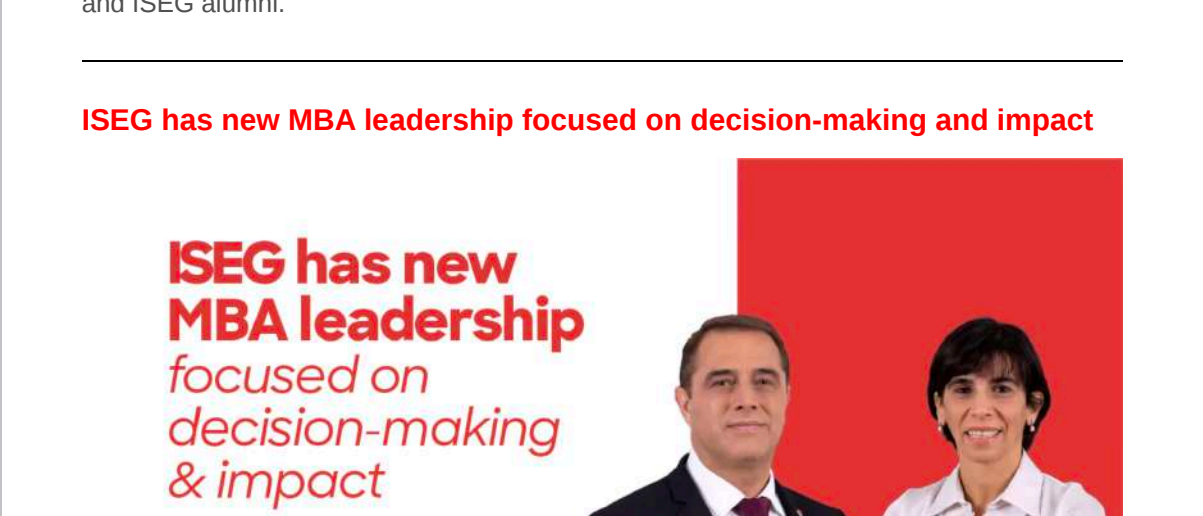




OPINIAO

In this week's edition of the newsletter, these are the main highlights:

- Editorial | New Leadership at ISEG MBA
- ISEG has new MBA leadership focused on decision-making and impact
- CIP/ISEG Economic Outlook Barometer – April 2026
- Celebration of the 125th anniversary of Bento de Jesus Caraça
- AFID Diferença Exhibition
- Presentation of the new Master's ISEG Executive | Transformation in Human Resources Management
- Open Day Family Edition | 16 and 23 May
- Sustainability as a strategic priority: the Corporate and Non-Financial ESG Reporting executive programme has begun
- Webinar integrated into the Postgraduation in Strategic HR Practices
- ISEG Research Seminars '26 | Hannah Wang & Tanya Tang
- LXDS Spring School '26 | Registration open
- Call for Abstracts | 48th Conference of the International Association of Time Use Research
- YAP ISEG – Youth Association for Politics | 25 de Abril at ISEG
- IDEA Summit: Inclusion, Diversity, Equity and Accessibility
- Final of the 3rd MT Lisbon Competition | 21 May



José Manuel Veríssimo Executive Director of ISEG MBA

New Term in the Executive Board of the ISEG MBA

It is with a sense of mission and responsibility that I take on the role of Executive Director of the ISEG MBA from 1 May 2026, marking the start of a new leadership cycle in a programme central to the academic and international identity of ISEG.

In a global context where executive MBAs face profound structural challenges, where decision-making and uncertainty coexist with technological acceleration, the growing use of artificial intelligence, increasing geopolitical complexity and pressure for responsible impact, the role of the MBA has gone beyond the transmission of knowledge. Increasingly, the focus is on developing judgement, integration and conscious leadership, within a context of abundant information and rapid decision-making.

