NEWSLETTER #291
16 October 2026

ISEG
Lisbon School of Economics & Management
Universidade de Lisboa
OPINIÃO
U LISBOA
UNIVERSIDADE DE LISBOA

In this week's edition of the newsletter, these are the main highlights:

- Editorial | Sustainability: a commitment we build together
- ISEG Sustainable Week'26
- ISEG marks International Open Access Week 2026
- Competition for the post of Assistant Professor
- Seminar | Economics of Language
- ISEG hosts the annual meeting of the international GEPINC consortium
- FFMS Cities Barometer, coordinated by Professor Patrícia Melo
- Launch of the book _*Global Economy, Europe and Portugal*_, by Professor António Mendonça
- ISEG Research Seminars '26 | Zbigniew Palmowski
- Celebration of the 50th anniversary of the 1976 cohort
- Election of the Statutory Assembly of Universidade de Lisboa
- Season Opening Concert | ULisboa Academic Orchestra
- ULisboa hosts a webinar on mental health and wellbeing in PhD studies

Helena Jerónimo
Vice-Dean of ISEG

Gabriel Londe Medeiros
SDG Project Officer

Sustainability: a commitment we build together

From **19 to 23 October, ISEG will be hosting Sustainability Week**, an opportunity to share ideas, discuss challenges and reflect on our school's contribution to a more sustainable future. We are doing this not because sustainability is limited to a single themed week, but because it is important to place it at the centre of our agenda and renew our focus on a commitment that requires continuity and the involvement of the entire community.

Sustainability remains a priority, even when other pressing issues take precedence in discussions and decision-making. Environmental and social challenges continue to demand responses and the ability to think beyond the short term. At ISEG, there is scope to contribute to each of these areas: through a new research question, a teaching practice, a decision regarding campus operations, or a project developed in partnership. These are contributions on different scales and involving different levels of responsibility, the coordination of which can bring about lasting change.

It is in this spirit that we propose a week of reflection, learning and participation. We want to bring into dialogue what we already do with what we can do better, to question practices and to find new ways of working together. The university must mobilise the knowledge it produces to help address society's challenges. And this capacity gives us reason to look to the future with hope and responsibility.

We acknowledge the commitment of all our colleagues who have contributed to a diverse programme, featuring workshops, open lectures and training sessions on topics ranging from the costs of climate change to wellbeing in organisations and the circular economy, as well as caring for our Mini-Forest. We would also like to thank the various partner organisations involved in this edition: MAIS, for organising the REcria workshop, dedicated to upcycling clothing; to VOLTA, for providing a bottle collection bin on campus, the proceeds from which will go to Cáritas; and to NTT DATA and Lisbon City Council, for their support of the ISEG ESG 2026 Award. During this week, we will also present the findings of ISEG's 2025 Sustainability Report and the PRME Report (Principles for Responsible Management Education, a United Nations initiative of which we are a member), providing an opportunity to learn about the progress made, recognise where we need to improve, and discuss the next steps. We will also launch a survey on urban mobility to gain a better understanding of our community's travel practices and needs.

Sustainability Week is an invitation to get involved, to ask questions and to share experiences and suggestions. May the reflection and sharing during these days strengthen a collective commitment that is renewed every day. It is through everyone's involvement that this commitment gains strength and a future.

ISEG Sustainable Week'26

ISEG
Lisbon School of Economics & Management
Universidade de Lisboa
ISEG Sustainable Week'26
19 – 23 October

From **19 to 23 October, ISEG is organising ISEG Sustainable Week 2026**, an initiative bringing together debates, practical activities and opportunities for reflection on the key challenges of sustainability.

Throughout the week, topics such as sustainability in business, innovation and social impact, the climate transition and education for sustainability will be addressed.

The week concludes with the final stage of **the ISEG ESG Award 2026**, which recognises the best Master's dissertations in the field of sustainability.

The entire ISEG community is invited to take part and get involved in this week's activities, led by experts, lecturers and institutional partners.

📌 Full programme here

What's Up @ ISEG

ISEG marks International Open Access Week 2026

ISEG Biblioteca Francisco Pereira de Moura
International Open Access Week
October 19-25, 2026
Explore the programme!
What does knowledge cost?
Join the Francisco Pereira de Moura Library for International Open Access Week 2026 as we explore The Cost of Knowledge and discuss more open and sustainable science.

