



"By hosting strategic debates with a European scope, ISEG strengthens its role as a University of Reference in the discussion of central themes for the future of democratic governance, and the IPP continues to assert itself as an essential vehicle for this mission."

★ Simplify to increase competitiveness

ISEG Lisbon School of Economics & Management hosted the **'Simplify to Compete' - Rethinking EU Regulation for a Digital Future** workshop, organised by the **Institute of Public Policy - Lisboa**, in collaboration with the **PromethEUs** network and with the support of Google, on 24 June. Restricted to Portuguese and European academics and decision-makers, this event reaffirmed ISEG's role as a centre for critical reflection and the production of knowledge in the service of both national and European public policy.

The **Institute of Public Policy (IPP)**, an inter-university and interdisciplinary think tank with strong academic roots at ISEG, has been consolidating its position as one of the most important centres for public policy analysis in **Portugal**, with growing involvement in the European debate. The seminar was part of a cycle of strategic dialogues of the **PromethEUs** network, focusing on the regulatory complexity of the **European Union** and its impact on competitiveness and digital transition. Concrete solutions for a more coherent and interoperable regulation able to serve as a lever for investment, innovation and digital sovereignty were discussed. To this end, the workshop focused on four pillars: **regulatory simplification**, the lessons of the **SIMPLEX** programme in Portugal, the challenges of **Artificial Intelligence** and the need for a strategic **European industrial policy**.

The **PromethEUs** project has the participation of international think tanks from Spain (Elcano Royal Institute), Greece (Laboratory of Industrial and Energy Economics) and Italy (I-Corn, Institute of Competitiveness), as well as the IPP from Portugal. The Portuguese event preceded the official presentation of the Report with recommendations to the European Parliament on 2 July in Brussels. The final version of the Report is available on both the **IPP** and **PromethEUs** network websites. An IPP policy paper analysing **SIMPLEX**, a reference programme at European level, will be published soon.

By hosting strategic debates with European scope, ISEG strengthens its role as a **University of Reference in the discussion of central themes for the future of democratic governance**, and the IPP continues to assert itself as an essential vehicle for this mission. Together, we contribute to the promotion of empirical evidence that translates into innovative public policies that help boost the Portuguese and other European economies.



Paulo Trigo Pereira
ISEG Honorary
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In this issue, we highlight:

- Partnership between ISEG and Bankinter reinforces executive education and support for young talent
- New user training at ISEG Library
- Mini-forest expansion workshop
- **PRSDA 2025** conference takes place at ISEG, focusing on innovation and environmental sustainability
- Executive Education Diploma Ceremonies
- Kick-off of the MORFeUS project
- SustinAfrica in Brussels for the Agroecological transition of food systems in Africa
- Conference
- The applications period is open for a PhD research grant - BUILD Project
- Intensive training in storytelling, narratives and power led by New York filmmakers Joe Brewster and Michèle Stephenson
- New papers in the PEJ - Portuguese Economic Journal
- Career Awards and Alumni of the Year Awards 2025
- Alumni Dinner & Solidarity Gala 2025
- **Chronos | Children's choir 20th anniversary concert**

The following are cited in this number: **Alexandre Abreu**, **António Garcia Pereira**, **João Duque**, **João Lopes Dias**, **Márcia Maurer Herter**, **Miguel St. Aubyn**, **Paulo Trigo Pereira**, **Ricardo Ferraz**, **Sara Falcão Casaca** and **Vitor Santos**.



ISEG In the news

New barometer shows that women make up 92% of the personal care workforce and 88% in cleaning

>> **Sara Falcão Casaca** led the team in a study published by the Gender, Labour and Power Observatory which concluded that "women represent 92.4% of personal care and cleaning workers, 88.2% of cleaning workers, 76.8% of health professionals and 76.2% of teachers".

see more.

Study reveals professions in which women lead (and where they are residual)

>> **Sara Falcão Casaca** led the team that included that the professions most occupied by women also include meal preparation assistants (69.3 per cent), other administrative support staff (67.8 per cent), direct customer support staff (64.2 per cent), salespeople (61.8 per cent) and personal service workers (60.3 per cent).

see more.

Stereotypes still justify male-dominated professions in electricity and construction

>> **Sara Falcão Casaca** led the team, which concluded that there is a "great weight of social and cultural representations that are very deeply rooted and are present in the family and other agents of socialisation".

see more.

