



In this week's edition of the newsletter, these are the main highlights:

- Editorial | Paris showed what our network is capable of
- CIP/ISEG Economic Outlook Barometer – March 2026
- ISEGopoly | Registration open
- RPS | Recruitment Process Simulation 2026
- Leading change: the 3rd edition of Leading People & Change gets underway
- Transformation through continuity: new Bankinter cohort begins digital banking programme
- ISEG Research Seminars '26 | Ricardo Rodrigues
- Development Studies Book Club on African Literature pays tribute to 50 years of African independence
- 3rd European Economic Review Summer School at ISEG
- 25 de Abril at ISEG | YAP ISEG
- ISEG JBC Case Competition 2026
- 35th Anniversary of ISEG Economics Alumni | Conference and Dinner
- UNITE!Widening Workshops

Carlos Fontelas de Carvalho
Alumnus and President of ADP for France and Central Europe

Paris showed what our network is capable of

As a former student of ISEG and also an Advisor to the Portuguese Diaspora, it was with great pleasure that I took part in the preparation of **this gathering** of Portuguese alumni at the Portuguese Embassy in Paris.

The idea came about quite naturally. During a lunch at the Embassy with His Excellency Ambassador Francisco Ribeiro de Menezes and other Members of the Portuguese Diaspora Council, and following the success of a previous reception with alumni from the Instituto Superior Técnico in October 2025, we quickly realised that it made perfect sense to bring together, four major Portuguese business schools – ISEG, Instituto Superior Técnico, Católica Lisbon and Nova SBE –

The result exceeded expectations. What struck me most was representing the room full and, above all, seeing so many sectors of the French economy were seen there. From banking to insurance, from luxury goods to industry, from science to healthcare, there was Portuguese talent everywhere. That is impressive. And it gives a great deal about the quality of education at our universities, but also about the ability to integrate, the ambition and the work ethic of the Portuguese people who are now building their careers abroad.

There was another aspect that particularly struck me: seeing people who no longer came just to 'try out Paris', but who have built a life here. Couples who met or grew together through their academic networks, who have made their way and who today live, work and contribute fully to the French economy and society. This shows that this diaspora is not a passing phenomenon.

It is solid, skilled and keen to forge closer ties.

For me, this is the main lesson from the meeting: there is extraordinary Portuguese human and relational capital in major European cities, but this capital needs meeting points.

It needs to be activated. And here, alumni networks can play a very important role, not only in bringing people together, but also in providing mentorship, opening doors for younger people, generating joint initiatives and even helping to better promote Portugal, its culture, its science and its know-how.

As a former student of ISEG, I felt a special sense of pride seeing the school so well represented in this movement. But the most important thing was realising that, when we work together across institutions, the impact grows much greater.

Paris should be seen as a starting point. It can clearly envisage this type of initiative being replicated in other European cities where there is Portuguese talent, with a desire to come together, cooperate and create value, and as a Diaspora Advisor, I am ready to promote it.

And that can be good for professionals, for schools and also for Portugal.

