



OPINIÃO

April and May - Months dedicated to employability!

ISEG has been *educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts*

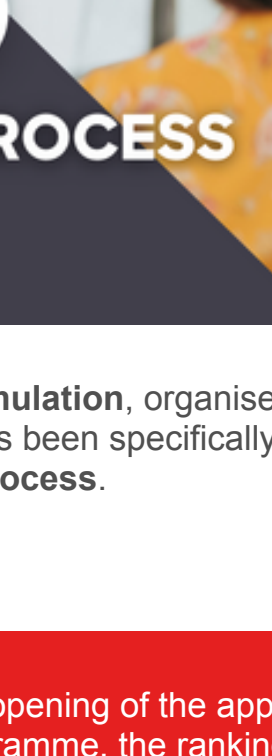
Entering the labour market is always associated with a certain degree of nervousness and anxiety.

With the object to equip ISEG students with the necessary skills for entering the job market with greater confidence, in partnership with AEISEG and IBC, throughout the month of April the Career Services is organising the **RPS – Recruitment Process Simulation**.

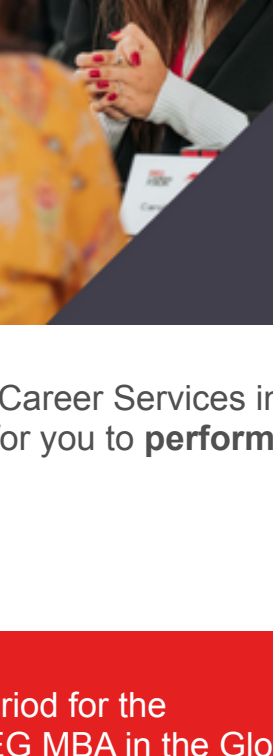
This event enables students to get to better comprehend the various stages that can constitute a recruitment process: ranging from the application, through to psychometric tests, group dynamics (solving a real-life business case), and mock interviews (simulations of job interviews in a non-threatening context).

Through this event we aim to demystify some of the myths associated with recruitment processes and the subsequent entry into the labour market, contributing to better student performance and success.

More than just ensuring employability, we want to contribute to quality employability, where our students can encounter a position in their companies of choice.



Helena Faria
Head of Career Services at ISEG



Ana Rita Reis
Career Consultant at ISEG

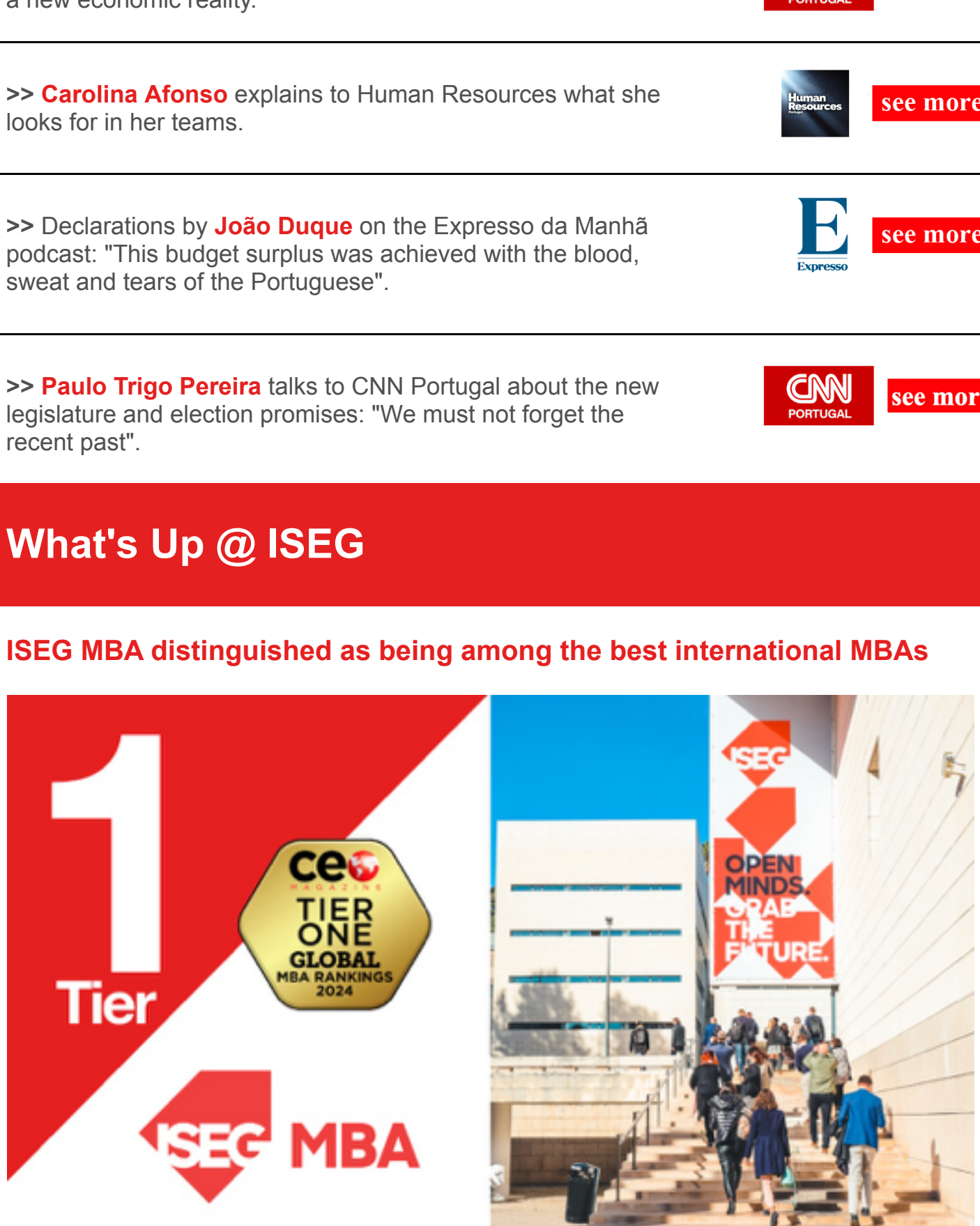
Also in April, we held another edition of Magma's **Talent Bootcamp**, which brought together more than 200 students and more than 100 company representatives from the most varied business sectors at ISEG. Many students receive an excellent job opportunity as a result of their interactions at this great event, which is organised in partnership with ISEG.

