**NEWSLETTER #294**
6 November 2026

Lead and grab your future.
ISEG CAREER FORUM
ISEG Lisbon School of Economics & Management Universidade de Lisboa
OPINIÃO
U LISBOA UNIVERSIDADE DE LISBOA

In this week's edition of the newsletter, these are the main highlights:

- Editorial | Career Forum 2026: connections that begin with a handshake
- ISEG's Career Forum 2026 brings together 160 companies and over 1,500 students for two days of networking
- ISEG reinforces its commitment to Applied Mathematics for Economics and Management with a new international Master's degree
- University Economics Olympiad | Registration now open
- Presentation of the Green Paper | Relational challenges of the digital transition
- Conference | AI Readiness
- Four researchers affiliated with ISEG among the world's most cited in 2026
- ISEG Research Seminars '26 | Andrea Oltramari
- Research Seminar | Financial Decision-Making under Time- and State-Dependent Preferences
- Webinar | Regaining control of the scientific communication system: challenges and opportunities
- From exchange to friendship: ISEG and FSU bring students together across borders
- MAEG Autumn Conference
- Alumni Económicas Solidarity Programme | Applications Open
- Over 200 alumni from four Portuguese schools gathered in Luxembourg to strengthen ties with Portugal
- ULisboa's RedeMOV addresses urban inequalities, mobility and mental wellbeing
- ULisboa hosts 'Sofa Conversations' on AI and Mental Health
- Tropical Talks: Researchers for the Future

## Vera Rodrigues

*Careers & Wellbeing at ISEG*

## Career Forum 2026: connections that begin with a handshake

On 4 and 5 November, the Pátio das Francesinhas once again served as the meeting point between ISEG students and the job market. The 29th edition of the ISEG Career Forum brought together more than 60 national and multinational companies from sectors as diverse as banking, insurance, consultancy, retail, consumer goods, energy, technology, services and industry.

In a world where almost everything happens via a screen, one question springs to mind: why do job fairs remain so important?

According to the *Future of Jobs Report 2025*, 39 per cent of essential skills could change by 2030, driven by artificial intelligence and the automation of recruitment. In this evolving market, what sets a candidate apart goes far beyond their CV: curiosity, communication skills, critical thinking and the ability to ask relevant questions gain greater weight and impact during face-to-face interactions.

**Two days to explore, learn and create opportunities**

It was in this spirit that the Career Forum 2026 took place. Over the course of two days, students got to know companies, explored different career paths, had their questions answered and developed essential skills for entering the job market.

At ***Breakfast with Talent***, they listened to executives share their career journeys, marked by choices, changes and challenges that do not always appear on LinkedIn. During ***15 Minutes with Companies***, they spoke one-to-one with company representatives about organisational culture, teams, opportunities and day-to-day life within the organisations.

At ***the Image Hub***, they worked on their professional image through image consultancy and photography sessions. At ***Talent BootcampX***, organised in partnership with Magma Studio, they practised their pitch in front of panels of professionals and received personalised feedback. This edition also featured the Carrousel, a new activity that brought students and companies together through questions about careers, recruitment and skills.

It was two days of conversations, learning, sharing and *networking*. But the work doesn't end when the stands are taken down.

**The networking continues!**

A conversation started at the Career Forum could be the first step towards a future opportunity. So, here are three suggestions:

**Get back in touch.** Send a brief, personalised message to the people you met.

**Organise what you've learnt.** Reflect on the companies that impressed you most, the profiles they're looking for and the skills you need to develop.

**Keep applying.** Internship and job opportunities remain available on the ISEG Career Hub throughout the year.

Throughout the academic year, Career Services will continue to organise events, career counselling sessions and meetings with companies, supporting each student in building their career path with preparation, confidence and ambition.

We would like to thank all the companies, partners and professionals who took part in this edition and, above all, the students who filled the Pátio das Francesinhas with energy, curiosity and a desire to shape the future.

**Because a career is built by seeking out and identifying opportunities. And, very often, it all starts with a simple handshake.**

See you at the next edition!

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## The ISEG Career Forum 2026 brings together 160 companies and over 1,500 students for two days of *networking*

ISEG CAREER FORUM 4th & 5th November' 26
Bem-vind@s ao Talent BootcampX

The 29th edition of the **Career Forum** transformed ISEG into a meeting place for young talent and the job market. Over two days, around **400 professionals from 160 companies interacted with over 1,500 students**.