What's Up @ ISEG

CIP/ISEG Economic Outlook Barometer | March 2026

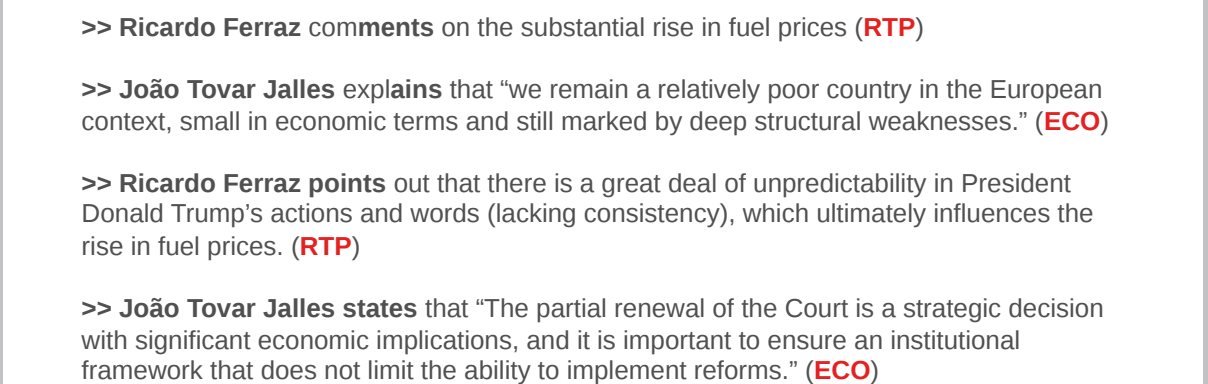


The Portuguese economy entered 2026 showing signs of a slowdown, after GDP grew by 1.9% in the fourth quarter of 2025 and 1.9% for the year as a whole, down from the 2.2% recorded in 2024. According to the **CIP/ISEG Economic Barometer CIP/ISEG for March**, the slowdown reflected a lower contribution from domestic demand at the end of the year and a sharp loss of momentum in exports, whose growth fell from 3.2% in 2024 to 0.4% in 2025.

The barometer also indicates that the first quarter of 2026 was already being marked, domestically, by the disruption to economic activity caused by extreme weather events between January and February, whilst the Global Activity Trend indicator continued to point to a significant slowdown. In March, the ISEG Confidence Index fell from 49.8 to 49.1 points, signalling a slight deterioration in perceptions of short-term economic developments.

➤ Further information [here](#)

ISEGopoly | Registration open



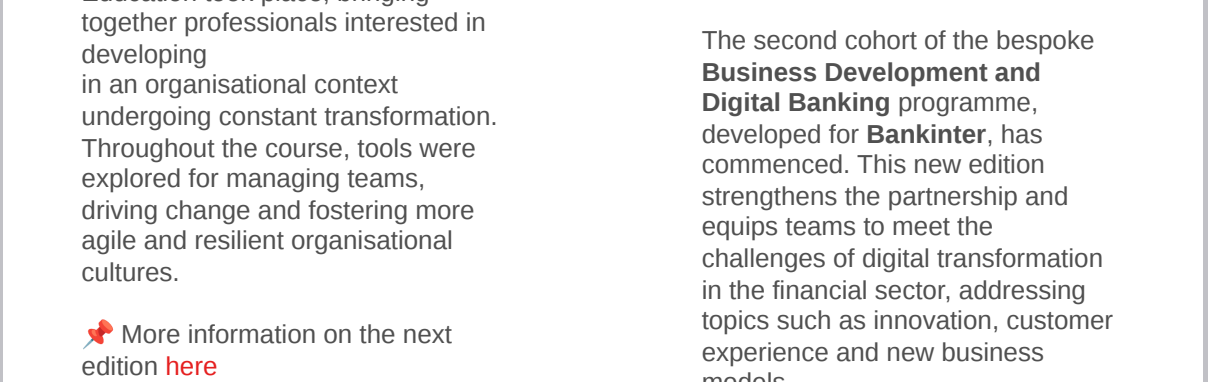
On **11 and 12 April**, the campus of ISEG – Lisbon School of Economics & Management will be transformed into a real-life board game, during an immersive weekend designed to introduce, in a practical and dynamic way, the school's different fields of study to **10th and 11th year** students who are curious about Economics, Management, Finance or Mathematics.

📅 **Date:** 11 and 12 April, from 1.00 pm to 5.00 pm

📍 **Venue:** ISEG

➤ Further information and registration [here](#)