From **19 to 25 October, International Open Access Week 2026** is being celebrated, a global initiative dedicated to promoting free access to scientific knowledge, with this year's theme being **"What does knowledge cost?"**.

To mark the occasion, **ISEG's Francisco Pereira de Moura Library** is organising a series of activities between 19 and 23 October, inviting reflection on the costs of scientific production and dissemination and the importance of more open and sustainable research.

The programme includes two webinars, on **20 and 23 October**, focusing on sustainable open access and best practices in Open Science, as well as informative content and testimonials from ISEG lecturers.

📅 **Date:** 19–23 October
📍 **Venue:** Online

📌 View the full programme here

Competitive examination for the post of Assistant Professor

ISEG Lisbon School of Economics & Management Universidade de Lisboa
Estamos a Recrutar!

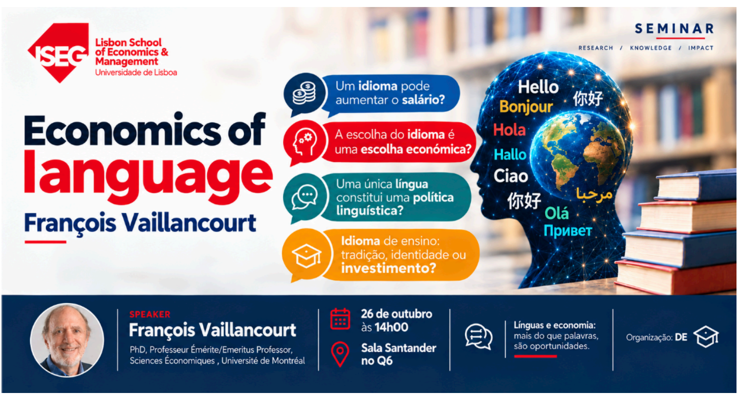
ISEG has launched a competition to recruit an Assistant Professor in the field of Operational Research, under Notice No. 1274/2026.

The deadline for submitting applications is **20 November 2026**.

Those interested can consult the requirements, the conditions of the competition and the application procedures in the official notice.

Further information here

Seminar | Economics of Language


ISEG Lisbon School of Economics & Management Universidade de Lisboa
SEMINAR
RESEARCH / KNOWLEDGE / IMPACT
Economics of language
François Vaillancourt
Um idioma pode aumentar o salário?
A escolha do idioma é uma escolha económica?
Uma única língua constitui uma política linguística?
Idioma de ensino: tradição, identidade ou investimento?
Hello
你好
Bonjour
Hola
Hallo
Ciao
你好
مرحبا
Olá
Привет
SPEAKER
François Vaillancourt
PhD, Professeur Émérite/Emeritus Professor, Sciences Économiques , Université de Montréal
26 de outubro às 14h00
Sala Santander no Q6
Línguas e economia: mais do que palavras, são oportunidades.
Organização: DE

On **26 October, ISEG will welcome François Vaillancourt**, Professor Emeritus of Economics at the Université de Montréal, for the seminar **'Economics of Language'.**

The session will focus on the relationship between language and economics, exploring the impact of language skills on wages and career opportunities, individual choices and the economic implications of language policies.

Admission is free.

📅 **Date:** 26 October, from 2.00 pm to 4.00 pm
📍 **Venue:** ISEG, Santander Room (Quelhas Building)

📌 More information here

Global Management Challenge 2026

47ª EDIÇÃO • PORTUGAL
A MAIOR COMPETIÇÃO DE ESTRATÉGIA E GESTÃO DO MUNDO
GMC Global Management Challenge
PRATIQUE HOJE, LIDERE NO FUTURO
PATROCÍNIOS
accenture
REN
BPF
FIDELIDADE
FUJITSU
TAP AIR PORTUGAL
APOIOS
IAPMEI
IEFP
Connect digital
ORGANIZAÇÃO
SDG
Expresso
EOCCS

Registration is now open until **26 October for the second phase of the 47th edition of the Global Management Challenge 2026**, an international strategy and management competition organised by SDG, Expresso and SIC.

The initiative challenges participants to **make business decisions using a management simulator**, providing hands-on experience of business management and strategy.

Teams can register by **19 October to take part in the optional training phase or by 26 October** to enter the competition directly.