The participants' engagement was reflected in the figures: nearly 3,500 CVs were submitted to employers. Students made direct contact with recruiters, learnt about different career paths and clarified their doubts about the future.

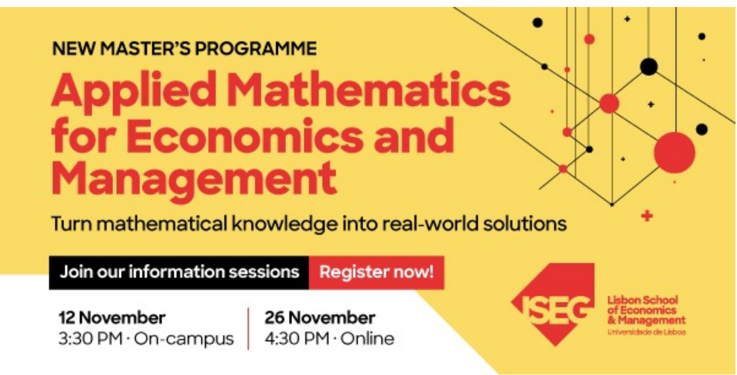
One of the most memorable moments was ‘Breakfast with Talent’, which brought around 90 students to the Salão Nobre for an hour and a half of conversation with executives from 10 leading companies. Among the guests were Xavier Jombart (COO of BNP Paribas), Francisco Viana (Head of HR at CGD), Sara Rodrigues (People Director at Deloitte), Pedro Borges Marques (Partner at EY), Inês Rocha Gouveia (Chair of the Santander Foundation), Catarina Azevedo (People Director at KPMG), Sandro Cardoso (CEO of Mondelez), Bernardo Lecas Espada (TRS Managing Director at PwC), Júlia Denzel (People and Culture Director at Tabaqueira) and Joana González (Head of HR at TAP).

The programme also included other interactive sessions: the Career Fair, Company Talks and Talent BootcampX, the latter organised in partnership with Magma Studio.

More than just a job fair, the Career Forum 2026 established itself as a space where conversations open doors to the future.

## What's Up @ ISEG

### ISEG reinforces its commitment to Applied Mathematics for Economics and Management with a new international Master’s degree


NEW MASTER’S PROGRAMME
Applied Mathematics for Economics and Management
Turn mathematical knowledge into real-world solutions
Join our information sessions Register now!
12 November
3:30 PM · On-campus
26 November
4:30 PM · Online
ISEG
Lisbon School of Economics & Management
Universidade de Lisboa

ISEG – Lisbon School of Economics & Management announces the launch of the new Master's in Applied Mathematics for Economics and Management (MMAEG), a programme taught entirely in English which builds on one of the country’s most recognised undergraduate degrees: Applied Mathematics for Economics and Management (MAEG).

Lasting three semesters, equivalent to 90 ECTS credits, the MAEG programme is distinguished by the flexibility of its academic structure, allowing students to choose one of three areas of specialisation (Minors): Applied Mathematics, Economics or Management. This structure enables the programme to be tailored both to highly specialised professional careers and to scientific research.

*“Mathematics is at the heart of many of the major transformations currently taking place in the economy and in business. With this new Master’s programme, we aim to delve deeper into an area in which ISEG has a very solid academic tradition and enjoys significant recognition from both students and employers. We aim to train professionals who do not merely analyse data, but who know how to transform it into knowledge and better decisions, in an increasingly global and demanding labour market*,” emphasises **Esmeralda Arranhado**, ISEG’s Associate Dean responsible for Academic Services.

**Presentation sessions in November**

To raise awareness of the new Master’s programme, its curriculum and the academic and professional opportunities it offers, as well as the programme’s coordination team, ISEG is organising two information sessions, open to all interested parties. Attendance is free of charge, subject to prior registration via this link.

The first session will take place on **12 November at 3.30 pm**, in person, in Auditorium 4 of the Novo Quelhas Building at ISEG. The second session will take place on **26 November at 4.30 pm** (Lisbon time), online, allowing both national and international candidates to attend.

