NEWSLETTER #287

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Gulbenkian Merit Scholarships | Applications until 30 October

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ISEG’s MiM in the Financial Times: A Milestone and a Responsibility

The inclusion of ISEG’s MiM programme in the Financial Times’ 2026 Masters in Management ranking is, naturally, a source of great satisfaction. Entering directly at 59th place worldwide, amongst a select group of just 100 programmes, is a significant recognition for the MiM, for ISEG and, above all, for our students and alumni.

As the programme’s Coordination team, we see this result not merely as a place in a ranking, but as confirmation of the path we have been forging. A demanding, international Master’s programme, closely linked to the business world and deeply committed to training managers capable of understanding the complexity of the world in which they will work.

Some of the indicators published by the Financial Times are particularly significant. The MiM at ISEG ranks 8th globally for career progression, boasts 100% employability three months after graduation, and receives an overall rating of 8.9 out of 10 from its graduates. More than just figures, these results reflect opportunities, career paths and fulfilled expectations.

It is gratifying to know that our alumni have achieved their salary and career progression goals. But it is also important to understand what sort of managers we are helping to develop. ISEG’s MiM students will soon be making decisions that impact businesses, people and society. They will be making decisions on investment, innovation, technology, talent, sustainability and the use of resources. A high-quality education must necessarily also be a responsible one.

On the MiM programme, we seek to integrate this vision into the academic curriculum. Sustainability, ethics and social responsibility are not optional subjects. They form part of the way we discuss strategy, marketing, finance, operations and data analysis. It therefore comes as no surprise that the Financial Times ranks our programme 17th in the world for teaching ESG and carbon neutrality.

With a significant proportion of international students and at least 30 per cent of domestic students, each cohort of the MiM brings together diverse nationalities, cultures and ways of interpreting problems. This diversity transforms the classroom into a true laboratory for international management and is one of the programme’s greatest assets.

Being included in the Financial Times’ MiM ranking is a source of pride. But it is not an end in itself. We will continue to work to offer a rigorous, international academic programme that is closely aligned with the realities of business and focused on responsible management.

Ultimately, the true measure of a programme’s quality is not its position in a ranking, but the impact its students and alumni are able to make on organisations and society.

ISEG’s Masters in Management makes its debut in the Financial Times ranking

ISEG’s Masters in Management has made its debut in the Financial Times’ international rankings, straight away securing 59th place worldwide amongst 100 programmes assessed.

The programme also stood out for its 8th place worldwide in career progression, a 100% employment rate within three months of completion, and an average salary increase of 48 per cent.

This inclusion in the ranking reinforces the growing international profile of ISEG and the recognition of the quality of its teaching in the field of Management.

📌 Further information here

What's Up @ ISEG

Deadline for applications for the 2nd edition of the ISEG ESG Award 2026 extended to 25 September

ISEG has extended the deadline for applications for the 2nd edition of the ISEG ESG Award until 25 September 2026. This award recognises the best final-year projects from Master's focusing on environmental, social and governance issues.

Under the theme “Innovation for a Sustainable Future”, the initiative aims to promote research that has an impact on the sustainability of businesses, cities and institutions, with the support of Lisbon City Council and NTT DATA.

📌 Further information here

ISEG marked the 25th anniversary of PISA with a debate on the evolution of education in Portugal

On 9 September, the National Centre for Educational Research and Innovation (ISEG) hosted the conference ‘PISA, 25 years: what has changed in education?’, bringing together researchers, national and international experts and education officials to analyse the evolution of learning in Portugal and reflect on the challenges facing the education system. The event took place the day after the release of the PISA
2025 results, which show a decline in the performance of Portuguese pupils to levels close to those recorded in 2006 in the three assessed areas — mathematics, reading and science.

Throughout the morning, the new results, the differences between groups of pupils and the role of PISA in the discussion of education policies were analysed, followed in the afternoon by a scientific seminar dedicated to the statistical methods used in these international surveys.

