

# OPINIÃO

In this week's edition of the newsletter, these are the main highlights:

- **Editorial | Two or Three Things About Financial Literacy: Notes from a You@ISEG Session**
- **Open Day Family Edition | 16 and 23 May**
- **ISEG 115th Anniversary Festival**
- **Applications for Students Aged 23 and Over – 2026/2027**
- **Tutors and Graders | Applications open until 12 June 2026**
- **Practical Mindfulness and Chi Kung Workshop**
- **Celebration of the 125th anniversary of the birth of Bento de Jesus Caraça**
- **Book launch: Essays on Wisdom**
- **Strategic Leadership for changing contexts: discover the EPIC programme: Strategy and Leadership**
- **Financial strategy to drive growth: discover the Growth Finance Lab programme**
- **Professor Bruno Futre named Best Reviewer for May 2026 by the JMO Journal of Management and Organization**
- **ISEG Research Seminars '26 | Tony Berrada**
- **LxDS Spring School '26**
- **3rd European Economic Review Summer School at ISEG**
- **ISEG Summer School 2026**
- **14th UECE Conference on Economic and Financial Adjustments**
- **Celebrations marking the 70th anniversary of the Lisbon University Stadium**

## Two or Three Things About Financial Literacy: Notes from a You@ISEG Session

Thanks to the You@ISEG programme, ISEG is currently bringing financial literacy to thousands of secondary school pupils. In this context, I had the opportunity to work with EB 2.3/Secundária Professor José Augusto Lucas (Linda-a-Velha and Queijas School Group). The experience itself was memorable. Professor Anabela Pires, coordinator of the citizenship department and a philosophy graduate, was quite at a loss when it came to financial literacy topics.

Clearly, she did not have a firm grasp of them and saw this partnership with ISEG as an opportunity to deliver value to the school group's pupils. She outsourced a part of the operation she did not master. And by doing so to ISEG, she outsourced it very well. By joining the You@ISEG programme, she complemented the school's skills by bringing in people who know a thing or two about the subject.

For various reasons, this task was proposed to me and I accepted it enthusiastically. During the preparation, I encountered an initial difficulty: what am I going to talk about, within the broad field of Financial Literacy? I was given complete freedom, within the scope of the Essential Learning Outcomes defined by the Ministry. I was also told that the only contact with financial literacy topics would be through me. I discovered that in both upper primary and secondary education, there is a huge emphasis on topics such as entrepreneurship, ethics, social responsibility and financial investments, with a level of detail that almost requires a full degree.

Here I faced my second difficulty: how could I cover so much in 50 minutes? Moreover, how could I speak to young people aged 14 to 17, when I am used to speaking to a slightly more mature audience? It was a challenge, but I put together a presentation with a set of key ideas that I tried to convey with limited success. The interruptions from students with questions that quickly veered off into topics of social media or AI were endless.

