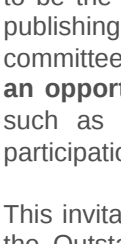




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Sofia Lourenço
Associate Professor at ISEG

Participating in International Associations: recognition and opportunities

"Participation in these associations is only possible thanks to the support of ISEG and its research centres, which fund the attendance of professors and researchers at international conferences organised by these associations."

I was recently re-elected to the **Board of the European Accounting Association (EAA)** as Portugal's national representative. The EAA is the leading European body dedicated to the development of academic research and teaching in accounting and to the promotion of dialogue between academics from around the world, as well as with regulators in the field. This re-election by Portuguese accounting researchers represents recognition of the work carried out during my previous term of office, as well as the role I have played at national level, namely as Chair of the Scientific Committee of the Grudis conferences, the Portuguese network of accounting researchers. On the EAA Board, I will continue to collaborate with representatives from other countries to strengthen and develop accounting research in Europe.

At the same time, I recently accepted an invitation to take on the role of International Director and Chair of the International Advisory Committee of the Management Accounting Section (MAS) of the **American Accounting Association (AAA)**. The AAA is considered to be the most reputable association of academics in accounting and is responsible for publishing several scientific journals of recognised quality. Leading this international committee, composed of 12 members from various continents, **is an honour for me and an opportunity to promote initiatives for the Association's international members**, such as the mentoring programme for PhD students and grants to support their participation in the MAS conference.

This invitation stems from my long association with the AAA, where I was honoured with the Outstanding Management Accounting Section Dissertation Award and the Notable Contribution to the Management Accounting Literature Award. In 2024, I also organised the MAS Midyear Meeting, which allowed me to work closely with the Association's leadership and strengthen my international network.

Participating in international associations, in my case in research, **is an invaluable asset**. It gives us the opportunity to build the future of these associations, contributing to the definition of strategies (an example from my experience was the internationalisation of Grudis), identifying risks and opportunities (such as the development of online seminars), and launching new initiatives (such as the MAS mentoring programme for PhD students). **This ability to make things happen is highly motivating!**

In addition, it allows us to create collaborative networks that are essential for research and teaching in a global and competitive world. **And, of course, at each event, we have the pleasure of seeing colleagues and friends again, who are the result of belonging to a community – which is also highly rewarding!**

Naturally, participation in these associations is only possible thanks to the support of ISEG and its research centres, which fund the attendance of professors and researchers at international conferences organised by these associations. This investment has a high return, as it directly contributes to strengthening ISEG's international recognition and visibility.

If I may offer some advice: get involved. Go out there, actively participate in associations, become part of a community, and take advantage of all the opportunities they offer!

What's Up @ ISEG

Bachelor's Degree Graduation Ceremony



On 27 September, the Pátio das Francesinhas hosted the **Bachelor's Degree Graduation Ceremony**, a moment of celebration and recognition of academic merit, as well as each student's achievement.

This year, **511 students** completed their Bachelor's degrees, marking a decisive stage in both their academic and personal lives.

The event was attended by family and friends, who filled the space and shared the pride and emotion of this special day which is significant in the lives of the new graduates, as they experience first-hand the result of years of their commitment and dedication.

🔥 Further information [here](#)

ISEG holds awareness sessions for emergency situation



ISEG organised two awareness sessions focused on emergency procedures for the entire academic community. The objective has been to strengthen preparedness and response capacity in critical situations, such as fires, earthquakes or other unexpected events, emphasising the importance of safety for everyone on campus.

The first session took place on **1 October**, with the second session is scheduled for **6 October**, from **14.30 to 16.30**, in Auditorium 2 (Quelhas 6).

Free admission. Given in Portuguese.

