



# OPINIAO

## ISEG's Master in Finance adds up

*ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts*

It is with great enthusiasm that I hereby share some truly exciting news: our beloved Masters in Finance has become the latest academic partner of the Global Association of Risk Professionals (GARP)... Hip, Hip, Hooray!!!

GARP is a leading international organisation dedicated to promoting and advancing best practice in risk management. Its importance transcends borders, positively influencing professionals and institutions all over the world.

### GARP in Focus

*Recognised globally, GARP plays a crucial role in setting high standards of competence and ethics in the financial sector. By establishing rigorous guidelines and promoting continuing education, GARP contributes significantly to building a resilient global financial community that is prepared to face the dynamic challenges and emerging complexities of international financial markets. Being recognised by GARP is a valuable indicator of excellence and integrity, solidifying the reputation of educational institutions and degrees that achieve this distinction in an increasingly interconnected and challenging global context.*

Through the award of its seal of approval for the Masters in Finance, GARP recognises not only the degree's exceptional academic approach, but also ISEG's strict adherence to the highest ethical standards and exemplary practices in the field of risk management. This prestigious accolade highlights our position as leaders in educating professionals who are capable of confronting the dynamic challenges and complexities of the global financial world. Find out more [HERE](#).

In addition to the obvious advantages associated with the recognition itself, this academic partnership implies the award of six scholarships every year to our students and one scholarship for a member of faculty who wishes to take the Financial Risk Management (FRM) exams. We will also gain a scholarship (for either a students or a member of faculty) for the latest GARP certification in Sustainability and Climate Risk (SCR).

**Raquel M. Gaspar**

Professor and Coordinator of ISEG's Masters in Finance



This achievement marks the culmination of the dedicated efforts of the degree's coordination team, which apart from myself, includes our colleagues **Tiago Gonçalves** and **Victor Barros**. Together, we work tirelessly to maintain the highest level of global recognition for the Masters in Finance. In the specific case of this GARP recognition, it is also important to mention the support that we received from our colleague **Jorge Barros Luis**.

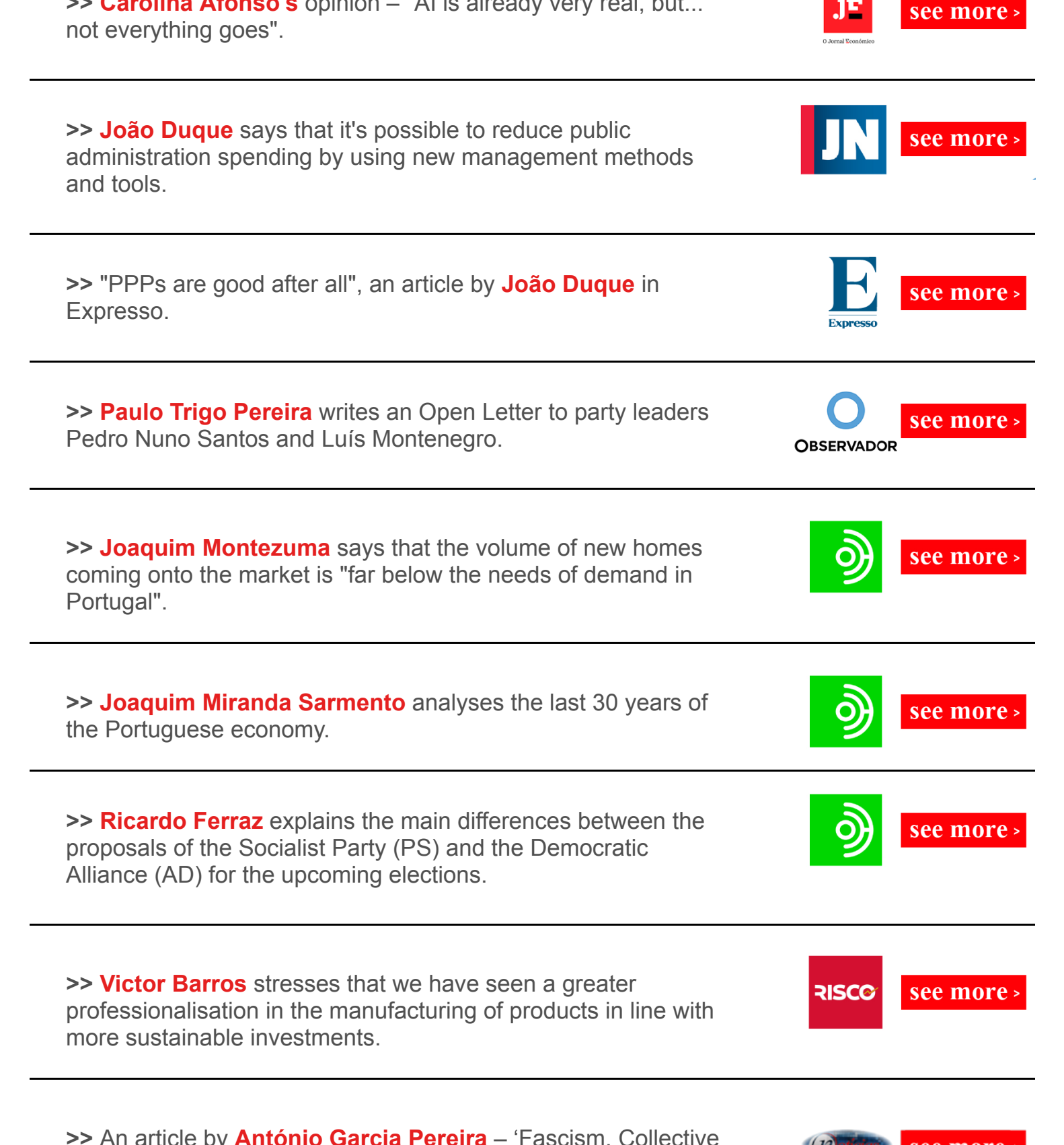
Our 'struggle' takes place on various different fronts as we have to ensure that we keep pace with an innovative, versatile and adaptable curriculum in a world where finance is constantly evolving. The curricula of the bodies that recognise us – namely the CFA Institute (for over 10 years now), and now GARP – are not static and neither is the curriculum of the Masters in Finance. We are confident that this adaptability originates from the total dedication of the coordinators, as well as that of the teaching faculty, who constantly receive suggestions for changes to their subject matter, year in, year out. We take this opportunity to thank them all very much, and we can only promise to 'bother' them again to take the Masters in Finance even further!