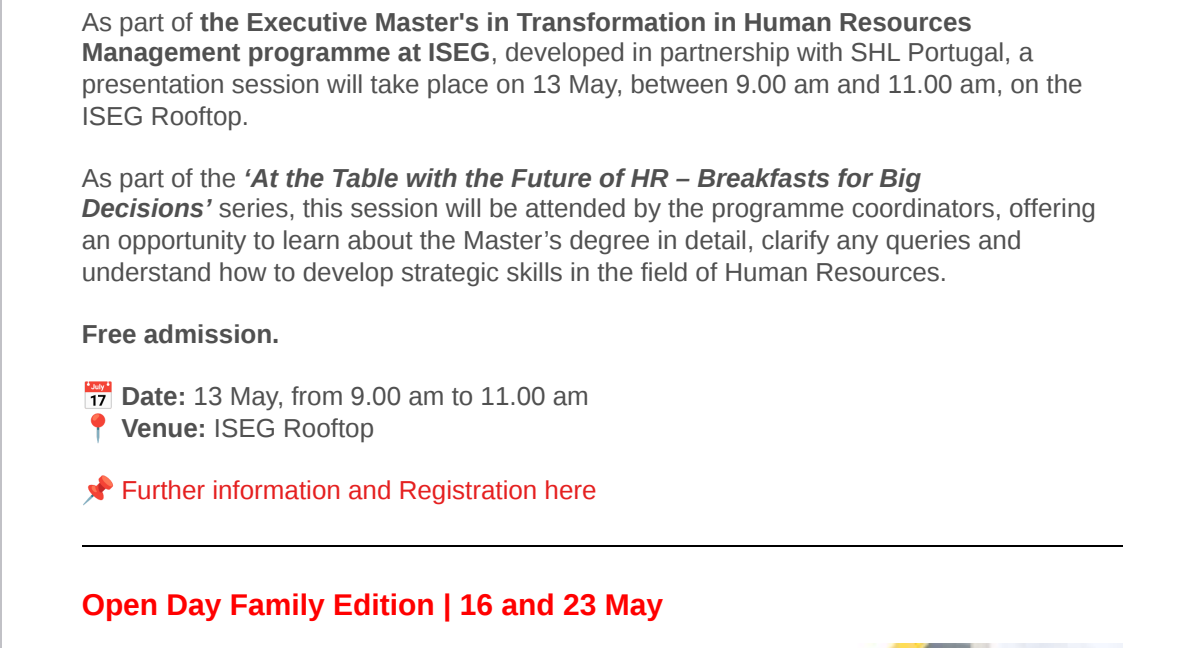
It is within this framework that the ISEG MBA asserts its distinctive positioning. A programme geared towards decision-making in complex contexts, the building of a solid leadership, and the ability to act with real impact on organisations and society. Its academic, reputational, and institutional impact extends beyond the programme itself. The MBA occupies a structural position within ISEG's institutional framework, being one of the flagship programmes underpinning ISEG's international recognition, including Triple Crown accreditation (AACSB, AMBA and EQUIS), reserved for just 1% of business schools worldwide.

Launched in 1983 and accredited by AMBA since 2007, the ISEG MBA is one of the first programmes of its kind in Europe, having built a remarkable alumni community over more than 40 years, spanning sectors, geographies and generations, and is today a strategic asset of the programme. This vibrant network is called upon to share its life and professional experiences, maintaining a permanent link between ISEG and its graduates.

I would like to thank Joana Santos Silva for her leadership of the MBA in recent years, in particular for her work in organising and managing this challenge. I would also like to thank Professor Sofia Lourenço for supporting me in this journey, with her keen insight into scientific and pedagogical issues. Finally, I would like to thank the ISEG Dean's Office and the Department of Management for the trust they have placed in me for this new challenge.

This new leadership is strategically aligned with the current challenges of executive education, serving the academic community, students and the extensive network of MBA and ISEG alumni.

ISEG has new MBA leadership focused on decision-making and impact



ISEG announces a new management structure for the ISEG MBA, reinforcing the programme's positioning as training geared towards decision-making in complex and constantly changing contexts.

