30th December, 2023 **Lisbon School** of Economics & Management Universidade de Lisboa LI<mark>SBO</mark>A UNIVERSID<mark>ade</mark> De lisboa

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts

NEWSLETTER #164

Projecting the future, 50 years after 25 April

Naturally, the occurrence of an anniversary isn't really all that significant, even those that are 'milestone ones'. However, an anniversary is certainly of symbolic significance and is an opportunity for retrospective and prospective analysis that should not be missed out on. It is therefore important to remember that next year will be the 50th anniversary of the 25 April Revolution of 1974 and to appeal for reflection about how Portugal has evolved since then and what its future might be, in both a global and a European context.

This editorial is obviously not the place for such reflection, albeit it is worth remembering the key words constituted the programme to transform that Portuguese society which were a success at the time decolonise, democratise, and develop.



It's also worth noting that while the first two objectives could be achieved relatively quickly, the third was related to a process that was structural in nature and thus took longer, indeed, it can even be argued that development was never truly completed and is therefore always ongoing. Accordingly, the key questions for the suggested reflection could be: what structural changes have taken place in Portuguese society over the last half-century? Have they resulted in effective economic and social development? Which transformations can we build on in the future that are aligned with effective development – a word that clearly has a positive connotation - and which of these transformations have been to the detriment of true development?

Based on its focus on the economic aspects of social life and its structural disciplinary plurality, ISEG certainly finds itself in a position to make a strong contribution to this reflection and will certainly do so in many way as it exercises its current activities. It is thus hoped that this work will be passed on to society as a whole, and that it will help to project the future - 50 years after 25 April.

In today's issue, we highlight Professor Nuno Valério's Retirement Lecture, the first episode of the 2nd season of the 'Uncomplicating Sustainable Finance' podcast with Lilia Caiado, the Antena 2 Concert with pianist António Rosado and the Matosinhos String Quartet, the inauguration of the ISEG Student Association's board for the 2023/2024 term, and also the news in the Research and Students sections.

The following are cited in this number: António Garcia Pereira, António Mendonça, Carlos Bastardo, Carlos Farinha Rodrigues, Carolina Afonso, Clara Raposo, Elsa Fontainha, Francisco Louçã, Joana Santos Silva, João Duque, João Pereira dos Santos, Paulo Trigo Pereira, Sandra Maximiano, Sara Falcão Casaca and Vera Gouveia Barros.



The numbers for the State budget and for poverty	
>> Elsa Fontainha, Sara Falcão Casaca and António Mendonça debate the advances in inequality between men and women in the labour market in recent decades.	See more >
>> In his opinion column, Francisco Louçã says that "the day will come when André Ventura circulates a poll that he carried out at at home".	See more >
> João Duque considers that "the fear card" is played a lot in Portugal – both in politics and also in business, in an opinion article in Expresso.	See more >
>> Carlos Farinha Rodrigues points out in Expresso that poverty is a phenomenon which is closely linked to the interior of the country.	see more >
>> João Duque lists some of the risks that threaten the national economy in 2024 in an article in Expresso.	Expresso see more >
>> In a presentation as part of a Jornal de Negócios initiative, Sandra Maximiano emphasises that banks must reinvent themselves to absorb Generation Z and also think about the next generation – Generation Alpha.	see more >
>> João Pereira dos Santos and Vera Gouveia Barros ook part in the debate on 'Social Conference - the challenges of demography and housing', organised by Jornal de Negócios.	see more >
>> Carlos Bastardo points out that "G is the poor relation of ESG".	see more >
>> Clara Raposo was honoured with the award of 'Executive of the Year' in the Manager category.	JE see more >
>> Joana Santos Silva talks about the new labour trend: 'unretirement'.	JE see more >
> Paulo Trigo Pereira writes about "uncertain accounts" and the budget auction.	OBSERVADOR
>> João Duque considers that the discussion of the State Budget has become "an open bar".	SÁBADO see more >
>> Carolina Afonso discusses the concept of 'composable commerce' – a technological combination of content, services, and data that promises to be a trend in 2024.	de marca See more >
>> An opinion piece by António Garcia Pereira – "Justice above all and the Public Prosecutor's Office above all?"	see more >
>> Carlos Farinha Rodrigues analyses the new data revealed by INE on poverty in Portugal and says that the increase in child poverty is "extremely worrying".	RÁDIO NOTÍCIAS SEE MORE >
>Addresses by João Duque and Clara Raposo during the Executive of the Year Award ceremony.	EXECUTIVA see more >

What's Up @ ISEG

Retirement Lecture | Professor Doutor Nuno Valério



The wole academic community is invited to the **Retirement Lecture of Professor Nuno** Valério, which will take place on the **5th December**, at 18.00 in ISEG's Caixa Geral de

Depósitos Auditorium.

At the end of the session there will be a time for socialising on the ISEG Rooftop.

Free admission.