### Double Distinction and Financial Times Top 25

*We are proud to say that we are one of a few schools in the world that offers a Master's degree in Finance that is ranked in the Financial Times Top 25 and has both CFA and GARP distinctions. This achievement further strengthens ISEG's position as a benchmark institution in the area of Finance.*

In this week's issue, we highlight the ISEG Masters Sunset, the 'Risk & Regulation Advisory Challenge' prepared by PwC for ISEG students, the ISEG i2030 Seminar, the inauguration of the 'The Narrative is the Others' art exhibition, the inclusion of ISEG's Mini-forest in the ODSlocal map, the Alumni Económicas lunch-debate with João Manso Neto (CEO of Greenvolt), as well as the news in the habitual Research, Students, and Alumni sections.

The following are cited in this number: **António Garcia Pereira**, **Carolina Afonso**, **Helena Layme**, **João Duque**, **Joaquim Miranda Sarmento**, **Joaquim Montezuma**, **Paulo Trigo Pereira**, **Ricardo Ferraz**, **Tiago Cardão-Pinto** and **Victor Barros**.



## The accounts of the parties' proposals for the elections

>> **Tiago Cardão-Pito** writes about the US economy "in conflict with peace", in Makroskop



[see more](#)

>> **Carolina Afonso's** opinion – "AI is already very real, but... not everything goes".



[see more](#)

>> **João Duque** says that it's possible to reduce public administration spending by using new management methods and tools.



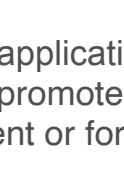
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>> "PPPs are good after all", an article by **João Duque** in Expresso.



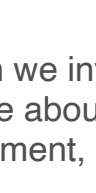
[see more](#)

>> **Paulo Trigo Pereira** writes an Open Letter to party leaders Pedro Nuno Santos and Luís Montenegro.



[see more](#)

>> **Joaquim Montezuma** says that the volume of new homes coming onto the market is "far below the needs of demand in Portugal".



[see more](#)

>> **Joaquim Miranda Sarmento** analyses the last 30 years of the Portuguese economy.



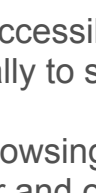
[see more](#)

>> **Ricardo Ferraz** explains the main differences between the proposals of the Socialist Party (PS) and the Democratic Alliance (AD) for the upcoming elections.



