ISEG Lisbon School of Economics & Management
Universidade de Lisboa

OPINIÃO

U LISBOA | UNIVERSIDADE DE LISBOA

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of First

MORE equality, MORE solidarity, MORE awareness

MAIS-More Awareness in Society is an association of ISEG-Lisbon School of Economics & Management which, above all, seeks to raise awareness among young people and to pass on information. In a creative way, we try to tell students what's going on in the world, let them know that they're not alone, involve them in volunteering projects, and invite them to talks... in essence, we endeavour to create people who care MORE and who want to give MORE of themselves! We focus on sustainability in all its forms – environmental, economic and social – including mental health, equality, solidarity, and innovation.

MAIS has been a home for me since I joined ISEG. When I applied to join, we were still ISEG+Solidário, and since then I've had the privilege of witnessing the growth of this Association. I've worked in both the Administrative Department and the Marketing Department, where I was the Coordinator, and this year I'm standing down (with my head held high) as its Chair.

When I joined MAIS, I wasn't immediately ready to give MORE of myself, neither did I expect to be the Chair one day. It was a process. Indeed, I like to say that I ended up growing with the Association. I started to get more involved and to participate more, and above all to get to know people. It was these people who made up (and make up) MAIS who changed my whole experience. The most inspiring moment for me at MAIS was in my first year, when it organised the "Alumni Talks" and I was able to listen to the testimonials of those who had already belonged to the Association. It's fantastic to see that after a few years have passed that alumni still care and are still dedicated to this cause.

Maria Correia
Chair of Association MAIS / Student of the 1st Year the Masters in Human Resources Management

As the Association is made up of ISEG students, the faculty ended up being our "stage". We went through more complicated times until we managed to assert ourselves and be taken seriously, as we were an association with a difference. However, the change from ISEG+Solidário to MAIS helped us renew and reaffirm our image and win over students. This, together with ISEG's efforts to bring together the other Associations, resulted in what we have become for our students. I feel that MAIS is very well received by our faculty nowadays.

For this year of 2023-2024, the Coordination Team intends to continue to cultivate transparency and a healthy internal atmosphere; to innovate – both in projects, and also in the way that these are communicated; to promote the ISEGian culture with the other ISEG Associations; to expand; and to raise awareness and help more people.

I'm very excited to be part of another MAIS year and to see this school continue to grow and to be part of it.

Association MAIS with new leadership for 2023/2024

MAIS
More Awareness in Society

MAIS - More Awareness in Society, an association made up of ISEG students that was created to raise awareness among our School community in various areas through the organisation of volunteer projects and events, now has a new Board for the 2023/2024 Academic Year.

Chair: Maria Correia
Vice-Chair: Matilde Mingates
Vice-Chair: Sara Reis

As well as the new Board, the new **Coordination Team** was also presented**:**

Administrative Department: Beatriz Costa
Operations Department: Alice Nunes
Marketing Department: Inês Dias
Human Resources Department: Martim Lourenço

In today's issue, we highlight the preparation workshops organised for students as part of the Career Forum, the Graduation Ceremonies for Bachelor's, Master's and PhD Degrees, the opening of the candidature period for the Erasmus Explorer Scholarship, the STEM Women Congress Lisboa 2023 – which was held in Portugal for the first time, the launch of the book entitled "Cláudio Adriano da Costa (1795-1866)", the launch of the mini-forest project which will starts during ISEG's Sustainability Week, the Alumni Economic Solidarity Programme (AES) for 2023/2024, and also the news in the Research and Alumni sections.

The following are cited in this number: Carlos Bastardo, Carlos Daniel Santos, Carlos Farinha Rodrigues, Clara Raposo, Francisco Louçã, Francisco Velez Roxo, Joana Santos Silva, João Duque, Ricardo Ferraz, Sandra Maximiano, Sara Falcão Casaca, and Tiago Cardão-Pito.

