

ISEG  
CAREER  
FORUM

8th – 9th  
November '23

ISEG

Lisbon School of Economics & Management  
Universidade de Lisboa

Lead and grab your future.

OPINIÃO

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Lead and Grab the Future

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of First

It is with great excitement that we announce that the **ISEG Career Forum**, the School's largest and most relevant employability event, will back on the 8th and 9th November.

During these two days, students will have the opportunity to contact more than 100 companies, both national and international. The Sponsors of this 25th Edition will be BNP Paribas, CGD, Deloitte, EY, Essity, Jerónimo Martins Group, Fidelidade, PwC, Neyond, Santander and KPMG.

Many other brands will be present, ranging from the Financial to the Retail, FMCG, Energy, Consultancy, Technology, Industry, Services, State, and Regulator sectors, which will definitely fulfil most criteria and satisfy most professional aspirations.

We would like to highlight our Career Partners, some of whom are returning, and some of whom will be participating for the first time, such as Henkel, Grupo Visabeira, Air France, Tabaqueira (PMI), Bose, BpD, CIE Jacques Delors, AICEP, Danone, BPI, Unicef, Cofidis, Fnac, Efficio, LBC, Sonae SGPS and MC, Emma, Galp, Moneris, Worten, Nestlé, Mazars, Marsh & Mercer, AirBus, BDO, Brisa, Calzedonia, L'oréal, NTT Data, Organon, Vodafone, Kaizen Gaming, CMVM, Accenture, Lusitania Seguros, EDP, NOS, and Altice, among many others.

Expectations are running high after the success of recent years, whereby our Career Forum is recognised by many companies as being the best fair in the academic world and acknowledged by students as one of the most important initiatives to guarantee a quality employability rate of over 96%. **We are expecting more than 1,500 students to visit the fair.**

Helena Faria

Head of Career Services at ISEG

Over the two days of the event, students will have the opportunity to take part in a Business Breakfast with our partner companies, visit the company stands, and take part in Talent Ignition – an activity whose objective is to help students think about their careers and develop their personal and employability skills. Within this scenario, we'll be counting on around 150 professionals from around 80 organisations who will listen to pitches from the students, having been divided into panels.

There will also be the possibility to listen to talks organised by companies such as AstraZeneca, SIBS, Cofidis, BPI, Teleperformance, and Hovione.

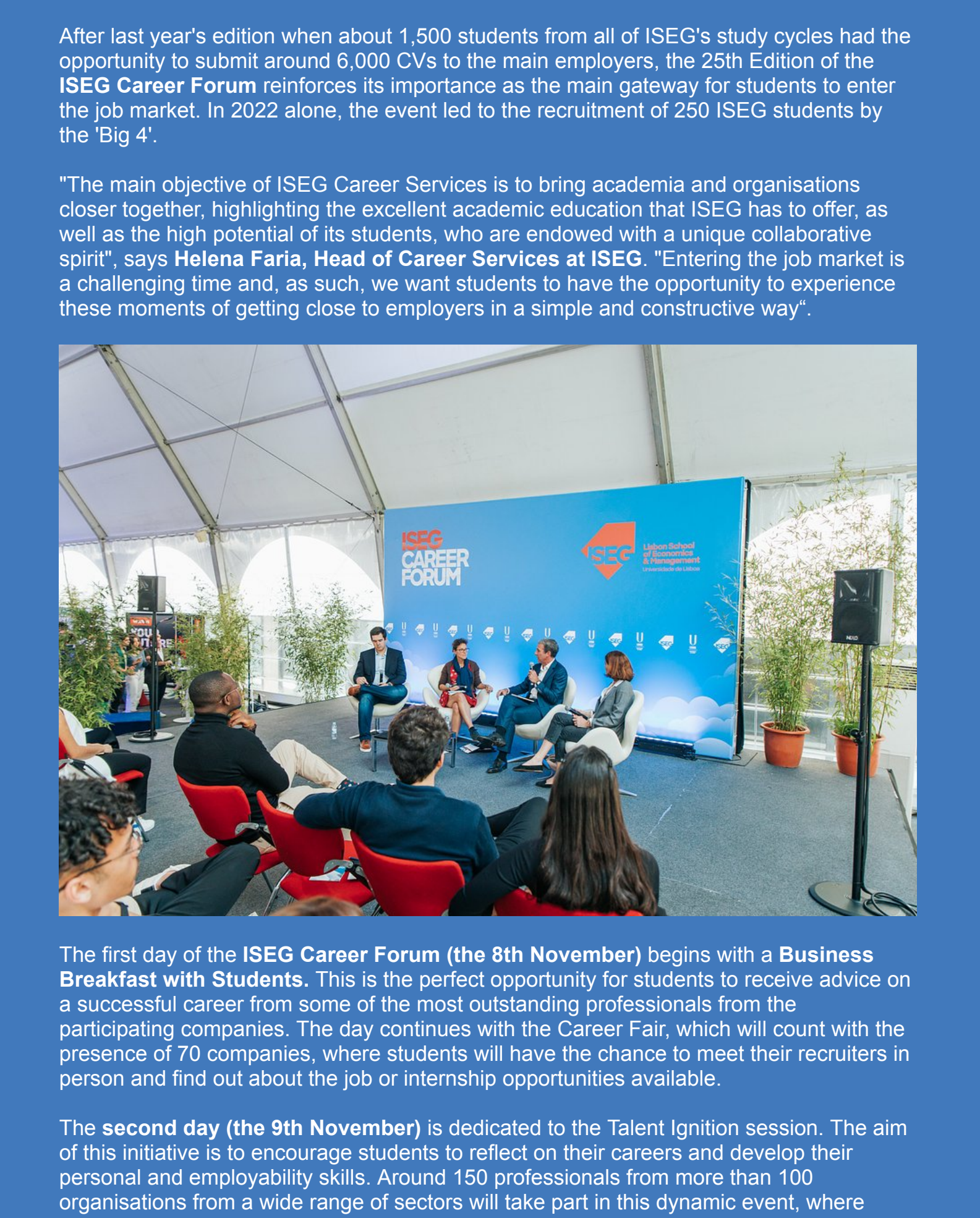
Job fairs give students the opportunity to expand their networks and explore the labour market, which is essential for defining objectives and for making informed choices. These fairs represent a valuable way for the companies to publicise themselves (even if they are not actively recruiting) and are an excellent platform for selecting talent.