[see more](#)

>> **Victor Barros** stresses that we have seen a greater professionalisation in the manufacturing of products in line with more sustainable investments.



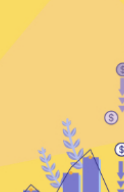
[see more](#)

>> An article by **António Garcia Pereira** – "Fascism, Collective Memory, and Conscious Citizens (about Chega)".



[see more](#)

>> In an interview with the Campeão das Províncias newspaper, **Ricardo Ferraz**, analyses the latest indicators for the performance of the Portuguese economy.



[see more](#)

>> In an interview on SIC Radical's 'Curto Circuito' programme, **Helena Layme** spoke about the Hult Prize - the Global Social Entrepreneurship Competition, which took place at ISEG in 2023 and returns to Quelhas this year.



[see more](#)

## What's Up @ ISEG

**Are you wondering which Masters is the right one to complement your future? Then the ISEG Masters Sunset is the perfect opportunity to clear up all your doubts! In 2023, it was like this...**

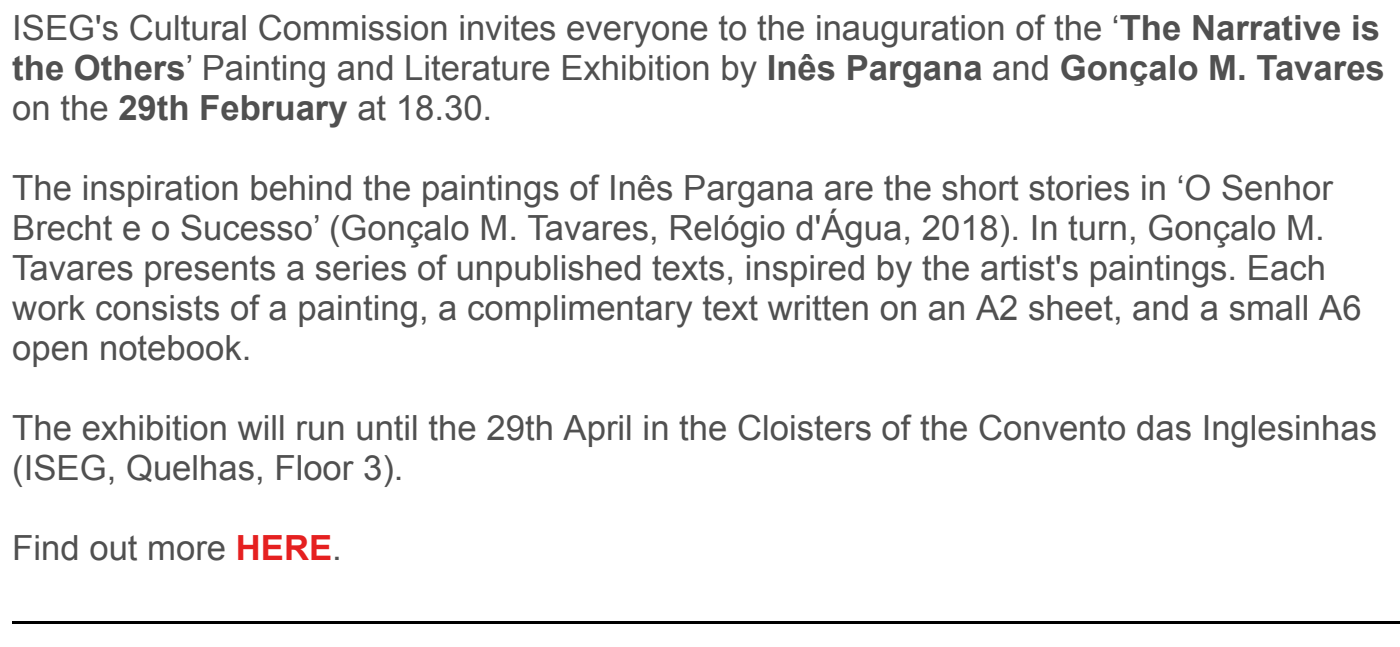


To promote the 2nd Study Cycle during the middle of the admissions application period, ISEG is organising the **ISEG Masters Sunset** next week. This event promotes networking between potential Master's students, Master's coordinators, and current or former students of each Master's degree.