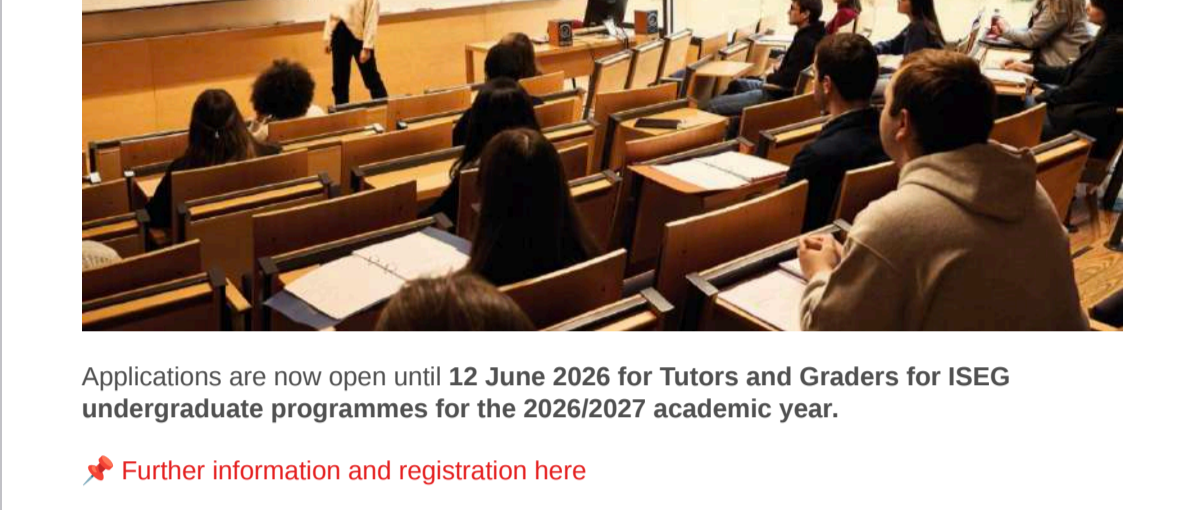
Through me, ISEG reached hundreds of students, across a total of four sessions with a completely full auditorium. ISEG enabled all these students to be exposed to topics which, otherwise, they would not have been and which are essential to their lives and to the country's economic development. Are these students now financially literate? Of course not, but without ISEG they would be even less so. The ideas that it is necessary to develop divergent thinking, not to be afraid to embrace ideas that may be socially bold, to realise that a business idea can stem from anything, that nothing can be achieved without planning, and that we have an ethical and social responsibility to contribute to the community in which we live have definitely taken root.

Thanks to ISEG, an English teacher, whose name I didn't catch, came to speak to me, very enthusiastically, to share her intention to develop these themes within a project context, completely convinced of the importance and necessity of doing so.

At this point, the question is not whether the You@ISEG programme makes sense, but why other business schools are not yet doing it?

## What's Up @ ISEG

### Open Day Family Edition | 16 and 23 May



Choosing a degree course is an important decision, and at ISEG we believe that the family is also part of this decision.

At the Open Days Family Edition, secondary school students and their families can learn more about the 7 degree programmes at ISEG, explore the campus and get answers to all their questions about applications and career prospects.

➤ [Further information and registration here](#)

### ISEG 115th Anniversary Festival



ISEG marks its 115th anniversary with a special edition of the ISEG Festival, bringing the academic community together for a time of celebration, socialising and entertainment.

The party will take place in the **Queijas Car Park** and will feature music, food trucks and various surprises, in an atmosphere designed to celebrate the history and spirit of ISEG.

Attendance is free for the entire ISEG community (students, alumni, lecturers, researchers and staff).

📅 **Date:** 22 May, from 6.00 pm to midnight  
📍 **Venue:** Queijas Car Park

➤ [Further information here](#)

