NEWSLETTER #295
13 November 2026

NEW MASTER'S PROGRAMME
MAEG
Applied Mathematics for Economics and Management
ISEG Lisbon School of Economics & Management Universidade de Lisboa
OPINIÃO
U LISBOA UNIVERSIDADE DE LISBOA

In this week's edition of the newsletter, these are the main highlights:

- Editorial | Leading the future with Mathematics: discover ISEG's new Master's degree
- ISEG reinforces its commitment to Applied Mathematics for Economics and Management with a new international Master's degree
- Formal Ceremony for the Opening of the 2026–2027 Academic Year
- PhD Open Days 2026
- Conference | AI Readiness
- Practical Workshop on Mindfulness and Chi Kung
- Teaching Surveys – 1st semester 2026/27
- ISEG hosts a debate on technology and value creation in management
- Professor Carla Curado honoured internationally by Springer Nature
- ISEG Research Seminars '26 | Matthijs Oosterveen
- Alumni Económicas Solidarity Programme | Applications Open
- Universidade de Lisboa accounts for 25% of Portugal's scientists ranked in the world's top 2%
- ULisboa Christmas Meetup 2026

José Gaivão
Coordinator of the new Master's in Applied Mathematics for Economics and Management (MMAEG)

Raquel Bernardino
Coordinator of the new Master's in Applied Mathematics for Economics and Management (MMAEG)

Rui Paulo
Coordinator of the new Master's in Applied Mathematics for Economics and Management (MMAEG)

Leading the future with Mathematics: discover ISEG's new Master's degree

But what, after all, is the point of maths? Anyone who teaches maths has heard this question many times – from curious children, interested young people and, sometimes, sceptical adults – and knows how difficult it is to answer in just a few words. At ISEG, we've decided to answer it with an entire Master's degree.

We are delighted to present the new Master's in Applied Mathematics for Economics and Management (MMAEG), a strategic initiative by ISEG for those who wish to lead future decision-making based on mathematical models.

In a rapidly changing global economy, organisations are not just looking for people who know how to analyse data: they are looking for professionals capable of thinking critically, formulating problems and building quantitative models that transform data into knowledge and high-impact strategies.

Building on the solid reputation and high employability of our undergraduates in MAEG, this Master's programme stands as its natural progression. With minimal overlap in the curriculum compared to the Bachelor's degree, the MMAEG deepens students' knowledge of mathematical analysis, statistics, operational research and their applications to economics and management.

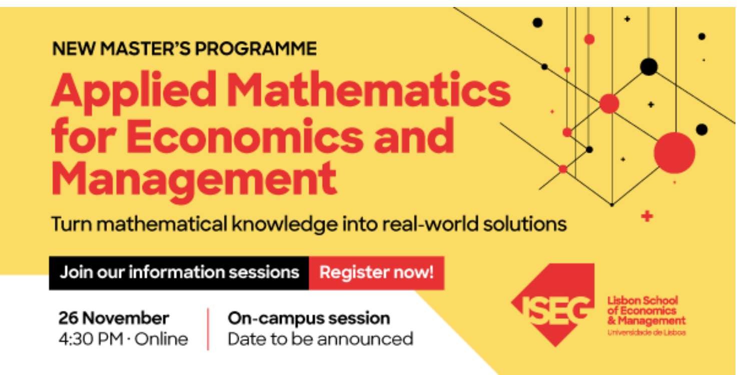
Taught entirely in English, which reinforces its international dimension, the MMAEG is distinguished by its flexible curriculum spread over three semesters (90 ECTS). Each student can personalise their study path by choosing one of three minors: Applied Mathematics, Economics or Management. Graduates will be qualified to take on senior roles across a wide range of sectors, from banking to technology, or to pursue an academic or research career.

The Master's programme is aimed both at our MAEG graduates and at graduates in fields with a strong quantitative component, such as mathematics, statistics, economics, management or engineering.

We invite the whole community to take part in the online presentation session for the MMAEG, which will take place on Thursday 26 November at 4.30 pm (Lisbon time).

Come and find out more about the MMAEG and its coordination team, and take the next step with us in shaping the future of MAEG at ISEG.