📌 More information here

ISEG in the media

>> João Tovar Jalles analyses the legacy of Mário Centeno's public finances, arguing that, despite the improvements achieved, a balanced budget is not, in itself, sufficient to guarantee genuine reform of the state. (**ECO**)

>> João Tovar Jalles considers that the 2027 State Budget includes positive measures in terms of fiscal discipline, tax relief and public investment, but argues that more ambitious structural reforms are needed to accelerate economic growth in Portugal. (**ECO**)

>> João Tovar Jalles analyses the impact of increased defence spending on economic growth in South-East Asian countries. (**Fulcrum**)

>> João Tovar Jalles, João Duque, Susana Peralta and Maria Teresa Garcia took part in the assessment of the 2027 State Budget organised by ECO, in which a panel of nine economists awarded the proposal an average score of 52.2 out of 100. (**ECO**)

>> Susana Peralta believes there is little budgetary leeway in the context of the 2027 State Budget. (**RTP**)

>> Susana Peralta argued that there is a more accurate – though less favourable – explanation for the closure of the think tank 'Iniciativa Antifraude'. (**Público**)

>> Susana Peralta argued that, whilst it was not necessary to spend everything on the most vulnerable, there was scope to do much more within the State Budget. (**Público**)

>> Susana Peralta recalled a family Interrail trip through the Balkans in 2022, highlighting the experiences they had and the realisation that travelling is not just about reaching destinations, but also about everything that happens along the way. (**Cais**)

>> Tiago Bernardino analyses the contribution of the winners of the 2026 Nobel Prize in Economics, explaining how individual consumption decisions and expectations regarding future income influence the economic models that guide policies for stabilising economic cycles. (**Público**)

>> Nuno Crato reveals that he wishes he'd learnt the concept of sunk costs sooner, emphasising that expenditure that has already been incurred and is irrecoverable should not influence future decisions, which should prioritise the most economical option. (**Jornal de Negócios**)

>> Nuno Crato believes that the ongoing decline in Portuguese pupils' results is not inevitable and advocates a return to a more demanding education policy, capable of improving the quality of education in Portugal. (**Público**)

>> Paulo Trigo Pereira questions whether a coalition between the PSD, Chega and the Liberal Initiative could ensure political stability for four years, recalling the failure of the agreement between the PSD and Chega on labour reform. (**SIC Notícias**)

>> Joana Santos Silva highlights women's growing economic power and brands' interest in women's health, arguing that companies should respond to their real needs with accessible, effective solutions backed by scientific evidence. (**Imagens de marca**)

>> Maria João Guedes believes that artificial intelligence will not eliminate all professions, but may reduce the number of workers needed to carry out certain tasks, warning of the increased risks for professionals at the start of their careers and the potential for economic inequalities to worsen. (**Líder**)

>> Paulo Macedo argued that effective leadership must combine strategic vision, analytical skills and a close relationship with teams, emphasising the importance of delegation, adaptability and continuous improvement within organisations. (**Executive Digest**)

>> Patrícia Melo explained that the differences between Portuguese cities are not limited to the distinction between inland and coastal areas or between small and large cities. (**Expresso**)

>> Joaquim Miranda Sarmento and Nuno Crato are among a group of ten figures invited by the CMVM, as part of World Investor Week, to share their experiences, advice and recommendations on financial literacy and investment. (**Jornal de Negócios**)

>> Carlos Daniel Santos considered that the proposed sale of TAP to Lufthansa represents, on the face of it, a good deal for Portugal, but raised concerns about the business model and the state's continued shareholding in the German company. (**Now**)

ISEG Executive Education

Technology transforms marketing when it serves strategy

In a context where attention is one of the most hotly contested resources, artificial intelligence is redefining the way brands communicate and engage with their audiences. Understanding these changes has therefore ceased to be merely a technological issue and has become a strategic priority.

The **18th edition of the Postgraduation in Digital Marketing & AI** at ISEG Executive Education brings together professionals seeking to gain a deeper understanding of the tools and approaches that are transforming marketing.

Throughout the programme, participants will explore the potential of artificial intelligence and deepen their understanding of the new dynamics of the digital ecosystem, developing a more strategic perspective on the application of technology in marketing.

📌 More information on the next edition here

Strategies gain value when they are put into action

Entrega de Diplomas
Parabéns!
EPIC: Strategy and Leadership

Setting a direction is only the beginning. The real challenge of leadership lies in the ability to mobilise people and ensure that strategy translates into results, particularly in highly demanding contexts.