In Conversation with Mia Couto



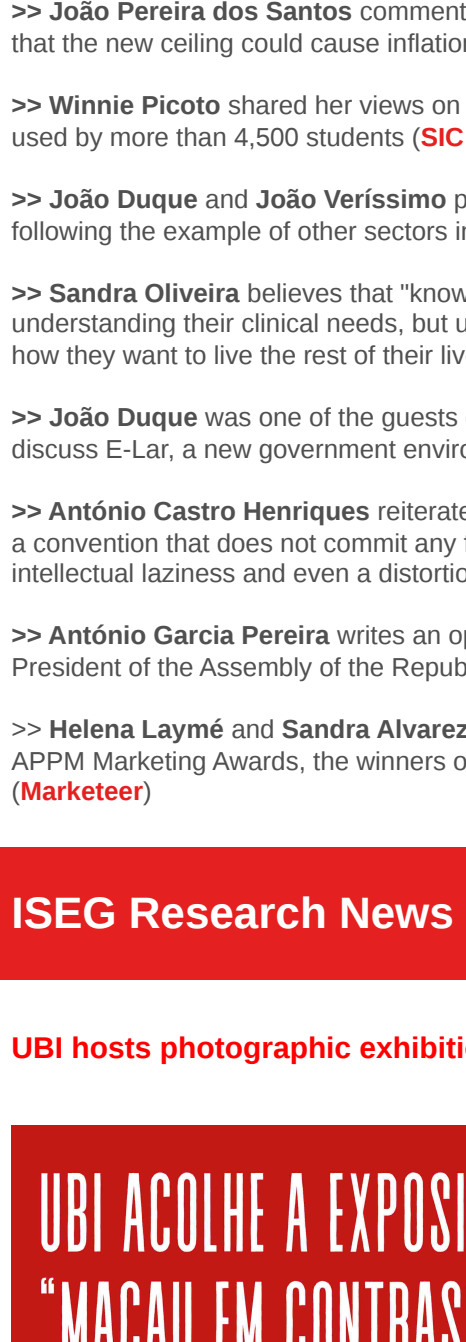
On 9 October, ISEG welcomes writer **Mia Couto** who will be In Conversation, as part of the international conference **"50 Years of Mozambican Literature: Creative Paths and Practices"**, which takes place in Lisbon, at the Calouste Gulbenkian Foundation, on 9 and 10 October.

The 'conversation' will take place in Auditorium 2 at ISEG, from **18.30 to 19.00**, and will be a unique opportunity for the public to engage in direct dialogue with one of the most remarkable voices in Portuguese-language literature.

Free admission.

🔥 See full programme of the conference [here](#)

Colloquium | Access to Adequate Diet in Portugal: Challenges and Solutions



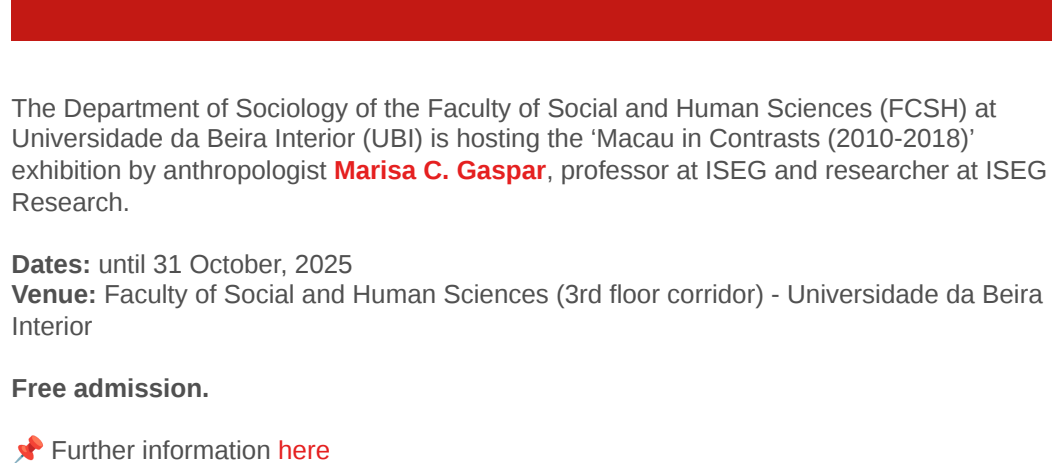
At **14.30 on 16 October**, the 'Access to Adequate Diet in Portugal: Challenges and Solutions' colloquium will take place in the Auditorium of the Social Security Institute in Lisbon.

During the event, the results of the **FoodHabCrisis project: Exploring the Impact of Recent Crises on Eating Habits in Contemporary Portugal** will be presented.

The deadline for registration is **13 October** and can be done using this [form](#).

🔥 Further information [here](#)

9th International Workshop on the Socio-Economics of Ageing



The **9th International Workshop on the Socio-Economics of Ageing (IWSEA 2025)**, organised by SOCIUS/ISEG Research, will bring together researchers, academics and professionals at ISEG to discuss the challenges of ageing, share knowledge and inspire more inclusive policies.

The keynote speaker at the event will be Professor **Rob Alessie**, who will speak on the topic of 'Beyond Knowledge: Confidence and the Gender Gap in Financial Literacy'.

👉 Registration is open to the general public in [this link](#).