ISEG reinforces its commitment to Applied Mathematics for Economics and Management with a new international Master's degree



NEW MASTER'S PROGRAMME
Applied Mathematics for Economics and Management
Turn mathematical knowledge into real-world solutions
Join our information sessions Register now!
26 November
4:30 PM · Online
On-campus session
Date to be announced
ISEG Lisbon School of Economics & Management Universidade de Lisboa

ISEG – Lisbon School of Economics & Management announces the launch of the new Master's in Applied Mathematics for Economics and Management (MMAEG), a programme taught entirely in English which builds on one of the country's most recognised undergraduate degrees: Applied Mathematics for Economics and Management (MAEG).

Lasting three semesters, equivalent to 90 ECTS credits, the MAEG programme is distinguished by the flexibility of its academic structure, allowing students to choose one of three areas of specialisation (Minors): Applied Mathematics, Economics or Management. This structure enables the programme to be tailored both to highly specialised professional careers and to scientific research.

"Mathematics is at the heart of many of the major transformations currently taking place in the economy and in business. With this new Master's programme, we aim to delve deeper into an area in which ISEG has a very solid academic tradition and enjoys significant

recognition from both students and employers. We aim to train professionals who do not merely analyse data, but who know how to transform it into knowledge and better decisions, in an increasingly global and demanding labour market," emphasises **Esmeralda Arranhado**, ISEG's Vice-Dean.

Presentation sessions in November

To raise awareness of the new Master's programme, its curriculum and the academic and professional opportunities it offers, as well as the programme's coordination team, ISEG is organising two information sessions, open to all interested parties.

Due to the adverse weather conditions forecast for 11 November, the in-person session scheduled for the 12th has been postponed to a date to be announced. The online session will take place on 26 November at 4.30 pm (Lisbon time).

Participation is free of charge, subject to prior registration via this link.

📌 Further information about the Master's programme

What's Up @ ISEG

Formal Session for the Opening of the 2026–2027 Academic Year

Sessão Solene
Ano Letivo 2026-2027
27 de Novembro 2026, 17h00
Pátio das Francesinhas
ISEG
Lisbon School of Economics & Management
Universidade de Lisboa

ISEG is holding the Formal Session for the Opening of the 2026–2027 Academic Year, an occasion to celebrate academic excellence and recognise the achievements of its community.

The ceremony will feature a keynote address by Professor **Carlos Farinha Rodrigues**, on the theme *'From Silence to Evidence: Poverty and Inequality in Portuguese Scientific Research'*.

The programme includes institutional addresses, the presentation of scholarships and merit awards to the top students, as well as recognition of ISEG's academic staff and support staff.

📆 **Date:** 27 November, from 5.00 pm to 7.30 pm
📍 **Venue:** ISEG , Pátio das Francesinhas

The session can also be watched live via ISEG's YouTube channel.

📌 Further information here

PhD Open Days 2026

PhD
Online Event
Open Days
2026 17-20 NOV
Find out more about our PhD programmes!
ISEG
Lisbon School of Economics & Management
Universidade de Lisboa

ISEG is organising the **PhD Open Days 2026** from 17 to 20 November, an online event dedicated to presenting the School's five PhD programmes.

Over the course of four days, participants will have the opportunity to learn about the programmes in Applied Mathematics for Economics and Management, Economics, Management, Economic and Social History, and Economic and Organisational Sociology.

The sessions will provide an opportunity to ask the coordination teams questions directly about course syllabuses, research opportunities, funding and application procedures.

📆 **Date:** 17–20 November, at 5.00 pm
📍 **Venue:** Online

Participation is free of charge, subject to prior registration.

📌 Further information here

Conferência | AI Readiness

CONVITE
Conferência HR Ahead Project
AI Readiness
17 novembro 2026
Auditório CGD · ISEG, Lisboa

On **17 November, ISEG will host the "AI Readiness"** conference in the CGD Auditorium, organised by SHL Portugal in partnership with ISEG's HR Ahead Project platform.

The event will feature the presentation of the findings from the National Study on AI Readiness, encouraging reflection on the impact of Artificial Intelligence on people, organisations and the future of work.

📆 **Date:** 17 November, from 9.30 am to 2.30 pm
📍 **Venue:** ISEG, CGD Auditorium (Quelhas Building)

Attendance is free.

📌 Further information here

ISEG hosts a debate on technology and value creation in management

ROTEIRO DO CONHECIMENTO
– A BOA GESTÃO
17 NOV 2026 · 18h30
ISEG, Salão Nobre
Tecnologia & Valor
Como pode a tecnologia transformar a gestão e criar valor?
Com: Mário Caldeira Presidente do ISEG
Sofia Marta Country Manager da Google Cloud
ISEG Lisbon School of Economics & Management Universidade de Lisboa
APM Associação Portuguesa de Management
Com o apoio: NetApp

ISEG is hosting another session of **the "Roadmap to Knowledge – Good Management"**, an initiative of the Portuguese Management Association (APM), dedicated to the theme *"Technology & Value"*.