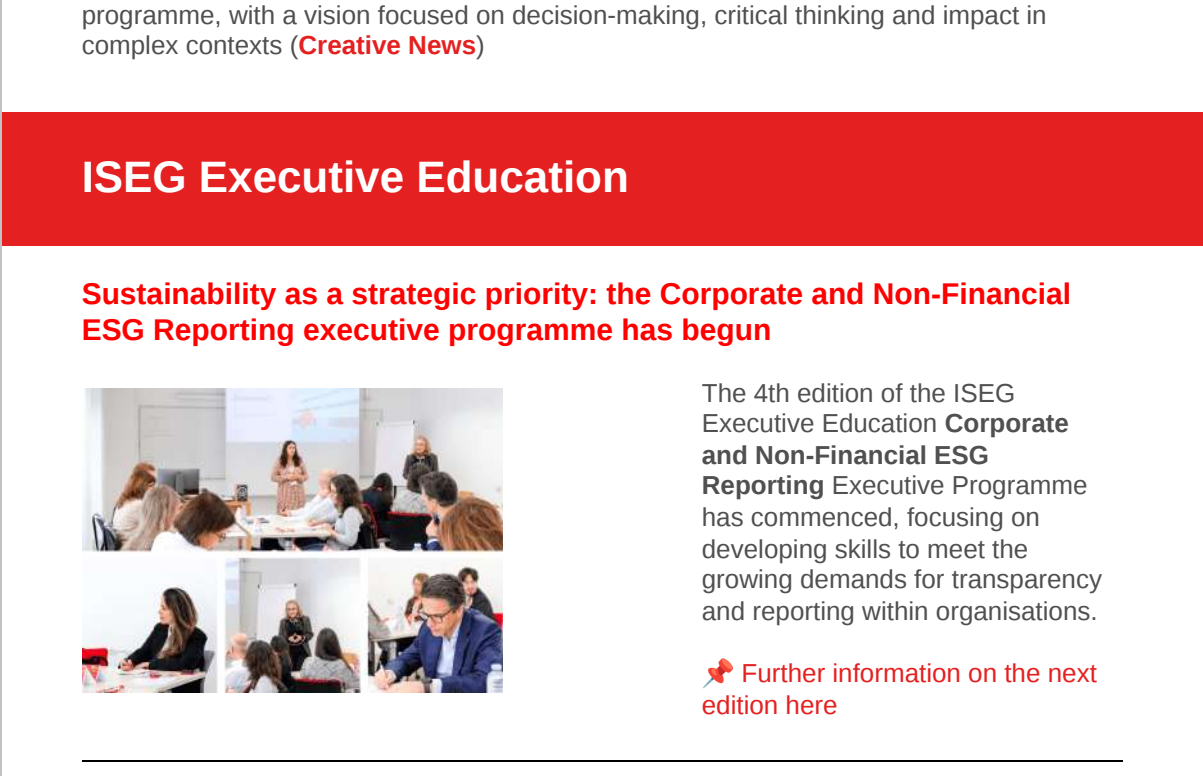
From 1 May 2026, coordination will be led by José Veríssimo, who takes on the role of Executive Director, and by Sofia Lourenço, who will be responsible for Academic Affairs.

The new leadership is committed to a more focused, agile and dedicated leadership model, capable of keeping pace with the programme's growing demands and delivering a truly transformative experience for its participants.

