

Seminars

i2030 ISEG

Masters in
**Management and
Industrial Strategy**
2024

Auditorium 5,
New Quelhas Building
18h30

Calendar

21st February

**How are Companies Transforming their
Value Chains Towards Sustainability**

Luis Rochartre Álvares

*Professor at ISEG on Sustainability
and Business Transformation*

28th February

**Transformation Design for
Eco-social Innovation**

Daniela Marzavan

*Professor at the executive
MBA ESCP Business School Berlin*

6th March

**Systemic Design for Strategy and
Future Fit Organizations**

Bernd Herbert

*Business Coach Strategic Business
Design & Systemic Sustainability*

13th March

Collective Intelligence in Action

Virgílio Varela

*Social Innovation consultant
and facilitator*

20th March

**Blockchain Applications in the
Enterprise Space. Adding Value
to the Business**

Joel Curado

Managing Director at Casper Labs

3rd April

**Waste is a Design Flaw:
How Circular Economy Can be
a Gamechanger for Industries**

Marta Brazão

Circular Economy Portugal

10th April

**Experimentation: A Human Art
in a Machine World**

Greg Sherwin

*Human Centered Technology
Solving Complex Problems*

17th April

**Sustainability Game
The Global Calculator**



**Lisbon School
of Economics
& Management**
Universidade de Lisboa