CMVM once again challenges companies to prove that they have a place on the stock exchange

>> **João Duque** emphasises that "The Sandbox has the great benefit of bringing at least the cost of electricity interruptions in Europe is around 50 billion euros a year, driven above all by extreme weather events".

see more.

"Progressive" coalition

>> **Alexandre Abreu** is running for Cascais Municipal Council in the next local elections, leading the BE, PAN and Livre coalition, "a progressive, ecologist and democratic political response".

see more.

Why do the Bank of Portugal and the Government disagree so much on their forecasts for 2026?

>> **Miguel St. Aubyn** calculates that "the surplus would be reduced this year by around 0.2 and 0.3 percentage points of GDP".

see more.

Where is Luis Montenegro heading?

>> **Paulo Trigo Pereira** comments that "even before the end of the legislative term, at the end of 2023, we will know the outcome of this government's economic and budgetary policy, as a result of the path it decides to take".

see more.

Reaching NATO's target of 5% requires spending 2.5 times the budget for education

>> **Ricardo Ferraz** says that one of the solutions is "not to have as high a surplus as it could be", believing that the Minister of Finance will not let the country fall into deficit due to defence.

see more.

Banking profits "an embarrassment"

>> **João Duque** criticises the intermediation of savings by the banking sector, saying that "the banking sector's profits are becoming an embarrassment from a social point of view, unless the profits are redirected towards the income of the Portuguese".

see more.

What is internationalisation anyway?

>> **João Duque** and **João Lopes Dias** present ISEG's position on internationalisation: a balanced approach that values international education, without giving up its Portuguese identity.

see more.

Why is it that Engagement matters is off the radar of brands?

>> **Márcia Maurer Herter** argues that today's marketing should be oriented towards building relationships, inviting the consumer to participate, co-creating and interacting with authenticity.

see more.

Factors that influence fuel prices

>> **João Duque** analyses the factors that explain "why the final price we pay at the pumps is not always completely in line with the ups and downs of international markets".

see more.

Switching off the lights has cost the national economy more than a billion euros

>> **Sara Falcão Casaca** points out that the cost of electricity interruptions in Europe is around 50 billion euros a year, driven above all by extreme weather events.

see more.

Sócrates and 'Operation Marquês'

>> **António Garcia Pereira** reflects on the trial and the whole process of the so-called 'Operation Marquês', pointing out essential points regarding Justice and, in particular, Criminal Justice.

see more.

The school that counts impact (and not just years)

>> **João Duque** presents ISEG as "a school that has helped transform the country, has earned an international reputation and is at the forefront of economics and management education".

see more.

What's Up @ ISEG

A partnership between ISEG and Bankinter reinforces executive education and support for young talent



It is with great pleasure that ISEG Lisbon School of Economics & Management and ISEG Executive Education announce the formalisation of a protocol with Bankinter.

This partnership reflects our shared commitment to society by developing leaders and supporting future talent.

This protocol promotes access for Bankinter employees to ISEG Executive Education's executive training programmes, and Bankinter reinforces its social commitment by the award of scholarships to our undergraduate students. This key gesture ensures that the most promising talent has access to the best conditions for their training, directly contributing to the development of our future human capital and the innovation of our society.

This collaboration is a clear example of how the academic and business sectors can join forces to generate a positive and lasting impact, fostering a culture of continuous learning and social responsibility.