➔ Further information here

What's Up @ ISEG

CIP/ISEG Economic Outlook Barometer – April 2026

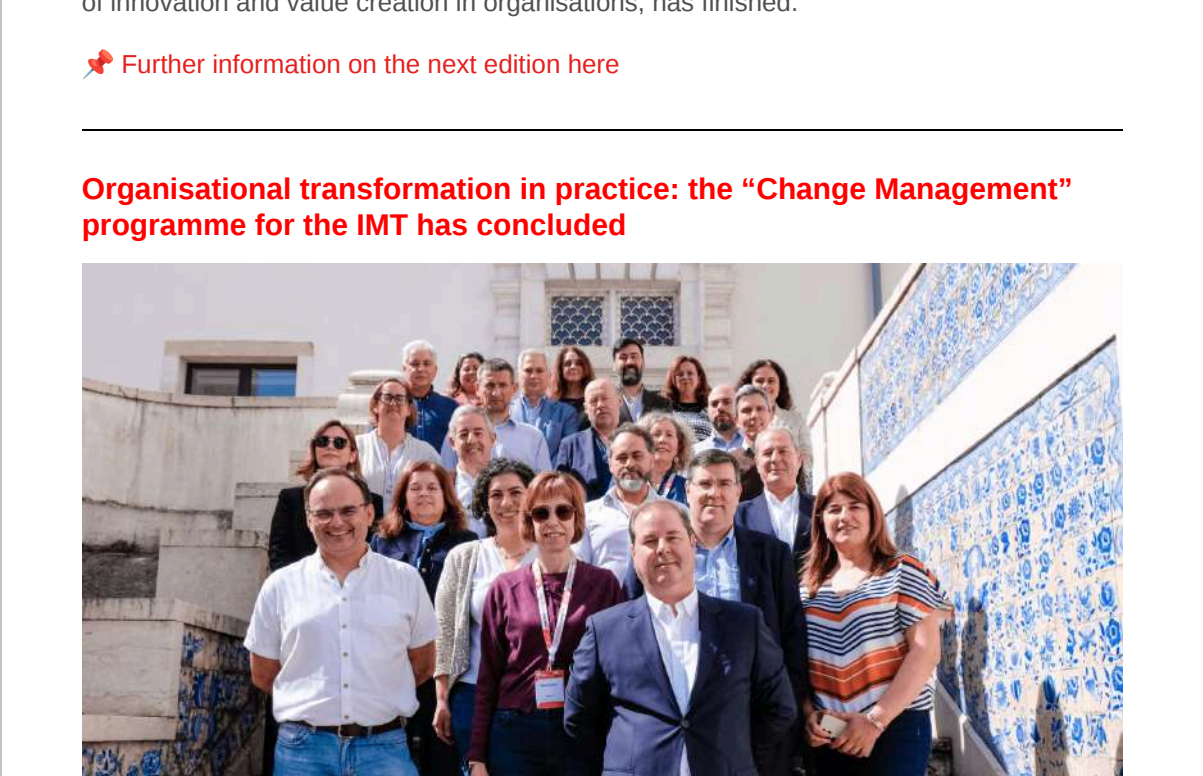


The April 2026 edition of CIP/ISEG Economic Outlook Barometer points to a decline in confidence regarding the short-term outlook for the Portuguese economy, with the ISEG Confidence Index starting at 48.6, down from 49.1 in March.

The report also highlights a downward trend in economic climate and sentiment indicators in the first quarter of 2026, against a backdrop of extreme weather events, greater external uncertainty and volatility in energy prices.

➔ Further information here

Celebration of the 125th anniversary of Bento de Jesus Caraça



ISEG is marking the 125th anniversary of Bento de Jesus Caraça, in partnership with the Bento de Jesus Caraça Association, with a series of events including three conferences and the screening of a documentary. The opening session begins today, 30 April, with the programme continuing throughout May.

Free entry to all sessions.

➔ Further information here

Opening Session | Conferência "Bento de Jesus Caraça and MATHEMATICS"

Speaker: Paulo Almeida, Emeritus Professor at the Instituto Superior Técnico
Date: 30 April, at 12:00 pm
Venue: ISEG, Library

Lecture "Bento de Jesus Caraça and ECONOMICS"

Speaker: Fernando Rosas, retired professor at Universidade NOVA de Lisboa and researcher at the Instituto de História Contemporânea at the same institution
Date: 14 May, at 6:00 pm
Venue: ISEG, Auditorium 2, Quelhas Building

