



ISEG is now a Triple Crown School!



OPINIÃO

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 113 years of a School of Firsts

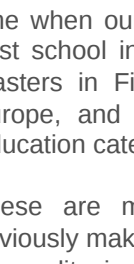
ISEG receives an accreditation that distinguishes less than 1% of business schools worldwide

We are very proud to announce that EFMD has distinguished ISEG with the EQUIS accreditation for a period of three years!

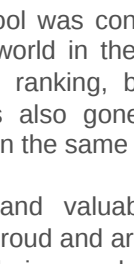
With this accreditation, ISEG is now a 'triple crown' school, as it holds AMBA, AACSB, and EQUIS accreditations, a feat that less than 1% of business schools world-wide can boast.

EQUIS accreditation is awarded by the EFMD, one of the leading international accrediting bodies in the management education sector. This accreditation recognises quality and excellence in the provision of education in Management which is comparable worldwide.

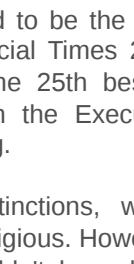
The panel of evaluators who carried out the accreditation visit on behalf of the EFMD, was made up of three Deans from reputable international schools. They praised the School several times, especially with regards its reputation, external governance, balanced degree offer, quality of students, quantity of research, progress in terms of internationalisation, its international advisory board, financial stability, and the quality of the campus.



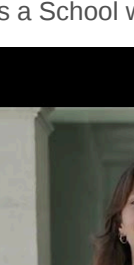
João Duque
Dean of ISEG



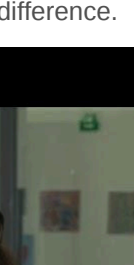
Joana Pais
Vice-Dean of ISEG



João Lopes Dias
Vice-Dean of ISEG



José Veríssimo
Vice-Dean of ISEG



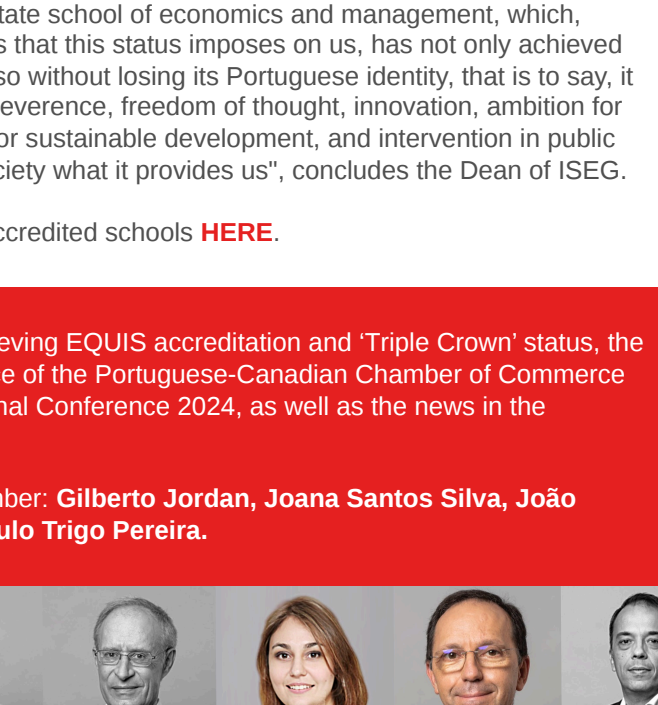
Winnie Picolo
Vice-Dean of ISEG

ISEG is the third Portuguese university to be awarded EQUIS accreditation. In the Iberian Peninsula, Lisbon clearly stands out from its neighbour's capital, with three accredited schools in its region, whereas Madrid has just one. Compared to the other European capitals, apart from Lisbon, only London, Paris, Dublin and Warsaw have three or more universities with EQUIS accreditation. In terms of world capitals, this restricted group is joined by Beijing, Singapore, and Bangkok.

As well as ISEG, EFMD announced that another university has recently been awarded EQUIS accreditation, namely the Business School of Hunan University in China. Several internationally renowned schools hold EQUIS accreditation, including London Business School, Imperial College, Saïd Business School, Alliance Manchester in the UK, as well as HEC Paris and INSEAD in France, St Gallen and IMD in Switzerland, and Babson in the US.

