

**NEWSLETTER #178** 15th March, 2024

> Lisbon School of Economics



>> The French luxury brand Longchamp organised an event CARAS see more > in **ISEG** Salão Nobre Great Hall to celebrate the youthful spirit of its latest collection. >> João Duque was this week's guest on the Money, Money, Money podcast to talk about the economy that the new government will inherit. What's Up @ ISEG From 2025, the Metro will stop right outside ISEG!

>> António Garcia Pereira explains the possible scenarios for

>> In an interview with Diário do Sul, Valentino Cunha spoke about the challenges and opportunities facing the municipality

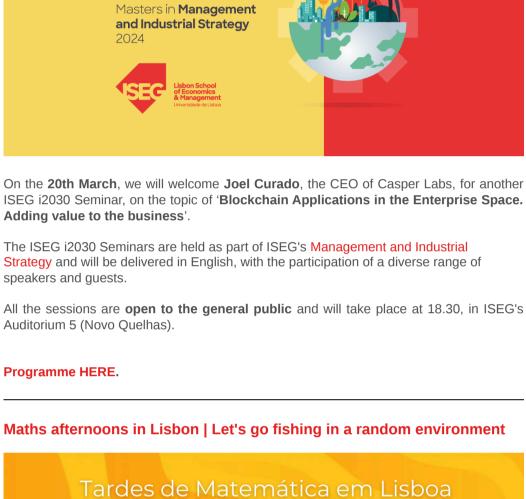
the next parliamentary term.

of Vendas Novas.

The tympanum of the tunnel that will connect the future Santos station of the Lisbon Metro and the ISEG was demolished on Wednesday morning, the 13th March, at the construction site next to Rua das Francesinhas. This means that the Rato, Estrela, and Santos stations are now connected as part of the Lisbon Metro Expansion Plan, which has a total planned investment of 331.4 million euros. The new Circular Line will connect Rato station to Cais do Sodré, with a further two kilometres of network and two new stations (Estrela and Santos), joining the current Yellow and Green lines in a new circular ring in the centre of Lisbon. see more > see more > **Summer Internship Experience** 

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De Get Ready for Looking for a summer internship? The Summer Internship Experience is coming! On the 20th March, from 14.00 to 18.00, you can find out more about the Summer Internship Programmes with 26 companies (see which ones HERE), when you can establish direct contact with their representatives. Application period now open until the 19th March. Apply HERE. Don't miss out on this opportunity (some of the companies also accept applications from international students)! ISEG i2030 Seminar | Blockchain Applications in the Enterprise Space. Adding Value to the Business **Seminars** Masters in **Management** 

March 20th ©14h00 - 18h00





will describe the evolution of the size of a population subject to fishing using stochastic

Free admission, subject to prior registration (by sending an email to imprensa@spm.pt).

Banco de Portugal and CFA Society Portugal present "My Financial

O MEU FUTURO FINANCEIRO Workshop de lançamento do concurso de finanças pessoais

Abertura a cargo de João Duque - Presidente do ISEG

21 de Mar às 15H Auditório 4 - Novo Quelhas - ISEG

Intelligence for Value Creation

Jorge Rodrigues Da Ponte Vice-Presidente do Instituto de Registos e Notariado

OPEN MINDS. GRAB THE FUTURE.

Episódio 1

EDUCATION

SPM will issue a certificate of participation to participating students.

Future" personal finance competition at ISEG

differential equations.