📌 Further information about the Master’s programme

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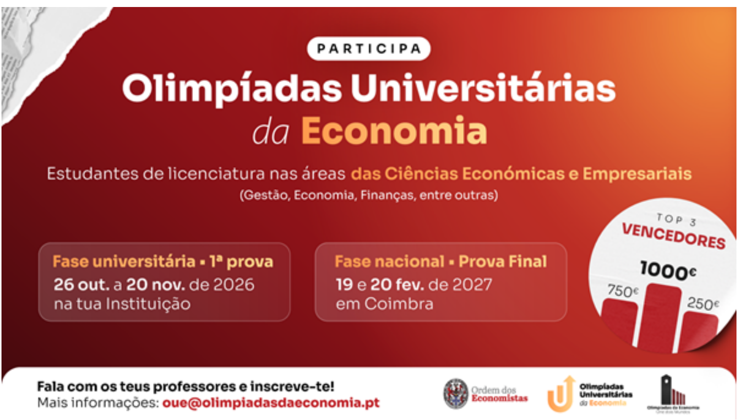
### University Economics Olympiad | Applications now open


PARTICIPA
Olimpíadas Universitárias da Economia
Estudantes de licenciatura nas áreas das Ciências Económicas e Empresariais
(Gestão, Economia, Finanças, entre outras)
Fase universitária • 1ª prova
26 out. a 20 nov. de 2026
na tua Instituição
Fase nacional • Prova Final
19 e 20 fev. de 2027
em Coimbra
Fala com os teus professores e inscreve-te!
Mais informações: oue@olimpiadasdaeconomia.pt

Registration is now open until **10 November** for the University Economics Olympiad, organised by the Portuguese Association of Economists.

The exam at ISEG will take place on **17 November**, and the top-ranked candidates will progress to the national round, which will be held on **19 and 20 February 2027 in Coimbra**.

📌 Further information here

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### New routines: find your rhythm

Starting university, moving to a new city or beginning a new term can bring excitement, but also anxiety and uncertainty. Timetables are different, faces are new and the surroundings can be tricky to find your way around. All of this makes the early days more challenging, so here are a few tips to help you **adapt to the change**.

📌 Further information here

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### Presentation of the Green Paper | Relational challenges of the digital transition

Apresentação do Livro Verde

Desafios relacionais da transição digital

12 | novembro
Quinta-feira, 14h00
Auditório CGD - ISEG Lisboa

Uma iniciativa
relational lab

Apoio
ISEG Lisbon School of Economics & Management
ISEG Research

Inscrição obrigatória
relationallab.pt

On **12 November**, ISEG will host, in the CGD Auditorium, the presentation of the Green Paper *Relational Challenges of the Digital Transition – In search of relational quality in the age of artificial intelligence*.

Organised by **Relational Lab**, with the support of ISEG and ISEG Research, the initiative brings together experts to discuss the impact of digital transformation on human and social relationships.

The event will feature Rui Marques, Sara Falcão Casaca and Mário Caldeira.

📅 **Date:** 12 November, from 2.00 pm to 5.30 pm
📍 **Venue:** ISEG, CGD Auditorium (Quelhas Building)

📌 Further information here

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## Professor Dr Francisco Louçã's final lecture

ÚLTIMA LIÇÃO Prof. Doutor
Francisco Louçã
*Quod Errat Demonstrandum:*
*O Renascimento da Ciência Económica*
13 NOV 2026 · 18h00 · Auditório CGD, Ed. Quelhas
ISEG Lisbon School of Economics & Management
U LISBOA | UNIVERSIDADE DE LISBOA

On **13 November, Professor Francisco Louçã, PhD, will deliver his final lecture, entitled "Quod Errat Demonstrandum: The Renaissance of Economic Science"**, in the CGD Auditorium at ISEG (Quelhas Building).

After several decades dedicated to teaching and research at ISEG, Professor Francisco Louçã brings his teaching career at ISEG to a close with this lecture. It will be a moment of tribute, sharing and reunion, and we look forward to welcoming you.