New user training at ISEG Library



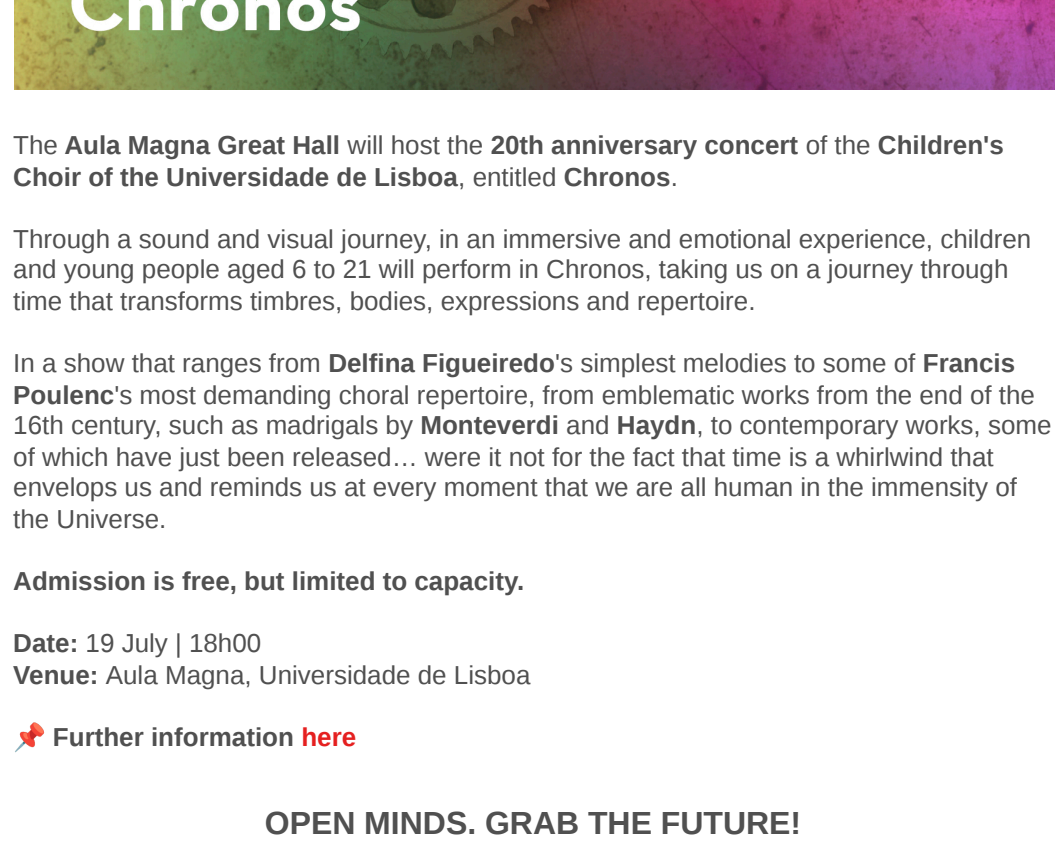
ISEG is promoting a cycle of specialised training sessions for library users, covering essential topics for researchers and academics. These sessions are designed to enhance the use of research tools and optimise the management of academic and scientific profiles.

Reading a journal's profile in Journal Citation Reports | 15 July, from 14.00 to 15.00 | Session in Portuguese | Online

Recent updates to Journal Citation Reports | 16 July, from 14.00 to 15.00 | Session in Portuguese | Online.

★ Further information and registration [here](#)

Mini-forest expansion workshop



ISEG's Mini-Forest is about to expand onto the land adjacent to the current space. It will be necessary to do work on the land, as we did in February 2024, including pruning, cutting wood, removing invasive weeds (such as pampas) and general cleaning.

The expansion activity will take place next week, and everyone is invited to take part – in a spirit of **collaboration and relaxation**, given the expected heat. The meeting will also serve to get to know the new space better.

We invite you to bring friends and come prepared with water, a hat and comfortable clothes and shoes. As is tradition, we'll have a picnic with lemonade!

To take part in the workshop, sign up at this [link](#).

Date: 16 July | 14.00
Venue: Mini-forest, ISEG

In addition to the expansion work, regular watering of the mini-forest is still necessary. If it is possible to secure a day, please sign up using this [form](#).

★ Further information regarding the Mini-forest [here](#)

PRSDA 2025 conference takes place at ISEG, focusing on innovation and environmental sustainability

International Conference on Innovation-Driven Environmental Management and Regional Sustainability
July 18, 2025
ISEG, Lisbon, Portugal

ISEG Lisbon School of Economics & Management, SOCIUS/ISEG Research and EIM – Environment, Innovation and Management are organising the PRSDA 2025 – Innovation-Driven Environmental Management and Regional Sustainability conference.

Innovative strategies for environmental management and regional sustainability will be discussed during the conference, with the support of Changsha University of Science and Technology and the Pacific Rim Sustainable Development Association.

The event will be attended by ISEG professors **Mariya Gubareva** and **Tiago Cardão-Pito**, and ISEG economics PhD student **Yu-Jie Liang**.

Participation in the conference sessions is free of charge, but limited to the capacity of the rooms. However, the social programme is for invited guests only.

Date: 18 July | From 09.30 to 18.00

★ Further information [here](#)

ISEG Executive Education

Cerimónias de Entrega de Diplomas da Formação Executiva

On 3 and 4 July, the Executive Education Diploma Award Ceremonies were held, attended by hundreds of **Postgraduate and Executive Programme students**, who saw their development journeys celebrated with the award of their well-deserved diplomas.

