



OPINIÃO

In this issue of the newsletter:

- Editorial: Welcome Day for Incoming Scholar Programme students
- CIP/ISEG Economic Outlook | Barometer: January 2026
- Civic Scholar Programme
- President of the Republic to attend the "Educate 2040" debate at ISEG
- Book presentation: Living Wage in Portugal
- Debate | Unlocking Solutions: How Can Portugal Harness International Insights to Address Housing Affordability?
- From the lecture theatre to conscious consumption: a visit to Maria Granel
- ISEG Executive Education celebrates the completion of several programmes
- Calls for Papers closing soon
- 2025 Alumni Solidarity Scholarships



Luzif Perez Incoming Mobility Manager

Students from around the world: welcome to ISEG! Welcome Day for Incoming Scholar Programme students

On 23 January, ISEG officially welcomed 169 international students who chose our School for their mobility period in the second semester. With this new group, ISEG has a total of 418 incoming students for the 2025/26 academic year, a number that reflects the growing international dimension of our academic community and the global recognition of the quality of ISEG's teaching.

This Welcome Day marked not only the beginning of their studies, but also the beginning of a transformative chapter in their lives, a chapter made up of discovery, challenges and personal growth.

The Day began with a welcome speech by Professor José Veríssimo, Vice-Dean for International Affairs, who highlighted ISEG's commitment to internationalisation and to building a truly global academic community. This was followed by a presentation by the International Division team, who formally welcomed the new students, introduced each member of the team and organised some ice-breaking activities to create a more relaxed and friendly atmosphere.

One particularly memorable moment occurred when a student celebrating his birthday was invited onto the stage, allowing everyone present to sing Happy Birthday to him, a symbolic gesture that supports the idea that, from that day onwards, everyone was part of this big family called ISEG.

The morning continued with a presentation by Oriana Brás, who introduced the "Mini-Forest" project, emphasising that integration at ISEG also involves participation in initiatives that promote sustainability and social responsibility.

The ISEG Student Association (AEISEG) also played a key role throughout the day, ensuring that each incoming student felt truly welcome. After the information session, AEISEG gave a guided tour of the campus, giving students an opportunity to become more familiar with the School's facilities, as well as an idea of what goes on and where.

The Welcome Day ended in the Salão Nobre with a coffee break animated by a DJ, in a relaxed atmosphere where students had the opportunity to get to know each other better and take their first steps in exploring Portuguese cuisine. Amidst conversation and laughter, traditional pastéis de nata, pastéis de bacalhau and other delicacies quickly became the stars of the table and much appreciated by the new arrivals.

More than just a welcome event, this day symbolises something more. For many of these young people, this is the first time they have lived alone, far from their families, their country and the culture they have always known. Arriving in Lisbon, a new city, a new pace, a new way of life, represents a challenge that will force them to step outside their comfort zone and discover new versions of themselves.

We know that this experience will be demanding. There will be moments of adaptation, homesickness and uncertainty. But we also know that it will be deeply enriching. Academic mobility transforms, broadens horizons and creates bonds that last a lifetime. Here at ISEG, we believe that every student who chooses us takes with them not only knowledge, but also stories, friendships and a new perspective on the world.

When they return to their home countries, we hope they will carry ISEG in their hearts and become ambassadors for our School, for our city and for this experience that they are now beginning.

Welcome to ISEG and we wish everyone an excellent semester!

What's Up @ ISEG

CIP/ISEG Economic Outlook Barometer | January 2026



The ISEG Confidence Index, which measures the short-term evolution of Portuguese economic activity, stood at 49.7 in January 2026, corresponding to an increase in confidence levels compared to December 2025, when the index stood at 49.1.

In year-on-year terms (compared to January 2025), the percentage increase in the index was 6.2%, slightly lower than the year-on-year percentage increase seen in December. Compared to December, the dispersion of votes among Panel members decreased slightly, implying greater consensus on the evolution of the Portuguese economy.