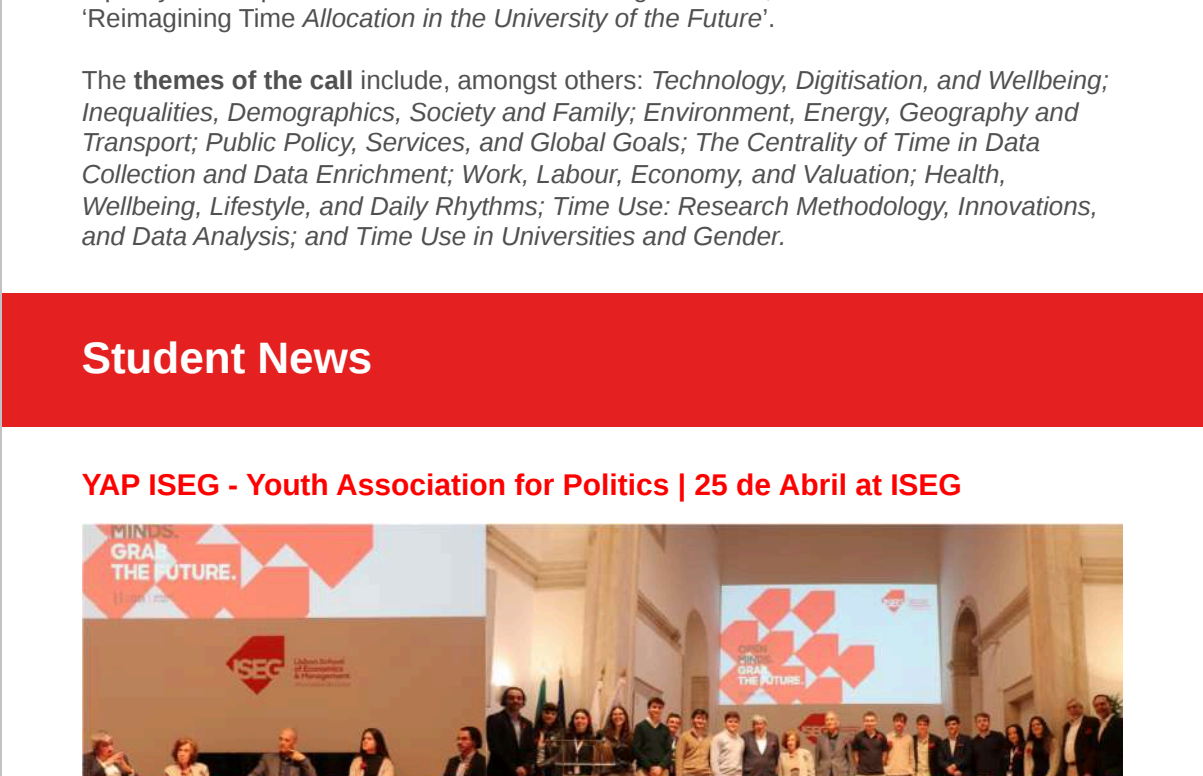
Lecture: "Bento de Jesus Caraça and CITIZENSHIP"

Speaker: Carlos Bastien, retired ISEG professor
Date: 7 May, at 6:00 pm
Venue: ISEG, Auditorium 2, Quelhas Building

Screening of the documentary "Bento de Jesus Caraça: MATHEMATICIAN AND CITIZEN"

Director: Diana Andringa
Producer: Cristina Antunes
Date: 28 May, at 6:00 pm
Venue: ISEG, Auditorium 2, Quelhas Building

AFID Diferença Exhibition



The AFID Diferença Foundation is once again presenting at ISEG a collection of works in painting, ceramics, hand weaving, paper and felt by artists with intellectual disabilities. The opening of the exhibition will be on 8 May and will be attended by some of the artists and will feature a short musical performance in the CGD auditorium, where connections between the works on display and popular songs will be explored.

The exhibition will be on display until 17 June on the 3rd floor of the Quelhas Building.

Date: 8 May, from 6:30 pm to 8:00 pm
Venue: ISEG, CGD Auditorium

Introduction to the new Master's, an extension of ISEG | Transformation in Human Resources Management



As part of the Executive Master's in Transformation in Human Resources Management programme will take place on 13 May, between 9.00 am and 11.00 am, on the ISEG Rooftop.

As part of the "At the Table with the Future of HR – Breakfasts for Big Decisions" series, this session will be attended by the programme coordinators, offering an opportunity to learn about the Master's degree in detail, clarify any queries and understand how to develop strategic skills in the field of Human Resources.

Free admission.

Date: 13 May, from 9.00 am to 11.00 am
Venue: ISEG Rooftop

➔ Further information and Registration here

Open Day Family Edition | 16 and 23 May

Choosing a degree course is an important decision, and at ISEG we believe that the family is also part of this decision.

At the Open Days Family Edition, secondary school students and their families can learn more about ISEG's seven degree programmes, explore the campus and get answers to all their questions about applications and career prospects.