Date: 17-18 October

Venue: ISEG, New Lecture Theatre and Delta Room (Quelhas)

🔥 Further information and programme [here](#)

Também no ISEG:



ISEG Research Seminar | Ulrich Doraszelski

Date: 8 October, 13.00
Venue: ISEG, Lecture Theatre (Quelhas)

🔥 Further information [here](#)

ISEG nos Media



>> **Gilberto Jordan** says that "the real estate sector has the opportunity to lead not only in how it invests capital, but also in helping to define how communities live, work and connect over the next decade." (**Iberian Property**)

>> **Sara Falcão Casaca** commented on the number of harassment cases in schools over the past three years, contextualising a study she coordinated for the Commission for Monitoring the Implementation of Strategies to Prevent Harassment in Higher Education Institutions (**Público**)

>> **Paulo Trigo Pereira** states that "it is the social security surplus that has compensated for the central government's deficits in its essential functions, but it is an apparent surplus for the year, associated with an implicit debt that is perhaps greater" (**Observador**)

>> **Maria Rosa Borges** and **José Zorro Mendes** participated in a conference organised by the Health Prevention and Well-being Council of CIP - Portuguese Business Confederation, ISEG and Expresso, which analysed public spending on the Public Health Service over the last decade (**Expresso**) (**SIC Notícias**)

>> **João Pereira dos Santos** commented on the new measures for renting, highlighting that the new ceiling could cause inflationary pressure (**Expresso**)

>> **Winnie Picoto** shared her views on the chatbot developed by ISEG, which is currently used by more than 4,500 students (**SIC Notícias**)

>> **João Duque** and **João Veríssimo** propose the creation of a hub for higher education, following the example of other sectors in Portugal such as footwear (**Jornal de Negócios**)

>> **Sandra Oliveira** believes that "knowing healthcare consumers is not just about understanding their clinical needs, but understanding who they are, what they value and how they want to live the rest of their lives" (**Executive Digest**)

>> **João Duque** was one of the guests on the programme 'Negócios da Semana' to discuss E-Lar, a new government environmental programme (**Expresso**)

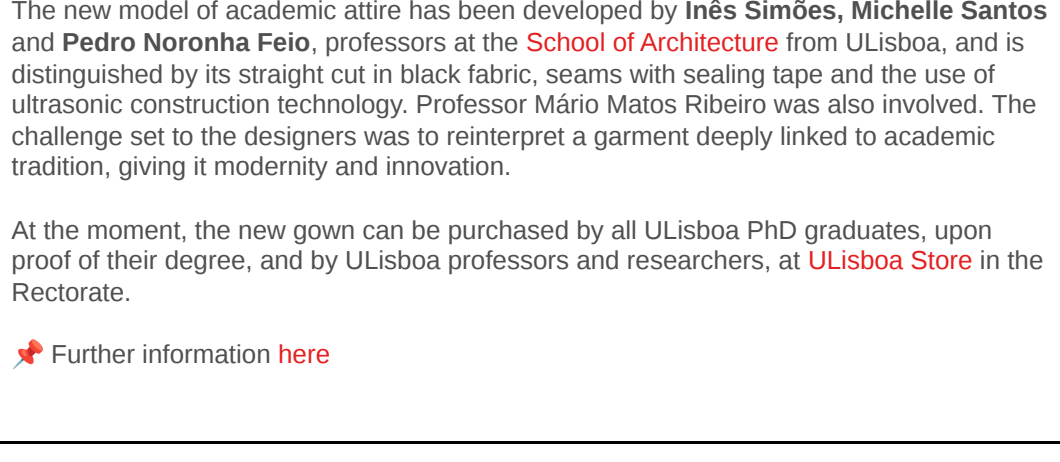
>> **António Castro Henriques** reiterates that "the idea that Portugal was born in 1143 is a convention that does not commit any factual error, but which induces a certain intellectual laziness and even a distortion in the knowledge of the past." (**Observador**)

>> **António Garcia Pereira** writes an open letter to the President of the Republic, the President of the Assembly of the Republic and the Prime Minister (**Notícias Online**)

>> **Melena Laymé** and **Sandra Alvarez** were part of the judging panel responsible for the APPEM Marketing Awards, the winners of which will be announced on 15 October (**Marketeer**)

ISEG Research News

UBI hosts photographic exhibition 'Macau in Contrasts (2010-2018)'



The Department of Sociology of the Faculty of Social and Human Sciences (FCSH) at Universidade da Beira Interior (UBI) is hosting the 'Macau in Contrasts (2010-2018)' exhibition by anthropologist **Marisa C. Gaspar**, professor at ISEG and researcher at ISEG Research.