We are well aware of the high quality of the work produced and delivered by our alumni, be it a large company or a startup! For this reason, and because we believe that all career journeys are valid and potential sources of success, we are organising **StartUp** on the 8th May, a job fair exclusively dedicated to startups.

During this day, students will be able to visit the startups taking part in the event, see the opportunities on offer, and contact their founders, understanding the challenges behind each startup creation.

Undoubtedly this is the right event to attend for those students who want to join an innovative environment or even create their own project.

Recruitment Process Simulation | Application period now open

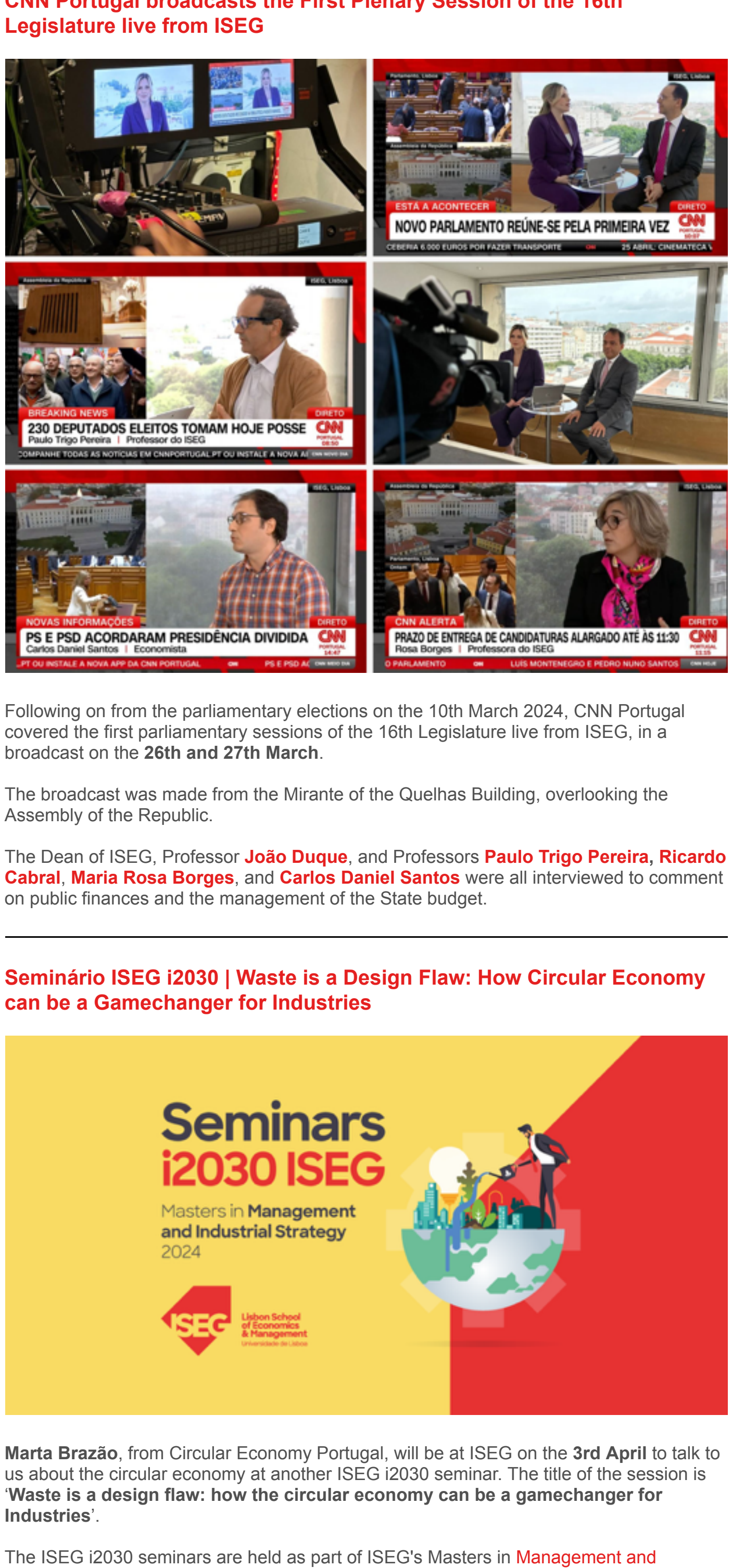


The RPS - Recruitment Process Simulation, organised by ISEG Career Services in partnership with AEISEG and IBC, has been specifically designed for you to perform at your best during the recruitment process.

Further information [HERE](#).

In this week's issue, we highlight the opening of the applications period for the Recruitment Process Simulation programme, the ranking of the ISEG MBA in the Global MBA Rankings 2024, the Programme to Promote Success and Reduce the Dropout Rate in Higher Education, CNN Portugal's broadcast of the 1st Plenary Session of the new legislature live from ISEG, the ISEG i2030 and ISEG Research Seminars, the Lecture on 'Digitalisation of Financial Services: Opportunities and Risks', and the presentation of the book entitled 'Capitalism and Crises' by Colin Mayer, as well as the news in the Research section.

The following are cited in this number: **Carolina Afonso, João Duque, Jorge Barros Luís, Nuno Cassolas, Paulo Trigo Pereira, Ricardo Ferraz, Sara Falcão Casaca, and Sofia Santos**.



Swearing in of the new members of the 16th Legislature

