

## Poster Session Guidelines

Presenters will engage with attendees while standing next to their posters. As attendees stroll by, they will look for topics of interest. To capture attention, presenters should offer a compelling topic and a visually appealing presentation. Organization and clarity are essential. A poster presentation should draw people's interest as they pass by and be easily reviewed to encourage one-on-one discussions with the presenters. The aim is to foster informed discussions about your research. The poster should be easily readable from a distance of 1.5 meters (4 feet). At least one author must be present during the session. If a single author represents a team, they should be prepared to answer questions about all aspects of the presentation.

### Support

Although we will provide you with tools (adhesive tape, etc.) for hanging your poster, it is recommended that you bring your own materials as a backup.

We will not be able to help with the printing of posters, however we recommend the service of Copianço (<https://copianco.com.pt/#>). The Copianço – Santos is located near ISEG (walking distance). To hire Copianço services for printing the poster, please contact them directly and in advance (5 working days) by e-mail ([santos@copianco.com.pt](mailto:santos@copianco.com.pt)), they should charge you 15,60€.

### Format

There will also be other authors with their poster presentations in the gallery. You will have one poster spot available for your presentation indicated by your ID submission number. The poster format is MANDATORILY A0 (84 cm width X 120 cm high).

### Other recommendations

When choosing a background to frame your visual presentation, remember that neutral or greyish colours will be easier to see than a bright colour. Space your information proportionately. A suggestion is to divide your presentation either horizontally or vertically into three or four sections, and place materials within those sections. We recommend you use illustrations, schemas and graphics so that your presentation can be more attractive. Make sure to be at least 15 minutes before the session starts for hanging your poster. You can leave the poster on the wall after the session if you want.

For any questions, please send an email to the organizers ([emacregional2024@iseg.ulisboa.pt](mailto:emacregional2024@iseg.ulisboa.pt)).