RPS - Recruitment Process Simulation 2026 | Applications open



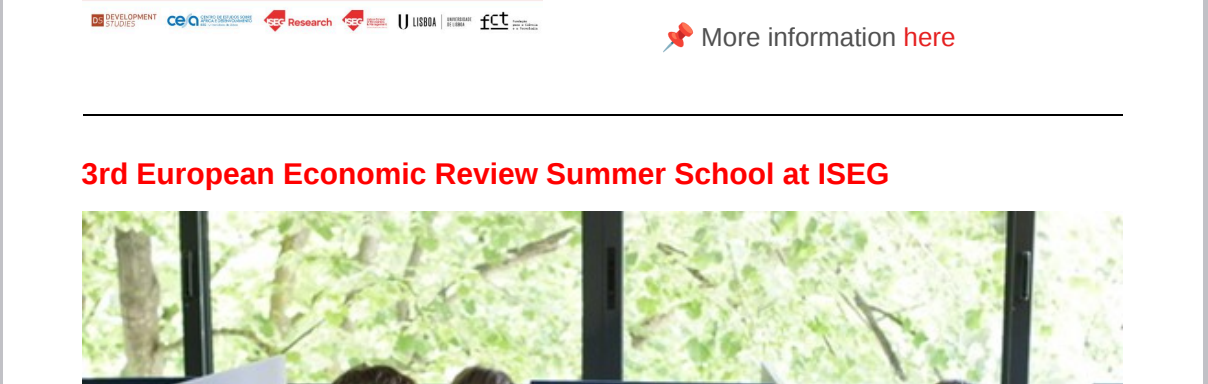
Applications are now open for the **RPS – Recruitment Process Simulation** until **7 April**. This is an initiative designed to help ISEG students better prepare for entering the job market, providing access to tools, tips and essential knowledge to tackle recruitment processes with greater confidence.

Throughout this event, you will be able to learn about and experience the different stages that are usually part of a recruitment process — from the initial application to the final interview — gaining a better understanding of what companies are looking for and how you can stand out.

Registration closes on **7 April**.

➤ Further information and registration [here](#)

ISEG nos Media



>> **Ricardo Ferraz** comments on the substantial rise in fuel prices (**RTP**)

>> **João Tovar Jalles** explains that "we remain a relatively poor country in the European context, small in economic terms and still marked by deep structural weaknesses." (**ECO**)

>> **Ricardo Ferraz** points out that there is a great deal of unpredictability in President Donald Trump's actions and words (lacking consistency), which ultimately influences the rise in fuel prices. (**RTP**)

>> **João Tovar Jalles** states that "The partial removal of the Court is a strategic decision with significant economic implications, and it is important to ensure an institutional framework that does not limit the ability to implement reforms." (**ECO**)

>> **Maria João Guedes** states that "At the start of their careers, men and women have similar aspirations (...) However, women take on a much greater burden of childcare, performing up to five times more intensive tasks, which reduces the time available for research." (**Executive Digest**)

>> **Paulo Trigo Pereira**, on the war in the Middle East, says that "We do not yet know how this war will end. But we have no doubt that Donald Trump will say, when it is over, that it was a success and that all his objectives were achieved." (**Observador**)

>> **Joana Santos Silva** explains that the MBA programme aims to "(...) train well-rounded decision-makers, capable of navigating complexity with a real impact on business." (**Jornal Económico**)

>> **João Duque**, regarding the trip by the Portuguese elite to Paris, highlighted the importance of maintaining an active connection with alumni, emphasising that this network "is a strategic asset" for the country. (**Executive Digest**)

ISEG Executive Education

Leading change: the 3rd edition of Leading People & Change



The **3rd edition of the Leading People & Change executive programme** from ISEG Executive Education took place, bringing together professionals interested in developing in an organisational context undergoing constant transformation. Throughout the course, tools were explored for managing teams, driving change and fostering more agile and resilient organisational cultures.