The ISEG Confidence Index on the short-term evolution of the Portuguese economy, the value of which can vary between 0 (minimum confidence) and 100 (maximum confidence), is assigned by a panel of 16 ISEG professors, based on quantitative and qualitative information collected in advance, including the results of a monthly survey of all ISEG faculty.

Further information here

Civic Scholar Programme: Making an impact with your Master's degree | Applications period is open until 2 February



The applications period is now open for the first phase of ISEG's Civic Scholar Programme.

More than just a complement to your Master's degree, the Civic Scholar Programme is an opportunity to develop skills that the market (and the world) increasingly value: sustainability, critical thinking, social impact, and responsible leadership.

By joining this programme, you will:

- deepen your knowledge of global challenges and sustainability;
- develop cross-cutting skills that are highly valued in the job market;
- enrich your academic career with a distinctive certification;
- be part of a community of students who want to do something beyond the lecture theatre.

First application phase until 2 February

Further information and applications here

President of the Republic to attend the "Educate 2040" debate at ISEG



The President of the Republic, Marcelo Rebelo de Sousa, will be at ISEG on 12 February to participate in the event "Educate 2040: what remains, what changes, what matters", an initiative organised by ISEG, in partnership with Externato O Lar da Criança, dedicated to reflecting on the future of education in a context of rapid technological and social transformation.

This meeting promises an in-depth debate on the meaning of teaching and learning at a time when knowledge is unlimited, but attention is increasingly scarce and when artificial intelligence challenges traditional teaching models.

The President of the Republic's speech will highlight the central role of education as a cornerstone of democracy and national development, underlining ISEG's role—in dialogue with civil society—as a space for critical thinking and public debate on the major challenges of the future.

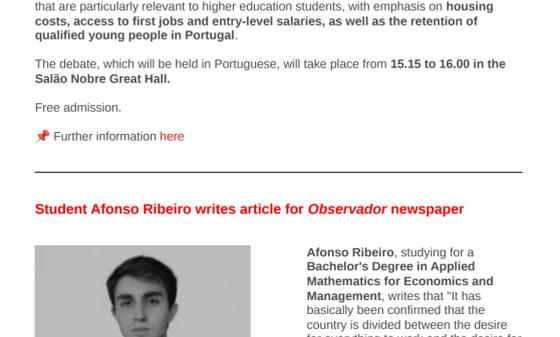
Free admission, subject to prior registration at this link.

Date: 12 February, at 17:30

Venue: CDG Auditorium (Queilhas)

Further information here

Book presentation | Living Wage in Portugal



There will be the presentation of the book *Living Wage in Portugal: From necessity to the possibility of a policy*, at 12 February 2026, in ISEG Auditorium 4 of the Novo Queilhas Building. The book was written by José António Pereira, retired professor at ISEG, and by Elvira Pereira, Professor at the Higher Institute of Social and Political Sciences (ISCSP).

Free admission.

Further information here

Debate | Unlocking Solutions: How Can Portugal Harness International Insights to Address Housing Affordability?



On 27 February, ISEG will host a round table discussion on policies dedicated to the topic of housing accessibility, bringing together leading European researchers. The debate will take place at 11:00 in Auditorium 4 (Novo Queilhas).

Entitled "Unlocking Solutions: How Can Portugal Harness International Insights to Address Housing Affordability?", the debate will focus on analysing international experiences and policies that may inspire effective responses for the Portuguese context.

The debate will feature the participation of:

- Mariona Segú (CY Cergy Paris Université)
- Hans Koster (Vrije Universiteit Amsterdam)
- Jordi Jofre-Monseny (Universitat de Barcelona)

The discussion will be moderated by economist Susana Peralta.

Free admission.