Following the session, a dinner will be held in honour of Professor Francisco Louçã in the ISEG *Salão Nobre.*

📅 **Date:** 13 November, at 6.00 pm
📍 **Venue:** ISEG, CGD Auditorium (Quelhas Building)

📌 Further information here

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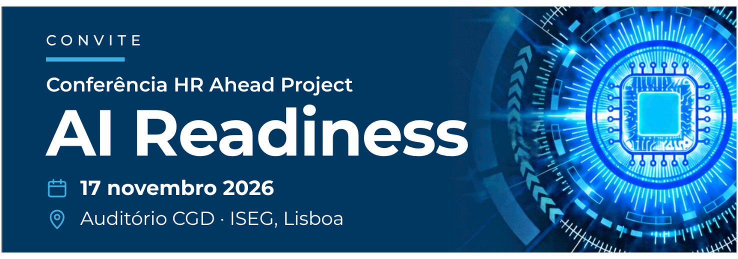
## Conference | AI Readiness



CONVITE
Conferência HR Ahead Project
AI Readiness
📅 17 novembro 2026
📍 Auditório CGD · ISEG, Lisboa

On **17 November, ISEG will host the "AI Readiness"** conference in the CGD Auditorium, organised by SHL Portugal in partnership with ISEG's HR Ahead Project platform.

The event will feature the presentation of the findings from the National Study on AI Readiness, encouraging reflection on the impact of Artificial Intelligence on people, organisations and the future of work.

📅 **Date:** 17 November, from 9.30 am to 2.30 pm
📍 **Venue:** ISEG, CGD Auditorium (Quelhas Building)

**Attendance is free.**

📌 Further information here

# ISEG in the Media

**>> Carlos Farinha Rodrigues** highlights the lack of clarity regarding the transition from the Social Integration Allowance to the Single Social Benefit, considering the amount of the new benefit to be insufficient and arguing that it should take into account the different circumstances of beneficiaries. (**ECO**)

**>> Paulo Trigo Pereira** highlights the lack of information in the 2027 State Budget, which makes it difficult to assess the impact of public policies, particularly in the housing sector, where it is not possible to determine how many new homes will come onto the market. (**Jornal de Negócios**)

**>> Susana Peralta** criticises the violent police response against demonstrators campaigning for the right to housing, questioning the proportionality of the PSP's intervention and the influence of the Government's security rhetoric. (**Público**)

**>> João Tovar Jalles** warns of the challenges to the sustainability of the public pension system, exacerbated by an ageing population, arguing for the need to rethink the pay-as-you-go model itself, rather than limiting reforms to eligibility rules and the calculation of pensions. (**ECO**)

**>> Mário Caldeira** highlights the importance of bringing higher education closer to the business community, facilitating the integration of graduates into the labour market and creating conditions to retain talent in Portugal. (**ECO**)

**>> Patrícia Melo** argues that part of the increase in property values resulting from public investment should be channelled back to the community, emphasising the importance of integrating housing, infrastructure and transport into urban planning, in order to reduce the costs borne by households. (**A Mensagem**)

**>> João Pereira dos Santos, Susana Peralta and Paulo Trigo Pereira** highlight the lack of transparency and impact assessment regarding the measures set out in the 2027 State Budget, highlighting uncertainties regarding the effectiveness of support for housing and young people, the lack of a timetable for public investment, and expenditure growth exceeding European targets. (**Expresso**)

**>> Susana Peralta** describes the 31% reduction in public investment set out in the 2027 State Budget as "catastrophic", warning of the negative effects on the economy and infrastructure and criticising the lack of concrete data to underpin housing policies. (**Expresso**)

**>> Joana Santos Silva** reflects on police interventions during protests for the right to housing, emphasising the importance of guaranteeing freedom of assembly and ensuring that the use of force by the authorities is proportionate. (**Jornal Económico**)

**>> Patrícia Melo** analyses the housing crisis in Portugal, framing it as part of a wider problem affecting cities and their urban development. (**Expresso**)

**>> Joaquim Miranda Sarmento** stated, during a conference on the 2027 State Budget, that Portugal could reach 2031 with public debt at 72% of GDP – lower than Germany's – highlighting the importance of reducing debt to strengthen the country's economic stability. (**Sapo**)

**>> António Garcia Pereira** has criticised the police's actions against demonstrators campaigning for the right to housing, condemning the disproportionate use of force and calling for respect for citizens' constitutional rights and freedoms. (**Notícias Online**)

## ISEG Executive Education

### Anticipating risks and ensuring compliance with regulations are essential aspects of more robust and responsible management.

The 7th edition of **the Executive Programme in Risk Management and Compliance** at ISEG Executive Education offers an integrated approach to two fundamental aspects of organisational management: the identification and anticipation of risks, and compliance with applicable regulations and responsibilities.