Our main objective is to bring academia and organisations closer together, highlighting the excellent academic education that ISEG has to offer, as well as the high potential of its students, who are characterised by a unique collaborative spirit.

Entering the labour market is a challenging time, and thus our aim is that students will be given the opportunity to experience these moments of getting together in a simple, accessible, and constructive way.

## The ISEG Career Forum connects students with more than 100 companies

The 25th Edition will take place on the 8th and 9th November.



ISEG's biggest employability event is back on the 8th and 9th November, and already has a record number of national and multinational companies taking part. More than 100 organisations will be present at the event, from the most diverse sectors of activity.

After last year's edition when about 1,500 students from all of ISEG's study cycles had the opportunity to submit around 6,000 CVs to the main employers, the 25th Edition of the **ISEG Career Forum** reinforces its importance as the main gateway for students to enter the job market. In 2022 alone, the event led to the recruitment of 250 ISEG students by the 'Big 4'.

"The main objective of ISEG Career Services is to bring academia and organisations closer together, highlighting the excellent academic education that ISEG has to offer, as well as the high potential of its students, who are endowed with a unique collaborative spirit", says **Helena Faria, Head of Career Services at ISEG**. "Entering the job market is a challenging time and, as such, we want students to have the opportunity to experience these moments of getting close to employers in a simple and constructive way".



The first day of the **ISEG Career Forum (the 8th November)** begins with a **Business Breakfast with Students**. This is the perfect opportunity for students to receive advice on a successful career from some of the most outstanding professionals from the participating companies. The day continues with the Career Fair, which will count with the presence of 70 companies, where students will have the chance to meet their recruiters in person and find out about the job or internship opportunities available.

The **second day (the 9th November)** is dedicated to the Talent Ignition session. The aim of this initiative is to encourage students to reflect on their careers and develop their personal and employability skills. Around 150 professionals from more than 100 organisations from a wide range of sectors will take part in this dynamic event, where students will have the opportunity to make their pitch to the companies present and share personalised feedback that will be useful for their academic and professional future.

"We believe that this is a unique opportunity for students to have direct and differentiated contact with companies from different sectors of activity, both national and international, to explore the job market, identify companies that could be part of their professional goals, and increase their network of contacts. For the companies, it is also an opportunity to meet and identify high-potential students who can fit in with their needs, as well as to activate their brands and carry out Employer Branding", concludes **Helena Faria**.

Further information and registration for the ISEG Career Forum can be found [HERE](#).

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Deloitte

EY

Jerónimo Martins

KPMG

pwc

Santander

Technological Partner: beamon

Talent Ignition by: maqma

Lounge Café

Nova

Organisers: ISEG

In today's issue, we highlight the 25th Edition of the ISEG Career Forum, the talk on "Less Than 1%" with Fernando Cabral, Managing Partner & Chief Venture Officer of Djassi Africa, the debate on "The Case Method in the 21st Century", the next Library Users' Workshops, and also the Alumni in the Spotlight section.