Further information here

ISEG nos Media

>> Carlos Lourenço states that "The current moment appears to be a tragedy for Europe, and in particular for the European Union, still reeling from the seemingly immoral bluntness of the current US administration." He questions whether Russia or China are the new trusted allies of Europeans. (Executive Digest)

>> João Tovar Jalles states that "In a world in need of investment, innovation and coordination for facing challenges such as the energy transition, erecting tariff walls is regressive." (ECO)

>> Ricardo Cabral believes that "the State has abdicated its role in the oil industry and hopes that it will evaluate the merger of Galp with Spain's Moeve" and also advises Portugal not to get involved in the Donald Trump and Greenland situation. (Renascença)

>> Mário Caldeira explains that quantum computers will not replace classical computers and that their main area of application will be factorisation, the basis of cryptography. (Business IT)

>> José Veríssimo considers that "last year's sales do not justify sales for the following year. Other types of variable justify sales for the following year" (Forbes Portugal)

>> Miguel Picoto says that "the Civic Scholar Programme is more than a set of activities: it is an invitation for our Master's students to become actively involved in society." (Executive Digest)

>> Sara Falcão Casaca argues that deep-rooted gender stereotypes particularly penalise women who are mothers. (Expresso)

>> António Garcia Pereira discusses the Public Prosecutor's criminal proceedings against Judge Ivo Rosa. (Noticias Online)

>> João Duque writes about the proposal to ban the use of knowledge and learning aids. (Expresso)

ISEG Executive Education

ISEG Executive Education celebrates the completion of several programmes

The graduation ceremony to mark the completion of a wide range of ISEG Executive Education courses took place last week, bringing together participants from 14 postgraduate and executive programmes.

The event celebrated the academic achievements of the graduates and featured an inspiring keynote speech by athlete Filipa Cavalleri, who challenged those present to reflect on resilience, on focus and on overcoming adversity — values that are common to both sport and leadership in organisations.

From the lecture theatre to conscious consumption: a visit to Maria Granel

Students from the Postgraduation in Sustainability Management had the opportunity to take a study visit to Maria Granel, a national benchmark project in sustainability.

Founded in 2015, Maria Granel is recognised as the first Portuguese zero waste store, dedicated to selling organic products in bulk and promoting responsible consumption practices.

The visit included a guided tour by Eunice Maia, an ISEG Executive Education alumna and co-founder of the project, who shared her vision, the challenges and the impact of a business model focused on waste reduction and sustainable innovation.

Further information about the programme here

When ethics create value: Fátima Geada's view on governance and compliance

The Observatory on Economics and Fraud Management has published an opinion piece by Professor Fátima Geada, in which she reflects on the current challenges of governance, ethics and compliance in organisations.

The article highlights the importance of an integrated and strategic approach to organisational integrity, emphasising the role of leadership and ethical culture in creating sustainable value and consolidating long-term trust.

Read the full article here

Research no ISEG

"Decolonising Colonialism, Decolonising the Imagination. Portuguese Colonialism in Africa: Myths and Realities Exhibition

The ISEG Research Group on Sustainable Development and Transitions and the National Museum of Ethnology are promoting critical reflection on the myths of Portuguese colonialism in Africa through this exhibition, which runs until 29 March 2026.

Conceived and coordinated by Isabel Castro Henriques to mark the 50th anniversary of 25 de Abril, the exhibition combines historical research and African art, organised along two strands: the historical narrative, based on the contributions of around 30 researchers, including iconographic documentation, and also the voice of African cultures, including 139 works from museums, foundations and private collections.

On display until 29 March 2026

Venue: National Museum of Ethnology, Lisbon

Further information here

Calls for Papers closing soon

IIPF Congress 2026 | Public Economics

The Call for Papers is now open for the 2026 Congress of the International Institute of Public Finance (IIPF) for the submission of papers on any topic in the field of public economics.

In a context of growing challenges to public finances, this congress promotes reflection on the sustainability of fiscal policies and government responses to global economic uncertainty.

The Local Organising Committee is composed of researchers from ISEG Research, namely: João Pereira dos Santos, José Ricardo Borges Alves, António Afonso and Brigite Ferreira.