Throughout the programme, participants explore the relationship between risk and compliance in depth, gaining an understanding of their role in protecting organisations and maintaining the trust of various stakeholders.

📌 Further information here

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### Financial information becomes valuable when it leads to better management decisions

Investing, financing, growing or restructuring are decisions that require a thorough understanding of their financial implications. The 3rd edition of the **Executive Programme in Finance for** ISEG Executive Education bridges **the** gap between financial language and the practical challenges of management.

The programme enables participants to deepen their understanding of the financial knowledge essential for underpinning decisions, evaluating alternatives and understanding their consequences for the business.

📌 Further information here

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### Artificial Intelligence is transforming organisations and presenting new challenges for leaders and decision-makers.

The first edition of **the Postgraduation in Artificial Intelligence for Executives** at ISEG Executive Education has been designed to analyse this transformation from an executive perspective.

Combining technology and strategy, this postgraduation focuses on the decisions associated with the adoption and use of Artificial Intelligence and its far-reaching impact on organisations.

📌 Further information here

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### Risk analysis and scenario planning play a central role in the insurance industry and in the management of pension funds

The **Actuarial Programme, developed by ISEG Executive Education for BPI Vida e Pensões**, enabled participants to deepen their knowledge in these areas, with a particular focus on probability analysis, scenario building and risk assessment.

ISEG Executive Education would like to thank BPI Vida e Pensões for the trust placed in us to develop this bespoke training programme for their teams.

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### Turning the potential of Artificial Intelligence into business value means aligning the technology with the specific challenges faced by each organisation

This was the starting point for the ‘AI for Creating Value’ programme, developed by ISEG Executive Education for Pernod Ricard, an initiative designed to develop understanding where Artificial Intelligence can add value and how to use it in an informed and responsible manner.

ISEG Executive Education would like to thank Pernod Ricard for their trust and for the opportunity to align Artificial Intelligence with the real-world challenges faced by their teams.

## Research at ISEG

### Four researchers affiliated with ISEG were among the world’s most cited in 2026

ISEG
Lisbon School of Economics & Management
Universidade de Lisboa
Stanford University
ELSEVIER
News
Four ISEG researchers ranked among the world’s most cited in 2026!
Mariya Gubareva
Finance
António Afonso
Economics
João Tovar Jalles
Economics
Carla Curado
Management

Four researchers affiliated with ISEG feature in the 2026 edition of the list of **the world’s most cited researchers**, compiled by John Ioannidis of Stanford University and published by Elsevier.

In the annual impact table, based on citations received in 2025, **António Afonso and João Tovar Jalles stand out in Economics, Mariya Gubareva in Finance, and Carla Curado** in Management.

António Afonso ranks 357th worldwide in his field, with 552 citations, whilst João Tovar Jalles ranks 746th, with 450. In Finance, Mariya Gubareva ranks 205th, with 689 citations. Carla Curado ranks 1,566th in Management, with 547 citations.

The rankings and citation figures shown exclude self-citations. The ranking is based on a composite indicator of scientific impact; when interpreting the results, one should take into account the different publication and citation patterns within each field.

📌 Further information here

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### ISEG Research Seminars ’26 | Andrea Oltramari

ISEG Research Seminars’26

On **11 November, another session of the *ISEG Research Seminars* will take place, featuring Andrea Oltramari**, a researcher at the Universidade Federal do Rio Grande do Sul in Brazil, who will present the paper “The Brazilian scientific diaspora in Portugal: labour market and career”.

📅 **Date:** 11 November, from 1.00 pm to 2.00 pm
📍 **Venue:** ISEG, Amphitheatre 4 (Quelhas Building)

📌 Further information here

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### Research Seminar | Financial Decision-Making under Time- and State-Dependent Preferences

On **12 November, CEMAPRE** is hosting another session of the *Research Seminars in Mathematics Applied to Economics and Management*, featuring **Mogens Steffensen**, a professor at the University of Copenhagen, who will present on the topic ***“Financial Decision-Making under Time- and State-Dependent Preferences”***, focusing on consumption and investment decisions in different risk contexts.