The **second edition of EPIC: Strategy and Leadership**, organised by ISEG Executive Education, has come to an end. This programme challenged participants to reflect on leadership, strategy and the ability to mobilise others.

Throughout the programme, participants developed new perspectives and acquired tools to address the challenges facing their organisations. The next step will be to put these lessons into practice, turning them into action.

Registration for the next edition is now open.

📌 More information here

Preparing organisations for the future starts with developing their next leaders today

Identifying high-potential talent is only the first step. Creating the conditions for that talent to develop and be prepared to take on challenges involving greater responsibility is crucial to the future of organisations.

It is with this aim in mind that the **7th edition of High-Flyers: Dare to Fly**, a programme developed by ISEG Executive Education for Caixa Geral de Depósitos, once again challenges high-potential professionals to develop skills in the areas of innovation and leadership.

The programme aims to prepare participants to meet the challenges of tomorrow's banking sector, strengthening their leadership capabilities in a context of transformation.

This initiative reflects Caixa Geral de Depósitos' ongoing commitment to the development of its staff and to preparing the next generation of leaders.

The way organisations manage their people determines their ability to evolve

Attracting talent is only part of the challenge. Developing and managing people strategically has become essential for building more agile organisations that are prepared to meet the demands of the future.

The **7th edition of the Postgraduation in Strategic HR Practices**, run by ISEG Executive Education, brings together professionals seeking to gain a deeper understanding of the role of human resources policies and practices in achieving organisational objectives.

In a constantly changing environment, the way an organisation develops and values its people remains one of its key differentiating factors.

📌 More information on the next edition here

Research at ISEG

ISEG welcomes Marcella Corsi for a seminar on gender inequality

On 9 **October, ISEG welcomed Marcella Corsi**, Professor of Economics at Sapienza Università di Roma and president of *the International Association for Feminist Economics (IAFFE), for the seminar 'Measuring Patriarchy in the EU'*, held as part of the European GEPINC project, of which ISEG is a partner.

During the session, Marcella Corsi presented **a patriarchy index for the European Union**, developed to measure dimensions of gender inequality that are poorly reflected in existing indicators, complementing the *Gender Equality Index* of the European Institute for Gender Equality (EIGE).

The event brought together researchers and members of the national and international academic community, encouraging reflection on the challenges of measuring gender inequalities and the importance of developing tools that contribute to understanding and combating them.

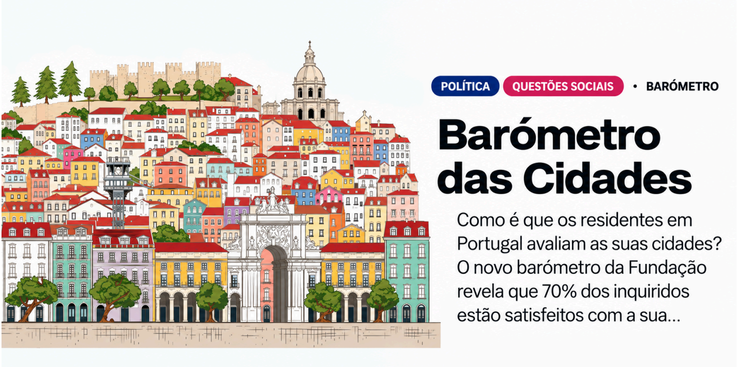
ISEG hosts the annual meeting of the international GEPINC consortium

On 8 **and 9 October**, ISEG hosted the annual meeting of the international consortium for the GEPINC project – Gender Equality Plans for Inclusivity, funded by the Horizon Europe programme, which brought together representatives from the seven partner institutions.

Over the two days, participants reviewed the results achieved, shared work currently in progress and defined the next steps for the project, which aim to promote gender equality and inclusion.

Among the results to be published shortly is a **questionnaire that has already gathered around 6,000 responses across the seven countries involved**; the data from this will be shared and discussed with the academic community and civil society.