The ceremonies took place in the CGO auditorium, with speeches by Professor **João Duque**, Dean of ISEG, Professor **José Santos Silva**, CEO of ISEG Executive Education, and **Lella Marques**, paralympic athlete and doctor, who gave a keynote speech on: "What I am: Lessons that don't fit on a diploma", in a moment that moved and inspired all those present.

The final dinners in the Salão Nobre (Great Hall) were well enjoyed, with friendship and some nostalgia, signalling the end of one journey and the beginning of a new one, in which ISEG will continue to be a partner.

ISEG Research News

★ Kick-off of the MORFeUS project!

The official start of the MORFeUS project took place from 23 to 25 June, with a kick-off meeting that brought together the project's 17 partners.

The MORFeUS project sets out to co-construct, test and disseminate integrated solutions – technical, organisational and political – to support the transition of territories located in the Mediterranean, making them more sustainable and resilient.

Researchers **Sofia Bento**, **Oriana Brís**, **Marta Romero** and **Marta Varanda** of ISEG Research (also representing MALHARIZOMA Cooperativa Integral), together with Universidade do Algarve, are part of the team at one of the five demonstration sites in the countries included in the project (Portugal, France, Algeria, Morocco and Tunisia).

The MORFeUS project will develop a collective process that combines knowledge and enables the co-creation of concrete solutions to the challenges of the Water-Energy-Food-Ecosystems Nexus (WEFE).

★ SustinAfrica in Brussels for the Agroecological transition of food systems in Africa Conference

Agroecological Transition of Food Systems in Africa
Evidence for research and development policies in Africa-EU collaboration

Adam Standing (ISEG Research), a member of the SustinAfrica project team, took part in the conference in Brussels on agroecological approaches to improving the resilience of small African farmers: **Agroecological transition of food systems in Africa: Evidence for research and development policies in Africa-EU collaboration**.

The event shared innovative findings from nine collaborative projects between the EU and Africa, as well as the implications of these conclusions for policymakers in both the European Union and Africa. Among the nine projects involved, we highlight the SustinAfrica project, with a research team at ISEG. The other projects, also of great importance, are: EWA-BELT, FAIRSAHEL, HealthyFoodAfrica, Soils4Africa, SustinSAHEL, SysCom, UPSCALE, CROPS4HD.

The international SustinAfrica project seeks to empower small farmers and agricultural with the European consortium #DemocracyInAction, coordinated by the University of Leiden and funded by the Horizon Europe programme (2025-2027).

★ Further information [here](#)

★ The applications period is open for a PhD research grant - BUILD Project

ISEG Lisbon School of Economics & Management of Universidade de Lisboa has opened a call for a PhD research grant under the international project **BUILD – Building ecosystems of person-centred integrated care through co-creation**, financed by the Horizon Europe programme.

The objective of the grant is to develop excellent research in the field of elderly care, with a focus on co-creation strategies and analysis of inequalities, in the European context and within the framework of the BUILD project, and includes the following scientific areas:

- Economics
- Demographics
- Sociology

The applications period is open from 1-14 July 2025.

★ More information regarding the research grant [here](#)

★ Intensive training in storytelling, narratives and power led by New York filmmakers Joe Brewster and Michèle Stephenson

From 16 to 19 July, CESa - Centre for Studies on Africa and Development/ISEG Research hosted an intensive video-documentary training course for African and African-descendant video makers.

This training was conducted by African-American filmmakers from Rada Studio NYC, Michèle Stephenson and Joe Brewster, authors of award-winning documentaries such as *Going to Mars* - The Nikki Giovanni Project (2023), *Black Girls Play: The Story of Hand Games* (2023) and *Elena* (2021).

During the training, the participants will begin developing their individual short documentary projects, which will be monitored over the coming months by the trainers. The public presentation of their work is planned for 2026, in a large multimedia exhibition.

This workshop is the first output of the Package "Race, Ethnicity and Civic Participation", coordinated by CESa researchers **Iolanda Evara** and **Jessica Falconi**, as part of the European project #DemocracyInAction: **Grassroots Culture, Arts and Cultural Spaces for Political Participation and Expression Online and Offline in a Resilient Europe**.