The 2024 State budget has arrived in Parliament

>> An article by **Tiago Cardão-Pito** in Markroskop on the power of a few elite universities in research. see more »

>> **Francisco Louçã** and the state of the NHS: "There are several competing theses to explain the PS's commitment to refusing dignified careers". see more »

>> **Francisco Louçã** opinion - "What if we were to look in detail at apartheid in Israel?" see more »

>> **Sara Falcão Casaca** comments on the award of the Nobel Prize for Economics to Claudia Goldin in an article in Expresso. see more »

>> **João Duque** writes about the possibility of companies making a voluntary payment of a 15th salary, which will be exempt from personal income tax. see more »

>> **Carlos Bastardo** asks in the JN: "The ECB raised interest rates in September. Will it be the last time?" see more »

>> An opinion article by **Joana Santos Silva** - "Novo More Pink - The new October". see more ›

>> **Ricardo Ferraz** doubts that the 2030 World Cup will bring great long-term benefits. "We need more 'Autoeuropas'". see more ›

>> **Francisco Velez Roxo** in an interview with Executive Digest explains how ISEG Executive Education aims to promote a better society. see more ›

>> **Clara Raposo** will share her career path at the 10th Great Women's Leadership Conference. see more ›

>> **Carlos Farinha Rodrigues** recalls that the Capacitar Award was a pioneer in supporting the issue of disability. see more ›

>> **Sandra Maximiano** was on the "Civil Society" programme to discuss financial literacy. see more ›

>> **Carlos Daniel Santos** believes that the solution to recovering purchasing power will not be immediate. see more ›

>> **João Duque** comments on the 2024 State Budget on SIC Notícias. see more ›

What's Up @ ISEG

ISEG Career Forum I Optimize to Succeed Workshops

The Career Forum is back on the 8th and 9th November, with the presence of the best companies that are recruiting in Portugal. Get ready for ISEG's biggest recruitment event with the workshops we've organised for you.

Success in recruitment processes and at the start of your professional life requires the development of new knowledge and skills!

Create an impact with a potential employer is essential when you want to differentiate yourself, leave your mark, and be more likely to be invite to participate in a **recruitment process**. This could be your chance!

Take part in the various workshops on **employability**-related topics!

Workshops OPTIMIZE TO SUCCEED!

- **OPTIMIZE YOUR CV & COVER LETTER** | 19th October - **Further info and registration here**
- **OPTIMIZE YOUR LINKEDIN** | 224th October - **Further info and registration here**
- **OPTIMIZE YOUR PITCH** | 24th October - **Further info and registration here**
- **GO THROUGH AN INTERVIEW AND SUCCEED** | 31st October - **Further info and registration here**

Graduation Ceremony, 2023

Report I Bachelor's degrees

We celebrated the end of the study cycle for Bachelors students on the **29th September**.

The 2023 Graduation Ceremony took place in the late afternoon on Pátio das Francesinhas. The session started with a performance by the Vivaci String Trio, followed by a speech by the Dean of ISEG, **João Duque**. Then it was time for the new graduates to take the stage and receive their well-deserved diplomas, the fruit of their hard work over the last three years – with students **Inês Canhão** (MAEG) and **Miguel Almeida** (Economics) taking to the lectern to tell us about their journey. Finally, it was up to Tuna Económicas Musical Ensemble to close another chapter in the celebration of our School, with a lively performance, as always.

The **photo-report of the ceremony** can be seen **on this link** and the broadcast can be viewed in the video below.

Report | Masters and PhDs

As part of the Graduation Ceremony 2023, we would like to remind you of the Masters and PhD Diploma Award Ceremony, which took place on the 8th September, also on the Pátio das Francesinhas, on ISEG's campus.

The full photo-report can be found **HERE** and the streaming broadcast can be seen, or re-seen on **our YouTube channel**.

Congratulations to all our new Bachelors, Masters and PhD graduates!

Erasmus Explorer Scholarships 2024/2025 I Candidatures now open

This scholarship is designed to **support ISEG undergraduate students** who demonstrate special characteristics of initiative, motivation and commitment.

Students can apply for the Explorer Scholarship if they:

- Are enrolled in one of the degrees offered by ISEG:
- Have completed a minimum of 60 ECTS;
- Have a final average grade of 16 or higher in the first year of their degree;
- Are nor a recipient of any other scholarship for the Erasmus programme;
- Are resident in Portugal.

Applications open until the 20th October.