The event will feature **Mário Caldeira, Dean of ISEG, and Sofia Marta**, Country Manager at Google Cloud, for a discussion on the role of technology in value creation, the challenges of digital transformation and its impact on organisational management.

📅 **Date:** 17 November, from 6.30 pm to 8.00 pm 📍 **Venue:** ISEG , Salão Nobre (Quelhas Building)

📌 Further information her

Practical Mindfulness and Chi Kung Workshop

Workshop
Mindfulness
VAGAS LIMITADAS!
SUJEITO A PRÉ-INSCRIÇÃO!
E-mail: ritasilvacosta@hotmail.com
ISEG Lisbon School of Economics & Management Universidade de Lisboa

ISEG is organising another edition of **the Practical Mindfulness and Chi Kung Workshop, led by Professor João Carvalho das Neves**, with the aim of promoting balance between body and mind, improving concentration and developing stress management strategies.

The session combines theory and practice through mindfulness meditation, Chi Kung and relaxation techniques, providing participants with tools to improve their wellbeing and quality of life.

📅 **Date:** 21 November, from 9.30 am to 12.30 pm
📍 **Venue:** ISEG Rooftop

Participation is free of charge.

📌 Further information and registration here

Educational Surveys – 1st semester 2026/27

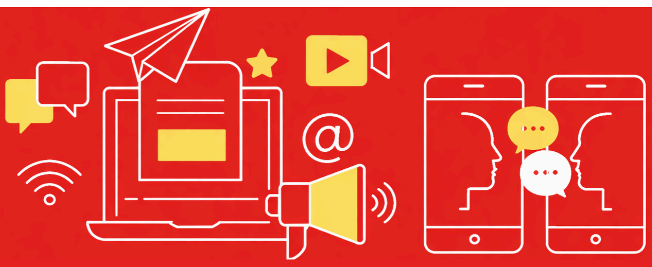
ISEG Lisbon School of Economics & Management Universidade de Lisboa
Inquéritos Pedagógicos
Já avaliaste as tuas UC's?
Tens até 22 de novembro
→ Fénix
Não é só um inquérito. É impacto!

The **Teaching Surveys for the first semester of 2026/27** are now available on the Fenix platform, enabling students to evaluate lecturers and the quality of teaching at ISEG.

With a simpler format and fewer questions, the surveys are **completely anonymous** and provide an opportunity for students to contribute to the continuous improvement of the quality of teaching.

For further information, students may contact their Class Representatives or their representatives on the Academic Council.

📌 Further information here



ISEG in the Media

>> Francisco Louçã condemns the actions of Luís Montenegro's executive regarding housing and considers that "all the disorder" during the demonstrations in Lisbon and Porto was caused by police interventions "at the government's behest" (**TVI**)

>> Francisco Louçã considers that the 'geringonça' coalition was "a relief" with "very significant measures" for people's lives, but accuses the PS of a "lack of political will" to address the economy's problems in a structural manner. (**Notícias ao Minuto**)

>> Tiago Bernardino emphasises that applying zero VAT is not the most effective way to support lower-income families, arguing that direct, targeted financial support is a more effective alternative. (**Público**)

>> Esmeralda Arranhado highlights that ISEG's new Master's degree in Applied Mathematics for Economics and Management aims to train professionals capable of transforming data into knowledge and supporting strategic decisions in an increasingly demanding labour market. (**ECO**)

>> Susana Peralta warns of persistently high prices due to international instability and advocates targeted financial support for the most vulnerable households, as an alternative to blanket measures such as zero VAT. (**Gerador**)

>> José Maria Fernandes Pires advocates the adoption of fiscal measures that tackle the structural causes of the housing crisis, notably by increasing the IMT and IMI, in order to curb rising prices and moderate demand for property. (**Expresso**)

>> João Tovar Jalles questions the effectiveness of support for vulnerable families to purchase electric cars and argues that the priority of mobility policies should be to reduce the cost of travel and ensure access to essential services. (**ECO**)

>> João Pereira dos Santos believes that the concentration of PRR housing in Lisbon reflects the high pressure on the housing market in the capital and emphasises the importance of regeneration to increase the supply of homes on the market more quickly. (**Expresso**)