### Applications for those aged 23 and over - 2026/2027

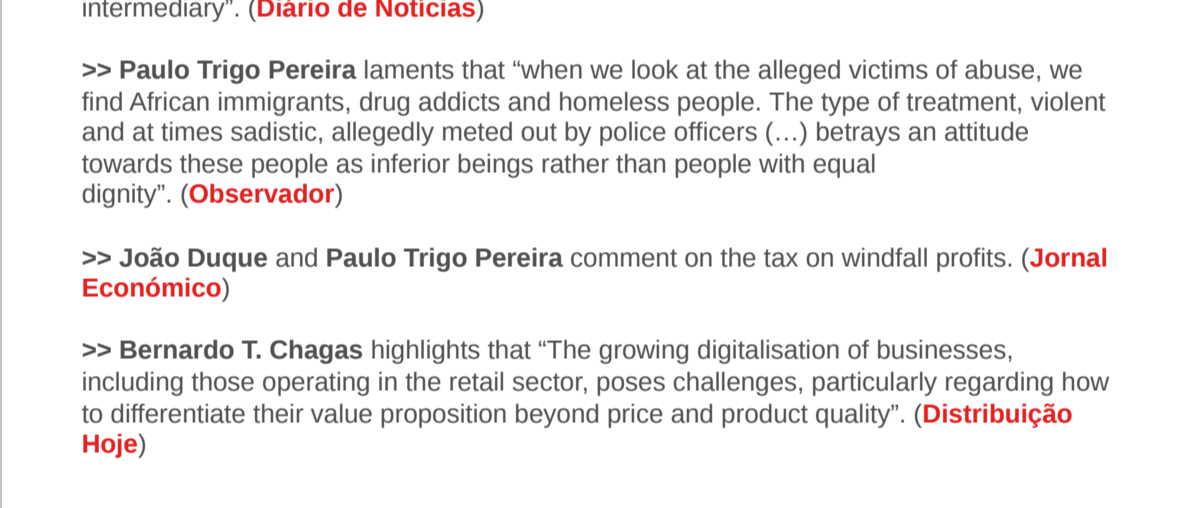


Applications are now open for the Assessment Tests for Over-23s: a route into higher education for applicants who will have reached the age of 23 by 31 December 2025 and who do not hold the specific entry qualification.

Applications are open until 19 May 2026.

➤ [Further information here](#)

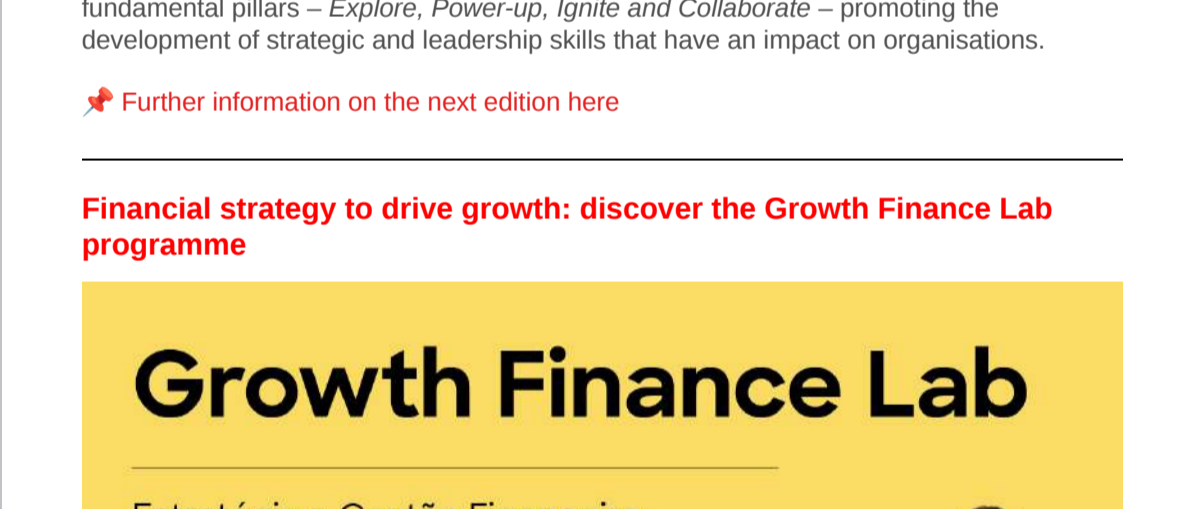
### Tutors and Graders | Applications open until 12 June 2026



Applications are now open until 12 June 2026 for Tutors and Graders for ISEG undergraduate programmes for the 2026/2027 academic year.

➤ [Further information and registration here](#)

### Practical Mindfulness and Chi Kung Workshop



On 23 May, the Practical Mindfulness and Chi Kung Workshop will take place at ISEG, led by Professor João Carvalho das Neves.