The following are cited in this number: **Amélia Bastos, Francisco Louçã, João Duque, Joaquim Sarmiento, Jorge Gomes, Margarida Abreu, Mário Caldeira, Mário Romão, Paulo Trigo Pereira, Sofia Santos e Vítor Gonçalves**.



## The habit of saving

>> **Amélia Bastos** comments on the restrictions regarding the cards that will replace food hampers.

>> **João Duque** emphasises that "even small, regular savings are important" in Público.

>> **Francisco Louçã** says that the ECB's interest rate policy will have a recessionary effect.

>> **Francisco Louçã's** opinion on the Israeli government's behaviour in the conflict against Hamas.

>> Does the State Budget's focus on savings? **João Duque** says that "There is zero focus, apart from insipid tax benefits".

>> **Margarida Abreu** points out that saving in times of need has been a trend over the last 30 years.

>> In one of the panels at the National Congress of Economists, **Mário Caldeira** and **Mário Romão** warned of the challenges created by the adoption of artificial intelligence in the business world.

>> **Sofia Santos** discusses the regulation that will prohibit companies from stating that they are green, when in practice they are not.

>> **Paulo Trigo Pereira** questions whether MPs will listen to the 385,000 citizens who signed a petition against a new rule in the State Budget.

>> **Joaquim Sarmiento** writes about the opinion of independent organisations regarding the 2024 State Budget.

>> **João Duque** took part in a conference on Portuguese savings, organised by ECO to mark World Savings Day.

>> **Jorge Gomes** co-authored "Organisations as creative entities", an opinion article published in Visão.

>> **João Duque** was one of the guests on TSF Forum on the 27th October, when he discussed the 2024 State Budget.

>> **Vítor Gonçalves** was on RTP to comment on the ISEG Confidence Index, which remained stable this month.

## What's Up @ ISEG

### Talk | Less Than 1%

On the 8th November, ISEG will host a talk on "Less Than 1%", an event which will take place as part of the Entrepreneurship course unit, with the support of CESA - Centre for African and Development Studies.



The keynote speaker, **Fernando Cabral, Managing Partner & Chief Venture Officer at Djassi Africa**, will present Djassi Africa's approach and framework for increasing diversity and equity in innovation and entrepreneurship ecosystems. Djassi Africa operates mainly in Africa, with special focus on the PALOP countries and in Europe, with a diversity and equity agenda for innovation and entrepreneurship ecosystems.

The talk will also include the participation of Professor **Eduardo Morais Sarmiento, Chair of CESA and Coordinator of ISEG's Masters in Development and International Cooperation**, who will give a short address on the main topic, taking into account his vast professional experience in projects in Angola, Mozambique, and Cape Verde.

After the speakers' interventions, there will be a time for Q&A and sharing experiences, which will be moderated by Professor **Eduardo Morais Sarmiento**.

This initiative is open to the wider community and admission is free.

### Debate | The Case Method in the 21st Century

The debate will take place in ISEG's Auditorium 2 on the 8th November, from 17:30 to 20:00.

As part of the celebration of the 100th anniversary of the Case Study Method, which started at Harvard, FAE - Fórum de Administradores e Gestores de Empresas, has invited a group of prestigious speakers to debate this important event at ISEG, during a discussion that will be moderated by Professor **Luis Cabral** (New York University).

The keynote speakers are **Diogo Lucena** (NovaSBE), **Pedro Santa Clara** (Lisboa 42), **Inês Pinto** (ISEG), and **Nuno Fernandes** (IESE).

The celebration of the 100 years anniversary of Case Studies coincides with the celebration of 10 years of the Case Study Award, which was first implemented in Portugal due to the initiative of the FAE.

Free admission.



### ISEG Research Seminar | Olivier de Groot

**Olivier de Groot** (Toulouse School of Economics) will present the study on "Matching Disadvantaged Children to Daycare: Evidence from a Centralised Platform", with co-author Minyoung Rho at ISEG, on the 8th November.

Free Admission.



### Upcoming Workshops for Library Users



**BIBLIOTECA**  
Próximas Formações de Utilizadores  
LIBRARY  
Upcoming Training for Users

The Library is organising various user training sessions with the objective to provide them with all the necessary skills and tools to use the available electronic resources autonomously, ethically, and effectively.

Consult all the training sessions scheduled for the first fortnight of November on the [Library's website](#).

### Alumni in the Spotlight

#### Manuel Macedo in "Advice from the World Portuguese Network"

With a degree in Management and an MBA from ISEG, **Manuel Macedo**, the Chair and CEO of Honeywell Latin America, participated in the joint Jornal de Negócios/the Conselho da Diáspora Portuguesa (World Portuguese Network) survey/initiative.

Read the article [HERE](#).



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