CESa/ISEG Research is the Portuguese partner and one of the nine entities associated with the European consortium #DemocracyInAction, coordinated by the University of Leiden and funded by the Horizon Europe programme (2025-2027).

★ Further information [here](#)

New papers in the PEJ - Portuguese Economic Journal

New papers in the Portuguese Economic Journal (PEJ) are now available online.

• A selection of papers published in the PEJ on microeconomics:

- 1. **'Selected papers on Microeconomics'**, by João Santos Silva

2. June Newsletter:

- Our annual update on the growth of the PEJ. Subscribe to our newsletter [here](#).

3. New post on the Portuguese Economy Research Report blog:

- **Intergenerational mobility in income and education**.

★ Follow the Portuguese Economic Journal on [Bluesky](#) and on [LinkedIn](#)

Alumni in the Spotlight

Career Awards and Alumni of the Year Awards 2025

The Career Awards and **Alumnus of the Year Awards** honour up to five ISEG Alumni each year, with a relevant curriculum vitae, a professional development path of excellence and relevance in terms of the roles performed and responsibilities assumed in Portuguese society or abroad, constituting references for careers as an Economist and/or Manager.

In accordance with the **Rules and Regulations**, the honours will be awarded in the following areas:

- Career Awards
 - Economic, Political and Social Career
 - Management Career
 - Academic and Research Career

- Alumnus of the Year Awards

- Entrepreneur
- Manager of the Year

All members of ISEG/Alumni Económicas have until 31 August to put forward the names of Alumni who deserve to receive the distinction. A proposal can be made for each of the distinctions, or just for one of them, by email (aaa@iseg.ulisboa.pt), or letter (**Rua do Quelhas, 6 - Gab.204, 1200-781 Lisboa**).

The official announcement of the winners and the award ceremony will take place on 23 October at the annual **Alumni Day Dinner and Solidarity Gala**.

★ Further information [here](#)

Alumni Dinner & Solidarity Gala 2025

JANTAR DO ANTIGO ALUNO & gala solidária 2025
23 DE OUTUBRO ÀS 19H45 | PÁTIO DAS FRANCESINHAS
INSCRIÇÕES ATÉ 26 DE SETEMBRO

Alumni Económicas - Associação dos Antigos Alunos do ISEG is again organising its Alumni Day Dinner for 2025 in conjunction with the **Gala Solidária**.

The objective of this dinner is to raise funds for the **Alumni Económicas Solidarity Programme**, securing its continuity and seeking to ensure that all students have the right to the opportunity to attend higher education and that no talent is hindered by clearly proven financial disadvantage. In the 2024/25 academic year, Alumni supported 21 ISEG students with proven financial difficulties.

Please register by 26 September [here](#).

Date: 23 October | From 19.45 to 23.00

Venue: ISEG, Pátio das Francesinhas

★ Further information [here](#)

Vistage Portugal appoints Marta Grilo as CEO

Vistage Portugal, a mentoring and development organisation for business leaders, announces that **Marta Grilo** will take the role of CEO of the company.

With more than 20 years' experience, the ISEG alumna intends to focus on "the sustainable growth of the organisation, the expansion of communities of trust between leaders and the promotion of a new paradigm of leadership – more conscious, more human and more transformative".

With a specialisation in **Monetary Economics** from ISEG, Marta Grilo demonstrates the School's excellent preparation and the talent of our alumni.

ISEG congratulates Marta Grilo on this great achievement in her career!

★ Read the article [here](#)

Universidade de Lisboa

Chronos | Children's choir 20th anniversary concert

The Aula Magna Great Hall will host the 20th anniversary concert of the **Children's Choir of the Universidade de Lisboa**, entitled **Chronos**.

Through a sound and visual journey, in an immersive and emotional experience, children and young people aged 6 to 21 will perform in Chronos, taking us on a journey through time that transforms timbres, bodies, expressions and repertoire.

In a show that ranges from **Delfina Figueiredo's** simplest melodies to some of **Francis Poulenc's** most demanding choral repertoire, from emblematic works from the end of the 16th century, such as madrigals by **Monteverdi** and **Haydn**, to contemporary works, some of which have just been released... were it not for the fact that time is a whirlwind that envelops us and reminds us at every moment that we are all human in the immensity of the Universe?

Admission is free, but limited to capacity.

Date: 19 July | 18h00

Venue: Aula Magna, Universidade de Lisboa

★ Further information [here](#)

OPEN MINDS. GRAB THE FUTURE!