➔ Further information and Registration here

ISEG in the Media

>> Ricardo Ferraz analysed the impact of rising fuel prices and the effects of the war on the economy (CNN)

>> Patrícia Melo considers that "Areas with high potential for population growth and economic dynamism have not received proportional investment to convert that potential into real use". It is an "economic contradiction" (Público)

>> Paulo Trigo Pereira states that "At this 25 de Abril we heard two very different views (...) it is one thing to consider that the current regime governing transparency should be reviewed. It is quite another not to realise that a regime of this nature is necessary to attract those who should be attracted to political office, because they genuinely wish to serve the public interest." (Observador)

>> Vítor Santos, on the blackout, states that "The report was drawn up by a group of independent experts of exceptional competence who used appropriate analysis and evaluation methodologies and went as far as possible in gathering information." (CMJornal)

>> Ricardo Cabral argued that the Finance Law for the Autonomous Regions should be revised and that financial autonomy cannot be held hostage to rules designed solely to control deficit and debt (ECO)

>> João Tovar Jalles 25 April "not belonging to everyone", states that "In a country with structural constraints on growth, insisting on a state-centred model is counterproductive." (ECO)

>> João Duque points out that "Europe has learnt from the blackout episode and the grid that "there is an imminent danger", as there is a heavy reliance on the way and the crisis is managed" (Renasçença)

>> José Veríssimo and Sofia Lourenço take over as the new heads of the ISEG MBA programme, with a vision focused on decision-making, critical thinking and impact in complex contexts. (Creative News)

ISEG Executive Education

Sustainability as a strategic priority: the Corporate and Non-Financial ESG Reporting executive programme has begun

The 4th edition of the ISEG Executive Education Corporate and Non-Financial ESG Reporting Executive Programme has commenced, focusing on the developing skills to meet the growing demands for transparency and reporting within organisations.

➔ Further information on the next edition here

Generative Artificial Intelligence applied to business: the "GenAI For Business Leaders" programme developed for Accenture has concluded

The bespoke "GenAI For Business Leaders" programme, developed by ISEG Executive Education for Accenture and focusing on the application of generative artificial intelligence in a business context, has come to an end.

This initiative reinforces the commitment to developing critical skills for the future of organisations, empowering professionals to harness the potential of artificial intelligence in a strategic and pedagogical manner.

From technology to impact: the programme on Artificial Intelligence for Value Creation has come to an end

The 5th edition of the ISEG Executive Education "Artificial Intelligence for Value Creation" Executive Programme, dedicated to the use of artificial intelligence as a driver of innovation and value creation in organisations, has finished.

➔ Further information on the next edition here

Organisational transformation in practice: the "Change Management" programme for the IMT has concluded

The second round of the Change Management programme, developed by ISEG Executive Education for IMT, has come to an end. The programme focused on developing essential skills for leading organisational transformation processes.

This initiative reinforces the importance of training professionals to respond in a structured and effective manner to the challenges of change, promoting more agile and resilient organisations.

Customer-focused business strategies: the "Value-Oriented Sales" programme has finished

The bespoke "Value-Oriented Sales" programme, developed by ISEG Executive Education for Signify and centred on the development of commercial approaches geared towards creating value for the customer, has come to an end.

This initiative marks the consolidation of critical skills for performance in demanding commercial contexts, strengthening the teams' adaptability and competitiveness.

Webinar integrated into the Postgraduation in Strategic HR Practices

Strategic talent management is now a critical factor in the success of organisations. But how can we ensure more informed, effective and forward-looking decisions in the field of Human Resources?

Join the webinar as part of the Postgraduation in Strategic HR Practices.

Competency Assessment Interview, Professor Paula Calmeiro
Date: 12 May, at 12:00 pm

People Analytics of the Future, Joana Macedo
Date: 26 May, at 12:00 pm

Each session will last 30 minutes, followed by a Q&A session.

➔ Register for free and secure your place on the webinar

Research on ISEG

ISEG Research Seminars '26 | Hannah Wang & Tanya Tang

ISEG is organising, on 6 and 8 May 2026, two sessions as part of the ISEG Research Seminars '26 cycle.