Selected articles may be published in a special issue of the International Tax and Public Finance journal.

Submission deadline: 15 February 2026

Further information here

Registration open: JOCLAD 2026

Registration is now open for the 33rd Data Classification and Analysis Conference (JOCLAD 2026), which will take place from 9 to 11 April at the School of Technology, Management and Design of Instituto Politécnico de Portalegre.

This event will be a unique opportunity for knowledge sharing, research and collaboration in the field of data science, bringing together professors, researchers, students and professionals. Jorge Caiado (ISEG Research) is a member of the Scientific Committee of JOCLAD 2026.

Date: 9-11 April 2026

Venue: School of Technology, Management and Design, Instituto Politécnico de Portalegre

Early Bird registration deadline: 6 March 2026

Further information here

IV Conference of Young Researchers of CPLP-Africa

The IV EJICPLP Africa, an international initiative that aims to strengthen scientific excellence and foster youth leadership within the CPLP, is being held on the theme "Cultural Diversity, Digital Innovation and Ancestral Knowledge: Building Sustainable Futures in Africa". It represents a milestone in the consolidation of a young, creative and collaborative scientific community, promoting critical, innovative and socially relevant research, strengthening scientific and cultural cooperation for sustainable and inclusive development.

This conference is organised by the EJICPLP Africa Association and the ISEG Research Group on Development and Sustainable Transitions, in collaboration with UNESCO, Universidade Eduardo Mondlane, Felcos Umbria, and in partnership with the Mozambican Ministry of Education and Culture, QWSD, Universidade Joaquim Chissano University, Universidade Católica de Moçambique, among other academic and cultural institutions of the CPLP.

Registration is now open.

Date: 25-27 March 2026

Venue: Joaquim Chissano Conference Centre, Maputo, Mozambique

Further information here

Alumni in the Spotlight

Ana Palma appointed Marketing Director of the Alfa Romeo and DS Automobiles brands

Ana Palma, who holds a postgraduation in Marketing Management from ISEG, has been appointed Marketing Director for the Alfa Romeo and DS Automobiles brands, which are part of Stellantis' Premium Cluster.

Read the full article here

Novidades dos Alunos

Debate | Risks to democracy and the solutions available in today's Portugal and the world

On 3 February, ISEG is holding a debate on "Risks to democracy and the solutions available in today's Portugal and the world", to be moderated by Miguel Prata Roque, former Secretary of State.

The initiative, organised by YIP ISEG, seeks to promote reflection and debate on topics that are particularly relevant to higher education students, with emphasis on housing costs, access to first jobs and entry-level salaries, as well as the retention of qualified young people in Portugal.

The debate, which will be held in Portuguese, will take place from 15.15 to 16.00 in the Salão Nobre Great Hall.

Free admission.

Further information here

Student Afonso Ribeiro writes article for Observador newspaper

Afonso Ribeiro, studying for a Bachelor's Degree in Applied Mathematics for Economics and Management, writes that "It has basically been confirmed that the country is divided between the desire for everything to work and the desire for everything to change, even if it is not yet clear what for".

Read the full article here

Student Tomás Lima writes article for Forbes Portugal

Tomás Lima, a student on the Master's Degree in International Economics and European Studies, states that "when young people are asked how they should get involved in the EU, only 46% say they are familiar with ways of participating in European elections, and only 24% say they know about official communication channels, such as the European Youth Portal".

Read the full article here

Universidade de Lisboa

2025 Alumni Solidarity Scholarships

The Alumni Association of Universidade de Lisboa (Alumni ULisboa) will award four scholarships as part of the Alumni Solidarity Scholarships programme.

The applications period is open to first-cycle students at Universidade de Lisboa who demonstrate academic merit and can show financial hardship that affects their regular attendance in higher education.

The application period runs from 2 to 27 February 2026.

Further information and applications here

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