Step 1 - Check if you meet the conditions to apply;
Step 2 - Record a video of up to 3 minutes in which you explain your motivations for obtaining the scholarship, whose content covers the questions set out in Article 6, No. 2 of the Regulations for the Award of *Explorer Investments* Scholarships;
Step 3 - Submit your application on this form.

>> Registration form

Consult the rules and regulations HERE

Further information: imo@iseg.ulisboa.pt

Library Users Workshops – 2nd fortnight of October

The Library is organising a number of training sessions for its users with the objective to provide them with all the skills and tools they need to use the electronic resources available to them autonomously, ethically and effectively.

Consult all the training sessions scheduled for the second fortnight of October on the Library's website.

STEM Women Congress Lisboa 2023 I United for a cause: Gender Equality in STEM sectors

The **STEM Women Congress Lisboa 2023** (SWC) will be held at **ISEG** (Lisbon School of Economics and Management) on the **17th October**, at **10.00**, in the Caixa Geral de Depósitos Auditorium.

The aim of this initiative is to reduce gender inequality in STEM sectors (Science, Technology, Engineering, and Mathematics) and it will count with the presence of a diverse panel of speakers.

The event, which is organised by **SWC PORTUGAL**, will take place in a hybrid form – in-person and online.

Further information and registration on the **event website.**

Book Launch I Cláudio Adriano da Costa (1795-1866), by António Alves Caetano

The **Francisco Manuel dos Santos Foundation** has published the book by ***Cláudio Adriano da Costa (1795-1866): Fruitful Economic Thinker of the First Half of the Eight Hundreds***, by **António Alves Caetano**, an ISEG alumnus and a member of ISEG's Economic and Social History Research Group.

The book launch takes place on the **18th October**, at **17.30**, in Auditorium 3 of ISEG (Quelhas Building, 2nd Floor).

The book will be presented by **Maria Eugénia Mata**, a full professor at the Faculty of Economics of Universidade Nova de Lisboa, and by **Nuno Valerio**, a full professor at ISEG-Lisbon School of Ecomics and Management, of Universidade de Lisboa.

Free admission.

Antena 2 Concert I Armando Possante & Ricardo Martins

On October 19, another Antena 2 concert recorded live from ISEG will take place. Don't miss the performances of singer **Armando Possante**, accompanied on the piano by **Ricardo Martins**.

The concert starts at 19.00, in the CGD Auditorium (Quelhas, 2nd Floor).

See the programme **HERE**.

Free admission, subject to the capacity of the auditorium.

ISEG Sustainable Week '23

As part of **ISEG's Sustainability Week**, which will take place from the **23rd to 27th October**, the first practical workshop of our mini-forest will take place. The workshop is scheduled for **Wednesday the 25th**, and will start at 10.00.

Registration is now open. Anyone wishing to take part can do so by **using this form**.

This initiative is part of the **TERRARE research project**, action research for eco-social regeneration, which is coordinated by **Oriana Rainho Brás**, a SOCIUS/CSG researcher, and counts with the support of ISEG Sustainability. FCUL, a pioneer in the creation of urban mini-forests in Portugal, is a partner in this project, as is Valorsul - Valorização e Tratamento de Resíduos Sólidos das Regiões de Lisboa e do Oeste, SA., which will provide organic compost to enrich the soil.

Eco-social workshops will be held throughout the autumn and winter months of 2023, which are designed to involve the university community and develop the knowledge required to create and maintain a forest using the "tiny forest" method proposed by biologist Akira Miyawaki. This method follows the principles of natural succession, through the dense planting of autochthonous (native) species which enables them to grow rapidly in small spaces of up to 300m2. The tiny forest model brings several benefits, such as the diversification of local fauna and flora, carbon absorption, water fixation, thermal regulation, and soil regeneration. Members of the ISEG community are invited to take part in the creation of this forest, which aims to be a living, participatory laboratory, ranging from the planning, design, implementation, through to care and taking advantage.

Find out more about the project HERE, or contact the coordinator by email: orianarb@socius.iseg.ulisboa.pt

Research News

PEJ Highlights - Portuguese Economy Research

Papers published in the PEJ are available online first:

"Trade shocks and real effective exchange rates dynamics in Nigeria", by Oluwatomisin J. OyewoleDamilola M. IbidunMamdouh Abdulaziz Saleh Al-Faryan.