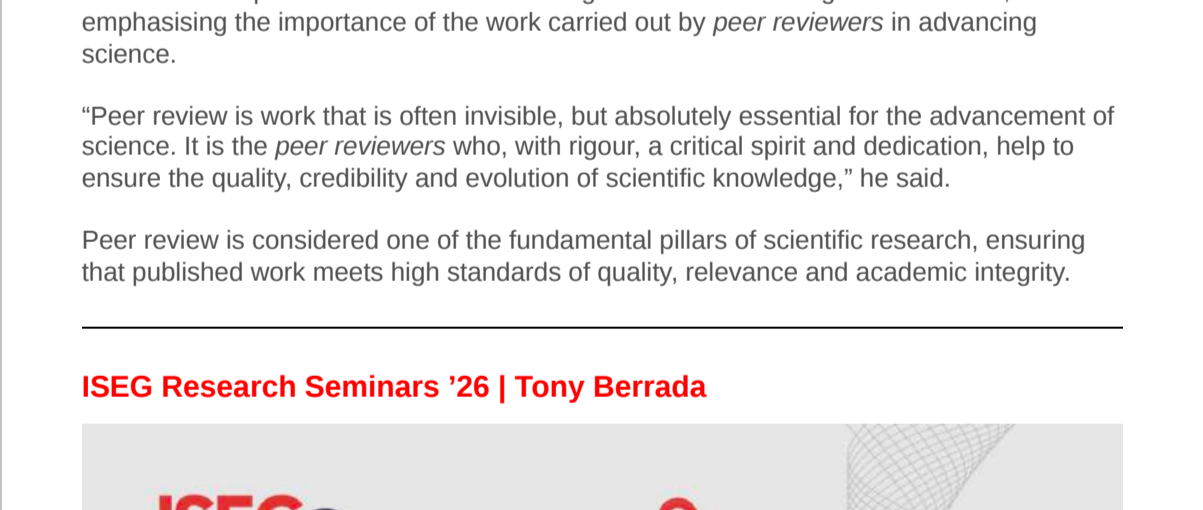
The initiative combines *mindfulness* theory and practice with energy management exercises, promoting concentration, balance between body and mind, stress management and well-being.

Participation is free of charge.

📅 **Date:** 23 May, from 9.30 am to 12.30 pm  
📍 **Venue:** ISEG, Room 202 (Queijas Building)

➤ [Further information here](#)

### Celebration of the 125th anniversary of the birth of Bento de Jesus Caraça



ISEG is marking the 125th anniversary of Bento de Jesus Caraça, in partnership with the Bento de Jesus Caraça Association, with a series of initiatives including three conferences and the screening of a documentary. The opening session took place on 30 April, with the programme continuing throughout May.

Free admission.

➤ [Further information here](#)

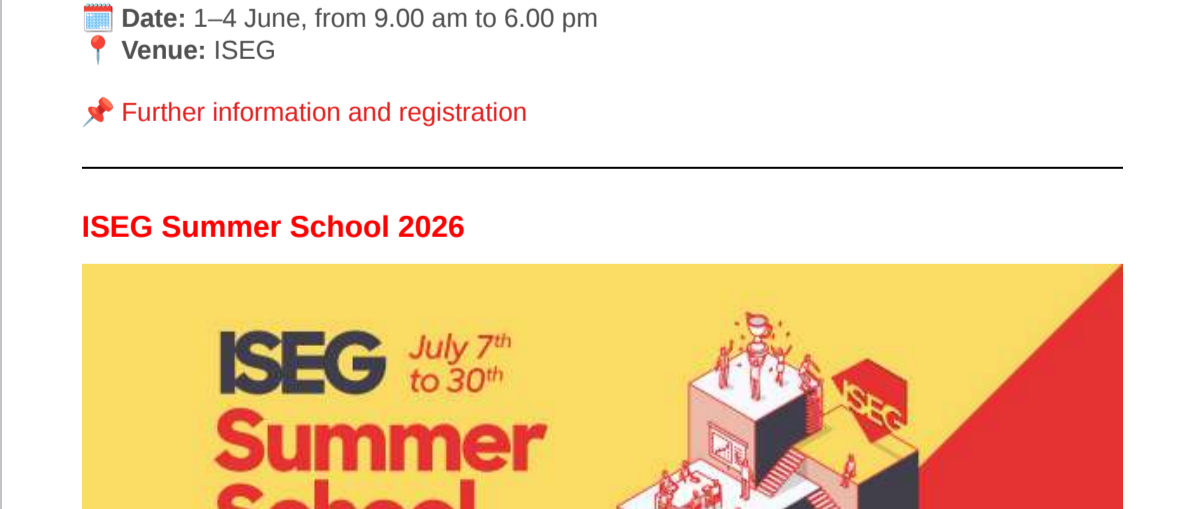
### Conference: "Bento de Jesus Caraça and the ECONOMY"

