



## Planting the seed of ambition

*ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts*

"In everything in life you need luck" and "all young people should be able to open their horizons and take advantage of luck". These are some of the favourite sayings of **Rodrigo Guimarães** – founder of Explorer Investments, an independent private equity fund management company, who sadly left this world prematurely in January 2021, aged 58 – to explain all the good that life had brought him and all that he had achieved.

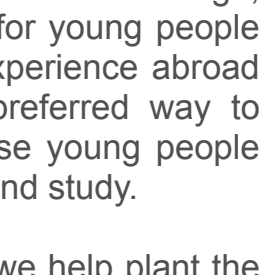
Rodrigo was creative, entrepreneurial, restless, disruptive, and determined, and these sayings reflect his recognition of the opportunities encountered in his life, which his free spirit, motivation, and restlessness led him to recognise and take advantage. They also illustrated his goal that young people in Portugal should be able to study wherever they want, regardless of their financial situation.

Inspired by his generosity, and with the object to honour Rodrigo Guimarães' life and legacy, his heirs and his partner Elizabeth Rothfield founded the **Rodrigo Guimarães Institute for the Promotion of Education**, a non-profit organisation with the mission of providing educational opportunities to young people who need them most, in order that they can improve their lot, creating the conditions for them to study and open up their horizons and progress further than the original circumstances of their lives would have allowed.

The Rodrigo Guimarães Institute's partnership with the **ISEG - Lisbon School of Economics & Management** is a recognition of the quality of ISEG's teaching, where we aspire that bold, motivated young people who wish to study at ISEG can be offered the conditions to be able to do so without financial preoccupations.

**Rita Botelho**

Executive Director  
Rodrigo Guimarães Institute



The need for young people to leave their comfort zone in order to study was also an imperative for Rodrigo, and therefore creating the conditions for young people to have an academic and personal experience abroad makes the Erasmus programme a preferred way to help less-financially affluent Portuguese young people who want to leave their comfort zone and study.

At the **Rodrigo Guimarães Institute** we help plant the seeds in the minds of young people of ambition, study, work, and the courage to change their own destiny. This is because we believe that education changes the future of people, communities, and enhances the development of society in general. Our ambition is to break boundaries and have an impact on the academic success of those who otherwise find it difficult to do so on their own, just as Erasmus of Rotterdam thought when he said: **"To define myself would be to give myself limits, and my strength knows none."**

We currently support such young people by granting scholarships for Bachelor's, Master's and Erasmus students, to help them build a better future.

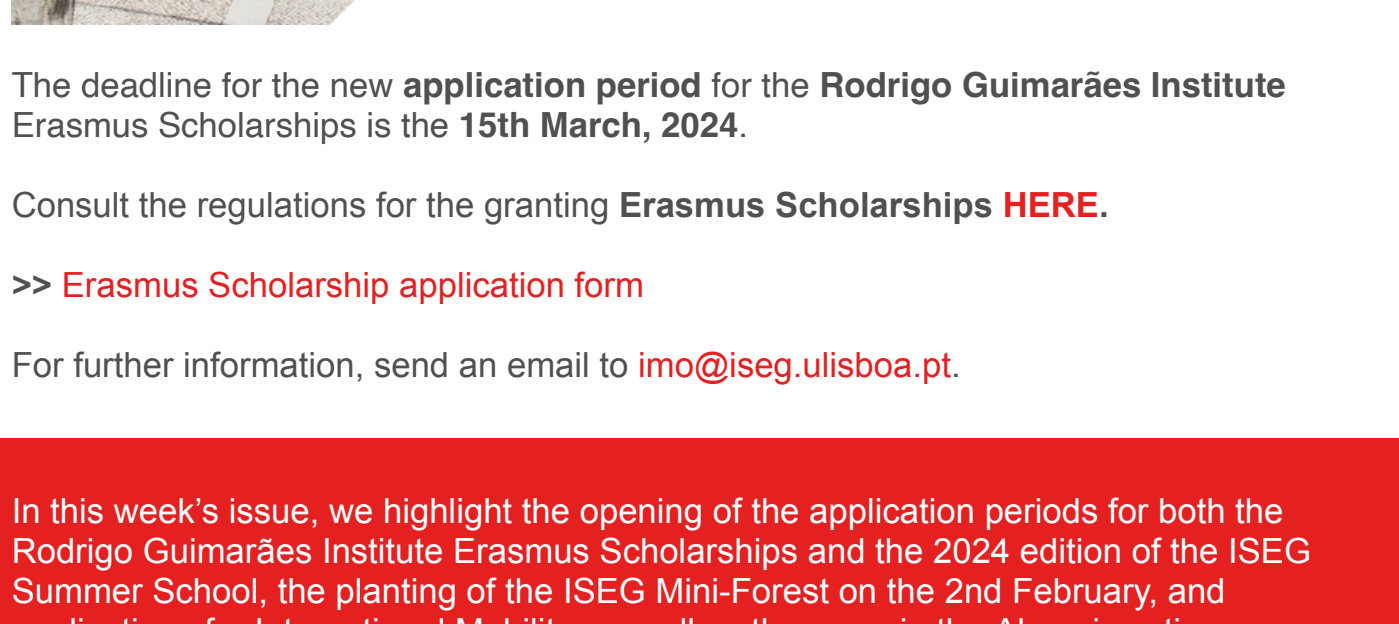
Young people, be alert!