The conference also received media coverage. Nuno Crato commented on the PISA 2025 results and the trend in Portuguese pupils’ performance (read here), whilst Susana Peralta, who moderated one of the round-table discussions at the event, reflected
in *Público* on the results and the main challenges facing education (read here).

Debate | The Adoption and Impact of AI – Perspectives from Organisations, Academia and Students

As part of Lisbon AI Week, ISEG is holding a debate on ‘Adoption and Impact of AI: Perspectives from Organisations, Academia and Students’ on 24 September, dedicated to reflecting on how artificial intelligence is being integrated into organisations, higher education and professional life.

In a context where AI is transforming processes, roles, decision-making models and learning practices, the event aims to bring together different perspectives on its current use, emerging trends and the main challenges associated with its adoption.

📅 Date: 24 September, from 5.00 pm to 7.30 pm
📍 Venue: ISEG, Auditorium 5, Novo Quelhas Building

📌 Further information and registration here

Graduation Ceremonies 2026: celebrating the achievements of our graduates

Having welcomed our new students, it is now time to celebrate those who are completing an important stage of their academic journey at ISEG.

On 26 September, the Undergraduates 2026 Graduation Ceremony will be held at 5.00 pm in the Pátio das Francesinhas, at ISEG.

The celebrations continue on 17 October with the 2026 Master’s and PhD degree Graduation Ceremonies. Graduates of programmes taught in Portuguese will celebrate the completion of their studies at 11.00 am. For graduates of programmes taught in English, the ceremony will begin at 5.00 pm.

The ceremonies will be streamed live via ISEG’s YouTube channel:
Bachelor’s Degrees
Master’s & PhD degrees (taught in Portuguese)
Master’s & PhD degrees (taught in English)

Congratulations to all our graduates on this important achievement!

ISEG hosts the 5th Public Value Fest on AI and Society

On 12 and 13 October, ISEG will host the 5th edition of the Public Value Fest, dedicated to the theme ‘AI for the People: Changing What We Value?’.

The programme includes panel discussions, talks, interactive sessions and cultural initiatives. One of the highlights will be the presentation of the Public Value Lifetime Achievement Award to António and Hanna Damásio, in recognition of their contribution to knowledge and the creation of public value.

📅 Date: 12 and 13 October
📍 Venue: ISEG

📌 Further information here

ISEG in the Media

>> Nuno Valério, writing about the Bank of Portugal between 1931 and 1974, emphasises that it was “a profitable enterprise” during that period, paying out dividends. These same dividends were a supplementary and regular source of income for a wide range of private investors. (Público)

>> João Duque points out that innovation currently requires levels of capital that the Portuguese do not seem to have available and that the capital market is also unable to provide. (Executive Digest)

>> João Pereira dos Santos explains that the reduction of 8,300 short-let properties in Lisbon since the pandemic has not led to a fall in house prices, although he admits that the restrictions may have helped to slow their rise. (Jornal Económico)

>> Ricardo Ferraz warns that there is little room for manoeuvre for new policies in the 2027 State Budget and that measures with a significant impact on the budget could increase the risk of a deficit. (Notícias ao Minuto)

>> João Tovar Jalles argues that “the State must protect those who were unable to contribute; those who were able to but chose not to contribute fully must accept that this choice has consequences”. (ECO)

>> António Garcia Pereira has once again called for the dissolution of Chega, asking the Public Prosecutor’s Office to initiate legal proceedings on the grounds that the party violates the Constitution and exhibits characteristics he describes as racist and fascist. (RTP)

>> Miguel St. Aubyn states that low productivity in Portugal reflects growth that relies too heavily on increased employment and points to obstacles such as bureaucracy, a lack of competition, job insecurity and the housing crisis. (Expresso)

>> Nuno Crato warns that Portugal is falling behind the top-performing countries in PISA and attributes the recent decline to a reversal of education policies previously focused on results, including a reduction in curriculum content and the end of external assessment. (Jornal Económico)

>> Susana Peralta warns of the sharp deterioration in Portugal’s results in PISA 2025, which have fallen back to levels seen 20 years ago, calling for a rigorous assessment of education policies before implementing new reforms. (Público)

>> Bernardo Chagas analyses the growing impact of artificial intelligence agents on purchasing decisions, warning of the challenges that this intermediation may pose to the relationship between consumers, brands and retailers, and to customer loyalty itself. (Distribuição Hoje)

ISEG Executive Education

Webinar | What does private equity in Portugal involve in practice?