This international accreditation was awarded a year after ISEG was re-accredited by the AACSB and at a time when our School was considered to be the 30th best school in the world in the Financial Times 2024 Masters in Finance ranking, being the 25th best in Europe, and it has also gone up in the Executive Education category in the same ranking.

These are many and valuable distinctions, which obviously make us proud and are prestigious. However, the reality is that their awarded wouldn't have been possible without the effort and dedication of the entire ISEG community. And it is this unique spirit of solidarity that makes us a School with a difference.



ISEG is now a Triple Crown school!

ISEG has achieved a new milestone in its history by becoming the 130th business school to obtain the prestigious 'triple crown' of international accreditations: EQUIS, AACSB, and AMBA.



ISEG is now a Triple Crown School!

A distinction held by less than 1% of the world's business schools.



ISEG has just been awarded EQUIS accreditation. With the three accreditations - EQUIS, AACSB and AMBA - we are now a 'Triple Crown' school, a feat that has only been achieved by less than 1% of business schools world-wide.

"The EQUIS accreditation shows that the education that we offer is of the highest level of quality international-wise, where the people, systems, and impact of the School are comparable with the best international standards," says **João Duque**, Dean of ISEG.

With this accreditation awarded by EFMD, ISEG joins a select group of schools, which include London Business School, Imperial College, Saïd Business School, Warwick Business School, HEC Paris, INSEAD, The University of St. Gallen, and Babson College.

In Europe, only 118 schools have EQUIS accreditation, which emphasises the tenuousness and prestige of this distinction. In Portugal, only three higher education institutions possess this accreditation, albeit ISEG is the only school that is fully governed by public administration management standards and norms, which further attests to the importance of this achievement.

"I am proud to be the Dean of a State school of economics and management, which, despite the restrictions and means that this status imposes on us, has not only achieved this level of quality, but has done so without losing its Portuguese identity, that is to say, it maintains its culture, language, irreverence, freedom of thought, innovation, ambition for change, commitment to the fight for sustainable development, and intervention in public life, giving back to Portuguese society what it provides us", concludes the Dean of ISEG.

See the complete list of EQUIS-accredited schools [HERE](#).

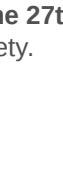
In today's issue, we highlight achieving EQUIS accreditation and 'Triple Crown' status, the inauguration of the new head office of the Portuguese-Canadian Chamber of Commerce in Portugal, and the EMAC Regional Conference 2024, as well as the news in the Research and Alumni sections.


The following are cited in this number: **Gilberto Jordan**, **Joana Santos Silva**, **João Duque**, **José Veríssimo**, and **Paulo Trigo Pereira**.



ISEG wins the 'triple crown'!

>> Jornal Económico highlighted **ISEG's** entry into the world's restricted group of 'triple crown' business schools.  [see more >](#)

>> In Jornal de Negócios' Dean's Corner, **João Duque** and **José Veríssimo** state that obtaining triple accreditation represents a responsibility and a commitment to quality and innovation.  [see more >](#)

>> **Gilberto Jordan** writes about the importance of awards in promoting excellence in the property sector.  [see more >](#)