📅 **Date:** 12 November, from 11.30 am to 1.00 pm
📍 **Venue:** ISEG, Novo Banco Amphitheatre (Quelhas Building)

📌 Further information here

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### Webinar | Regaining control of the scientific communication system: challenges and opportunities

Biblioteca Francisco Pereira de Moura
WEBINAR
Retomar o controlo do sistema de comunicação científica: desafios e oportunidades
12 NOV 2026
14h00
Online
Eloy Rodrigues
Especialista em Ciência Aberta

ISEG's Francisco Pereira de Moura Library is organising a webinar on **12 November, led by Eloy Rodrigues**, an Open Science specialist and lead author of *the European University Association (EUA) Briefing Paper, "Reclaiming Academic Ownership of the Scholarly Communication System"*.

The session aims to encourage reflection on the current challenges facing scholarly communication, addressing topics such as research evaluation, control over academic knowledge, sustainable open access models and the role of universities in building a more open, fair and transparent scientific system.

🔗 Access the webinar here

## Student News

### From exchange programmes to friendship: ISEG and FSU bring students together across borders

Do intercâmbio à amizade:
ISEG e FSU aproximam estudantes além-fronteiras.

The exchange programmes between **ISEG and Florida State University (FSU)** are forging links that go far beyond the academic experience. **Diogo Rosado**, a Management student at ISEG, spent a semester on exchange at FSU in the spring of 2026, where he met **Jonathan Okey**, a Marketing student at the American university who was preparing to study at ISEG.

Once in Lisbon, Diogo helped Jonathan settle in and find his feet in the city, particularly with finding accommodation, and the two eventually became flatmates. The story, recently shared by FSU, shows how international mobility can not only provide new academic and cultural experiences, but also forge friendships and connections between students from different countries that last beyond the exchange period.

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### MAEG Autumn Conferences

Jornadas de Outono de MAEG
10 Novembro 2026
Horário: 14h45
Sala: Auditório CGD | Quelhas 2
GAMA

On **10 November, the MAEG Autumn Conference will take place, an initiative organised by GAMA – the ISEG Applied Mathematics Students' Group** – which aims to bring the academic community together to share ideas and gain a better understanding of the field of Applied Mathematics for Economics and Management.

📅 **Date:** 10 November, from 2.45 pm to 5.30 pm
📍 **Venue:** ISEG, CGD Auditorium (Quelhas Building)

📌 Further information here

## Alumni in the Spotlight

### Alumni Económicas Solidarity Programme | Applications Now Open

PROGRAMA ALUMNI SOLIDÁRIO
TEMOS BOLSAS PARA TI.
Alumni Económicas
Para estudantes do ISEG
Sujeito aos critérios de atribuição e às bolsas disponíveis.
INSCREVE-TE AQUI

Applications are now open for **the Alumni Económicas Solidarity Programme, organised by ISEG Alumni Económicas – the ISEG Alumni Association** – which aims to provide financial support to students facing financial difficulties.

Funded by donations from alumni and companies, the programme contributes towards the costs of accommodation, transport, study materials and food, seeking to ensure that no student is prevented from continuing their studies for financial reasons.

📌 Further information here

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### Over 200 alumni from four Portuguese schools gathered in Luxembourg to strengthen ties with Portugal

On **27 October, more than 200 alumni from ISEG, Católica-Lisbon SBE, Instituto Superior Técnico and NOVA SBE** gathered at the residence of the Portuguese Ambassador in Luxembourg for the second Joint Alumni Meeting.

The initiative, organised by **the Portuguese Diaspora Council and AICEP**, aimed to strengthen ties between Portuguese professionals abroad, promote the sharing of experiences and create new opportunities for collaboration with Portugal.

Attendance at the meeting doubled compared with the first edition, held in Paris, and there are plans to expand the initiative to other European cities in 2027.

📌 Further information here

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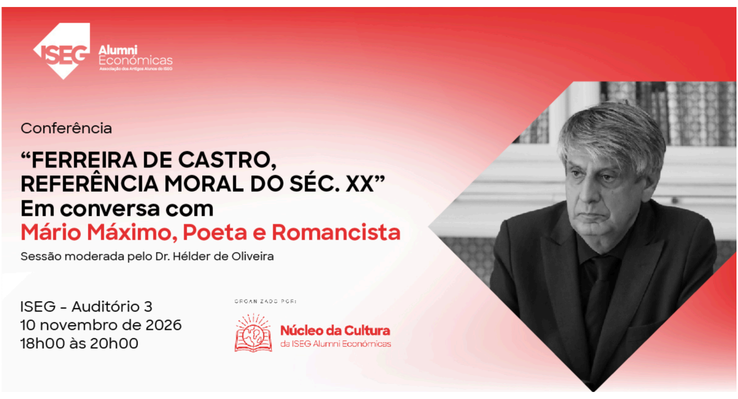
## Lecture | Ferreira de Castro, a moral authority of the 20th century