Private equity plays an increasingly important role in the growth and transformation of companies. But what goes on behind the scenes when investment decisions are made? How are opportunities identified and value creation strategies developed?

These are some of the questions that will be highlighted in the webinar ‘What does private equity involve in Portugal?’, which forms part of the Executive Programme in Private Equity.

The session will feature Nuno Fernandes Thomaz and Pedro Araújo e Sá, Founding Partners at CoRe Capital, who will share their experience of the Portuguese market and the impact of private equity on business development.

📅 Date: 25 September, from 12.30 pm to 1.30 pm

📌 Further information and registration here

Research at ISEG

ISEG attends the annual meeting of the International Coalition for Equal Pay

Since 2022, the Centre for Research on Gender and Work (ISEG) has been
a stakeholder organisation of the International Coalition for Equal Pay (EPIC – Equal Pay International Coalition), representing the academic community.

Established in September 2017, during the 72nd Session of the United Nations General Assembly, EPIC brings together governments, international organisations, business leaders, trade unions, employers’ organisations and representatives of civil society. The Coalition is jointly coordinated by the International Labour Organisation (ILO), UN Women and the Organisation for Economic Co-operation and Development (OECD).

EPIC brings together a diverse range of partner organisations committed to reducing the gender pay gap. One of its objectives is to support Member States in achieving the Sustainable Development Goals (SDGs), in particular SDG 8, which calls for the application of the principle of equal pay for work of equal value, and SDG 5, which aims to achieve gender equality and empower all women and girls.

As Ireland takes over the Presidency of the Council of the European Union, Dublin hosted the annual EPIC meeting on 17 and 18 September, with the second day coinciding with International Equal Pay Day.

ISEG was represented by Sara Falcão Casaca. It was an opportunity to highlight that equal pay is one of the research topics addressed by the research unit at the Centre for Gender Studies (ISEG), the Centre for Gender, Labour and Power (ISEG Research), which operates the “Gender, Labour and Power” Observatory as part of its Policy Lab, producing regular reports on the subject.

ISEG Research Seminars ’26 | Sinh Thoi Mai

On 23 September, the Centre for Research on the Business Environment (ISEG) will host another session of the ‘ISEG’ Research Seminars ’26, featuring Sinh Thoi Mai, a researcher at the Centre for Research on the Business Environment (ISEG), who will present the study “The Effects of Respect Culture Misalignment and Litigation Risk”.

The research analyses the impact of the misalignment between the culture of respect communicated by CEOs and that perceived by employees, linking it to factors such as labour disputes, financial penalties, staff turnover and strikes.

The session will take place from 1.00 pm to 2.00 pm in Lecture theatre 4 of the Quelhas Building.

📅 Date: 23 September, from 1.00 pm to 2.00 pm
📍 Venue: ISEG, Lecture theatre 4, Quelhas Building

📌 Further information here

Public presentation of the Atlas of Social Attitudes

On 24 September at 11.00 am, the public presentation of the Atlas of Social Attitudes will take place in the Maria de Sousa Room at ICS-ULisboa. This is a new digital platform developed by the Institute of Social Sciences at the University of Lisbon (Universidade de Lisboa, ICS-ULisboa), as part of the PASSDA – Production and Archiving of Social Science Data – infrastructure, of which the Portuguese Social Survey (ISEG) is also a part.

The Atlas facilitates the exploration of data from some of the main European comparative social surveys, the implementation of which in Portugal is managed by PASSDA, such as the European Social Survey (ESS) and the European Values Study (EVS), to which will soon be added the Comparative Study of Electoral Systems (CSES).