Speaker: **Fernando Rosas**, professor, retired professor at Universidade NOVA de Lisboa and researcher at the Instituto de História Contemporânea at the same institution  
📅 **Date:** 14 May, at 6.00 pm  
📍 **Venue:** ISEG, Auditorium 2 (Queijas Building)

### Screening of the documentary "Bento de Jesus Caraça: MATHEMATICIAN AND CITIZEN"

Director: **Diana Andringa**  
📅 **Date:** 28 May, at 6.00 pm  
📍 **Venue:** ISEG, Auditorium 2 (Queijas Building)

### Book launch: Essays on Wisdom



On 27 May at 6.00 pm, ISEG will host the launch of the book *Essays on Wisdom* by **Joana Andrade**, a visiting assistant lecturer and PhD Student in Gestão from ISEG.

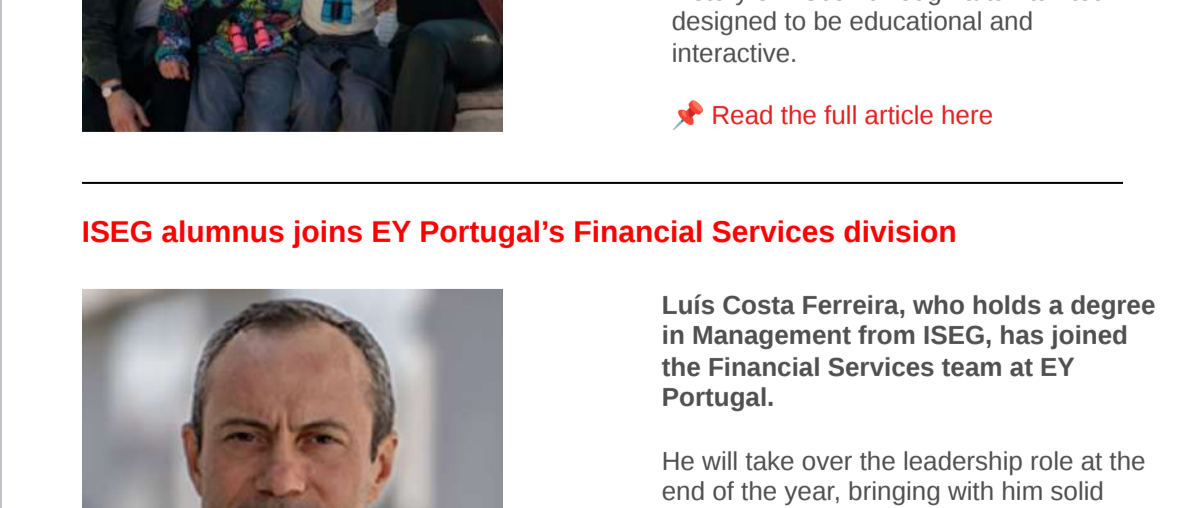
The book, published by SANA Editora, brings together a collection of essays on the theme of wisdom, presented in an accessible and reflective style.

Free admission.

📅 **Date:** 27 May, from 6.00 pm to 7.00 pm  
📍 **Venue:** ISEG, CGD Auditorium (Queijas Building)

➤ [Further information here](#)

## ISEG in the Media



>> **Ricardo Ferraz** analyses the instability of fuel prices (RTP)

>> **Maria João Guedes** emphasises that the imposter phenomenon can be managed and proposes a set of strategies that include recognising unrealistic thought patterns, reducing the tendency towards social comparisons, learning to accept positive feedback, etc. (**Executive Digest**)

>> **Sandra Miranda de Oliveira** believes that "In an age where we live at a constant pace, where we consume content at high speed and where we want quick, simple answers with immediate rewards, micro-stimuli seem to be here to stay". (**Executive Digest**)

