with ISEG having the largest number out of all the universities. Read the full article here.

With a degree in Economics and a Masters in Energy and Environmental Economics and Policy, both from ISEG, Isabel Apolinário is the new board member of the Energy Services