Through maps, charts and other interactive tools, the platform allows users to compare countries, track changes over time and analyse differences between social groups.

What do Europeans think about politics, immigration, family, work, religion, sustainability or well-being? In what ways do different countries converge or diverge? And how have these attitudes evolved over recent decades?
During the session, the main features of the Atlas will be presented, along with the considerations that underpinned its design and some of the stories that the data enables us to tell.

Free admission.

📅 Date: 24 September, at 11.00 am
📍 Venue: Maria de Sousa Room, ICS-ULisboa

Workshop on Statistics and Applications

On 4 and 5 December, ISEG will host the Workshop on Statistics and Applications: an international scientific conference bringing together leading researchers in the fields of statistics and related disciplines.

Organised by ISEG Research, in collaboration with research centres at the Universities of Minho, Porto and Coimbra, and with CITMAga, the event will bring together leading researchers in the fields of statistics and related disciplines, with the aim of presenting and discussing recent methodological advances and their applications across a wide range of scientific fields.

📅 Date: 4 and 5 December, from 09:00 to 18:00
📍 Venue: ISEG

📌 Further information and registration here

Student News

ISEG JBC Recruitment

ISEG JBC is recruiting new members! If you want to develop your skills, take on new challenges and be part of an experience linked to the business world, this could be your opportunity.

Check out all the stages of the recruitment process and the Candidate Guide, and get ready to take the next step.

➡️ Applications are open via this link

Recruitment for the ISEG Young Economics Society

ISEG’s Young Economics Society (YES) is currently accepting applications to join its team. With five departments — Public and Fiscal Policy, Business Economics and International Markets, Marketing, Financial Markets and Savings, and Human Resources — this is an opportunity to develop skills, meet new people and take part in various projects.

📅 Applications close on 2 October
📝 This will be followed by group dynamics sessions (7–9 October) and interviews (12–16 October)

The Founder's Rooftop

Lisbon Digital Ventures is organising “The Founders’ Rooftop” on 24 September, an event bringing together students, founders, investors and VCs for an afternoon
of networking, sharing ideas and exploring new opportunities.

📅 Date: 24 September, from 6.30 pm to 9.00 pm
📍 Venue: ISEG, Rooftop

➡️ Register via this link

YAP – Youth Association for Politics – Political Rentrée

On 24 September, the ‘YAP Political Rentrée’ will take place, a discussion focusing on the themes of leadership and management. The session will feature Pedro Nuno Santos and João Cotrim Figueiredo, bringing together different perspectives and experiences from the worlds of politics and business.

📅 Date: 24 September, from 5.30 pm to 7.00 pm
📍 Venue: ISEG, Salão Nobre

➡️ Registration is open via this link

Alumni in the Spotlight

Ignite Mentoring Programme | Applications open until 30 September

Applications are now open until 30 September for Ignite Mentoring 2026/27: an initiative by ISEG Alumni Económicas which aims to support students in their transition into the labour market.

The programme enables final-year students and recent graduates to be mentored by a former student of ISEG with over five years’ professional experience, benefiting from close and personalised guidance.

Final-year undergraduates, students on the Master’s or postgraduate degree programmes, and those who graduated from ISEG less than a year ago are eligible to apply.

📌 Further information and applications here

Charity Gala of ISEG Alumni Económicas

On 22 October at 7.15 pm, ISEG will host the Charity Gala of ISEG Alumni Económicas, an evening of celebration and solidarity in support of the ‘Alumni Económicas’ Solidarity Programme, which helps students facing financial difficulties.

The event will also feature the presentation of the Career Awards and the Alumni of the Year Awards. Registrations are open until 9 October.

📅 Date: 22 October, at 7.15 pm
📍 Venue: ISEG, Pátio das Francesinhas (marquee)

📌 Further information and registration here

Celebrating 40 years of the 1986 cohorts

On 31 October, ISEG will once again bring together alumni from the 1986 undergraduate classes to celebrate 40 years of stories, friendships and shared memories.