The relaxed atmosphere, where there will be plenty of drinks – including the delicious ISEG Mocktail – as well as ambient music, is ideal for sharing experiences between all the participants and for answering all and any questions, while watching the sunset from a privileged location on our Rooftop.

If you're interested in studying for one of ISEG's Master's degrees, then we invite you to come along on the **28th February**, from **18.00 to 20.00** to find out more about the School and the various options for the 2nd Study Cycle in Economics, Management, and Mathematics.

## ISEG launches a new website for the Academic Services



ISEG has just taken a significant step towards the modernisation and accessibility of its Academic Services with the launch of a new website dedicated especially to students.

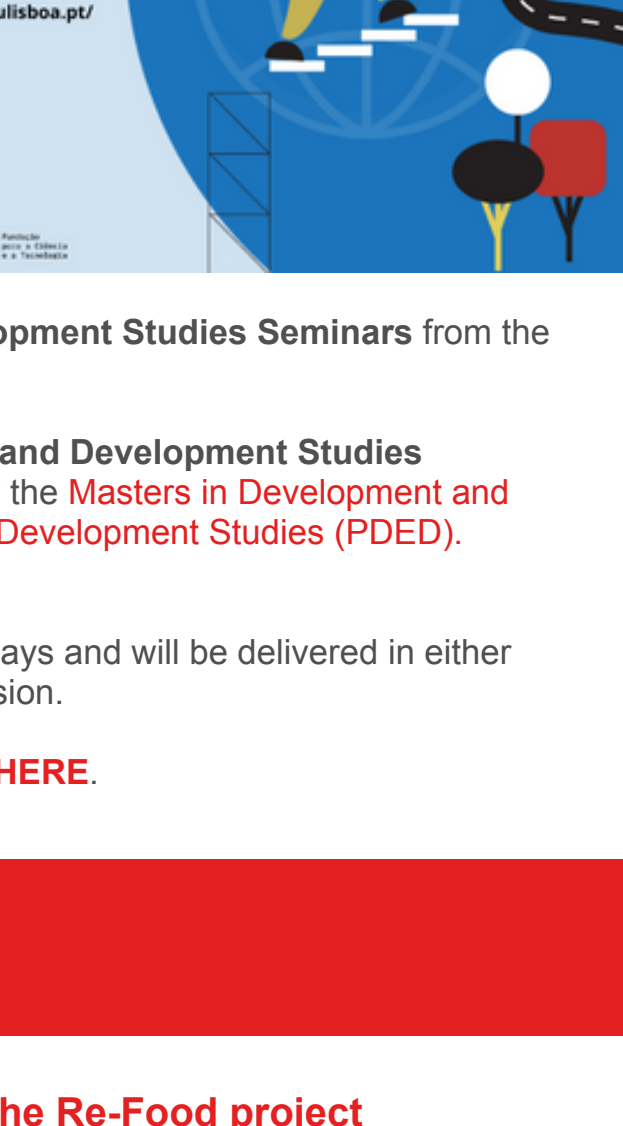
This new online resource has been carefully designed to simplify the browsing experience for students, providing them with all the information they need in a clear and organised way.

To discover ISEG's new academic services website and explore all its features, have a look [HERE](#).

## Risk & Regulation Advisory Challenge | PwC

To support financial institutions in the current regulatory environment of increasing complexity and extension, **PwC** has created a new business unit focused on the areas of risk and prudential regulation in the financial sector.

In this context, PwC has organised the **Risk & Regulation Advisory Challenge** for ISEG students on the **28th February**, at 15.00.



Don't miss this opportunity and [register HERE](#) by the deadline of the 26th February.