➤ More information on the next edition [here](#)

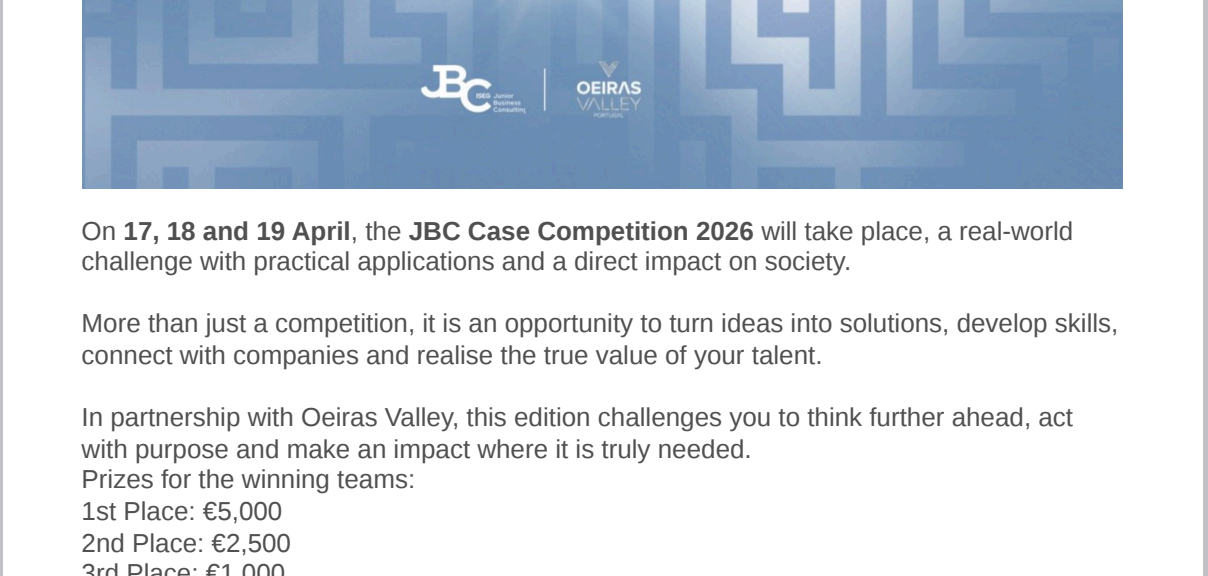
Continuous transformation: new Bankinter cohort begins digital banking programme



The second cohort of the bespoke **Business Development and Digital Banking** programme, developed for **Bankinter**, has commenced. This new edition strengthens the partnership and equips teams to meet the challenges of digital transformation in the financial sector, addressing topics such as innovation, customer experience and new business models.

Research at ISEG

ISEG Research Seminars '26 | Ricardo Rodrigues



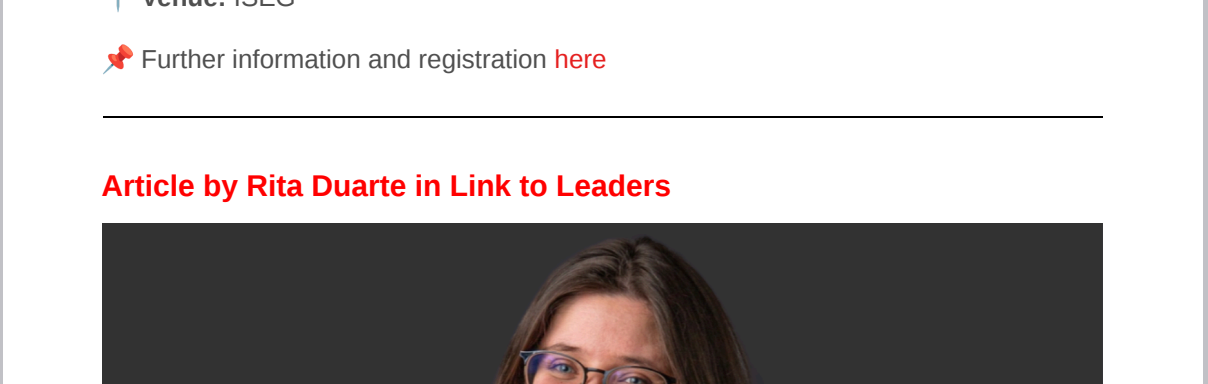
On **Wednesday, 8 April**, between 13:00 and 14:00, a session of the ISEG Research Seminars will take place. The guest speaker will be **Ricardo Rodrigues**.