The Banco de Portugal and the CFA Society Portugal are holding a competition called 'My Financial Future', whose objective is to help raise the level of financial knowledge of university students and promote the adoption of appropriate financial attitudes and behaviour. The launch of this initiative and the signing of the partnership agreement will take place in the ISEG (Auditorium 4 Novo Quelhas), on the 21st March, at 15.00. The Governor of the Bank of Portugal, Mario Centeno, will open the event, follow by the Chair of the CFA Society Portugal, Marcos Soares Ribeiro, from CFA and Professor João Duque, the Dean of ISEG. Later, there will be a workshop on savings and credit, with the participation of Pedro Barata, the Executive Director of the CFA Society Portugal, Susana Narciso, Head of Division of the Behavioural Supervision Department of the Bank of Portugal and Professor Victor Barros, also from CFA and an Associate Professor at ISEG. Registration **ON THIS LINK**. ISEG Executive Education

ISEG Executive Education launches the 'Artificial Intelligence for Value

O ISEG Executive Education has just launched the first season of the 'Artificial Intelligence for Value Creation' podcast, dedicated to exploring the crucial role of Artificial Intelligence (AI) in creating value in various sectors and companies.

forefront of applying AI in organisations.

ISEG Research Seminars

Seminário de investigação todas as quartas-feiras, entre as 13:00 e as 14:00

on the promising future of AI.

Research News

Tópicos relacionados com:

Factor, quartiles and other

metrics

Online

Day: 20 March

Day: 21 March

Online

Time: 10.00-11.00

Session in English

Time: 14.00-15.00

Session in Portuguese

Introducing the new Grants Index on

**Highlights | SOCIUS - Centre** for Research in Economic and **Organisational Sociology** 

The public presentation of the **Portuguese Charter for Relational Health** will take place in ISEG's CGD

Auditorium on the 21st March, organised by Relational Lab and

To attend the event, register **HERE**.

Further information available on this link. The programme can be consulted

supported by **SOCIUS**.

HERE.

the Web of Science platform

Presented by Professor Carolina Afonso and ISEG's Vice-Dean Winnie Ng Picoto, the coordinators of the 'Artificial Intelligence for Value Creation' executive programme, the episodes include in-depth conversations with leaders and experts who are at the

In the first episode, lead by Jorge Rodrigues da Ponte, Vice-Dean of the Institute of Registries and Notaries (IRN), we explore the impact of AI on institutional processes and

The 'Artificial Intelligence for Value Creation' podcast is now available on the ISEG

ISEG Research Seminar | Nic Kozeniauskas (Banco de Portugal)

Podcasts and YouTube), offering valuable insights, inspiring case studies, and reflections

the use of AI to improve the experience of customers and employees alike.

Executive website, as well as on the customary platforms (Spotify, Google

Creation' podcast

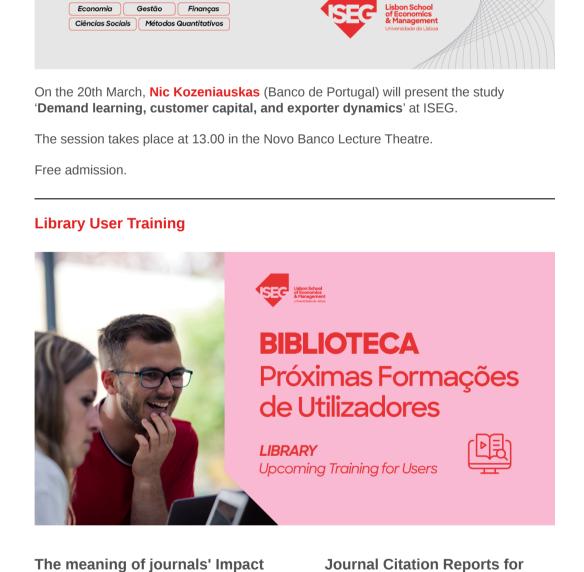
Artificial

or Value

Creation

Inovar e Desenvolver

ntelligence



experts

**Online** 

Day: 21 March

Time: 14.00-15.00

Session in Portuguese

Inscrições

**AQU** 

Centro de Investigação em Sociologia Económica e das Organizações

CARTA

**PORTUGUESA** 

**PARA A SAÚDE** 

RELACIONAL

**Highlights | UECE - Complexity** and Economics Research Unit The Lisbon Meetings on Game Theory and Applications | Call for Papers LM2024 The Lisbon Meetings in Game Theory and Applications #13. June 5-7, 2024

ISEG will host the 13th Edition of the 'The Lisbon Meetings in Game Theory and

Further information and registration on the conference page on this link.