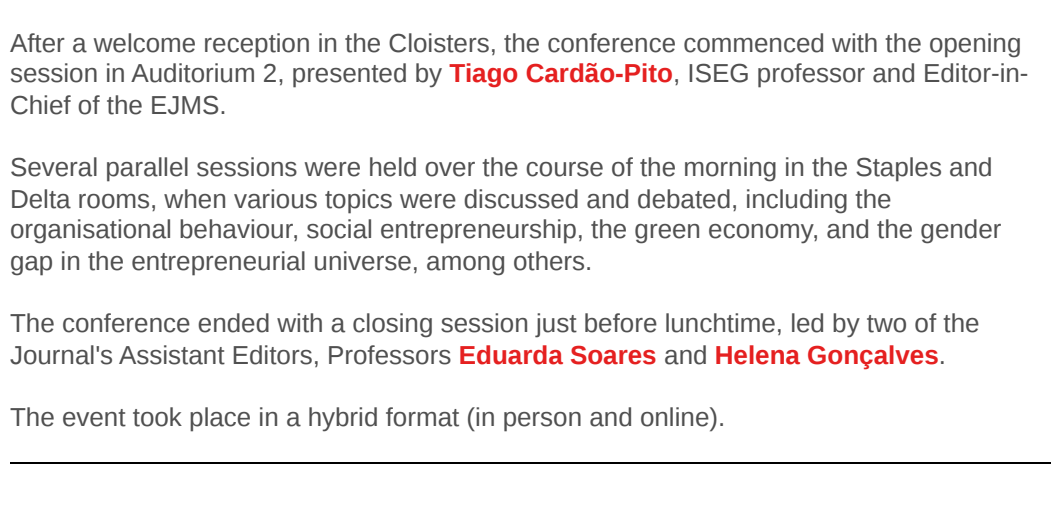
>> **Joana Santos Silva** questions whether luxury brands use waiting times to make their products more restricted and valuable.  [see more >](#)

>> **Paulo Trigo Pereira** writes in Observador about the electoral system and the Israel-Hamas war.  [see more >](#)

>> In Jornal de Negócios, **João Duque** explains how ISEG adapts to the labour market in executive training and how ISEG's objective is to ensure that no student is prevented from pursuing their dreams and academic goals because they can't afford it.  [see more >](#)

What's Up @ ISEG

Inauguration of the new head office of the Portuguese-Canadian Chamber of Commerce



The inauguration of the new head office of the Portuguese-Canadian Chamber of Commerce took place in Lisbon on the **20th June**, which will contribute to closer commercial relations between the two countries and strengthen business opportunities between the two nations.

The Director of ISEG's Academic Services, **Sónia Domingues**, was among the guests at the event in Lisbon organised by the Canadian Ambassador to Portugal, Elise Racicot. The ambassador expressed her satisfaction at facilitating this important occasion and emphasised the growing opportunities for collaboration and trade that exist between Canada and Portugal.

The inauguration of the Portuguese-Canadian Chamber of Commerce coincided with the Canada Day celebrations.

EMAC Regional Conference 2024

EMAC 2024

15th REGIONAL CONFERENCE



ISEG will host the **EMAC Regional Conference 2024** from the **25th to the 27th September**, which will explore the future of marketing and its role in society.

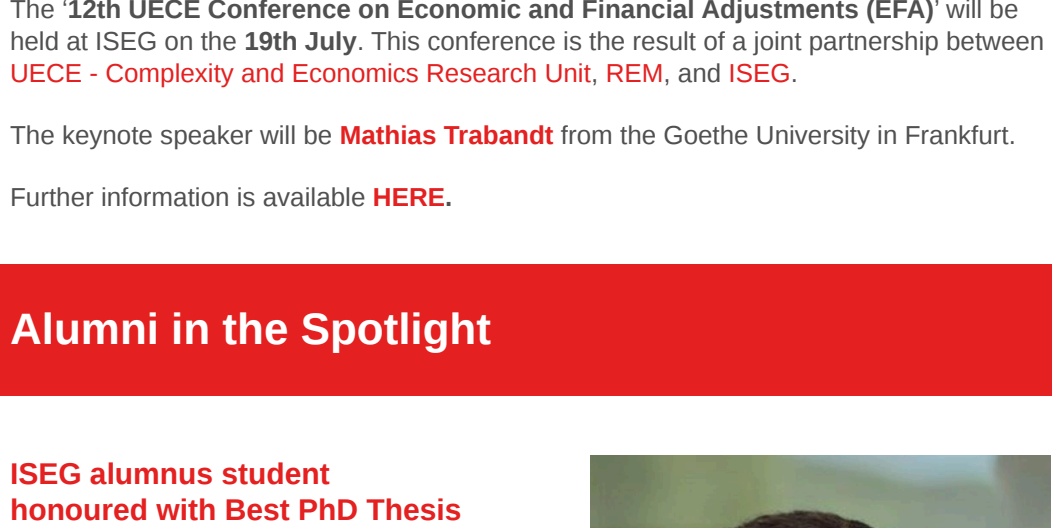
Early Bird registration: until the 12th August, 2024

Normal registration period: until the 9th September, 2024

Further information about the event available [HERE](#).

