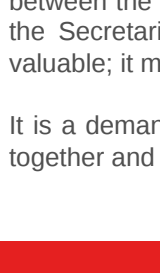




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Bárbara Petronilho e Tânia Rocha

Secretariat of the Dean's Office

Serving with Purpose through the Dean's Office Secretariat

Working at the Dean's Office Secretariat means being at the centre of everything: this is where information arrives first, where decisions begin to take shape and where the day rarely follows a single rhythm.

Between emails arriving non-stop, meetings that change by the minute and documents that require absolute attention, the work combines high demands with proximity.

It is **fast-paced, dynamic...** but it is also a place where there is still room for smiles and that "good morning" that reminds us that the School is made up of people. Amidst these intense routines, there is a deeper dimension: **the timeless wisdom of serving well.**

At the Secretariat, serving is not just about providing support — it is about organising, analysing, filtering and guiding processes that ensure that everything else runs smoothly.

From managing protocols to reviewing official documents, from organising files to preparing strategic meetings, every detail matters.

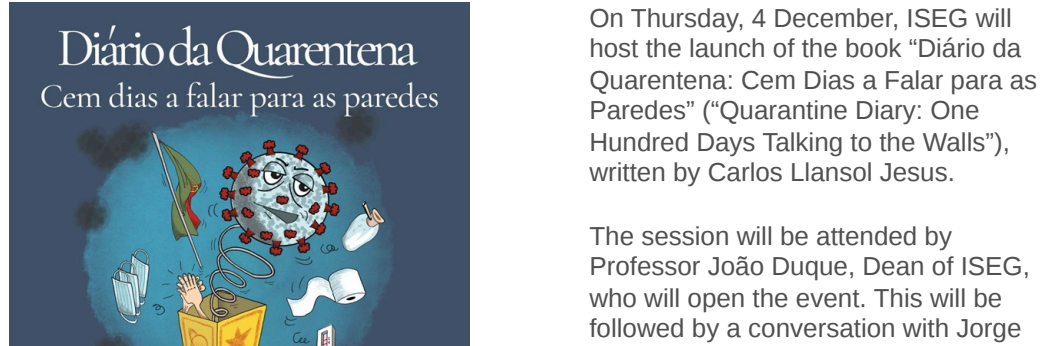
And it is precisely in this attention to detail that the silent impact of this work lies. Knowing the organisational chart, understanding how departments, research centres and support units work together, and following projects from the first draft to the public announcement gives us a privileged insight into the pulse of the School.

This vision allows us to anticipate challenges, facilitate dialogue and maintain fluidity between the Dean's Office and the entire academic community. But, above all, working in the Secretariat means understanding that what happens behind the scenes is hugely valuable; it means supporting others so that they can lead.

It is a demanding role, yes; but it is also an experience that transforms, brings us closer together and makes us feel that we are part of what drives ISEG every day.

What's Up @ ISEG

ISEG Winter School 2026 | Deadline for early-bird registration is 7 December



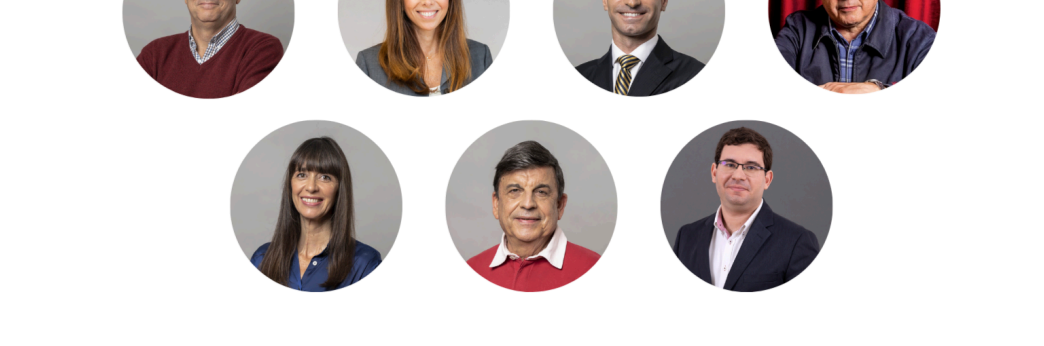
The **ISEG Winter School 2026** will take place from **19 to 21 January 2026** and includes a course for presenting and discussing the latest theoretical and empirical advances in the scientific areas of applied economics and methods. It is organised by **ISEG** in partnership with **LESE**.