The celebrations will include a boat trip on the River Tagus, a welcome reception at ISEG, the unveiling of a commemorative plaque, a group photograph and a dinner in the Salão Nobre.

A reunion designed to look back on the journey experienced at ISEG and to celebrate four decades of connection with the School.

📅 Date: 31 October
📍 Venue: ISEG

📌 Further information and registration here

Carolina Afonso joins the executive committee of Sotheby’s Portugal

Carolina Afonso, a former student of the Postgraduate Programme in Marketing Management and the Master’s in Marketing, is the new director of marketing and technology at Sotheby’s International Realty Portugal and has also joined the executive committee of the luxury estate agency. The focus is on strengthening innovation and digital transformation.

A professor at ISEG and on ISEG Executive Education programmes, she also serves on the board of the Portuguese Association of Marketing Professionals (APPM).

Universidade de Lisboa

ULisboa presents new academic gown

Universidade de Lisboa has unveiled a new academic gown, designed to
combine tradition, innovation and sustainability. Developed by lecturers from the Faculty of Architecture at ULisboa, the new design features a more contemporary cut and utilises ultrasonic construction technology.

This is the first academic gown created following the merger between the former Universidade de Lisboa and the Technical University of Lisbon, and it will be complemented by a personalised sash in the colour of each School.

📌 Further information here

Gulbenkian Merit Scholarships | Applications open until 30 October

Applications are now open until 30 October for the Gulbenkian Merit Scholarships, aimed at students entering their first year of higher education who demonstrate high academic achievement and have limited financial means.

Each scholarship is worth €2,000 per academic year, is renewable until the end of the master’s degree, and also includes a one-off additional grant of €2,000 for international mobility.

Key eligibility criteria include a higher education entrance exam score of 170 points or higher, an application for the DGES social welfare grant, and an annual per capita income of up to €14,000.

📌 Further information and applications here

Yellow September

As part of Yellow September, a month dedicated to suicide prevention and raising awareness of mental health, the University of Lisbon (Universidade de Lisboa) is organising various initiatives aimed at students.

At the ISEG, the campaign “Why is life worth living?” takes place on 23 September, inviting students to share a reason, memory, person or moment that gives meaning and value to life, in an initiative where their responses may inspire someone else.

Free entry.

📅 Date: 23 September, from 11.00 am to 2.00 pm
📍 Venue: ISEG, Pátio das Francesinhas (marquee)

📌 Further information here

On 24 September, there will be a new session of ‘Conversas de Sofá’, dedicated to the same theme and featuring Dr Ciro Oliveira, a psychiatrist, in an informal setting for a chat about mental health and wellbeing.

Free entry.

📅 Date: 24 September, from 3.00 pm to 4.00 pm
📍 Venue: Cantina Velha, University of Lisbon

📌 Further information here

RedeSAÚDE organises two events on participation and innovation in
healthcare

Universidade de Lisboa’s RedeSAÚDE is organising two events on 24 and 29 September dedicated to current health issues, ranging from citizen participation to digital transformation and the use of data.

On 24 September, the third session of the ‘Collective Neuroses’ series will take place, this time on the theme ‘Who decides on our health? Why do we need citizens in science, education and health services?’.

The discussion will feature nurse and researcher Ricardo J. O. Ferreira and invites the public to ask questions, share their thoughts and take an active part in the debate.

📅 Date: 24 September, from 6.00 pm to 7.30 pm
📍 Venue: Caleidoscópio – Auditorium

📌 Further information and registration here

On 29 September, the event “Transforming Healthcare through Data” will bring together experts to discuss the impact of the European Health Data Space (EEDS) and the challenges and opportunities this new framework presents for Portugal.

The programme includes topics such as harmonisation, interoperability and improving access to and use of health data.

📅 Date: 29 September, from 2.00 pm to 5.15 pm
📍 Venue: TTC@ULisboa Auditorium, Av. Prof. Gama Pinto 2, 1649-003 Lisbon

📌 Further information and registration here

OPEN MINDS. GRAB THE FUTURE!