>> João Duque emphasises the importance of distinguishing between political and military responsibilities in defence investment, advocating for leadership that values the input of experts and a commitment to strategic objectives. (**SAPO**)

Research at ISEG

Professor Carla Curado honoured internationally by Springer Nature

ISEG Lisbon School of Economics & Management Universidade de Lisboa
SPRINGER NATURE
Professor Carla Curado recognised by Springer Nature
ISEG professor receives two international awards in recognition of her editorial excellence and contribution to scientific publishing.
Professor Carla Curado

Professor **Carla Curado**, a lecturer at ISEG – Lisbon School of Economics & Management, has been honoured by the international scientific publisher **Springer Nature as part of the 2026 Editor of Distinction Awards** for her contribution to the scientific journal ***Management Review Quarterly***.

The lecturer received two awards: the **Author Service Award 2026**, which recognises excellence in supporting authors throughout the scientific publication process, and the **Editorial Contribution Award 2026**, which recognises the rigour and quality of editorial work, particularly in the evaluation of scientific articles and the management of peer-review processes.

Management Review Quarterly (Q1) is an international scientific journal dedicated to research in the fields of Management and Business, with a particular focus on literature reviews and meta-analyses.

These awards recognise Professor Carla Curado's contribution to the quality and integrity of scientific publishing, reinforcing the international visibility of ISEG's academic staff and their active involvement in the academic community.

Congratulations to Professor Carla Curado on these honours!

Social mapping techniques applied to participatory assessment: a look at sustainability on the ISEG campus

Sessão
Técnicas de cartografia social aplicadas ao diagnóstico participativo: olhar para a sustentabilidade no campus do ISEG
PRIMA IN THE MEDITERRANEAN AREA
This project (grant Number 2421), is part of the PRIMA programme, supported by the European Union.
MORFeuS NEXUS SOLUTIONS FOR RESILIENT MEDITERRANEAN TERRITORIES
ISEG Research
fct Fundação para a Ciência e a Tecnologia

As part of the **MORFeuS project, ISEG is hosting** the session *'Social mapping techniques applied to participatory assessment: a look at sustainability on the ISEG campus'*, organised by the Research Group on Economic Sociology, Organisations and Labour at ISEG Research.

The event will feature **Jader Santos**, Professor and Coordinator of the Postgraduation in Geography at Universidade Federal do Ceará; **Regina Balbino da Silva, Researcher; and Geovannia Maria Candido da Silva**, a PhD student at the same university.

The session aims to explore the application of social mapping techniques to participatory assessment, with a focus on sustainability on the ISEG campus.

📅 **Date:** 17 November, from 2.00 pm to 5.00 pm 📍 **Venue:** ISEG , Delta Room (Quelhas Building)

📌 Further information here

ISEG Development Studies Seminars 2026/2027 | Urbanisation and Development in Africa

Seminários de Estudo de Desenvolvimento 2026/27
Development Studies Seminars 2026/27
Urbanização e Desenvolvimento em África: informalidade ou adaptação?
SÍLVIA AMARAL
CESA/ISEG RESEARCH
17 de novembro
18h00
Anfiteatro Novo Banco,
Edifício Quelhas, 4º Piso, ISEG
DS DEVELOPMENT STUDIES
cesa CENTRO DE ESTUDOS SOBRE ÁFRICA E DESENVOLVIMENTO
ISEG Research
ISEG Lisbon School of Economics & Management
U LISBOA UNIVERSIDADE DE LISBOA
fct Fundação para a Ciência e a Tecnologia

The next session of the **Development Studies Seminars 2026/2027** will be dedicated to the theme *'Urbanisation and Development in Africa: informality or adaptation?'.*

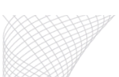
The session will feature **Sílvia Amaral**, a researcher at CEsA/ISEG Research, and will encourage reflection on the challenges of urbanisation in Africa, with a particular focus on informality and strategies for adapting to urban transformations.

📅 **Date:** 17 November, from 6.00 pm to 7.00 pm
📍 **Venue:** ISEG, Novo Banco lecture theatre (Quelhas Building)

Attendance is free.

📌 Further information here

ISEG Research Seminars '26 | Matthijs Oosterveen



ISEG Research Seminars'26

ISEG is organising another session of the **ISEG Research Seminars 2026, which will feature Matthijs Oosterveen**, a lecturer at ISEG.