Research News

4th Annual Meeting of the European Journal of Management Studies



The 4th Annual Meeting of the European Journal of Management Studies (EJMS), our School's academic publication in the field of Management, was held at ISEG on the **3rd July**.

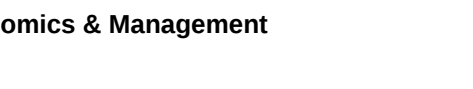
After a welcome reception in the Cloisters, the conference commenced with the opening session in Auditorium 2, presented by **Tiago Cardão-Pito**, ISEG professor and Editor-in-Chief of the EJMS.

Several parallel sessions were held over the course of the morning in the Staples and Delta rooms, when various topics were discussed and debated, including the organisational behaviour, social entrepreneurship, the green economy, and the gender gap in the entrepreneurial universe, among others.

The conference ended with a closing session before lunchtime, led by two of the Journal's Assistant Editors, Professors **Eduarda Soares** and **Helena Gonçalves**.

The event took place in a hybrid format (in person and online).

Highlights | CESA – Centre for African and Development Studies



Oficina Global produces three studies on the environmental and social impact of the textile industry



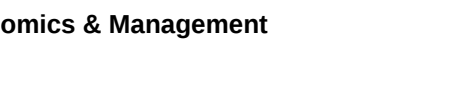
On the **3rd July**, CESA researcher and the co-founder of **Oficina Global**, **Luis Mah** presented the results of the report on 'A T-shirt that never runs out: an executive summary of the textile industry's environmental and social impact studies', in ISEG's Auditorium 3.

The report, which was co-authored by researchers **Luis Mah** (CESA), **Luis Pais Bernardo** (CESA), **Ana Luisa Silva** (CESA), and **Renata Assis** (Oficina Global), comprises three studies - which have produced some alarming results:

- World production of textile fibres almost doubled between 2000 and 2020, and is expected to rise to 145 million tonnes by 2030;
- In the EU, in 2020, each person consumed an average of 391kg of textile raw materials and caused a carbon footprint of 270kg;
- In Portugal, young people admit that 70% of clothing purchases are made in fast fashion shops.

This research paper was carried out by the Pequenos Passos project, implemented by FEC - Fundação Fé e Cooperação, in partnership with Oficina Global and CESA and co-funded by Camões - Instituto da Cooperação e da Língua, I.P.. It can be downloaded from the initiative's website: www.pequenospassos.pt.

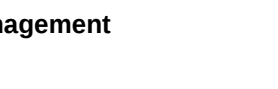
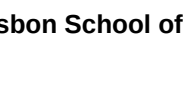
Highlights | UECE – Complexity and Economics Study Unit



12th UECE Conference on Economic and Financial Adjustments (EFA)



12th UECE Conference on Economic and Financial Adjustments
ISEG - Lisbon School of Economics and Management, Universidade de Lisboa
Lisbon, 19 July 2024



The '12th UECE Conference on Economic and Financial Adjustments (EFA)' will be held at ISEG on the **19th July**. This conference is the result of a joint partnership between **UECE - Complexity and Economics Research Unit**, **REM**, and **ISEG**.

The keynote speaker will be **Mathias Trabandt** from the Goethe University in Frankfurt.

Further information is available [HERE](#).

Alumni in the Spotlight

ISEG alumnus student honoured with Best PhD Thesis Award in Entrepreneurship

Hélio Fernandes, who defended his PhD thesis in Economics at ISEG about a year ago, was distinguished in the 8th edition of the **Best Thesis Award** competition at the International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behaviour (ICIMC).

The ISEG alumnus was awarded the Prize for Best PhD Thesis in Entrepreneurship, which was entitled 'The Effect of Ethnic Origin on Entrepreneurial Orientation: A Spatial Econometric Analysis of Mozambican Entrepreneurs.'

Supervised by Professor **Joaquim Ramos Silva** (a former professor at ISEG), the award-winning study studied the relationship between ethnic origin and entrepreneurial orientation, using a spatial econometric analysis applied to Mozambican entrepreneurs.

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