FFMS Cities Barometer, coordinated by Professor Patrícia Melo



POLÍTICA QUESTÕES SOCIAIS • BARÓMETRO

Barómetro das Cidades

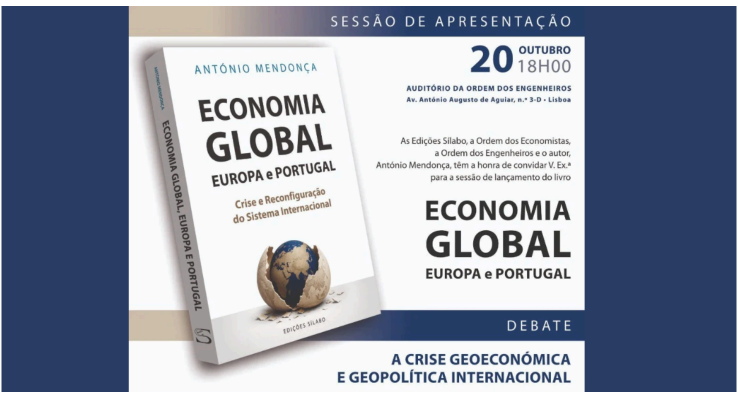
Como é que os residentes em Portugal avaliam as suas cidades? O novo barómetro da Fundação revela que 70% dos inquiridos estão satisfeitos com a sua...

The **Cities Barometer**, produced by the Francisco Manuel dos Santos Foundation (FFMS) and coordinated by Professor **Patrícia Melo** of ISEG, was launched on 29 September 2026.

The barometer analyses residents' perceptions of urban life in Portugal, addressing topics such as housing, health, mobility, the urban environment, a sense of belonging, civic participation and priorities for urban public policy, whilst comparing different types of cities and regions.

➡️ View the Cities Barometer here

Launch of the book *Global Economy, Europe and Portugal*, by Professor António Mendonça


ANTÓNIO MENDONÇA
ECONOMIA GLOBAL
EUROPA e PORTUGAL
Crise e Reconfiguração do Sistema Internacional
EDIÇÕES SÍLABO
ECONOMIA GLOBAL, EUROPA E PORTUGAL

SESSÃO DE APRESENTAÇÃO

20 OUTUBRO 18H00

AUDITÓRIO DA ORDEM DOS ENGENHEIROS
Av. António Augusto de Aguiar, n.º 3-D • Lisboa

As Edições Sílabo, a Ordem dos Economistas, a Ordem dos Engenheiros e o autor, António Mendonça, têm a honra de convidar V. Ex.ª para a sessão de lançamento do livro

ECONOMIA GLOBAL
EUROPA e PORTUGAL

DEBATE

A CRISE GEOECONÓMICA
E GEOPOLÍTICA INTERNACIONAL

On **20 October, the launch event will be held for the book *Global Economy, Europe and Portugal: Crisis and Reconfiguration of the International System*, by António Mendonça**, a Professor at ISEG and researcher at CEsA – Centre for African and Development Studies / ISEG Research.

The book offers a reflection on the transformations of the global economy, the challenges facing Europe and Portugal's role in an international context marked by crises and economic and geopolitical changes.

📅 **Date:** 20 October, at 6.00 pm
📍 **Venue:** Auditorium of the Order of Engineers

📌 Further information here

ISEG Research Seminars '26 | Zbigniew Palmowski

ISEG Research Seminars'26

On **21 October, ISEG will welcome Zbigniew Palmowski** from Wrocław University of Science and Technology, who will present the *paper* "Ruin probabilities: exact and asymptotic results**".**

Held weekly on Wednesdays, the ISEG Research Seminars bring together researchers and lecturers from national and international institutions, promoting the sharing of scientific knowledge and academic debate.

📅 **Date:** 21 October, from 1.00 pm to 2.00 pm
📍 **Venue:** ISEG, Amphitheatre 4, Quelhas Building.

📌 Further information here

Alumni in the Spotlight

50th anniversary celebrations for the 1976 cohort

ISEG Alumni Económicas
Associação dos Antigos Alunos do ISEG
INSCRIÇÕES ABERTAS
50° ANIVERSÁRIO DE CURSO 1976
7 de novembro | 11h00 | ISEG

On 7 **November**, a gathering will be held to mark the 50th anniversary of the graduation of the 1976 cohort, organised by ISEG Alumni Económicas and the ISEG 1971/1976 Course Committee.

The programme includes a lecture by **Vítor Constâncio** on the theme *‘The geo-economic and geopolitical crisis’*, the unveiling of a commemorative plaque and a lunch in the Salão Nobre.