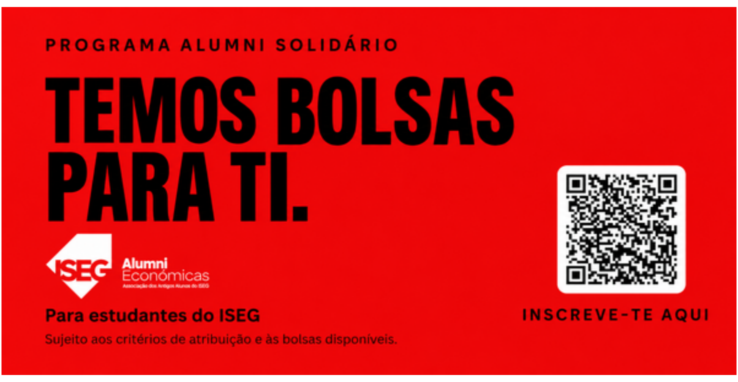
The seminars take place weekly, on Wednesdays, bringing together researchers and lecturers from ISEG and other national and international educational institutions, with the aim of promoting knowledge sharing and academic debate.

📅 **Date:** 18 November, from 1.00 pm to 2.00 pm
📍 **Venue:** ISEG, Lecture theatre 4 (Quelhas Building)

📌 Further information here

Alumni in the Spotlight

Alumni Económicas Solidarity Programme | Applications Now Open


PROGRAMA ALUMNI SOLIDÁRIO
TEMOS BOLSAS PARA TI.
ISEG Alumni Económicas
Para estudantes do ISEG
Sujeito aos critérios de atribuição e às bolsas disponíveis.
INSCREVE-TE AQUI

Applications are now open for **the Alumni Económicas Solidarity Programme, organised by ISEG Alumni Económicas – the ISEG Alumni Association** – which aims to provide financial support to students facing financial difficulties.

Funded by donations from alumni and companies, the programme contributes towards the costs of accommodation, transport, study materials and food, seeking to ensure that no student is prevented from continuing their studies for financial reasons.

📌 Further information here

Universidade de Lisboa

Universidade de Lisboa accounts for 25% of Portugal's scientists ranked in the world's top 2%

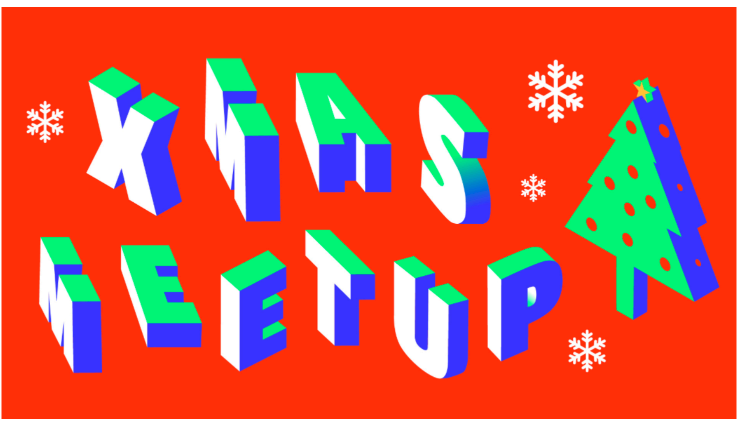
TOP 2%
SCIENTISTS
LEADING MINDS IN SCIENCE

Universidade de Lisboa (ULisboa) has once again distinguished itself in the international *World's Top 2% Scientists 2026* ranking, which recognises researchers with the greatest scientific impact worldwide.

In this year's edition, ULisboa has **210 researchers recognised for their scientific impact throughout their careers**, representing around 27 per cent of Portuguese researchers included in this category. In the assessment of the impact of research carried out in 2025, the University has **200 researchers**, accounting for approximately 19 per cent of the national total.

📌 Further information here

ULisboa Christmas Meetup 2026


XMAS
MEETUP

Universidade de Lisboa is organising the **ULisboa Christmas Meetup 2026**, an event dedicated to the University's international students, which promises an afternoon of socialising, sharing experiences and celebrating academic life.

The programme includes a **Theatre Experimentation Workshop with TUT**, a participatory activity with 140 places available, allocated on a first-come, first-served basis, as well as a cocktail reception and a DJ set.

📅 **Date:** 17 December, from 6.00 pm to 9.30 pm 📍 **Venue:** Pavilhão de Portugal, Lisbon

📌 Further information and registration here

OPEN MINDS. GRAB THE FUTURE!

www.iseg.ulisboa.pt