>> An article by **Jorge Barros Luís** and **Nuno Cassolas** on 'Portuguese banking in the first two decades of the euro', published in the 2023 Yearbook of the Portuguese Economy. [see more](#)

>> **Sofia Santos** warns that communicating sustainable management practices is going to be an increasingly specific topic, which requires training and technical knowledge. [see more](#)

>> **João Duque** says that expectations are starting to look good for 2024. [see more](#)

>> **Sara Falcão Casaca** states that collective bargaining is central to reducing gender inequalities. [see more](#)

>> **Ricardo Ferraz** says that Russia seems to have adapted to a new economic reality. [see more](#)

>> **Carolina Afonso** explains to Human Resources what she looks for in her teams. [see more](#)

>> Declarations by **João Duque** on the Expresso da Manhã podcast: "This budget surplus was achieved with the blood, sweat and tears of the Portuguese". [see more](#)

>> **Paulo Trigo Pereira** talks to CNN Portugal about the new legislature and election promises: "We must not forget the recent past". [see more](#)

What's Up @ ISEG

ISEG MBA distinguished as being among the best international MBAs



The ISEG MBA has once again been recognised by **CEO Magazine** as being among the best international MBAs (Tier One) in the 2024 Global MBA Rankings. [Read all the information HERE](#).

Programme to Promote Success and Reduce the Dropout Rate in Higher Education



As part of the Rectorate of Universidade de Lisboa's 'Programme to Promote Success and Reduce the Dropout Rate in Higher Education', the course in 'General Mathematics Topics' has been launched for students from Portuguese-speaking African countries and East Timor (PALOP-TL). The aim of this course is to review the maths syllabus taught in Portuguese secondary education, which is essential for good performance and integration for the study of Universidade de Lisboa's various degrees. Lasting 30 hours, the course will be held once a week up until the end of May.