This training is aimed at **Master's and PhD students, researchers and university professors**, as well as **executives** from the public and private sectors.

Early bird registration is open until 7 December and can be done using [this form](#).

✦ Further information [here](#)

ISEG Research Seminars '25 | José Pedro Pontes presents "Education spread, technology, and population density"



On Wednesday, **3 December**, a session of the ISEG Research Seminars will be held with Professor **José Pedro Pontes** (ISEG).

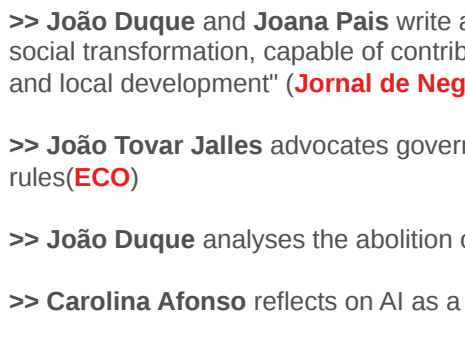
📅 **Date:** 13.00-14.00, 3 December

📍 **Venue:** Lecture theatre 4 (Quelhas, 4th floor)

Free admission.

✦ Further information [here](#)

Book launch | Quarantine Diary, by Carlos Llansol Jesus



On Thursday, 4 December, ISEG will host the launch of the book "Diário da Quarentena: Cem Dias a Falar para as Paredes" ("Quarantine Diary: One Hundred Days Talking to the Walls"), written by Carlos Llansol Jesus.

The session will be attended by Professor João Duque, Dean of ISEG, who will open the event. This will be followed by a conversation with Jorge Frias (Casa Pia) and the author. The discussion will be moderated by José Delgado Alves (Nova Medical School).

📅 **Date:** 4 December, at 18.00

📍 **Venue:** Lecture theatre 4 (Quelhas, 2nd floor)

Free admission.

ISEG nos Media



>> **Carolina Afonso** shares that "for me, surpassing myself means never stopping wanting to learn and never stopping teaching what I learn." (**Postal do Algarve**)

>> **Nuno Gaspar de Oliveira** states that "nature is the new asset of the economy", explaining that there are insurance companies creating regeneration policies, banks measuring biodiversity in investment portfolios, and funds financing ecological restoration (**Observador**)

>> **Paulo Trigo Pereira** comments on 25 November, emphasising that the PREC (Revolutionary Programme for the Reconstruction of Portugal) would necessarily have to come to an end (**Observador**)

>> **João Duque** highlights that 25 November was "a turning point" that redefined the country's course (**Renascença**)

>> **Sandra Alvarez** presented ISEG's Professional Mentoring programme, referring to her "enormous pride in this programme and in all the pairs created with such precision and care" (**Human Resources Portugal**)

>> **João Andrade e Silva** will join the panel of judges for the ASF Award, which recognises the best research in Economics, Mathematics and Technology in insurance (**ECO**)

>> **João Duque** and **Joana Pais** write about the role of universities as "active agents of social transformation, capable of contributing to financial literacy, sustainability, inclusion and local development" (**Jornal de Negócios**)

>> **João Tovar Jalles** advocates governance based on strong institutions and clear rules (**ECO**)

>> **João Duque** analyses the abolition of tolls (**Renascença**)

>> **Carolina Afonso** reflects on AI as a new factor of production (**Jornal Económico**)

>> **João Ferreira do Amaral** comments on agriculture and food sovereignty (**Expresso**)

>> **João Duque** believes that "low tuition fees mean more students researched into classrooms, fewer permanent teaching staff, less support for research, fewer non-teaching staff, and lower quality in the school environment" (**Expresso**)

>> **Sandra Oliveira** explains how to communicate bad news to customer (**Executive Digest**)

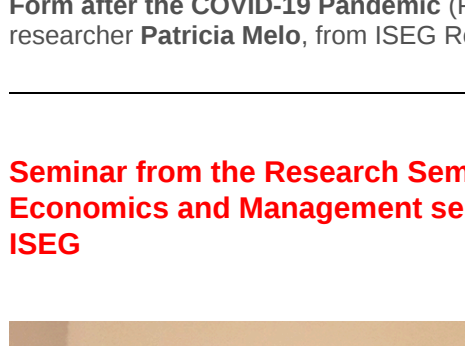
>> **António Garcia Pereira** proposes 25 measures to defend dignity at work in response to the discussion of the Labour Law Reform in the Portuguese Parliament (**Notícias Online**)