📅 **Date:** 8 April, from 1.00 pm to 2.00 pm

📍 **Venue:** ISEG, Amphitheatre 3 (Quelhas Building)

➤ Further information [here](#)

Development Studies Book Club on African Literature celebrates 50 years of African independence



CEsA – Centre for African and Development Studies (ISEG Research) launched its first reading club in **March 2025**, under the heading **Development Studies** and coordinated by researcher **Susana Brissos**, professor at ISEG, to mark and celebrate the 50th anniversary of African independence.

The next reading is **Niketche: A Story of Polygamy**, by **Paulina Chiziane**.

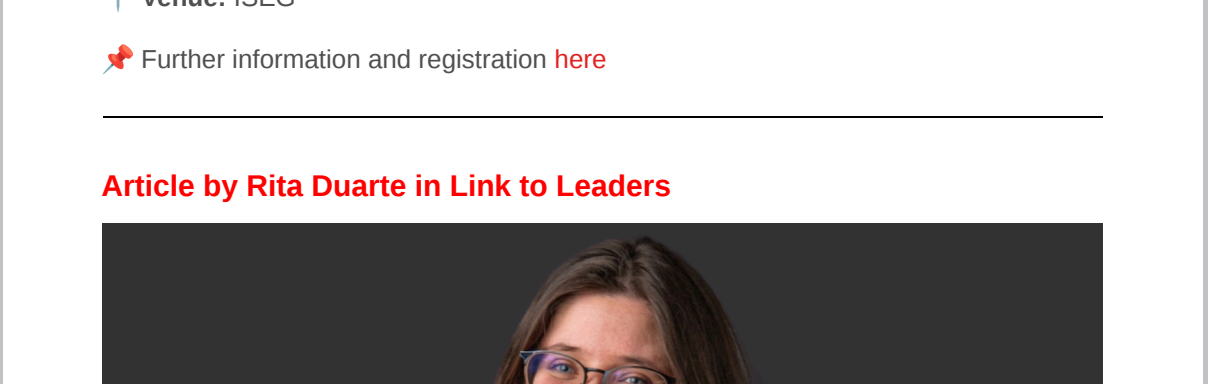
Participation is free of charge.

📅 **Date:** 16 April, from 5.30 pm to 7.00 pm

📍 **Venue:** ISEG, Francesinhas 1 Building, Room 209

➤ More information [here](#)

3rd European Economic Review Summer School at ISEG



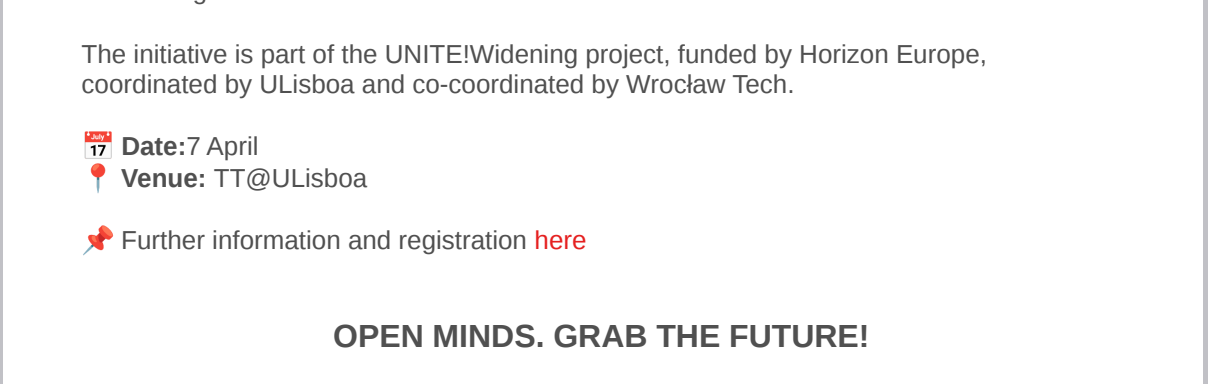
The **3rd European Economic Review Summer School in Experimental and Behavioural Economics** will take place at ISEG from 1 to 4 June 2026. The Summer School will feature lectures by internationally renowned researchers and a workshop, offering participants the opportunity to present their work in poster sessions.