Conferência

**"FERREIRA DE CASTRO, REFERÊNCIA MORAL DO SÉC. XX"**
**Em conversa com**
**Mário Máximo, Poeta e Romancista**
Sessão moderada pelo Dr. Hélder de Oliveira

ISEG - Auditório 3
10 novembro de 2026
18h00 às 20h00

ISEG Alumni Económicas
Associação dos Antigos Alunos do ISEG
ORGANIZADO POR:
Núcleo da Cultura
da ISEG Alumni Económicas

On 10 November, the ISEG Alumni Económicas's Culture Centre is organising a new event, this time featuring **Mário Máximo, poet and novelist, for a discussion dedicated to the life, work and legacy of Ferreira de Castro, a prominent figure in Portuguese literature.**

The event will be moderated by **Hélder de Oliveira**, a former ISEG student, and will conclude with a social gathering, accompanied by a toast with Vila das Rainhas Ginja Liqueur from Óbidos.

📅 **Date:** 10 November, from 6.00 pm to 8.00 pm
📍 **Venue:** ISEG, Auditorium 3 (Quelhas Building)

**Admission is free, but prior registration is required.**

📌 Register here

# Universidade de Lisboa

## ULisboa's RedeMOV tackles urban inequalities, mobility and mental wellbeing

On **10 November**, Universidade de Lisboa will host another session in the *"Conversas à Terça"* lecture series, organised by **redeMOV, featuring André Leite Rodrigues**, a researcher at IGOT, who will discuss the impact of urban inequalities and pedestrian mobility on mental wellbeing.

📅 **Date:** 10 November, from 5.00 pm to 6.00 pm
📍 **Venue:** TTC@ULisboa Auditorium

**Admission is free, subject to registration.**

📌 Further information and registration here

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## ULisboa is organising 'Sofa Conversations' on AI and Mental Health

On **12 November**, Universidade de Lisboa is organising another session of **"Couch Talks", dedicated to the theme "AI and Mental Health"**.

The event will feature professor **Telmo Baptista** and aims to foster an informal discussion on mental health and wellbeing, encouraging the sharing of experiences and reflection.

📅 **Date:** 12 November, from 3.00 pm to 4.00 pm
📍 **Venue:** Cantina Velha, Universidade de Lisboa

📌 Further information here

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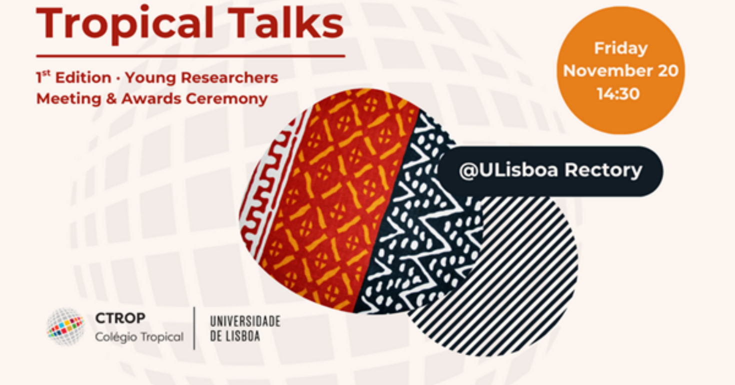
## Tropical Talks: Researchers for the Future



On **20 November**, Universidade de Lisboa will host the first edition of ***Tropical Talks: Researchers for the Future*****, an initiative organised by ULisboa's Tropical College**, dedicated to showcasing the work of young researchers and fostering debate on the future of tropical research.

The event brings together master's and PhD students to discuss topics such as biodiversity, health, climate change and sustainable development. The programme includes a round-table discussion, presentations of research projects and an awards ceremony.

📅 **Date:** 20 November, from 2.30 pm to 5.00 pm
📍 **Venue:** Sala dos Reitores, Rector's Office, Universidade de Lisboa

**Attendance is free, but registration is required.**

📌 Further information here

## OPEN MINDS. GRAB THE FUTURE!

www.iseg.ulisboa.pt