The application period for **Rodrigo Guimarães Erasmus Scholarships** is now open up until the 15th March!

Study hard!

Good luck!

## Instituto Rodrigo Guimarães Erasmus Scholarships | Application period now open



The deadline for the new **application period** for the **Rodrigo Guimarães Institute Erasmus Scholarships** is the **15th March, 2024**.

Consult the regulations for the granting **Erasmus Scholarships** [HERE](#).

>> [Erasmus Scholarship application form](#)



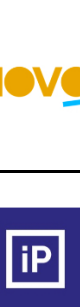





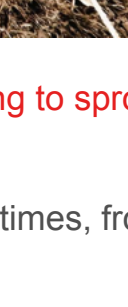


For further information, send an email to [imo@iseg.ulisboa.pt](mailto:imo@iseg.ulisboa.pt).

In this week's issue, we highlight the opening of the application periods for both the Rodrigo Guimarães Institute Erasmus Scholarships and the 2024 edition of the ISEG Summer School, the planting of the ISEG Mini-Forest on the 2nd February, and applications for International Mobility, as well as the news in the Alumni section.

The following are cited in this number: **António Garcia Pereira, Francisco Louçã, Gilberto Jordan, Joana Santos Silva, João Duque, Joaquim Miranda Sarmento, Marisa Gaspar, Sara Falcão Casaca, Sofia Santos and Vítor Gonçalves**.



## Elections in the Azores and the political crisis in Madeira

- >> **Sara Falcão Casaca** takes over as the Interim Chair of the Economic and Social Council (CES).  [see more >](#)
- >> An essay **Francisco Louçã** — "'How the promises of abundance and happiness never came to pass'".  [see more >](#)
- >> **João Duque** makes his January predictions for 2024.  [see more >](#)
- >> **Joana Santos Silva** asks in an opinion article why "political figures can get away with lying and distorting the truth".  [see more >](#)
- >> **Sofia Santos** emphasises that "talking about environmental issues with intellectual honesty is not simple" in her column in *Jornal Económico*.  [see more >](#)
- >> **Joaquim Miranda Sarmento** says that Portugal can become a "country that is capable of accelerating towards the front of the pack".  [see more >](#)
- >> **João Duque** believes that the AD's calculations for a tax cut are correct, but that "more clarification" is needed.  [see more >](#)
- >> **Gilberto Jordan's** article on the evolution of the property investment market in Iberian Property magazine.  [see more >](#)
- >> **Marisa Gaspar** argues that today's Macanese consider themselves to be the product of an ethnic mix and "not as Portuguese".  [see more >](#)
- >> **António Garcia Pereira** writes about the action "against the Islamisation of Europe" that is scheduled for the Martim Moniz quarter of Lisbon.  [see more >](#)
- >> **Vítor Gonçalves** appeared on RTP's 'Bom Dia' programme to comment on the ISEG Confidence Index data.  [see more >](#)