Development Studies Seminars 2024 | Between Commentary and

INSCRIÇÕES AQUI

cesa.rc.iseg.ulisboa.pt/

Activism: The Ecocritical Perspective in African Literature

21 de Março, 18h-20h

E ATIVISMO: A

Activism: The Ecocritical Perspective in African Literature'.

(CEsA/CSG/ISEG/ULisboa) and will start at 18.00.

Further information and the full programme **HERE**.

Free admission, subject to capacity.

**Student News** 

attend the ceremony).

**Europe** 

Portuguese market.

'learn by doing'.

Alumni in the Spotlight

Rita Agostinho takes over as **Head of Corporate Marketing** 

With a Masters in Marketing from ISEG,

and Public Relations at Samsung Portugal

Rita Agostinho has worked in

internship in this area in the USA.

The presentation will be made by the researcher Marta Banasiak

ENTRE COMENTÁRIO

PERSPETIVA ECOCRÍTICA

NA LITERATURA AFRICANA

Libbon School of Economics U LISBOA UNIVERSIDADE FCT Fundação para a Cámcian de Libbon De LISBOA

Another session of the Development Studies Seminars 2024 cycle will take place on the 21st March, in ISEG's Novo Banco Room, on the topic of 'Between Commentary and

Complexity and Economics Research Unit.

**Highlights | CESA – Centre for** African and Development

Seminários de Estudos

**Development Studies** 

Seminars 2024

**Marta Banasiak** 

CE CENTRO DE ESTUDOS SOBRE AFRICA E DESENVOLVIMENTO

de Desenvolvimento 2024

**Studies** 

Deadline for submissions: 20th March, 2024.

Applications' conference, from the 5th to the 7th June 2024, organised by UECE UECE

Management are awarded the FLAD prize FUNDAÇÃO LUSO-AMERICANA PARA O DESENVOLVIMENTO

In the picture above: Professor Winnie Picoto, the top two students, Inês Soares de Melo and Andreia Filipa Mendes Marouvo, and Professor José Azevedo Pereira.

FLAD – the Luso-American Development Foundation hosted the awards ceremony for the

Congratulations to students Andreia Filipa Mendes Marouvo (1st Place), Inês Soares de Melo (2nd Place), and Alice Theresa L. Van Houtte (3rd Place, who was unable to

The FLAD Award recognizes the merit of the programme's best students in the form of an

The Masters in Law and Management is the result of a partnership between ISEG and FDUL – Universidade de Lisboa's Faculty of Law, which offers the best scientific training and a link to professionals in the field, through partnerships with FLAD and top law firms.

ISEG Junior Company recognised as being the most promising in

best students in the 2nd edition of the Master in Law and Management.

The top students from the 2nd Edition of the Masters in Law and

ISEG JBC, the Junior Company of ISEG - Lisbon School of Economics & Management, was awarded the 'Most Promising Junior Company' out of the 380 Junior Companies in Europe on the **3rd March**. As ISEG is Portugal's oldest School of Economics and Management, the Junior Company's core business is management consultancy, which is divided into three main

areas: Finance, Strategy, and Marketing, with more than 50 completed projects in the

organisations, and 16 years of history. Its purpose can be defined in a single phrase:

ISEG JBC currently has **81 full members**, more than **250 Alumni**, **16 partner** 

Marketing and Communications for around 20 years. Read the news **HERE**. **Dulce Guarda and female** entrepreneurship With a degree in Management from ISEG, Dulce Guarda is the current Chief Growth Officer of Portuguese start-up Splink, after having started in the sector as a copywriter. Speaking to ECO, she spoke about the difficulties of female entrepreneurship. Read the news **HERE**.

**OPEN MINDS. GRAB THE FUTURE!** www.iseg.ulisboa.pt Follow us at:

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