>> **João Pereira dos Santos** comments on the new rent support measures (**Expresso**)

>> **João Duque** joined the judging panel of the Axiens Portugal Digital Awards (**Expresso**)

ISEG Executive Education

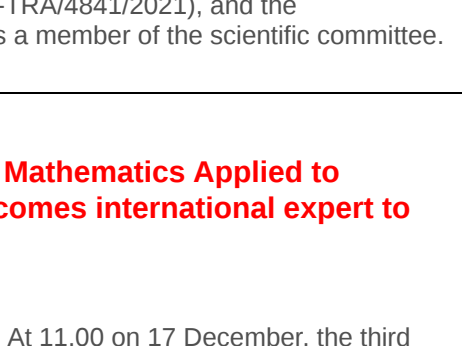
The 6th edition of B2B Sales Performance is already underway



ISEG Executive Education has launched the **sixth edition of its B2B Sales Performance executive programme**, bringing together professionals seeking to enhance the effectiveness and strategy of sales in business-to-business markets.

✦ More information about the **B2B Sales Performance programme** [here](#)

Transforming Customer Experience returns with its 6th edition



The sixth edition of the **Transforming Customer Experience executive programme**, dedicated to creating memorable and distinctive customer experiences, has begun.

✦ More information about the **Transforming Customer Experience programme** [here](#)

THRIVE – HR Strategic Programme concludes another journey of development in Human Resources



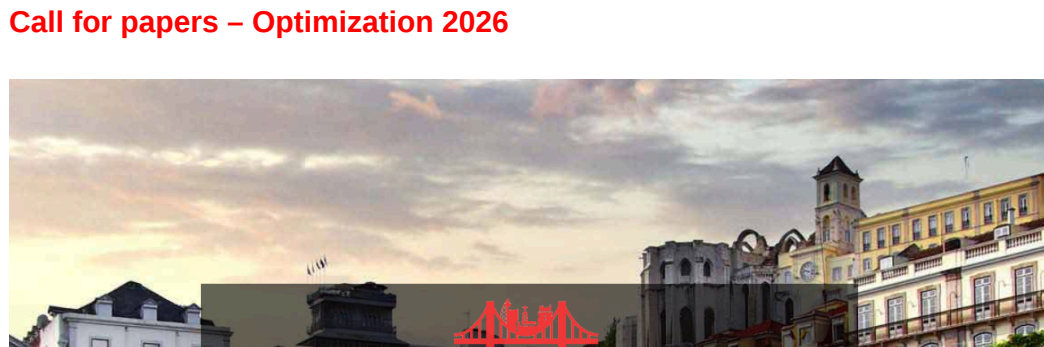
Another edition of **THRIVE – HR Strategic Programme** has come to an end, reinforcing the strategic role of Human Resources in organisations.

Congratulations to all participants!

✦ More information about the **THRIVE – HR Strategic Programme** [here](#)

ISEG Research News

Final Workshop of the REMOBIL Project | Teleworking and Urban Transitions in the Lisbon Metropolitan Area



The final workshop of the **REMOBIL Project** will take place on **12 December** at TTC@ULisboa - Technology Transfer and Knowledge Valorisation Centre of Universidade de Lisboa.

The session will address the impacts of teleworking and e-commerce on mobility, residential choices, SMEs, and urban and metropolitan planning.

Free admission, but registration is required.

📅 **Date:** 12 December 2025, from 9:30 to 13:0

📍 **Venue:** TTC@ULisbo

✦ Further information and registration [here](#)

ISEG is a partner of **REMOBIL – Rethinking MOBILity, Location Patterns and Urban Form after the COVID-19 Pandemic** (PTDC/ECI-TRA/4841/2021), and the researcher **Patrícia Melo**, from ISEG Research, is a member of the scientific committee.

Seminar from the Research Seminars in Mathematics Applied to Economics and Management series welcomes international expert to ISEG



At 11.00 on 17 December, the third seminar in the series Research Seminars in Mathematics Applied to Economics and Management will be held, co-organised by ISEG Research.