>> **Winnie Picoto** and **João Duque** comment that the education of the future will have to move away from digital technology and "will have to be even more human, more relational, more personalised and more expensive". (**Jornal de Negócios**)

>> **João Duque** believes that the role of cooperative banking in the future of the economy is taking shape, shaped by both new and old challenges. "Crédito Agrícola is undergoing a significant process of transformation and evolution under pressure", he says. (**Jornal de Negócios**)

>> **João Tovar Jalles** states that "A labour reform announced months ago and repeatedly postponed cannot remain in limbo indefinitely". (**ECO**)

>> **Ricardo Cabral** laments that "Planning has gone out of fashion" and that "the country's economic policy for development boils down to the deficit and debt" (RTP)

>> **Sofia Santos** says that "Climate transition and adaptation will not be defined solely by international targets or political commitments. It will be defined by the ability to turn knowledge into action. And, in this process, Portugal is well placed to be more than just an intermediary". (**Diário de Notícias**)

>> **Fausto Trigo Pereira** laments that "when we look at the alleged victims of abuse, we find African immigrants, drug addicts and homeless people. The type of treatment, violent and at times sadistic, allegedly meted out by police officers (...) betrays an attitude towards these people as inferior beings rather than people with equal dignity". (**Observador**)

>> **João Duque** and **Paulo Trigo Pereira** comment on the tax on windfall profits. (**Jornal Económico**)

>> **Bernardo T. Chagas** highlights that "The growing digitalisation of businesses, including those operating in the retail sector, poses challenges, particularly regarding how to differentiate their value proposition beyond price and product quality". (**Distribuição Hoje**)

## ISEG Executive Education

### Strategic leadership for changing contexts: discover the EPIC programme: Strategy and Leadership



The EPIC: Strategy and Leadership Executive Programme at ISEG Executive Education has been developed for professionals seeking to strengthen their decision-making skills, develop more conscious leadership and prepare teams to respond to the challenges of an ever-changing business environment.

With a practical and transformative approach, the programme is based on four fundamental pillars – *Explore, Power-up, Ignite and Collaborate* – promoting the development of strategic and leadership skills that have an impact on organisations.

➤ [Further information on the next edition here](#)

### Financial strategy to drive growth: discover the Growth Finance Lab programme



The Growth Finance Lab Executive Programme from ISEG Executive Education has been developed for entrepreneurs and managers seeking to structure their businesses, strengthen their financial skills and prepare for the growth of their organisations with greater confidence and strategic vision.

With a practical, intensive approach tailored to the realities of small and medium-sized enterprises, the programme combines applied theory, case studies and practical exercises, enabling participants to develop critical skills for financing, managing and planning the future of their businesses.

More than just a training course, the Growth Finance Lab stands out as a space for reflection, structuring and capacity-building for business leaders facing the challenges of an increasingly demanding and competitive environment.

➤ [Further information on the next edition here](#)

## Research at ISEG

### Professor Bruno Futre named Best Reviewer for May 2026 by the JMO Journal of Management and Organization



Professor and researcher **Bruno Futre** was awarded the **Best Reviewer** prize for May 2026 by the **JMO Journal of Management and Organization**, a recognition that highlights the quality and rigour of his contribution to the scientific review process.

Bruno Futre expressed his satisfaction and gratitude for the recognition received, emphasising the importance of the work carried out by peer reviewers in advancing science.

"Peer review is work that is often invisible, but absolutely essential for the advancement of science. It is the peer reviewers who, with rigour, a critical spirit and dedication, help to ensure the quality, credibility and evolution of scientific knowledge," he said.

Peer review is considered one of the fundamental pillars of scientific research, ensuring that published work meets high standards of quality, relevance and academic integrity.

### ISEG Research Seminars '26 | Tony Berrada



On 20 May, a session of the ISEG Research Seminars will take place. The guest speaker will be **Tony Berrada** from the University of Genoa.

The ISEG Research Seminars are a series of events, featuring lecturers from ISEG, as well as from other national and international educational institutions.