📅 **Date:** 7 November, at 11.00 am
📍 **Venue:** ISEG

Registration is open until 29 October.

📌 Further information and registration here

Universidade de Lisboa

Election to the Statutory Assembly of Universidade de Lisboa

Universidade de Lisboa (ULisboa) has launched the electoral process to establish the new Statutory Assembly, with elections scheduled for 24 and 25 November.

This initiative follows the amendment to **the Legal Framework for Higher Education Institutions (RJIES)**, which requires higher education institutions to adopt new statutes.

The Statutory Assembly will comprise the Rector, elected representatives of tenured academic staff and researchers, students, and technical, specialist and management staff, as well as co-opted external figures.

📌 Further information here

Season Opening Concert | ULisboa Academic Orchestra

On **17 October, the Academic Orchestra of Universidade de Lisboa (OAUL) will launch its 2026/2027 season with a concert in the Aula Magna at Universidade de Lisboa**.

Conducted by **Tiago Oliveira**, the concert offers a musical journey from French Impressionism to Viennese Classicism, featuring works by **Claude Debussy and Joseph Haydn**.

The concert will also feature clarinettist **Rui Barbosa**, the orchestra’s soloist, celebrating the talent of the OAUL musicians and the start of a new musical season.

Free admission.

📅 **Date:** 17 October, at 9.00 pm
📍 **Venue:** Rectorate of Universidade de Lisboa, Aula Magna

📌 More information here

Universidade de Lisboa discusses the resilience of the agri-food system in the face of disasters and extreme events

Universidade de Lisboa invites you to the **Annual Conference of Colégio F3/redeAGRO**, dedicated to the theme “Resilience in the face of disasters and extreme events in the agri-food system”.

This conference, organised by the F3 College in collaboration with redeAGRO, will take place on **20 October 2026,** and aims to foster multidisciplinary reflection on the challenges posed by disasters and extreme events to the agri-food system, taking into account different phases and dimensions of the response: planning and prevention, emergency and immediate response, recovery and post-event learning.

📅 **Date:** 20 October, at 9.00 am
📍 **Venue:** Rectorate, Universidade de Lisboa, Rectors’ Hall

Free admission.

📌 Further information and registration here

Conference: ‘Sensor-based calibration and validation of an urban traffic simulation using proxy OD demand data: A case study of Tartu’

On **20 October, Universidade de Lisboa is hosting the conference “Sensor-based calibration and validation of an urban traffic simulation using proxy OD demand data: A case study of Tartu”.**

As part of the **“Conversas à Terça”** lecture series, organised by redeMOV, the session will be led by **João Rosado**, from Universidade de Lisboa and the University of Tartu.

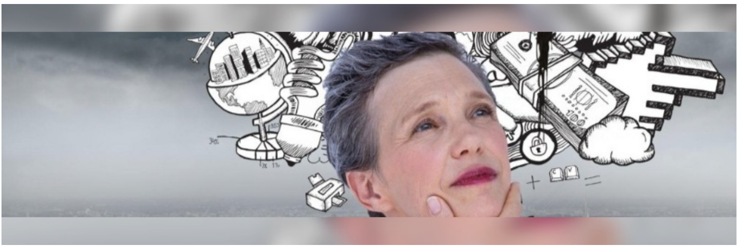
The presentation will explore the use of sensor data and simulation tools to analyse urban traffic, using the city of Tartu in Estonia as a case study.

Free admission.

📅 **Date:** 20 October, from 5.00 pm to 6.00 pm
📍 **Venue:** TTC@ULisboa Auditorium.

📌 More information here

ULisboa is organising a webinar on mental health and wellbeing in PhD studies



On **27 October,** Universidade de Lisboa is organising the webinar **“Healthy Mind, PhD in Progress”**, aimed at PhD students.

As part of ULisboa’s initiatives to promote mental health and wellbeing, the session aims to provide an opportunity for reflection on the importance of looking after one’s mental health throughout one’s academic journey.

Under the theme of a conversation about **science, emotions and wellbeing strategies**, the webinar invites participants to take a break from the demands of research and explore ways of balancing academic work with personal wellbeing.

📅 **Date:** 27 October, from 2.00 pm to 5.00 pm
📍 **Venue:** Online

📌 Further information and registration here

OPEN MINDS. GRAB THE FUTURE!

www.iseg.ulisboa.pt