## ISEG i2030 Seminar | Transformation Design for Eco-social Innovation



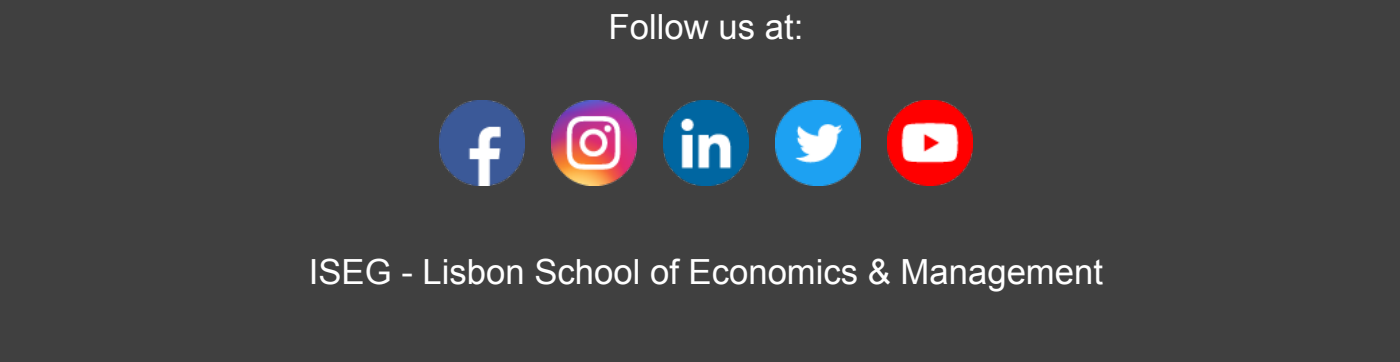
A ISEG i2030 seminar on 'Transformation Design for Eco-Social Innovation' will be held on the **28th February**, 2024. The speaker will be **Daniela Marzavan**, a professor at the ESCP Business School in Berlin.

The ISEG i2030 seminars are held as part of ISEG's **Management and Industrial Strategy** and will be delivered in English, with the participation of a diverse range of speakers and guests.

All the seminar sessions are **open to the general public** and will take place at 18.30 in Auditorium 5 at ISEG (Novo Quelhas).

Full programme [HERE](#).

## ISEG Management Challenge 2024 | Application period now open



The ISEG Management Challenge is a strategy and management competition in which students from ISEG's Management, Economics, Finance, MAEG, and Management and Economics degrees can participate.

Form a team with two to four other colleagues and take a seat on the board of a company! During the competition you will put to the test and demonstrate your management skills with the objective to obtain competitive superiority over the competition.

Consult the Regulations [HERE](#) and [register your team by the 7th March](#).

Don't miss this opportunity and accept our challenge!

## Exhibition inauguration | The Narrative is the Others



ISEG's Cultural Commission invites everyone to the inauguration of the 'The Narrative is the Others' Painting and Literature Exhibition by **Inês Pargana** and **Gonçalo M. Tavares** on the **29th February** at 18.30.

The inspiration behind the paintings of Inês Pargana are the short stories in 'O Senhor Brecht e o Sucesso' (Gonçalo M. Tavares, Relógio d'Água, 2018). In turn, Gonçalo M. Tavares presents a series of unpublished texts, inspired by the artist's paintings. Each work consists of a painting, a complimentary text written on an A2 sheet, and a small A6 open notebook.

The exhibition will run until the 29th April in the Cloisters of the Convento das Inglesinhas (ISEG, Quelhas, Floor 3).

Find out more [HERE](#).

## ISEG's mini-forest is on the ODSlocal map

ISEG's **mini-forest** has been included in the ODSlocal map – the Municipal Platform for Sustainable Development Goals, which includes good practices in municipalities across the country.

Find out more [HERE](#).



## Research News

### The Development Studies Seminars return in February



ISEG will once again host another cycle of **Development Studies Seminars** from the 29th February to the 30th May, 2024.

The cycle is organised by the **Centre for African and Development Studies** (CEsA/CSG/ISEG/ULisboa) and is coordinated by the **Masters in Development and International Cooperation** (MDCI) and the **PhD in Development Studies** (PDED).

The seminar sessions will take place on Thursdays and will be delivered in either Portuguese or English, in person, with free admission.

Further information, registration, and programme [HERE](#).

## Student News

### MAIS Association seeks volunteers for the Re-Food project



The MAIS charity, which is made up of ISEG students, has teamed up with the non-profit organisation **Re-Food** and is looking for volunteers to collect food.

**Sign up on this link** by the deadline of the 23th February and help those who need it most. This is your moment to make a difference and to contribute to a more sustainable, fair, and supportive community!

## Alumni in the Spotlight

### Lunch debate with João Manso Neto (CEO of Greenvolt).



The first Lunch-Debate of 2024 organised by **Alumni Económicas** will count with the presence of **João Manso Neto**, the CEO of Greenvolt, who will give a talk on 'Energy Policy Challenges in Portugal and the World'.

The lunch will take place on the **29th February**, at 12.00. Applications for registrations are limited and must be submitted via [this online form](#) by the deadline of the 25th February.

OPEN MINDS. GRAB THE FUTURE!



[www.iseg.ulisboa.pt](http://www.iseg.ulisboa.pt)

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