


Lisbon School of Economics & Management
Universidade de Lisboa



OPINIÃO

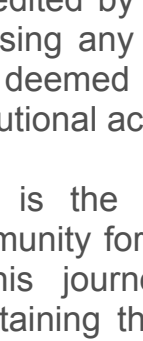
ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts

Another 5 years!

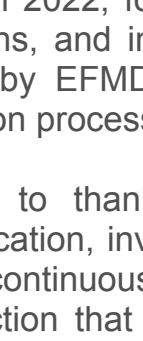
We are delighted to announce an important achievement for our School: AACSB has renewed ISEG's accreditation for another 5 years!

AACSB International is one of the largest and most prestigious international accreditation agencies for business schools, with a rigorous commitment to its standards of excellence, which encompass teaching, research, curriculum development and student learning. This distinction is only awarded to schools that prepare their students with the most effective tools to achieve success as future leaders. Around 5% of business schools in more than 60 countries have been awarded this accreditation.

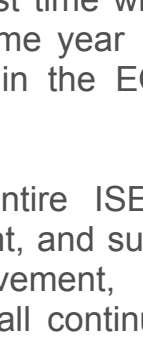
Back at the time of the initial accreditation in 2018, AACSB highlighted a number of notable achievements, especially the pride and commitment of the academic community, the quality of the governance exercised by the School Board and the Universidade de Lisboa, and the high sense of belonging demonstrated by the students, which is key for both their academic and professional career. At the same time, a number of points for improvement were mentioned, all of which were related to reviewing the strategic process, formalising the international strategy, organising initiatives in the area of digitalisation, and clarifying the objectives of executive training.




Susana Anjos




Ricardo Nobre



Pedro Viana



Joana Pais



Inês Amaral

In the recent re-evaluation that was carried out in 2023, the accreditation team not only praised the School for the way it has not only reinforced its strengths, but also addressed the previously-made suggestions for improvement. The AACSB Peer Review Team (PRT) specifically praised the way the School has become aligned with the recognised standards in terms of the sufficiency and qualifications of the faculty and the implementation of a robust system for updating degree curricula that guarantees alignment with the respective learning objectives through a sophisticated, systematic, and detailed teaching quality assurance system. With regards the School's research activity, notable progress has been made in the publication of scientific papers, both in terms of quantity and quality, as well as the growing impact of ISEG's research on society.

ISEG is proud of its determination to respond to AACSB's recommendations and suggestions, with the objective to offer an excellent academic experience to its students, faculty and non-faculty staff alike, as well as to the community as a whole.

The effort to establish ISEG as a school of reference with international prominence has been rewarded with the following achievements: the ISEG MBA was re-accredited by AMBA in 2022, for the first time without imposing any conditions, and in the same year ISEG was deemed eligible by EFMD to begin the EQUIS institutional accreditation process.

Now is the moment to thank the entire ISEGian community for its dedication, involvement, and support in this journey of continuous improvement, while maintaining the conviction that we will all continue to move forward together, guided by the unmistakable identity and unique culture that sets us apart. External evaluation and continuous improvement are part of ISEG's principles and values and thus these advances will not stop here. Soon - later on this year - we will all have the opportunity to face new challenges for which the participation and commitment of the entire community will be essential! We're accordingly looking forward to what the future holds!

ISEG renews AACSB accreditation for another 5 years

AACSB (Association to Advance Collegiate Schools of Business) has awarded its accreditation to 61 business schools, one of which is ISEG.



AACSB Recognizes ISEG Extending Business Accreditation

2023/2028



AACSB accreditation is an internationally-recognised seal of quality that guarantees that a Business School meets recognised standards of academic excellence, based on demanding principles of excellence in areas related to strategic management and innovation, research, teaching and learning.

Achieving AACSB accreditation involves going through a rigorous process that includes an in-depth evaluation of internal activities, mentoring with an AACSB consultant, and a peer evaluation which is focused on continuous improvement.

Find out more [HERE](#).

In today's issue, we highlight the Welcome Day for 2nd Semester Exchange Students, the appointment of Professor Sara Falcão Casaca as the interim Chair of CES, the start of the ISEG i2030 Seminars of the Masters in Management and Industrial Strategy, the ISEG + Strategic Leadership Programme session with Admiral Gouveia, and also the news in the Research and Alumni sections.

The following are cited in this number: **Joana Pais, Joana Santos Silva, João Duque and Sofia Santos.**



OPINIÃO

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The role of Business Schools

>> **Joana Santos Silva** writes about the demands and protests of the public security forces.

>> **Sofia Santos** asks: "When will there be a genuine green bond in Portugal?"

>> Commenting on Mariana Mortágua's statements, **João Duque** says that mortgage loans have the lowest rates of all categories of credit.

>> In the Dean's Corner of Jornal de Negócios, **João Duque** and **Joana Pais** explain the efforts of business schools to turn "ordinary" men and women into successful entrepreneurs.

What's Up @ ISEG

Welcome Day for 2nd Semester Exchange Students



The **Welcome Day for Exchange Students** took place on the afternoon of the **12th February** at Quelhas. We wish all our new students an excellent time at ISEG!

The event included a welcome speech by the **Vice-Dean of ISEG, Professor Winnie Picoto** in the CGD Auditorium.

The get-together provided students with the opportunity to find out more about the School, to meet the faculty and non-faculty staff, and get to know the Students' Association. The day ended with a guided tour of the campus, followed by a DJ Live Sunset on the Quelhas Esplanade.

Sara Falcão Casaca appointed interim Chair of the ESC





CONSELHO ECONÓMICO E SOCIAL



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SOCIUS
Centro de Investigação em Sociologia
Económica e das Organizações

The plenary session of the Economic and Social Council (ESC) held on Wednesday, the 7th February, 2024, confirmed **Sara Falcão Casaca** as its interim Chair. The appointment follows the resignation of Francisco Assis as the Chair.

Sara Falcão Casaca is a Full Professor at ISEG, with a PhD and a degree in Economic and Organisational Sociology. She is also chair of the **Centre for Research in Economic and Organisational Sociology (SOCIUS)** and coordinator of ISEG's **PhD in Economic and Organisational Sociology**. She was Chair of CIG - Commission for Citizenship and Gender Equality (Presidency of the Council of Ministers).

Practical Workshop on Mindfulness and Chi-Kung

Workshop Mindfulness



VAGAS LIMITADAS!
E-mail: cpasilva@socius.isseg.ulisboa.pt



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ISEG Don't miss the **'Practical Workshop on Mindfulness and Chi-Kung'** to be held at ISEG, on Saturday the **17th February**, from 09:30 to 13:45. (Salão Nobre Great Hall, Quelhas).

Develop your ability to concentrate and consequently your intuition, your perception of events, and your capacity to make decisions in the most difficult situations in life. Achieve a balance between body and mind and learn how to manage stress and improve your health and quality of life.

Limited places. To participate in this workshop, please register by email: cpasilva@socius.isseg.ulisboa.pt

Further information [HERE](#).

ISEG i2030 Seminars | Masters in Management and Industrial Strategy

Seminars i2030 ISEG

Masters in Management and Industrial Strategy
2024



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The **'ISEG i2030 Seminars'** will take place from the **21st February to the 17th April**, as part of ISEG's **Management and Industrial Strategy**.

The seminars will be delivered in English and will feature a diverse range of speakers and guests.

The seminars are open to the general public and start at 18.30 in ISEG's Auditorium 5 (New Quelhas).

See the **full programme** [HERE](#).

Highlights | ISEG Executive Education

ISEG + Strategic Leadership Programme promotes a session with Admiral Gouveia e Melo