The seminar will feature Professor Emmanuel Lepinette from the Centre de Recherche en Mathématiques de la Décision (CEREMADE), internationally recognised for his scientific contributions.

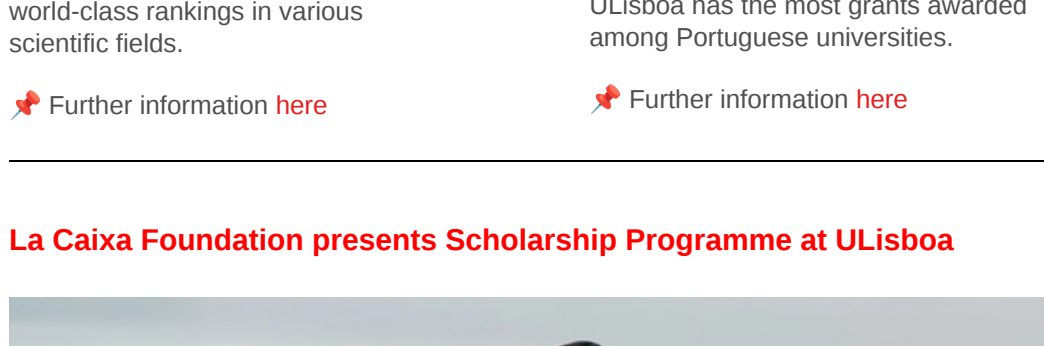
All interested parties are invited to attend and participate in the session.

📅 **Date:** 17 December, at 11.00

📍 **Venue:** Amphitheatre 1, Quelhas, ISEG

✦ Further information [here](#)

LESE 2026: Lisbon Economics and Statistics of Education | Applications period opens



The registration period is now open for the **8th Lisbon Research Workshop on Economics, Statistics, and Econometrics of Education (LESE)**, on applied and methodological research into the economics and statistics of education, to be held on 22-23 January 2026, at Nova SBE, Carcavelos.

IISEG Research researchers are part of the organising committee for this workshop, namely **Adriana Corneia-Madeira**, **Matthijs Oosterveen** and **Joana Pais**, thereby contributing to the scientific and academic coordination of the event.

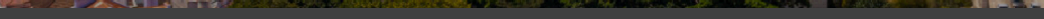
Keynote speakers:

- **Camille Terrier** (Queen Mary University of London, UK)
- **Kjell G. Salvanes** (Norwegian School of Economics, NO)

A roundtable on "Evidence-based education goes beyond economics and statistics" will be moderated by the researcher from ISEG Research, **Nuno Crato**.

✦ Further information and registration [here](#)

Call for papers – Optimization 2026



The 11th edition of the international optimisation conference, **Optimization 2026**, will be held at ISEG from 20 to 22 July 2026.

This forum aims to bring together researchers and professionals from multiple fields who share a common interest in optimisation, providing a space for international debate, exchange of ideas and networking. Authors are invited to submit their work in order to contribute to the advancement of research in this area.

ISEG Research investigators, **M. Cândida Mourão**, **Cristina Requejo**, **Filipe Rodrigues**, **João Janela**, **Leonor Santiago Pinto**, **Raquel Bernardino**, are members of the organising committee for this event.

✦ Further information [here](#)

Student News

Student Lourenço Marques publishes article in Observador

Lourenço Marques, studying for a Master's in Economics and Public Policy at ISEG, has published an article in Observador on "The Hidden Voting Classes".

"The distribution of seats by district may make sense, but it urgently needs to be reconfigured," he writes, comparing the Portuguese system with other international electoral systems.

✦ Read the full article [here](#)

Universidade de Lisboa

Shanghai Ranking 2025 highlights 41 scientific areas at Universidade de Lisboa among the best in the world

Universidade de Lisboa once again stands out internationally, achieving world-class rankings in various scientific fields.

✦ Further information [here](#)

ERC grants at ULisboa | Around 50 grants and €80 million in funding

ERC grants recognise scientific excellence and innovation — and ULisboa has the most grants awarded among Portuguese universities.

✦ Further information [here](#)

La Caixa Foundation presents Scholarship Programme at ULisboa

A session presenting opportunities for PhD and postgraduate studies abroad will take place on **2 December** at TTC@ULisboa.

✦ Further information and registration [here](#)

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