Dates: until 31 October, 2025

Venue: Faculty of Social and Human Sciences (3rd floor corridor) - Universidade da Beira Interior

Free admission.

🔥 Further information [here](#)

Student News

Article by Lourenço Marques in the Observador newspaper



Lourenço Marques, a Master's in Economics and Public Policy student at ISEG, authored an article for the Observador newspaper, in which he addresses the difficulty of various governments adopting a long-term policy in their measures.

🔥 Read the full article [here](#)

Alumni in the Spotlight

Application period open for Ignite Mentoring 2025/26



ISEG **Alumni Económicas** – ISEG Alumni Association will continue its **Mentoring Programme**, an initiative for supporting final-year students and recent graduates in their transition to the job market.

The programme offers each participant the opportunity to be accompanied by a **mentor** – an ISEG alumnus who graduated more than five years ago – who will share their professional experience and provide close and personalised support.

✅ Applications for mentees [here](#)

✅ Applications for mentors [here](#)

🔥 Further information [here](#)

Celebration of the 30th anniversary of the completion of the Class of 1995

Celebration of the 40th anniversary of the completion of the Class of 1985

Registration must be completed by **3 October** using the online form available at [this link](#).

Date: 11 October | 18.00

Venue: ISEG

🔥 Further information [here](#)

Registration must be completed by **9 October** using the online form available at [this link](#).

Date: 18 October | 18.00

Venue: ISEG

🔥 Further information [here](#)

Conference | The Development of Human Capital, Talent and Entrepreneurship

As part of the celebrations for the 35th anniversary of ISEG **Alumni Económicas**, we are pleased to invite you to the **"The Development of Human Capital, Talent and Entrepreneurship"** conference, part of the "Where are the World, Europe and Portugal heading?" Conference Cycle.

The conference will take place in the CGD Auditorium (Quelhas, 2nd Floor), starting at 17.00, with **Joana Pais**, **Miguel St. Aubyn** and **Nuno Crato** as speakers.

Admission is free, subject to prior registration at [this link](#).

Student Dinner & Charity Gala

In 2025, **Alumni Económicas** – ISEG Alumni Association is once again organising the Alumni Day Dinner in conjunction with the Charity Gala.

The deadline for registration has been extended to **5 October**. Please register [here](#).

Date: 23 October | From 19.45 to 23.00

Local: ISEG, Pátio das Francesinhas

🔥 Further information [here](#)

Universidade de Lisboa

ULisboa dresses its academic community in innovation

Created from the desire to unite tradition with aesthetic and technical innovation, and to coincide with the beginning of this academic year, Universidade de Lisboa (ULisboa) has presented its new 'beça', the centerpiece of the University's faculty and PhD academic attire.

This outfit will also include an epitome, a distinctive element of each school, personalised with the respective colour, which will be available soon.

The new model of academic attire has been developed by **Inês Simões**, **Michelle Santos** and **Pedro Noronha Feio**, professors at the **School of Architecture** from ULisboa, and is distinguished by its straight cut in black fabric, seams with sealing tape and the use of ultrasonic construction technology. Professor Mário Matos Ribeiro was also involved. The challenge set to the designers was to reinterpret a garment deeply linked to academic tradition, giving it modernity and innovation.

At the moment, the new gown can be purchased by all ULisboa PhD graduates, upon proof of their degree, and by ULisboa professors and researchers, at **ULisboa Store** in the Rectorate.

🔥 Further information [here](#)

Alumni Charity Concert

The **Alumni Charity Concert**, performed by the Barcelona Youth Symphony Orchestra, will take place in the Aula Magna of Universidade de Lisboa (ULisboa) on **6 October 2025** at 21.00, as part of the Music at Universidade de Lisboa programme.

The funds raised will go towards the Alumni Solidarity Scholarships – Alumni Association of ULisboa.

🔥 Further information [here](#)

Tuesday Talks – redeMOV | 'Engagement and Mobilisation of Actors in Participatory Processes'

The **"Tuesday Talks"** are a series of monthly conferences promoted by **redeMOV**, which aims to create a space for debate and sharing around urban mobility and its multiple challenges and dimensions.

Under the theme **"Involvement and Mobilisation of Actors in Participatory Processes"**, the conference will share research and practical experiences in the development and implementation of participatory processes in different territorial contexts.

Registration available [this form](#).

Date: 7 October | 17.00

Venue: TTC@ULisboa Auditorium

🔥 Further information [here](#)

OPEN MINDS. GRAB THE FUTURE!