MiM students will now be able to apply for a Double Degree with EM Normandie Business School, choosing from a wide range of specialisation: International Business, Banking, Finance and Fintech, International Marketing and Business Development, International Logistics and Port Management, Supply Chain Management, Financial Data Management, International Events Management, Marketing and Digital in Luxury and Lifestyle, Sustainable Business Strategy, and Digital Marketing & Sales.

This is an excellent opportunity for students to complete their education at a high-quality university such as EM Normandie Business School.

'Decomplicating Sustanable Finance' Podcast | EP.1, T.2 with Lilia Caiado



Listen to the first episode of the second season of the 'Uncomplicating Sustainable Finance' podcast. Lilia Caiado Couto, manager of the development and climate finance programme at the Open Society Foundations and author of the 6th Assessment Report (AR6) of the Intergovernmental Panel on Climate Change (IPCC), is the guest on the first episode of the second season of the 'Uncomplicating Sustainable Finance' podcast, a partnership between JE, ISEG's Centre for Sustainable Finance, and the British Embassy in Lisbon.

Listen to this and other episodes on **Spotify**.

Antena 2 concert, with pianist António Rosado and the Matosinhos String Quartet



On the 6th December, ISEG will host pianist António Rosado and the Matosinhos **String Quartet** for a tribute concert to Manuel Dias da Fonseca.

This is an Antena 2 concert, starting at 19.00 in ISEG's CGD Auditorium (Quelhas Building, 2nd Floor).

See the programme **HERE**.

Free admission.

Development

Research News



CENTRO DE ESTUDOS SOBRE ÁFRICA E DESENVOLVIMENTO ersidade de Lisboa

CEsA 2023 | Understanding the Determinants of Growth in Developing Countries: The example of China-Sub-Saharan Africa economic relationships

The last session of the CEsA Thinks Seminar Cycle will take place on the 7th December, at 18.00 in Lecture Theatre 23 (Francesinhas 1).

The session will feature a presentation on 'Understanding the Determinants of Growth in Developing Countries: The example of China-Sub-Saharan Africa economic relationships', by the guest speaker Alice Sindzingre (CEPN/University Paris-North e LAM/SciencesPo-Bordeaux).

Check out the full programme **HERE**.



December 7, 2023 6pm – 8pm Amphitheatre 23 (F1), ISEG

Understanding the Determinants of Growth in Developing Countries, via the Example of China-Sub-Saharan Africa Economic **Relationships** Alice Sindzingre CEPN University Paris-North; LAM -

SciencesPo-Bordeaux-CNRS

Highlights | SOCIUS – Centre for Research in Economic and **Organisational Sociology**



Colloquium on 'Trade Unionism, Work and Citizenship - 90 years after 18th January 1934' | Call for Papers



The colloquium on 'Trade Unionism, Labour, and Citizenship - 90 years after 18 January 1934' will take place on the 20th and 21st June 2024, at the School of Social Sciences of Universidade de Lisboa and Iscte-Instituto Universitário de Lisboa, organised by SOCIUS/CSG-ISEG-ULisboa, CIES-Iscte, CHUL/FL-UL, CICL-UÉvora, and IHC/FCSH-UNL.

In this context, a call is open for theoretical and/or empirical papers in the following four thematic areas: The Growth of Trade Unionism, The Labour Movement, Social Pacts for Prosperity, and The Deregulation of Labour Markets.

The abstracts should be between 150 and 300 words long and should be sent to: coloquio.sindicalismo.2024@gmail.com

The deadline for the reception of papers is the **15th December**, **2023**.

Further information **HERE**

ISEG's mini-forest featured in the Smart Cities journal



In the October/November/December 2023 issue of Smart Cities, a quarterly journal dedicated to the topic of smart sustainable cities, the journal dedicated an article to urban mini-forests and how they are gaining ground in Portugal. From an academic field pin-ofview, it highlighted the work carried out by ISEG and looked at how our school is working on the ecosystem.

In the news item, the project's coordinators, researcher Oriana Rainho Brás (SOCIUS/CSG-ISEG) and biologist António Alexandre (FCUL and 2Adapt) explain and detail how the future mini-forest aims to be a place for creating and sharing knowledge and a source of inspiration for climate ambition, while Alexandre Sacramento, a student of Management and representative of the Students' Association's Social Responsibility Department, adds that in addition to the copses, social areas will be implemented on campus, which in the coming years can be used for socialising, eating, reading, or even for lectures.

The full article can be read **HERE** and additional information on this action-research for eco-social regeneration can be found **HERE**.

Should you have any questions or comments, please don't hesitate to contact: orianarb@socius.iseg.ulisboa.pt

Student news

Swearing-in of the ISEG **Students' Association executive** bodies

On the 23rd November, the new bodies of ISEG Students' Association were sworn-in for the 2023/204 term.

ISEG wishes all the new leaders of this centenary student association excellent work!



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