This initiative benefits from the direct collaboration of ISEG Research and XLAB – Behavioural Research Lab, involving several of their members in the organisation, and ensures coordination between the unit's scientific activities and the advanced training programmes promoted by ISEG.

➤ More information [here](#)

Student News

25 de Abril at ISEG | YAP ISEG



On **14 April**, **YAP ISEG – Youth Association for Politics** is organising the event **"25 de Abril at ISEG"**.

The Dean of ISEG, **Professor João Duque**, will open the event, followed by a panel discussion on **"The Evolution of Education in the final years and post-25 April"** with Professor **Carlos Bastien** and MP Rui Tavares.

The session also includes a discussion with former students of the faculty, **Eduardo Ferro Rodrigues**, **Emanuel Augusto dos Santos** and **Manuela Ferreira Leite**, on "ISEG before and after the Revolution".

Throughout the month, the **exhibition "Student Springs"**, organised by the Committee commemorating the 50th anniversary of 25 de Abril, will also be on display in the Atrium on Level -1 of the Francesinhas Buildings.

Free admission.

📅 **Date:** 14 April, from 3.30 pm to 5.00 pm

📍 **Venue:** ISEG, CGD Auditorium, Quelhas Building, 2nd Floor

➤ Further information [here](#)

ISEG JBC Case Competition 2026

On **17, 18 and 19 April**, the **JBC Case Competition 2026** will take place, a real-world challenge with practical applications and a direct impact on society.

More than just a competition, it is an opportunity to turn ideas into solutions, develop skills, connect with companies and realise the true value of your talent.

In partnership with **Oeiras Valley**, this edition challenges you to think further ahead, act with purpose and make an impact where it is truly needed.

Prizes for the winning teams:

1st Place: €5,000

2nd Place: €2,500

3rd Place: €1,000

Entries until **10 April 2026**, at 23:59.

📅 **Date:** 17, 18 and 19 April, from 10:00 to 18:00

📍 **Venue:** Sebastião e Silva Secondary School, Oeiras

➤ Further information and registration [here](#)

Alumni in the Spotlight

35th Anniversary of ISEG Economics Alumni | Conference and Dinner

On **10 April**, **ISEG Economics Alumni** will celebrate its **35th anniversary**.

The programme includes the dinner **"Where are the World, Europe and Portugal heading?"**, and a conference to mark the 35th anniversary of ISEG Alumni Economics.

Registration is open until **31 March**.

📅 **Date:** 10 April, from 6.00 pm to 11.00 pm

📍 **Venue:** ISEG

➤ Further information and registration [here](#)

Article by Rita Duarte in Link to Leaders

Rita Duarte, CEO of Header, who holds a **Postgraduate Diploma in Foresight, Strategy and Innovation** from ISEG, argues that the biggest mistake companies make is not in hiring poorly, but in failing to clearly define the talent they need, warning that a lack of organisational diagnosis undermines the attraction, retention and development of professionals.

➤ Article available at this [link](#)

Universidade de Lisboa

UNITE!Widening Workshops

Under the banner of collaboration and value creation through knowledge, the **UNITE!Widening workshop** cycle aims to bring together researchers, lecturers, postgraduate students, SMEs and start-ups to foster partnerships and develop projects with societal and European impact, focusing on four strategic areas: Health & Biotech, Digital & Autonomous Technologies, Urban & Resources Sustainability and Circular Economy & Materials.

Two of the workshops will take place in Lisbon, at **TTC@ULisboa**, on **7 April**, in a hybrid format, bringing together European and national experts and providing opportunities for networking.

The initiative is part of the **UNITE!Widening** project, funded by Horizon Europe, coordinated by ULisboa and co-coordinated by Wrocław Tech.

📅 **Date:** 7 April

📍 **Venue:** TT@ULisboa

➤ Further information and registration [here](#)

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