"Avoiding the Dutch Disease in tourism-led economies: reconciling tourism development and sectoral diversification", by Federico Inchausti-Sintes.

"Time and frequency volatility spillovers among commodities: Evidence from pre and during the Russia-Ukraine war", by Yunfei Chen & Wei Jiang.

New posts on the Portuguese Economy Research Report blog, o PEJ blog do dedicated to the communication and sharing of research on the Portuguese economy:

- COVID-19, Lockdowns and International Trade

- The distribution of firm growth and business cycles

Highlights | CSG – Centre for Research in Social Sciences and Management

CSG Café-Ciência (Café Science) | Our PhD degrees: what do they have in common?

At the start of another academic year, CSG resumes its regular *Cafés-Ciencia* with the next edition of these meetings dedicated to ISEG's PhD degrees, hosted by the four research centres that constitute CSG - Research in Social Sciences, namely: the PhDs in Management (ADVANCE), Development Studies (CESA), Economic and Social History (GHES), and Economic and Organisational Sociology (SOCIUS).

"**Our PhD degrees: what do they have in common?"** is the topic of the meeting that will take place on the **24th October**, at 18.00, on the ISEG Rooftop.

The event will present the recently-created CSG - PhD Student Network.

Updates of the *Café-Ciência* programme can be followed on the Linkedin page of CSG - Social Science Research.

Webinar | "Why Are Women Underrepresented in the American IT Industry? The Role of Explicit and Implicit Gender Identities"

CSG's Work and Employment Research Group (GT&E) is organising a webinar on **"Why Are Women Underrepresented in the American IT Industry? The Role of Explicit and Implicit Gender Identities"** on the **18th October, at 15.00**. The keynote speaker of this event will be Professor **Alexander Serenko** (Management Information Systems, Faculty of Business and IT - Ontario Tech University; Faculty of Information - University of Toronto, CA).

Admission for the event is free and is organised by CSG's Work and Employment Research Group, which is coordinated by ISEG lecturers and researchers **Carla Curado** and **Pilar Mosquera**, both of whom are members of ADVANCE - ISEG's Centre for Advanced Research in Management.

ISEG Research Seminar | Ana Rute Cardoso

Ana Rute Cardoso (ICS, ULisboa) will present the study "**Will the Gender Pay Gap Decline as Women Enter Well-paying Occupations?**" at ISEG, on the **18th October**, at 13.00, in the Santander Totta Room.

Free admission.

Further info **HERE**.

Alumni in the spotlight

Candidatures now open for the 2023/2024 AES programme

With the support of ISEG, **Alumni Económicas – the ISEG Alumni Association** will **continue to support any 1st cycle ISEG student throughout the 2023/2024 Academic Year,** (general regime) who is in justifiable financial difficulty, through the **ALUMNI ECONOMIC SOLIDARITY PROGRAMME (AES)**.

The AES Programme, which was created in 2012, has already supported more than 70 students. This programme provides grants for the payment of various expenses, such as accommodation costs, tuition fees, food, transport and school supplies, using donations from Alumni, ISEG Faculty and Members of Staff, and Companies.

Further information: aaa@iseg.ulisboa.pt, or on the **website da Alumni Económicas.**

Alumni Solidarity Gala Dinner

This year, Alumni Económicas is organising the **Alumni Day Solidarity Gala Dinner**.

The dinner will take place on the **26th October**, at **19.00** in the marquee on Páteo das Francesinhas, with the objective to raise funds for the **Alumni Económicas Solidarity Programme** to ensure continuing support for those ISEG students with justified financial difficulty.

Additional information can be found **on this link.** Please register by the **19th October HERE.**

Paper | "The Good Samaritan and the ethical dilemma of K2"

With a PhD in Monetary Economics and Macroeconomic Stabilisation and Monetary Policy in Cape Verde from ISEG, **Carlos Rocha** writes about leadership in "Link to Leaders".

"The parable of the Good Samaritan described in the Bible aims to teach about loving one's neighbour, especially when it comes to those in need."

OPEN MINDS. GRAB THE FUTURE!

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