The photo is of the Rectorate of Universidade de Lisboa's 'Programme to Promote Success and Reduce the Dropout Rate in Higher Education' team of this project, comprised of Professor **Filipe Oliveira**, Vice-Chair of the Pedagogical Council, Dr **Sónia Domingues**, Director of the Academic Services, and Dr **Olga Arsénio**, Senior Specialist of the Academic Services. The course will be taught by Professors **Filipe Oliveira, Filipe Rodrigues, Fátima Fabião**, and **Raquel Bernardino**, all from the Department of Mathematics.

We wish all these students every success!

CNN Portugal broadcasts the First Plenary Session of the 16th Legislature live from ISEG

Following on from the parliamentary elections on the 10th March 2024, CNN Portugal covered the first parliamentary sessions of the 16th Legislature live from ISEG, in a broadcast on the 26th and 27th March.

The broadcast was made from the Mirante of the Quelhas Building, overlooking the Assembly of the Republic.

The Dean of ISEG, Professor **João Duque**, and Professors **Paulo Trigo Pereira, Ricardo Cabral, Maria Rosa Borges**, and **Carlos Daniel Santos** were all interviewed to comment on public finances and the management of the State budget.

Seminário ISEG i2030 | Waste is a Design Flaw: How Circular Economy can be a Gamechanger for Industries

Marta Brazão, from Circular Economy Portugal, will be at ISEG on the 3rd April to talk to us about the circular economy at another ISEG i2030 seminar. The title of the session is 'Waste is a design flaw: how the circular economy can be a gamechanger for Industries'.

The ISEG i2030 seminars are held as part of ISEG's Masters in Management and Industrial Strategy and will be conducted in English, with the participation of a diverse range of speakers and guests.

All the sessions are open to the general public and will take place at 18.30pm in ISEG's Auditorium 5 (Novo Quelhas).

Programme available [HERE](#)

Lecture | The Digitalisation of Financial Services: Opportunities and Risks

Professor **Victor Mendes**, an Advisor to the Board of the **CMVM**, will be at ISEG on the 4th April to talk about the topic of 'The Digitalisation of Financial Services'.

The event, which has been organised as part of the Bachelors in Economics, is open to the wider ISEG community and will take place from 10.00 to 12.00 in Amphitheatre 3 (Francesinhas).

Free admission.

Book launch – Capitalism and Crises, de Colin Mayer

On the 12th April, **Colin Mayer**, an emeritus professor at the Blavatnik School of Government and the Said Business School (University of Oxford), will present his most recent book entitled 'Capitalism and Crises: How to Fix Them', which was published on the 11th January, 2024.

The book launch will take place at 17.30, in Auditorium 4 (Novo Quelhas).

Free admission, subject to pre-registration on this [LINK](#).

Research News

Library User Training | Orbis and Transfer Pricing + IP Royalties Use Case

A webinar on 'Orbis and Transfer Pricing + IP Royalties Use Case' will be held on the 1st April.

The session will be conducted in English and will start at 18.00.

Participation is free and is designed for Masters and PhD students, faculty, and researchers.

Registration is now open on this [LINK](#).

ISEG Research Seminar | João Pereira dos Santos

João Pereira dos Santos, an ISEG professor, will present the study on 'Treasure islands, real jobs? The impact of reforming an EU low-tax jurisdiction' on the 3rd April.

Free admission.

Highlights | CESA – Centre for African and Development Studies

III Meeting of CPLP Young Researchers on Africa

The III Meeting of CPLP Young Researchers on Africa (EJICPLP) will be held in Luanda on the 27th, 28th and 29th March.

The opening address will be delivered by the Chair of CESA, Professor **Eduardo Sarmento**, who will also take part in the panel on 'Sustainable Strategies for the Implementation of International Tourism in African Countries'.

The event will be streamed live, free of charge, albeit subject to prior registration on this [LINK](#).

Mundo Crítico No. 10 – 'Development, Peace, and Conflict' | Open Call

A **Mundo Crítico - Revista de Desenvolvimento e Cooperação** has opened a Call for Contributions (texts, essays, etc.) for its next issue, whose theme will be "Development, Peace and Conflict".

The deadline for the submissions of contributions is the 30th April, 2024.

Further information [HERE](#).

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