On 6 May, the session will feature Hannah Wang, who will present the study "Job Satisfaction and the Life-Cycle: Implications for the Child Penalty"
➔ Further information here

On 8 May, it will be the turn of Tanya Tang to present the paper "Get My Money Back: The VAT Distortion and Related-Party Transactions in China"
➔ Further information here

Date: 6 and 8 May, between 1.00 pm and 2.00 pm
Venue: ISEG, Amphitheatre 3 of the Quelhas Building

LXDS Spring School '26 | Registration open

Registration is now open for LXDS Spring School '26, dedicated to Dynamic Systems, which will take place from 27 to 29 May at FCUL.

The initiative is organised by the LXDS Group – Lisbon Dynamical Systems Group (João Lopes Dias, Pedro Duarte, José Pedro Galvão, Telmo Peixe, Alexandre Rodrigues, Pedro Soares), in partnership with ISEG Research and CEMS.Ul.

Date: 27–29 May
Venue: FCUL

➔ Further information here

Call for Abstracts | 48th Conference of the International Association of Time Use Research

ISEG will host the 48th International Association for Time Use Research (IATUR) Conference from 16 to 18 September 2026. As in previous editions, the event will bring together researchers from various disciplines — including economics, management, sociology, public policy, transport and psychology — with the aim of sharing and analysing findings on how individuals and societies use, organise and value time. Participation is open to researchers, PhD students and interested professionals.

The Call for Abstracts is open until 18 May 2026, with submissions to be made online via this link (after creating an account). For further information, please email iaturconference2026@gmail.com or Elsa Fontainha (horizon_gpeinc@iseg.ulisboa.pt) with the subject line "48th IATUR Conference".

The Conference will include Special Sessions as part of the Horizon Europe GEPINC – Gender Equality Plans for Inclusivity – focusing on transdisciplinary approaches to gender equality in European research and innovation organisations, as well as a Round Table on "Reimagining Time Allocation in the University of the Future".

The themes of the call include, amongst others: Technology, Digitisation, and Wellbeing; Inequalities, Demographics, Society and Health; Environment, Energy, Geography and Transport; Public Policy, Services, and Global Goals; The Centrality of Time in Data Collection and Data Enrichment; Work, Labour, Economy, and Valuation; Health, Wellbeing, Lifestyle, and Daily Rhythms; Time Use; Research Methodology, Innovations, and Data Analysis; and Time Use in Universities and Gender.

Student News

YAP ISEG - Youth Association for Politics | 25 de Abril at ISEG

On 14 April, YAP ISEG – Youth Association for Politics organised the event "25 de Abril at ISEG", which brought together ISEG lecturer and researcher in Economic History and Economic Thought, Carlos Bastien, and Member of Parliament and Historian Rui Tavares, for a panel discussion on the "Evolution of Education". The session also included a discussion with former students of the faculty: Eduardo Ferro Rodrigues, former minister and former President of the Assembly of the Republic; Emanuel Augusto dos Santos, lecturer at ISEG and former Secretary of State; and Manuela Ferreira Leite, former minister, on "ISEG before and after the Revolution".

The discussion covered higher education, student protests and censorship, as well as the political police, student arrests and gender inequality.

This event also provided an opportunity to raise awareness among young students about the 25 de Abril — which they did not experience, either during or immediately after — and to preserve the historical memory of the people's liberation from the Portuguese dictatorial regime.

Universidade de Lisboa

IDEA Summit: Inclusion, Diversity, Equity and Accessibility

On 16 May, the IDEA Summit will take place, an event dedicated to Inclusion, Diversity, Equity and Accessibility.

Throughout the day, participants will be able to attend the TEDxUlisboa – Tapestry of Tales, take part in round-table discussions and debates, as well as enjoy cultural events celebrating diversity.

The initiative promotes the sharing of ideas and reflection, contributing to the creation of a more inclusive university.

Free entry.

Date: 16 May
Venue: Pavilhão de Portugal

➔ Further information here

End of the 3rd MT Lisbon Competition | 21 May

On 21 May 2026, at 5.00 pm, the Pavilhão de Portugal will host the final of the 4th edition of the 3-Minute Thesis (3MT) UliSBOA competition.

The 12 finalists of the 3MT UliSBOA will take to the stage with a challenge. They have just three minutes and a single slide to explain their research very clearly.

All participants will receive a certificate of merit and the top three places will win prizes of €5,000, €2,000 and €1,000.

Free entry.

➔ Further information here

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