## What's Up @ ISEG

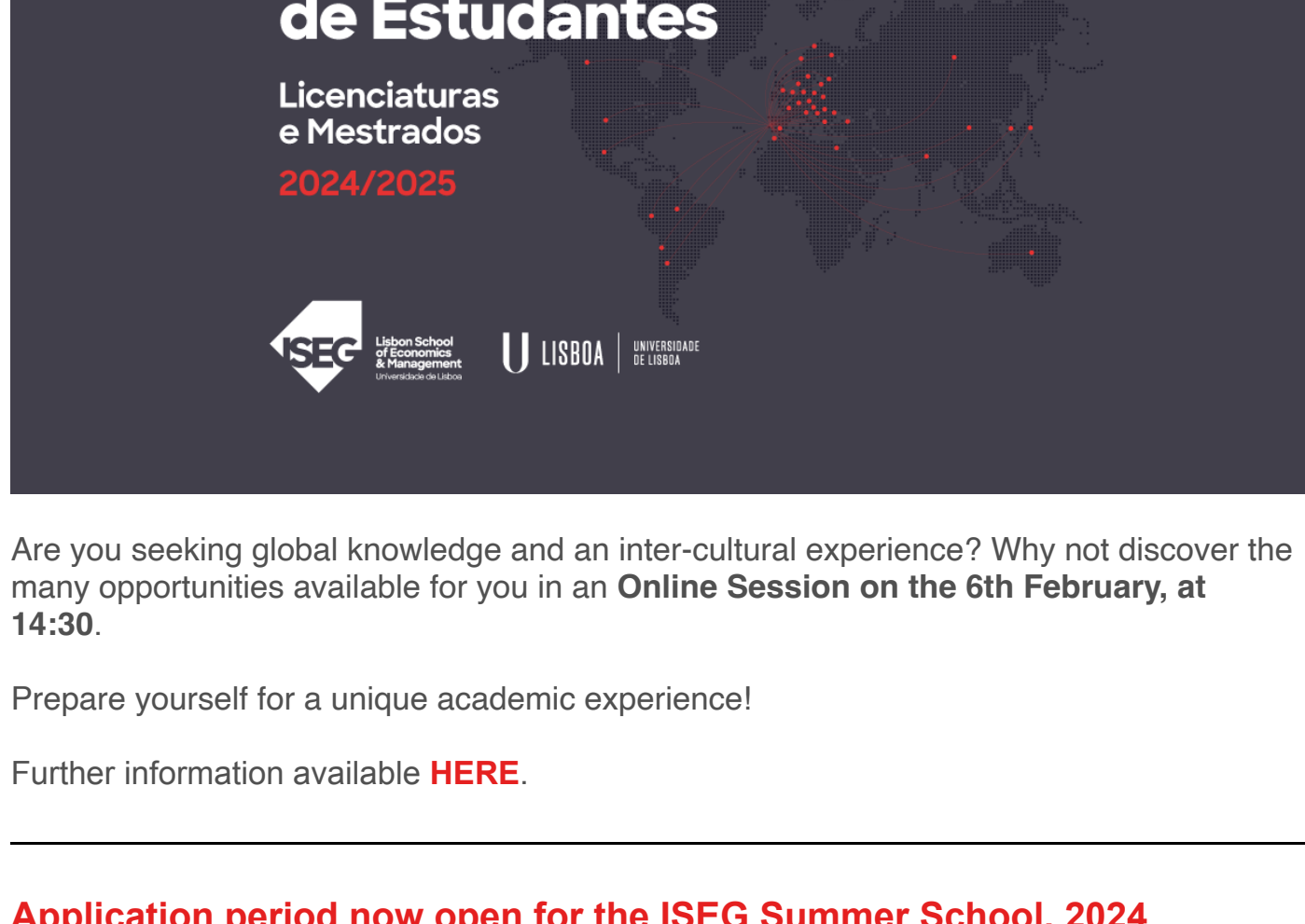
### The ISEG Mini-Forest was launched on the 2nd February



We need your help to plant trees and small plants. A **mini-forest** is going to sprout at ISEG!

To take part, all you need to do is sign up [HERE](#) for one of the activity times, from 10.30 to 12.30, or from 14.00 to 16.30.

### Applications for International Mobility



**Mobilidade Internacional de Estudantes**

Licenciaturas e Mestrados  
2024/2025

ISEG - Lisbon School of Economics & Management  
LISBOA - UNIVERSIDADE DE LISBOA

Are you seeking global knowledge and an inter-cultural experience? Why not discover the many opportunities available for you in an **Online Session on the 6th February, at 14:30**.

Prepare yourself for a unique academic experience!

Further information available [HERE](#).

### Application period now open for the ISEG Summer School, 2024



**ISEG Summer School 2024**

ISEG is once again organising the 'ISEG Summer School', a 12-hour programme open to all.

Our Summer Schools are an opportunity to get in touch with current economic thinking and discover how it relates to real-world issues and problems.

Further information and enrolment [ON THIS LINK](#).

## Alumni in the Spotlight

### Pedro Mendes Silva is the new Head of Consulting at Mazars in Portugal

With a postgraduation in Management & Business Consulting from ISEG, **Pedro Mendes Silva** is going help the consultancy design its strategy and optimise its business and operations.

Read the news [HERE](#).



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