📅 **Date:** 20 May, from 1.00 pm to 2.00 pm  
📍 **Venue:** ISEG, Amphitheatre 3 (Queijas Building)

➤ [Further information here](#)

### LxDS Spring School '26



Between 27 and 29 May, the LxDS Spring School '26 will take place at the School of Sciences of Universidade de Lisboa, organised by LxDS – Lisbon Dynamical Systems Group, in conjunction with ISEG Research and CEMSUL.

The initiative, dedicated to Dynamical Systems, will feature three mini-courses led by **Maria Joana Torres**, **Carlos Matheus** and **Jacques Fejoz**, promoting knowledge sharing, the exchange of ideas and collaboration between researchers and students.

Participation is free of charge.

📅 **Date:** 27 May to 29 May, from 9.00 am to 6.00 pm  
📍 **Venue:** Universidade de Lisboa School of Sciences, Room C6.2.33

➤ [Further information and registration here](#)

### 3rd European Economic Review Summer School at ISEG



The 3rd European Economic Review Summer School in Experimental and Behavioural Economics will take place at ISEG from 1 to 4 June, bringing together internationally renowned researchers to address various topics, methodologies and applications in this scientific field.

The initiative includes lectures, a workshop and poster sessions, offering participants the opportunity to present their own research. The programme is organised in collaboration with ISEG Research and XLAB – Behavioural Research Lab.

📅 **Date:** 1–4 June, from 9.00 am to 6.00 pm  
📍 **Venue:** ISEG

➤ [Further information and registration](#)

### ISEG Summer School 2026



Between 7 and 30 July, the ISEG Summer School 2026 will take place, an international advanced training programme in Economics, lasting 12 hours.

This year's edition includes the programmes *Cities and Urbanisation*, *Topics in Labour Economics*, *Economic Analysis of Text and other Non-Standard Data and Economic History*.

📅 **Date:** 7–30 July, from 9.00 am to 6.00 pm  
📍 **Venue:** ISEG, Auditorium 4 (Novo Queijas Building)

➤ [Further information and registration here](#)

### 14th UECE Conference on Economic and Financial Adjustments



On 17 July, ISEG will host the 14th UECE Conference on Economic and Financial Adjustments, an international event dedicated to analysing contemporary economic and financial challenges.

The conference will bring together researchers and academics to discuss key issues in the field of economic and financial adjustments, promoting the sharing of recent research and scientific dialogue in an environment of academic excellence.

Paper submissions are open until 31 May via email to [rem@iseg.ulisboa.pt](mailto:rem@iseg.ulisboa.pt).

📅 **Date:** 17 July, from 8.00 am to 7.00 pm  
📍 **Venue:** ISEG

➤ [Further information and registration](#)

## Alumni in the Spotlight

### Former ISEG student launches children's tourism project in Lisbon



Kids Tour is a family tourism project created by **Ana Paula Alcaldé**, a former student of ISEG with a postgraduate degree in Business and Management Consulting, and **Tiago Pálhoça**, with the aim of bringing children closer to the history of Lisbon through a tuk-tuk tour designed to be educational and interactive.

➤ [Read the full article here](#)

### ISEG alumnus joins EY Portugal's Financial Services division



**Luís Costa Ferreira**, who holds a degree in Management from ISEG, has joined the Financial Services team at EY Portugal.

He will take over the leadership role at the end of the year, bringing with him solid experience in supervision, banking regulation and consultancy in the financial sector.

➤ [Read the full article here](#)

## Universidade de Lisboa

### Celebrations marking the 70th anniversary of the Lisbon University Stadium



The Lisbon University Stadium is marking its 70th anniversary with an Open Week, from 25 to 29 May 2026, offering free sports and wellness activities for its users.

The celebrations will culminate on 27 May with a **huge Open Day** for the whole community, packed with sports, health and wellbeing activities, in an atmosphere of sharing, energy and excitement!

📅 **Date:** 27 May  
📍 **Venue:** Lisbon University Stadium

➤ [Further information and registration here](#)

## OPEN MINDS. GRAB THE FUTURE!

